

GROUPE MÉDIA



ANNUAL REPORT

Groupe Média TFO 2018-2019

Ontario 

TABLE OF CONTENTS

ABOUT GROUPE MÉDIA TFO

[Mission, vision, values](#)

[Mandate](#)

[Strategic Goals and Annual Priorities](#)

[The Board of Directors](#)

[The Management Team](#)

PREAMBULE

CHAPTER 1 - INDEPENDENT LEARNING, CRITICAL THINKING AND PROBLEM SOLVING, COMPUTER SKILLS

IDÉLLO

[Presentation](#)

[Important Numbers](#)

[STEAM Content](#)

[IDÉLLO for FSL Learners](#)

[IDÉLLO Awards](#)

[Minivers](#)

[Contest Les petits scénaristes](#)

[Mini Yoga](#)

[Children Content Catalogue](#)

LES TABLETTISTES

[The Conference](#)

[The Tablettistes Grant](#)

FLIP TFO

[A Few Characters](#)

[School Tour](#)

[School Matinée](#)

[FLIPPONS 2018](#)

TFO CREATIONS

[Children's Content Collection](#)

[Mini TFO](#)

[TFO and Educational Diversity](#)

[Our Acquisitions and Co-Productions](#)

TABLE OF CONTENTS

CHAPTER 2 – CITIZENSHIP

CORPORATE COMMUNITY TOUR

CONTENT FOR THE FRANCOPHONIE

ONFR+

ONFR+ Community Tour

Origins of ONFR+

Ciné TFO

TFO ABROAD

China

United States of America

France

Europe

In Flights and On Rails

CHAPTER 3– COMMUNICATION

DIGITAL FOOTPRINT

TFO Digital Presence

TFO.org

Our Applications

TFO ET TOI COMMUNITY

CHAPTER 4 - COLLABORATION

OUR PARTNERS

Our Production Partners

Partnership with La Cité

L'Université de l'Ontario français

Collaboration with the AFO

Supporting Entrepreneurial Skills

Créatech

Ami.e.s de Poche

Our Trusted Partners

Creation of the Net Sans Obstacle

Consortium for Web Accessibility

EMPLOYER BRAND

Employee Recognition Awards

Applicant Recommendation Program

CHAPTER 5 - INNOVATION, CREATIVITY AND ENTREPRENEURSHIP

Le Laboratoire d'Univers Virtuels

Boukili Audio

Blockchain

TFO: a 3.0 Company

Philanthropy TFO

APPENDIX

Awards and Recognition

FINANCIAL STATEMENTS

ABOUT GROUPE MÉDIA TFO

Groupe Média TFO is an essential destination for audiences seeking innovative educational and cultural content in French, at the vanguard of digital learning. TFO serves two million students and 30,000 teachers across Ontario and Canada, and operates the two largest educational French-language YouTube channels in Canada. From Austin to Amsterdam, GMTFO's content has won multiple prizes: Kidscreen Awards, Gémeaux Awards, Cassies, IBC Awards, SXSW Film Design Awards, and many more.

MISSION, VISION, VALUES

1. MISSION

Groupe Média TFO is an essential destination for audiences seeking innovative educational and cultural content in French. It offers stimulating experiences and award-winning content, at the cutting edge of digital learning. Proud of its public heritage, TFO celebrates the French fact in Ontario and beyond.

2. VISION

Groupe Média TFO is a public catalyst for rich educational and cultural experiences in French, with the goal of offering promising solutions for the Francophonie.

3. VALUES

- Respect
- Ambition
- Innovation
- Leadership
- Creativity

GRUPE MÉDIA TFO MANDATE

The mandate of Groupe Média TFO is to encourage permanent learning in Ontario by offering quality, French-language educational programming services through television, new media and other communication technologies. Permanent learning means the continuous acquisition of skills and knowledge that are essential to employability and personal growth.

In partnership with district school boards and other French-language education organizations and agencies, Groupe Média TFO creates and supports a Centre for excellence in permanent learning, thereby expanding the selection of flexible and high-quality programs accessible to learners of all ages.

Groupe Média TFO may enter into agreements, including funding agreements with third parties, in accordance with Articles 6 and 10 of the Ontario French-language Educational Communications Authority Act of 2008.

OUR STRATEGIC GOALS FOR 2015-2018

1 **Developing strategies with stakeholders and students in school environments.**

Devenir indispensable pour les enseignants et les élèves, d'abord en Ontario et dans le reste du Canada.

2 **Generating new sources of revenue (sustainable)**

Generating new sources of revenue while consolidating existing financing strategies.

3 **Pan-canadian and international strategy .**

Seizing opportunities at international levels in order to reflect ontario's francophonie in the world and to present other aspects of canadian and international francophonie to the franco-ontarian community.

4 **Producing relevant, quality content: evolution of the company's impact.**

Develop processes/tools to assess the company's impact, both with regards to its digital, educational, francophone purpose within its target audiences, and with regards to its contribution to the sustainable development of french ontario.

ANNUAL PRIORITIES

2018-2019

1

Prioritize the development of STEAM content, promoting wellness and indigenous perspectives to further align with the priorities of the MEO

2

Increase content notoriety and viewership on our two main platforms

- IDÉLLO, the monetizable central digital platform to which other platforms contribute regularly
- A linear platform (TV) which must continue to generate revenue and new subscribers

3

Increase talent loyalty and attract the best candidates

- Rework the newcomer and internal movement integration program
- Generalize the implementation of individual growth plans
- Increase employee commitment to the company's vision and culture

4

Accelerate the second transformation of the company to data-driven decision making

- Train employees in statistical analysis and critical thinking and questioning techniques
- Aggregate and analyze data in a new technical environment
- Produce predictive analyses (what could happen?) and prescriptive analyses (what should we do?) using creation algorithms

5

Identify revenue streams (funds, service and product commercialization, philanthropy, etc.) and analyze their potential to improve self-generated revenues

ANNUAL PRIORITIES

2018-2019

THE BOARD OF DIRECTORS

M : Member | C : Committee Chair

Carole Beaulieu

Chair of the Board (Toronto)

Member since June 26, 2013

Her appointment ends January 4, 2021.

* 1-M, 2-M

Carole Myre

Administrator (Embrun)

Member since April 18, 2012.

Her appointment ends December 31, 2022.

* 1-M (until March 21, 2019)

Donald A. Obonsawin

Administrator (Ballantrae)

Member since December 17, 2013

His appointment ends December 16, 2019.

*1-M, *2-M

Marie Larose

Administrator (Toronto)

Member since May 27, 2015.

Her appointment ends December 31, 2022.

*1-M

Jean-Jacques Rousseau

Administrator (Toronto)

Member since November 16, 2016

His appointment ends November 15, 2019.

*1-M (from June 15, 2018 to March 21, 2019)

* 2M (as of March 22, 2019)

Kip Daechsel

Administrator (Toronto)

Member since November 23, 2016

His appointment ends November 22, 2019.

*2-M

Bernard Roy

Administrator (Orléans)

Member since November 30, 2016

His appointment ends November 29, 2019.

*1-C

Michel Paulin

Administrator (Callander)

Member since May 18, 2016.

His appointment ends May 17, 2019.

*2-C

Dominique O'Rourke

Administrator (Guelph)

Member since December 31, 2018

Her appointment ends December 30, 2021.

*1-M (as of March 22, 2019)

Isabelle Paquet

Secretary of the Board of Directors

*Board of Directors Committees

1. Governance and Human Resources Committee

2. Finances and Verification Committee

**The full amount of remuneration paid to members of the Board of Directors (including the Chair) during 2018-2019 totals \$21,000. This amount matches the remuneration recommended by the Lieutenant-Governor in Council.*

Total fees paid to Carole Beaulieu, chairwoman in 2018-2019: \$5,950.00

THE MANAGEMENT TEAM

Julie Caron

Chief Digital Learning Officer

Manuelita Cherizard

Chief Talent Development Officer

Nadine Dupont

Chief Content Director

(as of October 2018)

Laurent Guérin

Chief Content and Digital Officer

(until June 2018)

Lisa Larsen

Chief Financial Officer

Éric Minoli

Vice-President and Chief Operations Officer

(as of January 2019)

Carole Nkoa

Chief Communications and Marketing Officer

(as of October 2018)

Glenn O'Farrell

President and Chief Executive Officer

Michel Tremblay

Vice-President Corporate Strategies

(until March 2019)

Magalie Zafimehy

Chief Marketing Officer

(until September 2018)

PREAMBULE

Learning is constantly being transformed and renewed through technological innovations brought about by the 4th Industrial Revolution. These upheavals are new opportunities for companies and young people alike, as they learn to prepare for their future by acquiring the skills needed in the 21st century: innovation, entrepreneurship, problem solving, collaboration, creativity, critical thinking, communication, etc.

As we look to the future and to innovation, Groupe Média TFO's mission is to contribute fully to Ontario's vitality, particularly by fully preparing future generations to enter an increasingly complex job market: 1) by stimulating the Ontarian creative economy with its content, 2) by remaining a mirror for the Francophonie and its needs, and 3) by acting as an innovative force in service of its mandate and the Ontarian population.

Using a content strategy focused on employability skills, Groupe Média TFO now supports over a million students in Ontario through certified educational tools. We also enable over 30,000 teachers in Ontario to enrich their French classes using 12,000 educational resources available on our IDÉLLO platform. On TV, our TFO Creations shine throughout Ontario and are broadcast to some 8 million Canadian households.

CHAPTER 1

INDEPENDENT LEARNING,
CRITICAL THINKING AND
PROBLEM SOLVING,
COMPUTER SKILLS

Groupe Média TFO supports new generations in acquiring employability skills* on a daily basis by offering platforms and creative spaces, both real and digital, that enable those generations to become the main actors of their education.

**The use of the term “global competencies” is also widespread*

IDÉLLO

More than 12,000 educational resources aligned with the curriculum of Ontario

PRESENTATION

For Francophones and Francophiles in Ontario, Canada and elsewhere, the IDÉLLO digital learning platform includes over 12,000 educational and technological tools and resources; thus standing out as one of the largest digital learning platforms in the country.

IDÉLLO is offered for free to students and teachers from Ontario's 12 French-language school boards and 60 English-language school boards, and on a subscription basis to any education institution or organization. In 2018-2019, subscriptions increased by 61%, especially through the sale of a 2-year subscription to the Commission scolaire de Montréal, the largest school board in Quebec.

IDÉLLO's content is aligned with the curriculum of Ontario and certified by educators, and supports students as they acquire skills and knowledge by stimulating their curiosity using a fun, modern approach. On the platform, learners, teachers and families can find videos, games, websites, applications and educational sheets, all of which are practical, interactive and collaborative.

IDÉLLO

More than 12,000 educational resources aligned with the curriculum of Ontario

New content and service offerings were introduced to meet the needs of teachers in 2018-2019, including new educational tools focused on comprehension questions and reflection questions, as well as customized webinars and workshops. These new online training courses have been very successful. A CEFR / IDÉLLO training offer in Ontario was also created with 16 training sessions for 837 participants, adding a source of income related to IDÉLLO.

Through sorting content by subject and grade level and by offering 100% safe navigation, IDÉLLO engages learners in developing employability skills and enriches their experiences by encouraging independent learning.

In just a few years, IDÉLLO has become a recognized partner in digital learning, stimulating innovation and entrepreneurship through collaboration, co-construction, creativity and wonder.

+3,6M
OF PAGES VISITED

AN INCREASE OF
68%
VS 2017-2018

IDÉLLO

More than **12,000** educational resources aligned with the curriculum of Ontario

IDÉLLO IS:

- APFC Award for the #ÉcouteÇà series, an exclusive production by Carte Blanche Films for IDÉLLO, during the À l'écoute project (2016).
- A community contribution to develop teaching resources;
- Resources sharing with like-minded communities;
- Student group creation for teachers;
- An interactive community;
- Collaboration;
- A selection of content chosen by experts to ensure safe navigation;
- A customized experience.

Number of IDÉLLO workshops and events.

196 workshops for **1,870** participants including **123** in Ontario for **1,380** participants

72 fairs and kiosks for **3,313** visitors

- 48 in Ontario for 1,948 visitors
- 13 in Quebec for 995 visitors
- 11 in the rest of Canada for 370 visitors

IMPORTANT NUMBERS

Following a survey conducted with our users, in total, 35% of respondents claim they use IDÉLLO at least once a week, and 77% use it at least once a month. In Ontario, 90 % of Francophone teachers have an IDÉLLO account and 65 % of Francophile teachers have an IDÉLLO account.

Number of IDÉLLO Accounts.

73,750 (+19,000 VS 2017-2018)

Number of Teachers Accounts: **39,471** (+8,000 VS 2017-2018)

- FFL in Ontario : 23,180 (+4,300)
- FSL in Ontario : 12,756 (+2,000)
- In Québec : 7,184 (+2,000)

Website Audience.

+318,000 users, including +173,000 in ON
+498,000 sessions, including +299,000 in ON

Satisfied users: 83%

Users with equal or growing usage: 78%

Webex.

150 webex for **529** participants.

IDÉLLO

**More than 12,000 educational resources
aligned with the curriculum of Ontario**

STEAM CONTENT...

...ALIGNED WITH THE CURRICULUM OF ONTARIO AND
PROVINCIAL EDUCATION PRIORITIES

With STEAM – Science, Technology, Engineering and Mathematics – at the heart of 92 % of content searches performed by our website users, IDÉLLO implements the curriculum guidelines of the Ministry of Education of Ontario, which helps our province to compete with leading countries in these fields.

IDÉLLO strengthens the fundamental skills of students (collaboration, critical thinking, problem solving, innovation, etc.) by providing students, their teachers and their parents with activities and resources to support independent reflection-based learning that continues outside the classroom. Through science, technology, engineering and mathematics, young people discover the world and the concrete applications of their learning.

This year, we produced and integrated 12 Féelitout animated books into the IDÉLLO offer. This series supports literacy is a creation of author Cindy Roy, a New Brunswick education specialist. This project was produced by Les Productions Rivard (Manitoba) as part of the agreement between the Government of Manitoba and Groupe Média TFO.

IDÉLLO

More than 12,000 educational resources aligned with the curriculum of Ontario

IDÉLLO FOR FSL LEARNERS

The FRANÇAIS SANS FRONTIÈRES platform, an IDÉLLO initiative, was produced thanks to financial support from the Government of Canada, through the Department of Canadian Heritage and the Government of Ontario. Intercultural understanding is a gateway to new opportunities for young people to develop and empower themselves as global citizens. FRANÇAIS SANS FRONTIÈRES fosters the engagement of young Canadians in their communities, encourages the new generation to grow up with respect for cultural differences and interact with Francophone cultures in Canada.

FRANÇAIS SANS FRONTIÈRES enters a new phase.

FSF promotes intercultural understanding and develops the sociolinguistic skills of students from grades 1 to 12. Based on the French as a Second Language curriculum of Ontario, FSF is organized according to CEFR levels and supports the creation of French-language digital stories and podcasts. Designed by a team of French as a Second-Language educators, these edutainment activities in French, adapted to the age, interests and school year of their target audience, encourage students to listen, speak, read and write in French. Students in Ontario's 4,440 English-language elementary and secondary schools can make their voices heard and discover the different cultures of Canada, in complete confidence and safety, through an inclusive and collaborative website dedicated to them.

IDÉLLO

More than 12,000 educational resources aligned with the curriculum of Ontario

FRANÇAIS SANS FRONTIÈRES IS:

- resources for FSL teachers and students from Ontario's 60 English-language school boards
- 10 video tutorials to help students develop literacy and intercultural understanding skills and practice employability skills
- 6 teaching guides in video and Google Doc format for teachers
- 20 templates to inspire students, and additional resources.

FRANÇAIS SANS FRONTIÈRES SURVEY:

- 234 responses (FSL teacher profiles)
- 36% were aware of the project, 92% expressed a strong interest
- 62% used FSF resources at least once a month
- + 95% want more similar resources

IDÉLLO

More than 12,000 educational resources aligned with the curriculum of Ontario

THE IDÉLLO AWARD

Every year, the IDÉLLO Award rewards excellence in Ontarian education, especially French as a First Language teachers, French as a Second Language teachers and French-language early childhood educators, underscoring their exceptional daily work in the service of Ontarian kids.

For teaching and early-childhood education.

The Award celebrates the creativity demonstrated by teachers in engaging their students for dynamic learning, using various methods and original teaching activities combining interactivity, mobility, entrepreneurship and collaboration, to transmit essential knowledge and positive human and social values.

Les gagnantes 2018.

Three awards were given in 2018 :

- **TINA HUPÉ**

Sacré-Coeur School, Bourget, Ontario, winner of the 2018 IDÉLLO Award, for the Early Childhood Educator category

- **MYLENE PERRON**

St. Thomas Aquinas Catholic Secondary School, winner of the 2018 IDÉLLO Award for the FSL category

- **JOSÉE LOYER**

Winner of the 2018 IDÉLLO Award for the Francophone School Board category

Congratulations to these teachers who change the lives of their students, helping them achieve their full potential!

LES TABLETTISTES 2018

THE CONFÉRENCE

Technological developments over the past years has made the potential of learning explode in the 21st century. Thanks to its expertise as a producer and distributor of French-language educational content, its positioning as a digital, educational, Francophone company, and its close relationships with the Ministry of Education of Ontario and industry stakeholders, Groupe Média TFO is a first-class player in the ecosystem of education in the digital age.

A true dynamic laboratory of discussions about the challenges in education, Les Tablettistes focuses on the future to integrate new technologies into learning spaces and learning methods.

This annual collaboration features Canadian and international experts in order to create concrete partnership opportunities by offering an exceptional forum for exploration, (experience, research) sharing, debate and meeting opportunities.

That is why Groupe Média TFO created Les Tablettistes in 2013. The goal of this renowned annual bilingual EdTech conference is to rethink learning in the 21st century and the challenges linked to the 4th Industrial Revolution.

This day of discussions and exchanges aims to identify the needs of education in the digital age, to reflect on future strategies and to allow a dialogue on the use of technologies and their impact in education. The Tablettistes conference brings together learners, young entrepreneurs, educators, experts, innovators and visionaries from the fields of education, technology and the media. Together, we shape the future of digital learning.

LES TABLETTISTES 2018

Les Tablettistes has always aimed to approach the transformations of learning driven by new technologies in a different way and put the learner at the heart of the conference. After all, students are those who experience teaching transformations; it appeared essential to include them in the discussions so their voices could be heard by education, content and policy professionals and decision-makers.

Thanks to the support and participation of Ottawa's three Francophone school boards – the Conseil des écoles catholiques du Centre-Est (CECCE), the Conseil scolaire de district catholique de l'Est ontarien (CSDCEO), and the Conseil des écoles publiques de l'Est de l'Ontario (CEPEO), Les Tablettistes 2018 successfully achieved a new vision and launched innovative initiatives alongside students and education experts.

The last edition confirmed the role and influence of Groupe Média TFO as an agency of the Ministry of Education of Ontario within the education and innovation community.

In short, Les Tablettistes is a meeting point between education and innovation.



The program is brilliantly managed, simply. This conference is essential to meet and exchange with the decision makers and influencers in the field of education.
**Christa
DICKENSON**



LES TABLETTISTES 2018

THE TABLETTISTES GRANT

Groupe Média TFO sees learning as an opportunity to innovate and create, both inside and outside the classroom. Propelled by new technologies and a digital and entrepreneurial culture that are part of its DNA, Groupe Média TFO is determined to transform and improve education and learning experiences.

To stimulate the creativity and motivation of young learners in Ontario, Groupe Média TFO launched the first Tablettistes grant, which was created and designed to encourage young learners to engage in the transformation of their learning environment.

This contest was offered to students from Ontario's 12 Francophone school boards to develop, in teams of 3 or 4 and as part of their academic path and aligned with the Ontario curriculum, innovative concepts that integrate new technologies (tools, programs, redevelopment, etc.) and that could have a direct application in their learning experience (submission of a file with project presentation, budget, potential development, market research in Ontario, etc.).

Four projects involving 18 students from 5th to 8th grade were submitted by the CEPEO. The four teams were invited to present their projects at Les Tablettistes 2018 before a jury composed of three experts from Groupe Média TFO. After a scoring exercise of written and oral presentations by the jury, two teams were presented with awards at a ceremony held in Ottawa at École élémentaire publique Julie-Payette on May 9, 2018.

LES TABLETTISTES 2018

The Jury Prize was awarded to the team that created an application project against absenteeism at Omer-Deslauriers Public High School, earning two Raspberry kits to code their application.

The Tablettistes Grant was awarded to Nour, Simon, Eleya, Emma and Joshua, who initiated the Créatech project, a technological Makerspace, from Maurice-Lapointe public elementary and secondary school.

The teens were supported in their development and implementation of the project by their teachers, Camille Boudreau and Alexandre Audet, as well as by Groupe Média TFO. Their progress has been monitored on video since the start of the 2018-2019 school year and the team will be invited to participate in the Les Tablettistes to award the 2019 grant.

By designing their Tablettistes grant projects, students get involved in their school community and actively shape their learning journey, but also impact that of their classmates. They create and develop activities aligned on the Ontario curriculum, all according to their interests. Students collaborate and contribute to original entrepreneurial projects, using their learning in a meaningful fashion.

With this new Tablettistes grant project, Groupe Média TFO thus continues to support young learners in acquiring employability skills such as collaboration, creativity, critical thinking and entrepreneurship and prepares the future generation of Canadian experts for the jobs of tomorrow.

TFO CREATIONS

Children's Content Collection

Groupe Média TFO's children and youth programming in French is aligned with the Ontario curriculum and is internationally recognized for its excellence. It provides its young audience with the skills, values and abilities essential to grow and to become enlightened global citizens. These shows support children in their cognitive, intrapersonal and interpersonal development and enable them to forge an identity by supporting them as they build their identity, particularly as young people living in minority environments.

70% of TFO's TV schedule is dedicated to these smart, creative and stimulating educational programs. Aimed at children, young people, their families and educators, they showcase:

- Critical thinking and problem solving
- Innovation, creativity and entrepreneurship
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership
- Communication
- World citizenship and sustainability
- Diversity, equality and inclusion
- Literacy and numeracy
- STEAM focus

TFO's Creations respect STEAM (science, technology, engineering, arts and math) educational standards, while also integrating languages, geography, history, geology, environment, animals.... Distributed on different platforms – such as TFO's TV channel, TFO.ORG, IDÉLLO or TFO's YouTube channel network – they offer diverse, engaging and interactive learning experiences.

TFO CREATIONS

Mini TFO

Mini TFO, our in-house preschool franchise, continues to attract more and more toddlers and their families, in Canada and beyond! Proving their quality and exemplary values, Mini TFO content is increasingly anchoring its presence in Canadian homes.

On television, on digital platforms or with applications, children meet their favourite characters every day in sketches, shows, songs, nursery rhymes, games, stories, etc.

In line with the Ontario curriculum and the STEAM approach, Mini TFO promises a safe, fun and colourful family environment. Children aged 2 to 6 years old are encouraged to make discoveries, express their creativity, reflect and have fun with their three beloved actors Josée, Lexie, and Christopher. Mini TFO's continuous and integrated approach ensures an interactive experience that follows the little citizens of tomorrow in their cognitive and social development.

On YouTube, Mini TFO has quickly become the number one destination for young Canadians looking for educational and intelligent programs in French. Its channel network, which includes Mini ABC, Mini Doremi and Mini Mation, have reached over 660 million views and over 700,000 subscribers.

TFO CREATIONS

MINIVERS, a TFO Creation produced by Renée Paradis

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership
- Financial literacy

Welcome to Minivers, a comical educational series that takes place in fascinating universes combining 3D and real characters using LUV technology, TFO's Virtual Worlds Laboratory! In Minivers, colourful characters encounter various challenges. Not to worry, because they always find a friend to help them through educational games. And let's not forget their songs and humour!

This series of 40 episodes of 7 minutes each, aligned with the Ontario curriculum, involves little viewers in the action. In each episode, the characters call on the viewer to solve a situation, turning the viewer into one of the protagonists of the story.

As the show stimulates their critical thinking, logic and knowledge, children understand the added value of helping each other and learn while having fun!

With its colourful and fanciful universe and funny and friendly characters, the series stimulates children's imagination and shows them the richness of the world made up of a wide variety of personalities and cultures living in harmony.

TFO CREATIONS

Contest « les petits scénaristes »

YOU GET TO PICK THE STORY!

- Story concept and draft
- Visual elements
- Learning through play
- Investigation
- Communication
- Imagination, creative and innovative thinking.

This year, MINIVERS pushed the limits of imagination by looking for young screenwriters in Ontario's 72 school boards for its new shows, open exclusively to Ontario schools.

A digital contest was launched in March 2019 for Francophone and Francophile teachers and educators, from kindergarten to grade 2, to submit screenplays with their classes.

Accompanied by a dedicated website and a detailed teaching sheet, they were able to benefit from a turnkey educational and fun activity to do in class to develop their students' experiential learning.

The children made choices of costumes, situations, and hypotheses in order to make collaborative decisions to complete the script of the show. Three classes were randomly selected (Cornwall, Sudbury and Toronto areas) and their scripts were incorporated into Minivers 2, for which they received VIP invitations.

In all, MINIVERS 2 met over 1,200 mini fans in 3 cities for 3 performances and interactive games combining physical activities, problem solving, mathematics, all while having fun!

TFO CREATIONS

Mini Yoga, a TFO Creation produced by Renée Paradis

- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership
- Wellness and self-confidence
- World citizenship and sustainability
- Diversity, equality and inclusion

It is never too early to introduce children to wellness. With Mini Yoga, a series available on our YouTube Mini ABC channel, entertainers Josée, Lexie and Christopher engage children aged 2 to 6 in the discovery of yoga.

Creative and amusing poses inspired by Amazonian animals, the savannah and the far North, breathing exercises, as well as songs and riddles await the little ones!

With 26 episodes of 20 minutes each and 26 affirmations of 1 minute and 30 seconds each, MINI YOGA is THE ultimate way to transform time spent in front of screens into physical activity. MINI YOGA is a series of privileged moments of physical activity exploring new worlds to encourage children to move, reflect, discover and develop their imagination. MINI affirmations help children cultivate a positive spirit and develop self-confidence.

MINI YOGA promotes the physical and psychological well-being of children while developing their concentration and academic performance. This series also focuses on inclusiveness by offering alternative poses for children with disabilities.

TFO CREATIONS

Children content catalogue

BULLE ET GUIMAUVE

- Critical thinking and problem solving
- Communication

Bulle and Guimauve are two adorable puppets that encourage children learn to communicate by teaching them how to react and interact in every situation, with songs!

BLAGUE DE LA JOURNÉE ET DEVINETTE DE LA JOURNÉE (4-8 YRS)

- Learning to learn, self-awareness and independent learning
- Literacy and numeracy

Is there anything better than jokes or riddles to learn while having fun? In these short clips, Josée, Lexie and Christopher help children strengthen their vocabulary, demonstrate visual skills and understand word games through jokes and unusual riddles!

SAVAIS-TU QUE ? (6-12 YRS)

- Learning to learn, self-awareness and independent learning
- World citizenship and sustainability
- STEAM focus

Josée, Lexie and Christopher surprise children with unusual facts! Through funny and educational clips, “Savais-tu que?” tests children’s knowledge on various subjects, particularly STEAM subjects like astronomy, ancient civilizations, the animal kingdom, the human body...

TOOPATI (2-4 YRS)

- Critical thinking and problem solving
- Collaboration, mutual help and leadership

Alphonse, Bertrand and Céleste, three playful babies, go on lots of adventures after their parents leave for work. Within their cradle, they make many discoveries thanks to their inexhaustible curiosity.

TFO CREATIONS

Children content catalogue

LE MONDE MAGIQUE DE LORENZO (6-9 YRS)

- Critical thinking and problem solving
- Collaboration, mutual help and leadership
- Diversity, equality and inclusion
- STEAM focus

In the heart of a Toronto library in danger of disappearing, a trio made up of magic guardian Lorenzo, a friendly monster who loves food, Lili, a curious and bright 12-year-old girl, and Rockford Pigeon, an obsessive librarian, help each other and collaborate with friends who live in magic books to prevent the magical place from closing down! In this live action series that unfolds in a virtual set, each episode is full of information and solutions for all the problems encountered by the characters!

CHANSONS TRADITIONNELLES (3-5 YRS)

- Learning to learn, self-awareness and independent learning
- Literacy and numeracy

Traditional French songs continue to rock the little ones! Animated in 3D, they feature Mini TFO characters as they move to lively rhythms.

MISSION : FRUITS ET LÉGUMES (2-5 YRS)

- STEAM focus
- Wellness
- Critical thinking, Communication, Collaboration, Creativity

Forelius Hummus –Daddy Mole – collects information about fruits and vegetables for a top secret organization. His daughter, the ant Pépine Hummus, is of course completely unaware of this! In each episode, Daddy Mole and Pépine present a surprising characteristic of a fruit or vegetable. This series offers content related to STEAM subjects, with an emphasis on several themes: nature, ecology, nutrition, health, geography, history, etc.

TFO CREATIONS

FLIP, a TFO Creation produced by Fabienne L'Abbé

- Critical thinking and problem solving
- Collaboration, mutual help and leadership
- Communication
- World citizenship and sustainability
- Diversity, equality and inclusion

Through its unprecedented daring, TFO's youth show has been, since its outset, an endless source of digital and televised educational content for preteens. FLIP not only discusses issues relevant for kids (identity construction, school drop-outs, bullying, critical thinking, entrepreneurship, digital literacy, global citizenship, mental health...), but also their well-being (sexual health and mental health), as well as the diversity of the Ontarian Francophonie.

FLIP produces content in French to support the goals established in the curricula for grades 7 to 10.

These productions stimulate awakenings, growth, and engagement, foster openmindedness, questions and inspiration for kids who want to become better world citizens. With dry, irreverent humour and unrivalled freedom of expression, FLIP gives a voice to young Francophones in minority communities and creates strong ties with its audience.

NEARLY 50,000
SUBSCRIBERS
YOUTUBE

+ 16 MILLION
VIEWS ON
YOUTUBE

+ 40,000
SUBSCRIBERS
FACEBOOK
& INSTAGRAM

TFO CREATIONS

A few FLIP characters

LE DIRECTEUR

This series of sketches features Pascal Boyer in the role of Principal Constantin, a high school principal in Ontario with unconventional disciplinary methods, outdated references and questionable results. Despite some clumsiness, everything he does is done with his heart on his sleeve.

The series does not fail to cover serious topics that could actually be the cause of a visit to the director: plagiarism, theft, dropping out, bullying, speaking English in the corridors, vandalism, etc.

AMÉLOVE

Amélove is the YouTuber we're a little ashamed to love and that we can't resist. Perfectly embodied by Pascal Boyer, this character draws inspiration from real web celebrities and has been designed to parody the typical clips of the most popular YouTubers and influencers on the web.

Amélove is sometimes supported by her pals, D to the Draw (Diandra Grandchamps) and Cam P'tite Brune (Camille Lam) from the "Girly Confidential" duo. "Les Toutoubeuses" is a sarcastic, hilarious reflection of the false "authentic image" too often projected on the Web!

TFO CREATIONS

FLIP, a proximity with schools and the youths

SCHOOL TOUR

In September 2018, the FLIP team went out to meet kids and toured 3 schools in the Toronto area (Étienne-Brûlé, Collège Français and Saint-Frère André) to roll out the red (not red!) carpet for them as they started their high school year!

The students were interviewed as VIPs and discussed their first day of school: the clothes they wore, what they took with them in their bags, the location of their locker, their course load this year, their expectations for this school year...

SCHOOL MATINÉE AT THE FESTIVAL FRANCO-ONTARIEN

In June 2018, the FLIP team will be in charge of hosting the school matinee of the Festival Franco Ontarien. This is the largest group of Francophone and Francophile students in Grades 5 to 8 in Eastern Ontario!

This partnership has allowed us to be even more present in the community and to be in direct contact with our audience to promote our content and host live activities.

TFO CREATIONS

FLIPPONS, the first 100% franco-ontarian comedy review of the year

FLIPPONS 2018 was a hallmark for Franco-Canadian productions: FLIP, TFO's youth franchise, produced the first 100% Franco-Ontarian comedy review of the year. The 52-minute TV special aired on December 31 on our channel and was entirely recorded in Ontario, with artists and artisans of the Franco-Ontarian community. FLIPPONS 2018 was broadcast on TFO on January 1, 2019 in the afternoon and available on FLIP's YouTube channel from January 1 to January 15, 2019. The show very quickly found its audience and received great media coverage: 3.5 million impressions (print media) and 129,000 people reached by FLIP's Facebook page, in organic traffic, i.e. without monetary support. On air, FLIPPONS 2018 is the only TFO program that has been successful in attracting more than 40,000 average listeners per minute, 98% of which were in Ontario.

Be sure to watch FLIPPONS 2019 on December 31.

FLIP has more in store for 2019! Alongside various collaborators, the team will create a year-in-review that combines the politically incorrect with offbeat humour. Katherine Levac, Mathieu Pichette and Alexandre Bisailon have already confirmed they'll be involved with FLIPPONS 2019. Their presence opens the way to interesting public relations and media opportunities, and our viewership on air and social media will surely benefit from their fanbases.

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

AMÉLIE ET COMPAGNIE (6-9 YRS)

- Critical thinking and problem solving, Collaboration, mutual help and leadership
- Learning to learn, self-awareness and independent learning
- World citizenship and sustainability, Diversity, equality and inclusion

Amélie et compagnie recounts the adventures of Amélie Archambault, a very curious 9-year-old budding veterinarian. She fights body and soul for all the causes that are dear to her heart. Despite her good intentions, she often finds herself in extraordinary situations, but fortunately, she solves her problems with the help of her good friends.

#ÉCOUTEÇA! (9-15 YRS)

The #écouteça! series features two teenagers, Sacha and Caleb, who, along with their friends, humorously discuss sensitive topics that affect young people. They talk about life, school or relationships with others, and allow young people to become more familiar with the French language and all its accents.

LES VLOGUES DE NEWTON (6-9 YRS)

Newton wants to share all his knowledge with the whole world (except for dogs...blegh)! When the Archambault family leaves for the day and the house is empty, Newton takes Amélie's laptop computer to record a new series of vlogs for his YouTube channel!

JON LE BRON

- Critical thinking and problem solving
- Collaboration, mutual help and leadership
- Literacy and numeracy

The wild and surreal world of Agent Jean, the hero of Alex A.'s successful Canadian comic strip, is being transposed to television and digital platforms. Saving the world has never been this fun! Through good humour, optimism and problem-solving, l'Agent Jean is an inspiring and positive character for its audience. In fact, these values have made l'Agent Jean a useful educational tool for many teachers during classroom lessons.

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

VRAIMENT TOP (9-12 YRS)

- Learning to learn, self-awareness and independent learning
- World citizenship and sustainability, STEAM focus

Vraiment Top is a series of educational clips in the form of top lists, for kids aged 9 to 12, in a comical and absurd setting. The short and rhythmic segments present information as clearly and concisely as possible, with a simple presentation.

MATHPLOXION

- Critical thinking and problem solving, Literacy and numeracy, STEAM focus
- Learning to learn, self-awareness and independent learning

Mathematics are everywhere – one might even say they're a mathXplosion! "Mathemagician" Éric unveils the secrets of the not-so-secret world of mathematics through fascinating, entertaining and fun clips. Kids are encouraged to discover their own skills by experimenting at home.

MOTEL MONSTRE

- Collaboration, mutual help and leadership
- Communication, Diversity, equality and inclusion

In the village of Bouillon, a strange team manages an old motel built next to a thermal spring with mysterious powers. The team is comprised of horrible monsters, a lunatic old man, and Magalie, 15, an often clumsy but inventive teen. Together, they move heaven and earth to keep the source and motel open, since the survival of the monster species depends on it! Rooming together is not always easy.

ZOUBI DOUBI

- Critical thinking and problem solving
- Collaboration, mutual help and leadership

Small remote-controlled cars live and play in a life-sized forest. As they struggle to cross a stream, construct a dam or explore a swamp, they approach all problems with enthusiasm. Their mantra? Keep trying.

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

SUBITO TEXTO

- Communication, Diversity, equality and inclusion
- World citizenship and sustainability

Subito Texto stars the adventures of Maude, Jennifer, Mélanie, Vincent and Sami as they make their debut in high school... a whole new world to discover and understand!

OH CANADA AVEC NADIE ET FÉLIX

- Learning to learn, self-awareness and independent learning
- World citizenship and sustainability
- Diversity, equality and inclusion, Literacy and numeracy

For Canada 150, Nadie and Félix were invited to a mysterious party. To attend, they need to learn a few things about this exceptional country and what defines it.

JACK

- Critical thinking and problem solving
- Collaboration, mutual help and leadership

Jack is a little alien with a particular curiosity and fascination for everything on Earth. Bold and brave, he takes his companions on perilous adventures.

ARTHUR

- Critical thinking and problem solving, Innovation, creativity and entrepreneurship
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership

Arthur is an 8-year-old armadillo attending third grade at Lakewood elementary school in Mr. Ratburn's class. His best friend is Buster Baxter, and they've known each other since preschool. Arthur has plenty of other friends with whom he goes on plenty of adventures.

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

PEG + CHAT

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership
- Literacy and numeracy, STEAM focus

In her strangely mathematic world, Peg encounters an innumerable amount of problems which she solves with the help of her cat... Chat.

LE VILLAGE DE DANY

- Innovation, Creativity, Entrepreneurship

With little songs and sweet stories, Dany, a four-year-old tiger, shares his emotions with children.

L'OURS BENJAMIN

- Collaboration, Helping others, Leadership

Benjamin and Howard take their teddy bear job very seriously. Every day, they make it their mission to help Max and Elisa, the two children of the family, all in secret and in full accordance with Teddy Bear rules.

LA PETITE MOSQUÉE DANS LA PRAIRIE

- Collaboration, mutual help and leadership
- World citizenship and sustainability
- Diversity, equality and inclusion

This comedy series aims to dispel stereotypes about Islam and tells the story of a small Muslim community living in Saskatchewan.

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

TIB ET TATOUM

- Collaboration, mutual help and leadership
- Diversity, equality and inclusion

Who hasn't dreamed of having a dinosaur best friend? Tib lives within a clan during Prehistory. His biggest concern is the birthmark around his eye that causes other children to mock him relentlessly. But as he loses hope, he finds the perfect friend: a red dinosaur he calls Tatoum. Now all he needs to figure out is how to make him cohabit with dad, mom and the rest of the clan!

CLIC ET SA BANDE

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Literacy and numeracy, STEAM focus

Clic, an investigative journalist firefly, loves solving mysteries and problems. Adventurous, creative and persistent, this lovely insect has a logical explanation for everything!

FOOGALS

- Learning to learn, self-awareness and independent learning
- World citizenship and sustainability, Diversity, equality and inclusion

From the distant planet of Floop, Fleeker, Flo and Boomer are on an observation mission on Earth to collect data about the world of humans. Highly curious and often faced with things or giant beings compared to their small size, these three tiny aliens never stop experimenting and wondering.

BLOCK ROCK

- Innovation, creativity and entrepreneurship
- Communication

A unique block-shaped character sings its own song! A pop melody about noses? A hip-hop rhythm about winks? A disco hymn about magic? Block Rock is all that, and more!

TFO AND EDUCATIONAL DIVERSITY

Our Acquisitions and Co-Productions

LA PETITE ÉCOLE D'HÉLÈNE

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Communication

Welcome to Hélène's Little School — a school where things are quite extraordinary! Hélène teaches her toys and plushies. And though she lacks actual teaching experience and her special students give her many problems, she's got a big heart and knows how to stay positive. Together, Hélène and her students always find a solution!

ERNEST ET CÉLESTINE

- Collaboration, mutual help and leadership
- Diversity, equality and inclusion

Born in two opposite worlds, a grouchy bear and an orphan mouse become friends, against all odds.

LE JOUR OÙ HENRI A RENCONTRÉ...

- Critical thinking and problem solving, Diversity, equality and inclusion
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership, World citizenship and sustainability

This show features young Henri, who experiences new adventures in each episode by meeting an unusual character! A whale, the moon, a car, a balloon... Each meeting is an opportunity for a brand new experience where Henri discovers a highly important mission.

FRENCH EN AMÉRIQUE

- Communication, World citizenship and sustainability
- Diversity, equality and inclusion

Tsé veux dire? is a series of twenty fun animated video clips that teach audiences about the weirdest and silliest French Canadian expressions in North America.

CHAPTER 2

CITIZENSHIP

TFO reflects diverse world perspectives and contributes to local, national, global and virtual society and culture.

CORPORATE COMMUNITY TOUR

Meeting the Franco-Ontarian social innovation

This year Groupe Média TFO met the players of Franco-Ontarian social innovation, particularly at the heart of the Métis and First Nations communities that make up the group. These meetings were intended to:

- strengthen ties,
- consolidate our achievements with our partners,
- explore new synergies,
- discover the new issues facing Ontario's Francophonie, and
- inspire the next generation of TFO content.

President and CEO Glenn O'Farrell travelled to Ottawa, Thunder Bay, Sudbury, Kingston and Toronto to meet community leaders, learn more about the teaching environment, and discover projects developed by school boards to promote employability skills.

These visits were exceptional opportunities to create and renew partnerships with the community, but also confirmed the new challenges facing Francophones in Ontario.

The purpose of these efforts was to reaffirm our values as a Digital, Educational and Francophone company and to strengthen our entrepreneurial DNA by multiplying the opportunities to present our products and services in order to broaden their scope and commercialization in order to generate new revenues for TFO.

Some of our meetings:

- the Honourable Lisa M. Thompson, Minister of Education | Ontario,
- the Honourable Caroline Mulroney, Minister of Francophone Affairs,
- the Conseil des écoles publiques de l'Est de l'Ontario (CEPEO),
- the Conseil scolaire public du Grand Nord de l'Ontario,
- the Assemblée de la francophonie de l'Ontario, and
- the Carrefour francophone de Sudbury.

During the year, Groupe Média TFO initiated or participated in more than 200 events in Francophone communities.

CONTENT FOR THE FRANCOPHONIE

ONFR+, produced by Gisèle Quenneville

In March 2019, #ONfr and TFO 24.7 became a single enhanced platform: ONFR+. As a destination of choice for news and political, societal and cultural issues affecting Ontario's Francophones and Francophiles, the ONFR+ franchise is supported by an experienced team of professionals, journalists and experts located in Toronto, Ottawa and Sudbury.

This one-stop shop covers current topics and Francophone affairs in depth, and talks about Ontario's Francophone community in three parts:

- News: a news thread highlighting the important issues of the Ontarian Francophonie (analyses, news) from Queen's Park or Parliament Hill.
- Society: stories that speak to Francophones all across Ontario.
- Culture: a showcase of cultural products (music, literature, theatre, cinema and visual arts) and artists from French Ontario.

The #ONfr and TFO 24.7 teams have joined forces to offer, through ONFR+, a reference and influential forum dedicated to the community in all its diversity with varied, reliable and quality content for a loyal audience. ONFR+ is already an essential part of the daily lives of Ontario's Francophones and ensures that their demands and concerns have a voice.

ONFR+ encourages exchanges and discussion through its new website but also on social media.

CONTENT FOR THE FRANCOPHONIE

Community Tour

As part of the new ONFR+ project, Gisèle Quenneville, lead producer of #ONfr and TFO 24.7, met with leaders of the Franco-Ontarian community in three Ontarian cities. Discussions in Toronto, Ottawa and Sudbury confirmed the importance of these two franchises in promoting the Ontario Francophonie and their impact on the community as a whole.

With this consultation process, Groupe Média TFO wanted to strengthen its ties with its audiences to better serve Ontario's Francophone communities. TFO also reaffirmed its positioning and its leadership in the coverage of subjects that affect the Franco-Ontarian community and which are close to its heart.

By opening the discussion to confirm the relevance of the merger of its two news, social and cultural franchises, TFO encouraged participants to contribute to ONFR+'s vision by sharing their ideas and suggestions.

CONTENT FOR THE FRANCOPHONIE

Origins of ONFR+

#ONFR

In 4 years, #ONfr has become the reference for political news and Francophone public affairs in Ontario and Canada, covering the most burning issues that drive Queen's Park, Parliament Hill and the Canadian Francophonie. #ONfr is permanently connected with its audience to provide them with provincial and federal political news through its website and its great influence on social media.

Throughout the election campaign, #ONfr broadcast reports, articles, vox pops and constituency descriptions.

Throughout the election campaign, #ONfr broadcast reports, articles, vox pops and constituency descriptions. Several interviews and debates with political figures were also held throughout the province: #ONfr invited residents of Ontario's two French-majority francophone ridings, Mushkegowuk-James Bay and Glengarry-Prescott-Russell, to hear their candidates debate their proposals.

PROVINCIAL ELECTIONS 2018

In 2018, the platform positioned itself as one of the essential media to closely follow the Ontarian elections, with coverage focused on issues related to the Ontarian Francophonie. The entire journalistic team was mobilized to cover this major event, considering its importance for the community.

The franchise also gave a voice to new Canadians and newcomers at a citizen's forum in Toronto, and co-hosted a debate with Radio-Canada featuring Gila Martow, candidate in Thornhill for the Conservative Party (PC), Marie-France Lalonde, candidate in Orléans for the Ontario Liberal Party (OLP) and Gilles Bisson, candidate in Timmins for the New Democratic Party (NDP).

CONTENT FOR THE FRANCOPHONIE

Origins of ONFR+

For the first time in 15 years, on June 7, 2018, TFO organized an election night with #ONfr, broadcast live on air and on Facebook. The evening took place on two platforms with influential guests, including Liberal lawyer and activist Ronald Caza, former Progressive Conservative candidate Martin Forget and former NDP candidate Thomas Gallezot, to discuss several of the current political issues and discuss election night results.

Broadcast live from the offices of TFO, the Virtual Worlds Laboratory, party headquarters in Toronto, Orléans and Sudbury, two bastions of the Ontario Francophonie, #ONfr covered every moment of election night, focusing its coverage on Francophone issues and ridings. It was the first Francophone media to announce the final result.

TFO 24.7

TFO 24.7 is the daily event for Ontario's Francophone communities. This web and TV magazine makes its audience think and entertains through clips that lead to new social discoveries.

It includes many Franco-Canadian cultures, with portraits of Francophones who humbly share their experiences and history, zooms on trends that are transforming our society, and trips across French Ontario to discover its communities.

CONTENT FOR THE FRANCOPHONIE

The Best of Cinema, Showing at Ciné TFO

Ciné TFO is a daily event for all Francophone and Francophile film lovers. Every evening at 9 p.m., on TFO and on-demand on tfo.org, this unique show opens a new window on the world with exceptional auteur films and classics.

Its rich and diverse selection showcases Canadian and international Francophone talent through films in French or in their original version with French subtitles.

In 2018-2019, Ciné TFO marked Aboriginal Week by presenting: *Naissance d'une famille* by Tasha Hubbard, *Le peuple de la rivière Kattawapiskak* by Alanis Obomsawin, *Droit devant* by Marie Clements and *Wapikoni - Escale à Kitcisakik* by Mathieu Vachon.

Like every year, Ciné TFO celebrated big names in cinema, such as: Giulio Ricciarelli, Claude Chabrol, Malik Bendjelloul, André Hunebelle, Jean Renoir, Alejandro González Iñárritu, Hirokazu Kore-eda.

TFO ABROAD

Influence of Franco-Ontarian culture

THE MIDDLE KINGDOM MAKES TFO SHINE

This year, the educational audiovisual productions of French Ontario made their debut in China. An initial three-year agreement between Groupe Média TFO and distributor JOLLY covers mainland China, Hong Kong, Macau and Taiwan. The content is distributed on approximately then online video platforms.

JOLLY distributes Chansons traditionnelles in French, which presents nursery rhymes featuring the characters of Mini TFO, and Les Toopati, a production featuring three puppet babies live from a nursery.

The agreement is already a resounding success with remarkable results: 8 million views after only two months.

UNITED STATES: LOUISIANA AND PBS LEARNING MEDIA

In 2018, Groupe Média TFO renewed its agreement with Louisiana Public Broadcasting to broadcast TFO's Childhood creations for children aged 2 to 8 on LBP's five channels.

This agreement adds to the partnership signed with PBS Learning Media, PBS's educational platform, which allows TFO to distribute its award-winning content on World Language platforms. For two years now, over 1,000 short educational programs in French, produced in our Toronto studios, were made available to teachers and learners aged 2-12 in the 55 states and territories of the United States.

TFO ABROAD

Influence of Franco-Ontarian culture

FRANCE BENEYLU

Thanks to its strategic agreement with French company Pixel Cookers, which operates the Beneylu pay platform, TFO is now promoting its educational content in France, while also promoting the excellence of Ontario's education system, which shines through its economic impact and its affirmation on eager foreign markets.

TFO's creative French-language educational content is present in more than 34,000 classrooms in France, where approximately one million students regularly consult it thanks to the Beneylu network, publisher of Beneylu School, the digital classroom for primary school students, and Beneylu Spot, a catalogue of 500 digital resources for primary school.

FRANCE QWANT JUNIOR

In the spirit of ensuring the safety of its young audience, Groupe Média TFO has always provided dynamic, varied and appropriate educational content for children in French.

In order to further increase browsing safety for children aged 6 to 12, a strategic agreement has been signed with Qwant, a search engine based in France that respects the privacy of its users, to develop Qwant Junior for Canada.

This digital collaboration expands TFO's educational content broadcasts by focusing on protecting personal information and the cybersecurity of Canadian families. Qwant Junior allows children and teens to watch videos in a safe environment that includes an automated detection system for inappropriate content.

TFO ABROAD

Influence of Franco-Ontarian culture

CHAMPLAIN ON EUROPEAN ROADS

Le Rêve de Champlain, produced as part of the 400th anniversary of French presence in Ontario, today celebrates the Canadian Francophonie in Europe. This six-part docu-drama tells the story of Canada's history and significant events, now at the heart of our self-affirmation, to audiences in Italy (RAI 3), Spain (TV Catalunya) and France (Groupe AB).

Funded by Heritage Canada, Le Rêve de Champlain was awarded a Géméaux award in 2015.

AGREEMENTS TAKE FLIGHT FOR TFO'S CHILDREN'S CONTENT!

MaXi, a youth series co-produced by Groupe Média TFO and Frima, has travelled much since its creation. It is now available on several digital platforms around the world. Mara and Xilo are now offered on Radio-Canada's ICI Tou.tv, on the United Arab Emirates youth application eJunior KidsTV, and on board Air France and Taiwanese airline Eva Air's planes.

Young passengers can also discover Mini TFO content on board Via Rail trains and Air Canada aircrafts. Through these agreements, children continue to learn while having fun, wherever they are!

CHAPTER 3

COMMUNICATION

TFO, A Positive Digital Footprint with Awareness of Social and Cultural Contexts

OUR DIGITAL FOOTPRINTS

TFO'S DIGITAL PRESENCE

With its leadership and expertise in multi-platform distribution, Groupe Média TFO seizes the opportunities offered by digital technology and distributes its educational and cultural content to more than 1 million Francophones and Francophiles on the Web.

TFO Creations are therefore enjoying an ever-improving reputation and growth on digital platforms, particularly on YouTube, with nearly 710 million cumulative views* on all TFO channels (+40% compared to 2017-2018) and nearly 800K* subscribers (+52% compared to 2017-2018). With such remarkable performances and two Silver Play buttons, TFO has confirmed its position as the number one destination in Canada outside Quebec for French-language educational content.

YouTube Discoverability for New Revenue Generation.

This year marked a turning point in our optimization approach for discoverability on YouTube. Research, analysis and implementation of a pilot project with Mini Dorémi, a Mini TFO channel, has considerably increased our number of views, our engagement rate and the revenues generated by the channel.

Following these very promising results, the approach was extended to 5 other channels (Mini ABC, Mini Mation, TFLIX, Toopati in French and Toopati in English) and generated \$137K in revenues from April 1, 2018 to March 31, 2019. In 2019-2020, Groupe Média TFO intends to continue its optimization efforts and consolidate its best practices for its distribution strategy.

**(as of March 31, 2019)*

OUR DIGITAL FOOTPRINTS

TFO.org, On-Demand Content for All Ages

Fully accessible (in compliance with the AODA - Accessibility for Ontarians with Disabilities Act) for all its users, the TFO.org platform is an intuitive site that offers a rich catalogue of educational and cultural resources.

With more than 12,000 videos, series and games, including more than 6,000 dedicated to children aged 2 to 6 (videos, mobile applications, colouring, etc.), and hundreds of films and short movies on demand, there is content for everyone!

OUR DIGITAL FOOTPRINTS

42 free applications available!
Over 1,5 million downloads

BOUKILI

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Communication
- Literacy and numeracy

To introduce children to the love of reading in a different way, the Boukili application, also available as a Web app, offers an immersive, interactive and educational experience for children aged 4 and up. The show accompanies French-speaking children and Francophiles in French immersion or FSL (French as a second language) on a journey around the world punctuated by original illustrated stories, but also by games and questionnaires to satisfy their curiosity and their thirst for learning! This free application has been TFO's most downloaded application since its inception, with nearly 120,000 downloads as of March 31, 2019.

In 2018-2019, Boukili embarked on an integration process as an IDÉLLO educational product, with the acquisition and production of 72 new books.

MINIVERS

- Critical thinking and problem solving
- Innovation, creativity and entrepreneurship
- Learning to learn, self-awareness and independent learning

With the MINIVERS application, children create their own stories featuring their favourite characters from the series. Josée, Lexie, Christopher and their friends — Mamie Gâteau, Yéti, Monsieur Gédetou, Bisbille and Xux — help 4 to 7 year-olds develop their creativity. Children choose characters, landscapes, music and sounds to create worlds they recognize! They can also have fun with mini-games and collect mini-money to unlock new elements to enrich their stories.

OUR DIGITAL FOOTPRINTS

42 free applications available!
Over 1,5 million downloads

AMÉLIE ET COMPAGNIE POSTCARDS

PRODUCER: CARTE BLANCHE MÉDIAS INC.

- Innovation, creativity and entrepreneurship
- Communication

Just like India, Amélie's aunt, young fans of Amélie et compagnie can create their own custom "postcards" to send to their friends and family! Using this creative app, they can take their own photos, dress up the people in the photograph with accessories, add fun stickers and draw or write a message.

MAXI - COMIC CREATOR

PRODUCER: FRIMA STUDIOS

- Critical thinking and problem solving
- Innovation, creativity and entrepreneurship
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership

All the episodes of the MaXi series are premiered in this application, which also offers young people the opportunity to unlock characters and sets by watching MaXi videos. With MaXi Comic Creator, audience members can create their own comics, participate in the challenges and share their stories with their friends.

TRÉMA AU CANADA

Students aged 9 to 12 have fun and learn French with Tréma in Canada! Tréma the yeti and his friends are travel companions for kids during their playful explorations and their discovery of Canada! Three adventures and multitudes of games unlock hidden stories, stimulate users, and trigger their urge to learn.

OUR DIGITAL FOOTPRINTS

42 free applications available!
Over 1,5 million downloads

MAXI - INFINITE ECOCHALLENGE

PRODUCER: FRIMA STUDIOS

- Critical thinking and problem solving
- World citizenship and sustainability

With 13 levels to unlock thanks to MaXi characters, players have fun turning cylinders and dodging obstacles as long as possible to get rid of waste! All of the humour and surreal insanity of MaXi condensed into one application!

TRADITIONAL SONGS

This interactive and educational application allows children from 2 to 6 years old to discover traditional French songs. They have fun playing music with Mini TFO's hosts while exploring a wide range of animated videos and fun scenes! Through Chansons Traditionnelles, parents also have the pleasure of singing, as a family, the tunes that marked their childhood.

CHANTER AVEC MINI

Singing with Mini covers the very popular Mini TFO songs that are regularly requested by parents on our Facebook page. All the famous nursery rhymes, lullabies and songs of Mini TFO are finally available in the same application. Music to learn, songs to laugh or for the pleasure of humming.

BIBLIO MINI

BiblioMini is an interactive and educational application that allows parents to read and tell stories interactively to their children, an engaging activity for toddlers who learn new vocabulary in songs and pictures. Thanks to playful activities (songs, stories and games), children have fun in the company of characters from the world of Mini TFO!

OUR DIGITAL FOOTPRINTS

42 free applications available!
Over 1,5 million downloads

CHARLIE ET LES 5 SENS

Accompanied by their friend Charlie, the mischievous little boy from the Mini TFO universe, the children (2-6 years old) discover the senses of sight, touch, taste, smell and hearing, but also the organs associated with them. The intuitive interface application, available in French and English, provides parents and their toddlers with educational games that encourage them to discover and enrich their vocabulary on sensations, as well as activities to explore their environment. All of this is driven by values of tolerance and acceptance of others.

PETIT CHAMPLAIN

PRODUCERS : PRODUCTIONS SLALOM INC. ET GROUPE FAIR-PLAY INC.

Go out to sea with Petit Champlain! He takes little budding explorers on board to follow in the footsteps of their illustrious ancestor, Samuel de Champlain. Designed for children aged 5 to 8, this edutainment application is accompanied by dynamic narrative sequences that will immerse them in a very entertaining historical epic where they can discover the New World with Champlain himself. Let the adventure begin!

LA PARADE DES HIPALOULAS

PRODUCER : PRODUCTIONS POINT DE MIRE INC.

After enchanting visitors to the Hipalouparc with their colourful concerts, the Hipaloula tour across Canada and invite children aged 3 to 6 to join them. In the company of Octave and Bémol, children are in charge. As both directors and conductors, the band is counting on them to organize and lead this memorable musical event! With an original creative activity, children pick sets, floats, and musicians, and even handles scenography. The objective of the application is also to transmit the rules of life and educational notions (sharing, security, mutual aid, etc.) to children through interactive activities and events.

TFO ET TOI COMMUNITY

Deepening our audience knowledge

AN ENLIGHTENED RESEARCH APPROACH CLOSE TO OUR AUDIENCES

Business decision making can be transformed by better understanding public expectations. Better knowing our audience is possible through advanced analytical tools, market research and a more effective use of data to adopt even more precise and tailored engagement strategies.

TFO has always proudly cultivated its proximity to its audiences and the community. To go even further and involve them in our creation and decision-making process, we have set up a network of members, the TFO et Toi community, composed of nearly 2,000 people.

Thanks to this innovative initiative, Groupe Média TFO is developing an enlightened research approach to better know its audiences, but also to guarantee a permanent dialogue with teachers and parents, who lie at the heart of our actions. In all, 53% of Canadian Francophone and Francophile parents, 20% of teachers and 26% of parent-teachers share their opinions on our programs and products or on their consumption habits.

While this allows us to collect accurate, rich and segmented data to align our content offering, we now also have the opportunity to engage members of this community can therefore become ambassadors for TFO.

CHAPITRE 4

COLLABORATION

TFO Builds Bridges and Strengthens Its Partnerships.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

OUR FRANCO-ONTARIAN PRODUCTION PARTNER

TFO is committed to the influence of the Franco-Ontarian cultural industry in Canada and the rest of the world. To keep Ontario's production community alive and stimulate our province's economy by showcasing our local experts, TFO works closely with Ontario's artists and cultural stakeholders.

Through a strategy of acquisition and co-production of French-language educational content geared towards safe, violence-free content, exemplary social and human values, and a focus on employability skills, TFO is committed, with its partners, to producing and broadcasting series that promote the diversity of our culture.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

SLALOM

Founded in 2007 in Ottawa, SLALOM is a production company known for the richness of its content, which reflects feeling, freedom, audacity and wonder. SLALOM produces documentary and fiction series, including TV magazines. Firmly focused on the future, SLALOM's ultimate objective is to offer quality content filled with creativity, inventiveness and emotion that will reach its audiences.

CARTE BLANCHE FILMS

Carte Blanche Films Inc. is a television and digital production company that has been recognized in Ottawa for almost 10 years. Guided by creativity, quality and collaboration CBF knows how to find the right balance between financial management, creativity and innovation. CBF was founded in 2008 by executive producer Tracy Legault, who combines a rich expertise in quality content as well as a wide and varied experience.

ESPACE FRANCO-IMAGE INC.

La Francophonie d'Amérique, supported by Espace Franco-Images Inc., aims to enrich the French-language television space and contribute to a more sustained, diversified and creative presence of Francophones from across Ontario. Espace Franco Images Inc. is a Franco-Ontarian company recognized for the production of television programs that reflect the reality of the Francophonies in America through performing arts, documentaries and quizzes. EFI has all the expertise, knowledge and skills required to carry out a professional television and multimedia production.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

MÉDIATIQUE

Founded in Toronto on December 1, 1994, Médiatique is dedicated to television production, mainly in French. Médiatique produces mainly in French, sometimes with partners in Canadian areas. Topics covered touch on everything that makes up the wealth, dynamism and extraordinary qualities of our society. The shows cover history, heritage, economics, sociology, immigration, medicine, the Francophonie, dance, theatre and literature, jazz, travel and adventure, science and technology. With a solid but subtle basic structure, each production is held to a high standard, attractive, essential and without a single misstep.

PRODUCTIONS TESTA

Testa Productions Inc. was founded by Anne-Marie Rocher in 1993 with the main mission of producing documentaries. From 1993 to 2006, Anne-Marie Rocher made a documentary every 2 years. In 2012, after 6 years as director of the NFB's Ontario and Western Studio, Anne-Marie Rocher returned to her independent production activities in French-speaking minority communities to continue producing documentaries and Web sites in French.

ZAZIE FILMS

Zazie Films Inc. is a French-language production company founded in April 2008 by producer, director and screenwriter Dominic Desjardins and producer Rayne Zukerman. The company produced the first Franco-Ontarian feature film, *Le Divan du Monde*, in 2009. In 2012, Zazie Films produced the program *La Tournée des Cafés* in Ontario, which was broadcast on TFO. The company also produces digital media projects for Radio Canada and TFO. As one of the few production companies in Toronto that produces in French, Zazie Films is currently developing projects for the web, television and film.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

IMPROTÉINE

For the past 15 years, members have been travelling across Canada with their interactive improvisational theatre, music and comedy show. They have performed more than 900 times in front of more than 350,000 spectators from Prince Edward Island to Vancouver Island!

And that's not to mention their videos, which are all the rage on the Internet! In short, Improtéine realized at one point that they had a certain talent for writing words that were sometimes funny. From TV stations, government authorities to organizations across the country, producers call on them to produce funny videos. With no good reason to refuse, Improtéine got on board. It was then that the collective's career took a new direction. Their clips are biting, irreverent, in your face, while remaining refreshing. Most of them even become viral... viral in the French-speaking world outside Quebec, mind you!

GAPC ENTERTAINMENT

GAPC ENTERTAINMENT is a dynamic audiovisual production company based in Ottawa. For more than fifteen years, the company has created television programming of magnetic intelligence for national and international audiences. On the list of the company's credits, there are specials, series and documentaries, award-winning docu-dramas, children's programming and performing arts programs, as well as biographies.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

BREAKTHROUGH ENTERTAINMENT INC.

Breakthrough Entertainment Inc. is an award-winning producer and a distributor of high-quality content to audiences around the world. The entertainment studio's operations include the development and distribution of feature films, television series and digital content, as well as international co-productions and production services. Founded more than 30 years ago, Breakthrough now has a catalogue of more than 40 feature films and 4,000 television episodes that are broadcast on major traditional and digital networks around the world.

BALESTRA PRODUCTIONS

Les productions de Balestra proposent une nouvelle vision multidimensionnelle de l'éducation des jeunes. Balestra Productions is an independent interactive audiovisual production company. Its mission is to create content that captivates the mind and inspires the imagination. Its productions target youth between 7 and 18 years old. Balestra's productions offer a new multidimensional approach to youth education.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

PARTNERSHIP WITH LA CITÉ AND RELOCATION OF OUR OFFICES IN OTTAWA

Both Francophone creative forces united, in May 2018, in the heart of the national capital to foster the next generation of Canadian experts. The two combined forces of innovation and schooling will ensure that students will be better prepared for the jobs of tomorrow, especially with the creation of a new Franco-Ontarian centre for digital education.

Over the coming months, TFO will participate, as an expert in digital and digital learning, in redesigning the digital arts and introduction to the arts and creativity programs by developing a horizontal approach to encourage experiential learning and an interdisciplinary path tailored for the student.

This new partnership between TFO and the leader of French-language post-secondary education in Ontario allows for close collaboration to support the vitality and influence of Ontario's Francophone communities. TFO's Ottawa team also set up its offices in La Cité in January 2019, strengthening its dynamism, collaboration and creativity by moving into the heart of the Franco-Ontarian student community.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

L'UNIVERSITÉ DE L'ONTARIO FRANÇAIS (UOF)

Following its partnership with the Université de l'Ontario français (UOF), which started upon its creation, Groupe Média TFO continues to support UOF by offering daily support to its teams: administrative and technical support, project management, communication... This transformative project for the future of society and for the training of a new generation of 21st century bilingual professionals encourages the sharing, creation and transfer of knowledge in a transdisciplinary training environment.

TFO and UOF have put in place a win-win approach for both parties, valuing the achievement of effective economies of scale and collaboration based on co-creation. The benefits of this approach are many and include:

- Benefit of location: UOF established its first offices in TFO's buildings
- Co-production, co-creativity and shared expertise
- UOF can rely on TFO's internal expertise
- Shared knowledge and expertise from TFO to assist the university's launch at various level

Glenn O'Farrell, President and Chief Executive Officer of Groupe Média TFO, sits on the governance council of UOF; Éric Minoli, Vice-President, Technologies and Optimization, shares his expertise on the digital strategy committee; and Julie Caron, Chief Digital Learning Officer, contributes to the academic affairs committee with her in-depth knowledge on the transformation of education. Éric Minoli, Co-President, and Micaël N'Goran, from TFO, also participate in the Business Architecture and Digital Strategy Committee, with the participation of other TFO employees depending on the needs of the Committee.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

COLLABORATION WITH THE AFO

In the summer and fall of 2018, Groupe Média TFO and the Assemblée de la francophonie de l'Ontario (AFO) held joint consultations with the Franco-Ontarian community to further improve communication with the public and see how to meet the community's needs and reflect its reality.

Specifically, the AFO conducted a survey on TFO and the consumption of its content among the Francophone population from June 25 to 29, 2018. A total of 328 people expressed their views, a figure that demonstrates the importance of the public broadcaster's role and the creation of Franco-Ontarian content to inform and educate in French.

AFO Community Tables.

Media table and Meeting with community leaders table.

SUPPORTING ENTREPRENEURIAL SKILLS

Connecting with the Province's Three Francophone School Boards.

During the community tour in the fall of 2018 in several Ontario cities, beautiful meetings occurred with various members of the Francophone community. These included meetings with school board and school representatives who paved the way for new types of collaborative productions.

With the desire to promote inspiring youth-led initiatives and engage other students in an entrepreneurial approach, TFO has begun discussions and has enriched some of the ongoing collaborations to offer its services as a recognized producer to the Ontario school community.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

CRÉATECH: MAURICE-LAPOINTE ELEMENTARY AND HIGH SCHOOL (CÉPÉO)

As part of the first Tablettistes grant, the Créatech project, created by and for students, was launched at École élémentaire et secondaire Maurice-Lapointe (CÉPÉO). Créatech, a technological makerspace – a digital crafting workshop with a DIY space – was designed and implemented by Nour, Simon, Eleyna, Emma and Joshua, under the supervision of their teachers Camille Boudreau and Alexandre Audet. Créatech was inaugurated on March 27, 2019, from 6pm to 8pm, with a series of workshops to introduce the community to its assets and its possible fields.

With the help of several other young people involved in the project since January 2019 – Sandrine, Zahraa, Alex, Adam, Meghan and Aliyah – the Créatech team has created a space allowing all the students in the school to discover STEM fields differently, with several stations available to experiment independently or in groups:

- Robotics (Lego WeDo 2.0, Lego Mindstorm EV3, Ozobots)
- Carpentry (saws, hand drills, balsa wood, pliers)
- Multimedia (cameras, green screen, microphones)
- Programming (Scratch (online software), Micro:bit, Bloxels)
- DIY (glue guns, paint and brushes, recycled material, other materials)
- Design material (Cameo 3 silhouette, adhesive vinyl, heated transfer vinyl)

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

In order to give young people a taste for STEM fields and support them in the acquisition of employability skills, TFO has enriched its Tablettistes grant commitment and offered the school the chance to make a video to promote Createch and underscore the commitment and achievements of the young people involved.

Filming took place throughout the installation of the space during Créatech's group meetings, but also during the official inauguration, to document the project as closely as possible and, we hope, to create vocations among our audiences of learners.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

AMI.E.S DE POCHE: MADELEINE-DE-ROYBON PUBLIC ELEMENTARY SCHOOL (CÉPÉO)

In Kingston, we fell in love with the “Ami.e.s de Poche” project, a club that demonstrates extraordinary initiative and an entrepreneurial approach with the collaboration of nearly 40 students who share the same vision and daily commitment to helping other kids in need.

Ami.e.s de Poche has been making wool dolls made of recycled fabric since 2014. The dolls are then donated to destitute young people or sold at school and markets to raise funds and donate them to local or international charities.

The dedication of these young people and their vocation to help others has made us want to support them in our own way. A pro-bono production project was thus launched to offer them several videos during the year 2019-2020: a making-of in their school to present their approach and a day at TFO to show them around the LUV and shoot a short promotional clip for Ami.e.s de Poche.

In an effort to contribute to their fundraising, TFO will also invite its employees to buy dolls, to give the funds to the kids when they visit our offices.

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

OUR TRUSTED PARTNERS

- Théâtre français de Toronto.
- Club Canadien de Toronto
- Forest Festival of Trees (FLIP)
- Festival franco-ontarien
- Toronto French Book Fair
- La Cité
- Le français pour l'avenir
- Rencontres internationales du documentaire de Montréal
- Cinemania
- Word on the Street Show
- Interactive Ontario
- Canadian Parents for French
- Ecole branchée

OUR PARTNERS

Ambitious and fruitful partnerships serving the Franco-Ontarian community

CREATION OF THE NET SANS OBSTACLE CONSORTIUM FOR WEB ACCESSIBILITY

The Accessibility for Ontarians with Disabilities Act (AODA) requires every public or parapublic company to comply with all Web Content Accessibility Guidelines (WCAG) 2.0. These same conditions will also apply to private companies from 2021 onwards.

At the first Forum francophone ontarien sur l'inclusion et l'accessibilité, held on May 30 and 31, 2018 in Ottawa, many companies and associations highlighted the lack of existing resources on digital accessibility and the difficulties encountered in understanding the law.

In order to overcome this shortfall, Groupe Média TFO is working to create technical documentation that is easy, understandable and applicable to everyone. Meticulously developed, it has been certified by Denis Boudreau, one of Canada and North America's most recognized experts in digital accessibility.

In addition to providing a better understanding of the law and its application, this guide also serves as an accompanying document in the creation of accessibility solutions, which is why Groupe Média TFO is committed to sharing all its content free of charge and making its know-how available to any organization or company interested in this initiative.

EMPLOYER BRAND

An awards ceremony by and for employees

AN AFFIRMATION FOR SEPTEMBER 25

This year, on Franco-Ontarian Day, on September 25, 2018, the Recognition Awards were adorned in green and white to highlight the place of the Ontarian Francophonie within Groupe Média TFO.

For the sixth consecutive year, the brilliant achievements of our talents were celebrated by the team, on a day of sharing and identity affirmation, underscoring our pride in belonging to and representing the Franco-Ontarian community through our content.

From the number of years faithfully spent at TFO to team-specific recognition of values and commitment, 6 awards were presented to thank employees for their dedication to our mission.

EMPLOYER BRAND

An awards ceremony by and for employees

Innovation Award

Winner: Elliott Tristram
Special Acknowledgement: Ulrich
Dessouassi

Ambassador Award

Winner: Étienne Fortin Gauthier
Special Acknowledgement: Carole
Nkoa

Leadership Award

Winner: Renée Paradis
Special Acknowledgement: Julie Caron

Team Spirit Award

Winner: l'équipe PEPS
Special Acknowledgement: production
technique

Excellence Award

Winner: Aude Aprahamian
Special Acknowledgement: Mélanie
Grenier

Initiative Award

Winner: Jonathan Demers
Special Acknowledgement: Julie
Bessière

Congratulations and thank you.

For your 5 years

- Sébastien Bertrand
- Jonathan Demers
- Alexandra Janvier
- Isabelle Thiers-Saleh
- Pierre-Luc Barr

For your 10 years

- Emmanuelle Rheault
- David Manga-Ebengue
- Valery Vlad
- Bryan Pang

For your 15 years

- Martin Simard
- Hélène Chalant

For your 20 years

- Emyreal Palmer.

For your 25 years

- Valérie Peltier
- Kim Benoit

EMPLOYER BRAND

Applicant Recommendation Program

At Groupe Média TFO, we value our employees as our greatest asset. As our company evolves, we encourage everyone to help in the recruitment process.

To this end, Groupe Média TFO has implemented a referral program with employee rewards for their help in identifying potential candidates and the successful hiring of new employees.

With this program, we can identify high-quality candidates and strengthen employee engagement in the company's recruitment and development processes.

In 2018-2019, 5 new employees were hired through this program.

CHAPITRE 5

INNOVATION, CREATIVITY
AND ENTREPRENEURSHIP

TFO : a 3.0 company in perpetual evolution that takes risks to offer innovative solutions to the community

LE LABORATOIRE D'UNIVERS VIRTUELS

Technology in the Service of Content

Since the creation of its Laboratoire d'Univers Virtuels (LUV), Groupe Média TFO has utilized its cutting-edge technology to produce new, attractive and dynamic educational and digital content.

As the first digital background studio that uses video game technology to produce TV shows, the LUV is a new dynamic process to dynamically create content in real time.

It also allows producers to create content outside regular physical production bounds in terms of backgrounds, accessories and other objects, which can be added without limits. Actors can thus play in virtual, three-dimensional sets. Thanks to this technology, viewers can dive into the world of a series' characters.

This huge project is the result of collaborations on various sets across North American, and a group project between

Groupe Média TFO and multidisciplinary partners: technologies by Ross (Iroquois, Ontario), Epic Games (Raleigh, North Carolina), Zero Density (Istanbul, Turkey), Stype (Zagreb, Croatia), Mo-Sys (London, UK) and integrated by CEV and Applied Electronics (Toronto, Ontario).

LE LABORATOIRE D'UNIVERS VIRTUELS

Commercializing the Expertise of the LUV and Collaborations

The Laboratoire d'Univers Virtuels (LUV) has entered its commercialization phase to offer its advanced technology services to external productions. This marketing initiative allows TFO to push the technological innovation of its studio even further and to strengthen its position as a pioneer in the use of new technologies to produce content.

A LUV Services division was created in mid-november 2018 to amplify the commercialization of technical production services, including the use of the LUV. In 2018, no fewer than seven productions (Shaftesbury Films, Marco Polo Productions, Cossette, Storymasters and Public Square NYC) signed a contract to use multiple virtual worlds and effects offered by the LUV.

Starting in winter-spring 2019, the LUV will also allow TFO to initiate new collaborations with recognized organizations in the Canadian production world. Members of the Film and Television Association of Canada participated in LUV open houses in March 2019. Afterwards, TFO produced videos for the FTAC for the announcement of the Canadian Screen Awards.

A partnership is also underway with Interactive Ontario to offer, in 2019, a learning and discovery session for members on new digital technologies in the audiovisual industry.

BOUKILI AUDIO

Groupe Média TFO is creating a new experience on the Google Assistant for Families in French Canada

With its new application, Boukili Audio, Groupe Média TFO has created a new Google Assistant experience for Canadian families.

Boukili Audio is an interactive game that helps children aged 4 to 8 to train their memory and develop their comprehension skills through a dynamic educational approach.

In addition to TFO's wide range of French-language educational content recognized for its quality and relevance, Boukili Audio is an extension of the Boukili application and creates a new Google Assistant experience for Canadian families.

Canadian families with Google Home or Google Assistant on their smartphones or tablets (in the French Canada version) can now discover the educational experience of Boukili Audio using the phrase "Ok Google, parler avec Boukili Audio" to experience a collection of over 120 audio books, including 70 exclusive audiobooks on Google Assistant.

With the launch of this new product, preceded by a focus group to inform product development, Groupe Média TFO is the first French-language educational media company to work with Google on a Google Assistant experience targeting French-speaking families in Canada.

BLOCKCHAIN TFO

To Position Our Country as a Leader in Production

With the support of the Canadian Media Fund, Groupe Média TFO implemented the first Canadian blockchain prototype created by a media company for the media industry.

Through this initiative, the first of its kind in Canada, TFO wished to participate, as a producer, in elaborating tools for the next generation in order to pay royalties and generate credits for rightholders in a transparent and reliable way, without intermediaries.

The TFO blockchain project has been prepared for commercialization in the industry. TFO will, much like any rightholder, benefit from this cutting-edge technology which pays royalties to the entire contribution chain for any audiovisual cultural production.

This year, the first results of our Blockchain prototype were also presented at several international conferences, including IBC, Amsterdam (September 2018), FIAT, Venice (October 2018), SATIS, Paris (November 2018), the Berlin Film Festival where TFO was part of the official delegation representing Canada and MEDICI 2018 (public funding agencies for audiovisual works) in October 2018 and Series Mania, Lille (March 2019).

At all these events, the response to this initiative was more than positive and a Letter of Understanding has since been signed with Telefilm.

TFO: A 3.0 COMPANY

Turn to the Digital and Business Intelligence Program

Groupe Média TFO is beginning a cultural shift by becoming a data-driven company where informed decision-making allows it to constantly stand out and reinvent itself in order to better target customer needs and expectations, but also to optimize workflows.

This new program aims to improve and personalize user experiences, and guide the strategy for creating, producing, acquiring and distributing content. .

From 2019-2020, Groupe Média TFO will optimize its efficiency and decision-making in line with public needs and technological transformations by collecting relevant data on the consumption of its content by its audiences. The use of data will strengthen Groupe Média TFO's leadership role as an educational, digital, Francophone and cultural partner of choice to transform education in Ontario and elsewhere

Data acquisition as part of the Business Intelligence Program will also support employees in the shift towards multifunctionality, which aims to develop their skills and value on the job market.

Therefore, Groupe Média TFO has adopted a data governance policy covering all activities relating to the collection, processing, use, storage and availability of data in order to guarantee the quality and security of such data.

In order to support this major project, a marketing research unit has been created to support the company's turn towards data-driven decision-making.

PHILANTHROPY TFO

Positioning

Groupe Média TFO is relaunching its philanthropy program with the aim of:

- Generating a new source of revenue to finance its activities and thus better serve Francophone communities in minority communities;
- Strengthening its ties with its audiences and the Franco-Ontarian community;
- Involving the community in its projects in a concrete way and help audiences make Groupe Média TFO their own;
- Creating ever more educational and cultural content in French for all its platforms, including the TFO channel, by actively participating in the development and vitality of children and young people (learning and personal support for tomorrow's citizens).

The objectives of the Philanthropy program are to:

- Transmit and convey the values promoted by the Groupe Média TFO brand;
- Put our audiences and the community at the center;
- Motivate and reward participation;
- Create and maintain a conversation with our audiences;
- Create a community and involve it in sustainable educational projects to prepare kids.

PHILANTHROPY TFO

Objectives

- Engage the community → Create a sense of belonging and mirror the F-O community (transparency, honesty, humane, donors also become TFO brand ambassadors);
- Recognize our donors and their value → Participation in TFO activities (reward scales, including project donations, exclusive communications, production projects, filming, tours, shows, credits, etc.);
- Retain donors and encourage new donations → Recurrence and renewal of donations, growth curve;
- Create a dialogue with the public → Maintain interaction (exclusive communication, survey, exchanges, active participation in new projects...).

In 2019, Groupe Média TFO intends to conduct a campaign and explore various ways of raising funds through its audiences.

The year 2019-2020 will lay the foundations of this philanthropy and sponsorship program with the development of two parallel strategies: one focused on approaching corporations and foundations (B2B) and one focused on our target audiences (B2C).

APPENDIX

AWARDS AND RECOGNITIONS

2018-2019

AWARDS

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Audience Award
Nomination: Motel Monstre
Producer: Slalom

2018 GÉMEAUX AWARDS

Category: Best Supporting Actress: Youth
Nomination: Catherine Trudeau - CONSEILS DE FAMILLE, "Episode 47"
Producer: KOTV Productions

2018 GÉMEAUX AWARDS

Category: Best Digital Component for a Youth Series or Show
Nomination: MaXi - Comic Creator
Producer: Frima Studio

2018 W3 AWARDS

Category: Mobile apps/sites-family & kids
Nomination: Minivers
Producer: Renée Paradis

2018 W3 AWARDS

Category: Online video-web series
Nomination: Minivers
Producer: Renée Paradis

NOMINATIONS

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Best TV or web series - Engagement, open-mindedness and respect
Nomination: FLIP L'Algorithmme (de #sexto à #nonauxpetitspois)
Producer: Fabienne L'Abbé (TFO)

2018 GÉMEAUX AWARDS

Category: Best Youth Series or Show: Magazine
Nomination: FLIP, l'Algorithmme
Producer: Fabienne L'Abbé (TFO)

2018 GÉMEAUX AWARDS

Category: Best Director for a Youth Digital Media Show or Series
Nomination(s): Marie-Josée Lalande, Line Métras and Alexandre Normand for FLIPTUBEUR

2018 GÉMEAUX AWARDS

Category: Best Writing: Youth
Nomination(s): Nadia Campbell, Louis-Philippe Dion, Amélie St-Onge for FLIP, L'Algorithmme "Episode 15" - De #pokémon à #sepasserledoigt

AWARDS AND RECOGNITIONS

2018-2019

NOMINATIONS

2018 GÉMEAUX AWARDS

Category: Best Youth Fiction Series or Show:
12 years and under
Nomination: MINIVERS
Producer: Renée Paradis (TFO)

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Best TV or Web Series —
Stimulating Imagination and Creativity
Nomination: MINIVERS (La chaussette perdue)
Producer: Renée Paradis (TFO)

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Best Interactive Content —
Educational
Nomination: Boukili (TFO)

2018 GÉMEAUX AWARDS

Category: Best Youth Animation Series or Show
Nomination: MaXi
Producer: Frima Studio

2018 GÉMEAUX AWARDS

Category: Best Digital Component for a Youth Series or Show
Nomination: MaXi - Comic Creator
Producer: Frima Studio

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Best TV or Web Series —
Acquisition of Knowledge and Development of Critical Thinking
Nomination: #écouteça!
Producer: Carte Blanche

EXCELLENCE AWARD 2018 - Alliance Média Jeunesse

Category: Best TV or Web Series —
Aspirational Content
Nomination: Motel Monstre, season 6 (Scanmal)

GROUPE MÉDIA

TFO

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL
COMMUNICATIONS AUTHORITY (OFLECA)**

FINANCIAL STATEMENTS

MARCH 31, 2019

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL
COMMUNICATIONS AUTHORITY (OFLECA)**

TABLE OF CONTENTS

| | PAGE |
|------------------------------------|------|
| Management's Report | 1 |
| Independent Auditor's Report | 2 |
| Financial Statements | |
| Statement of Financial Position | 4 |
| Statement of Operations | 6 |
| Statement of Changes in Net Assets | 7 |
| Statement of Cash Flows | 8 |
| Notes to the Financial Statements | 9 |

MANAGEMENT'S REPORT

Management of the Ontario French-language Educational Communications Authority (OFLECA) is responsible for the financial statements, the notes to the financial statements and all other financial information contained in this financial report.

Management has prepared the financial statements in accordance with Canadian public sector accounting standards. In order to achieve the objective of fair presentation in all material respects, reasonable estimates and professional judgements were used. Management believes the financial statements present fairly the OFLECA's financial position as at March 31, 2019, as well as the results of its operations and its cash flows for the year then ended.

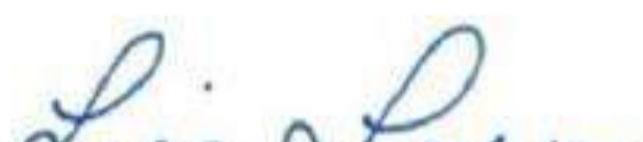
In fulfilling its responsibilities and recognizing the limits inherent in all systems, Management has developed and maintains a system of internal controls designed to provide reasonable assurance that the OFLECA's assets are safeguarded from loss and that the accounting records are a reliable basis for the preparation of financial statements.

The Board of Directors is responsible for ensuring that the OFLECA's Management fulfills its responsibilities for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board of Directors carries out its responsibility for review of the financial statements principally through the Audit Committee. The Audit Committee meets with Management and the external auditors to discuss the results of audit examinations and financial reporting matters and to satisfy itself that each party is properly discharging its responsibilities. The external auditors have full access to the Audit Committee with or without the presence of Management.

The financial statements for the year ended March 31, 2019 have been audited by Marciel Lavallée, Chartered Professional Accountants, Licensed Public Accountants, the independent external auditors appointed by the members of the OFLECA. The accompanying Independent Auditor's Report outlines their responsibilities, the scope of their examination and their professional opinion on the financial statements.



Glenn O'Farrell
President and Chief Executive Officer



Lisa Larsen, CPA, CA
Director of Finance responsible for Financial, Legal and Administrative Services

Toronto, Ontario
June 21, 2019

INDEPENDENT AUDITOR'S REPORT

To the Directors of
Ontario French-language Educational Communications Authority (OFLECA)

Opinion

We have audited the financial statements of Ontario French-language Educational Communications Authority (OFLECA) (the Organization), which comprise the statement of financial position as at March 31, 2019, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization as at March 31, 2019, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

Management is responsible for the other information. The other information comprises the annual report, but does not include the financial statements and our auditor's report thereon. The annual report is expected to be made available to us after the date of this auditor's report.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above when it becomes available and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

When we read the annual report, if we conclude that there is a material misstatement therein, we are required to communicate the matter to those charged with governance.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Marcil Lavallée

OTTAWA
400-1420 place Blair Place
Ottawa ON K1J 9L8
T 613 745-8387
F 613 745-9584

Marcil-Lavallee.ca
Comptables professionnels agréés
Chartered Professional Accountants

Cabinet indépendant affilié à
Independent firm affiliated to
MOORE STEPHENS

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Marcil Lavallée

Chartered Professional Accountants, Licensed Public Accountants

Ottawa, Ontario
June 21, 2019

Marcil Lavallée

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF FINANCIAL POSITION

MARCH 31, 2019

4

| | 2019 | 2018 |
|--|----------------------|----------------------|
| ASSETS | | |
| CURRENT ASSETS | | |
| Cash | \$ 11,987,446 | \$ 8,589,862 |
| Accounts receivable (Note 4) | 2,780,172 | 2,640,935 |
| Prepaid expenses | 1,299,308 | 832,505 |
| | 16,066,926 | 12,063,302 |
| RESTRICTED CASH (Note 5) | 4,210,986 | 3,035,889 |
| BROADCASTING RIGHTS (Note 6) | 15,860,444 | 16,255,871 |
| IN-HOUSE PROGRAMMING (Note 7) | 13,899,506 | 17,043,009 |
| ASSET – EMPLOYEE FUTURE BENEFITS (Note 8) | 3,851,200 | 2,644,986 |
| CAPITAL ASSETS (Note 9) | 7,571,538 | 7,320,710 |
| | 45,393,674 | 46,300,465 |
| | \$ 61,460,600 | \$ 58,363,767 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF FINANCIAL POSITION

MARCH 31, 2019

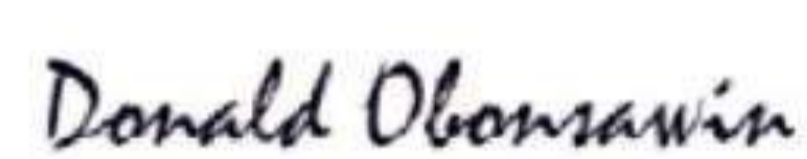
5

| | 2019 | 2018 |
|--|----------------------|----------------------|
| LIABILITIES | | |
| CURRENT LIABILITIES | | |
| Accounts payable and accrued liabilities (Note 10) | \$ 7,958,128 | \$ 7,085,732 |
| Deferred contributions (Note 11) | 4,699,657 | 1,501,809 |
| | 12,657,785 | 8,587,541 |
| LIABILITY – EMPLOYEE FUTURE BENEFITS (Note 8) | 2,559,600 | 2,379,100 |
| DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS (Note 12) | 16,860,444 | 16,255,871 |
| DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING (Note 13) | 13,899,506 | 17,043,009 |
| DEFERRED CONTRIBUTIONS – CAPITAL ASSETS (Note 14) | 8,947,513 | 8,596,237 |
| | 42,267,063 | 44,274,217 |
| | 54,924,848 | 52,861,758 |
| NET ASSETS | | |
| Internal Restrictions (Note 5) | | |
| - TFO Fund | 1,519,008 | 1,519,008 |
| - Pension Fund | - | - |
| Unrestricted | 5,016,744 | 3,983,001 |
| | 6,535,752 | 5,502,009 |
| | \$ 61,460,600 | \$ 58,363,767 |

ON BEHALF OF THE BOARD



President of the Board



President of the Finance and Audit Committee

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2019

6

| | 2019 | 2018 |
|---|---------------------|-------------------|
| REVENUE | | |
| Contributions | | |
| - Operating grants (Note 15) | \$ 14,900,541 | \$ 18,153,804 |
| - Funding for special projects (Note 16) | 667,160 | 492,129 |
| - Corporate and government (Note 17) | 2,930,499 | 3,270,834 |
| Other revenue (Note 18) | 3,578,943 | 2,884,019 |
| Amortization of deferred contributions | | |
| - Broadcasting rights (Note 12) | 6,211,358 | 5,766,877 |
| - In-house programming (Note 13) | 9,086,971 | 10,163,709 |
| - Capital assets (Note 14) | 2,393,733 | 2,981,764 |
| | 39,769,205 | 43,713,136 |
| EXPENSES | | |
| Content and programming | 6,615,922 | 9,647,566 |
| Production and technology | 7,146,223 | 6,141,916 |
| Administration | 6,980,493 | 8,076,255 |
| Write-off of capital assets | 4,990 | 5,191 |
| Amortization of broadcasting rights | 6,211,358 | 5,766,877 |
| Amortization of in-house programming | 9,086,971 | 10,163,709 |
| Amortization of capital assets | 2,393,733 | 2,981,764 |
| Employee future benefits | 1,321,486 | 734,338 |
| | 39,761,176 | 43,517,616 |
| EXCESS OF REVENUE OVER EXPENSES BEFORE NET ACTUARIAL GAINS ON EMPLOYEE FUTURE BENEFITS PLANS | 8,029 | 195,520 |
| Net actuarial gains – Employee future benefits plans | 1,025,714 | 248,300 |
| EXCESS OF REVENUE OVER EXPENSES | \$ 1,033,743 | \$ 443,820 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

**STATEMENT OF CHANGES IN NET ASSETS
FOR THE YEAR ENDED MARCH 31, 2019**

7

| | Internal Restrictions | | Unrestricted | 2019 Total | 2018 Total |
|-----------------------------------|-----------------------|-----------------|--------------|---------------|---------------|
| | TFO Fund | Pension Fund | | | |
| BALANCE, BEGINNING OF YEAR | \$ 1,519,008 | \$ - | \$ 3,983,001 | \$ 5,502,009 | \$ 5,058,189 |
| Excess of revenue over expenses | - | - | 1,033,743 | 1,033,743 | 443,820 |
| Allocation – Pension Fund | - | - | - | - | - |
| BALANCE, END OF YEAR | \$ 1,519,008 | \$ - | \$ 5,016,744 | \$ 6,535,752 | \$ 5,502,009 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2019

8

| | 2019 | 2018 |
|---|----------------------|---------------------|
| OPERATING ACTIVITIES | | |
| Excess of revenue over expenses | \$ 1,033,743 | \$ 443,820 |
| Adjustments for: | | |
| Amortization of broadcasting rights | 6,211,358 | 5,766,877 |
| Amortization of in-house programming | 9,086,971 | 10,163,709 |
| Amortization of capital assets | 2,393,733 | 2,981,764 |
| Net actuarial gains – Employee future benefits Plan | (1,025,714) | (248,300) |
| Amortization of deferred contributions – broadcasting rights | (6,211,358) | (5,766,877) |
| Transfer – deferred contributions – broadcasting rights | (3,570) | (518,078) |
| Amortization of deferred contributions – in-house programming | (9,086,971) | (10,163,709) |
| Amortization of deferred contributions – capital assets | (2,393,733) | (2,981,764) |
| Transfer – deferred contributions – capital assets | (275,527) | (297,274) |
| Loss on write-off of capital assets | 4,990 | 5,191 |
| | (266,078) | (614,641) |
| Net change in non-cash working capital items (Note 3) | 3,464,204 | 2,162,479 |
| | 3,198,126 | 1,547,838 |
| INVESTING ACTIVITIES RELATED TO CAPITAL ASSETS AND INTANGIBLE ASSETS | | |
| Programming grant | 6,819,501 | 6,533,286 |
| In-house programming grant | 5,943,468 | 7,649,592 |
| Capital grant | 3,020,536 | 2,042,083 |
| Acquisition of broadcasting rights | (5,815,931) | (6,514,286) |
| Acquisition of in-house programming | (5,943,468) | (7,649,592) |
| Acquisition of capital assets – net amount | (2,666,733) | (1,776,989) |
| Proceeds from disposal of capital assets | 17,182 | 5,242 |
| | 1,374,555 | 289,336 |
| NET INVESTING ACTIVITY | | |
| Net change in restricted cash | (1,175,097) | 450,977 |
| NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS | 3,397,584 | 2,288,151 |
| CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR | 8,589,862 | 6,301,711 |
| CASH AND CASH EQUIVALENTS, END OF YEAR | \$ 11,987,446 | \$ 8,589,862 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

9

1. STATUTE AND NATURE OF OPERATIONS

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1, 2007. The Authority is an independent French language broadcasting network and a charitable organization under the Income Tax Act and, as such, is exempt from income tax.

The Authority's main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community's interests and needs, and to develop the knowledge and skills of this community.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian public sector accounting standards (PSAS-GNFPO). The Authority has elected to apply Section SP 4200 series for government not-for-profit organizations. The accounting policies are set out below:

Management estimates

The preparation of financial statements in compliance with the PSAS-GNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the periods covered. Actual amounts could differ from these estimates. The main estimates relate to the useful life of capital assets, broadcasting rights and capitalized in-house programming costs and to the evaluation of certain provisions. Estimates also include the basis of allocating expenses used to capitalize the portion of the salaries and other expenses related to in-house programming. Estimates also include assets and liabilities related to employee future benefits.

The main items for which significant estimates were made are the defined benefits assets and liabilities for the accrued benefit pension plan and other retirement benefits plan. To estimate these amounts, management is required to make various assumptions that it considers reasonable, including with respect to inflation rates, discount rates and mortality rates. Management also takes into account future salary increases and the retirement age of employees. Any changes to the assumptions could have a significant impact on the Authority's results and financial position. The staff pension benefit expense could increase or decrease in upcoming years.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

10

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Contribution receivable

A contribution receivable is recognized as an asset when the amount to be received can be reasonably estimated and ultimate collection is reasonably assured.

Revenue recognition

Contributions

The Authority follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue in the statement of operations when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions which are, explicitly or implicitly, externally restricted for the purchase of capital assets or broadcasting rights or internally developed television broadcasting subject to amortization (in-house programming) are deferred in the statement of financial position and recognized as revenue in the statement of operations on the same basis and over the same periods as the related assets.

Contributions which are, explicitly or implicitly, externally restricted for specific expenses to be incurred in future years (in-house programming and others) are deferred in the statement of financial position and recognized as revenue in the statement of operations in the period in which the related expenses are incurred.

Subscriptions and other

Revenue from signal subscriptions, sale of services, advertising and distribution, sale of educational products and other is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Interest income

Interest income is recognized as revenue when it becomes due.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

11

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition (continued)

Contributions received in the form of supplies and services

The Authority accounts for the contributions received in the form of supplies and/or services when the fair value of these contributions can be reasonably estimated, and when the Authority would have obtained the supplies and services for its regular operations in another manner. Contributions received in the form of supplies and/or services are recorded at the fair value of the supplies and services received.

Financial instruments

Measurement of financial instruments

The Authority initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Authority subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash, accounts receivable and restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

12

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Financial instruments (continued)

Transaction costs

The Authority recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Cash and cash equivalents

The Authority's policy is to present unrestricted cash and investments with a term equal to or less than three months in cash and cash equivalents.

In-house programming, broadcasting rights and production costs

In-house programming, broadcasting rights and production costs are accounted for as follows:

In-house programming

In-house programming is defined as internally developed television broadcasting. Completed and in-progress programming having a future economic value through rebroadcasting and the use of web-based interactive tools is accounted for on an individual basis at cost, deducted from accumulated amortization and cumulative loss in value. Cost includes the cost of supplies and services and the portion of the labour and other direct expenses related to programming. Programming costs are recognized in the statement of operations with the television and new media services expense using the straight-line method over a period of four years or when programming is sold or unusable.

Broadcasting rights and production costs

Broadcasting rights and productions under co-production, pre-purchase and acquisition contracts are accounted for at cost. Broadcasting rights are amortized over a period of four years on a straight-line basis.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

13

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Capital assets

Capital assets are recorded at cost, net of accumulated amortization.

Amortization is calculated using the straight-line method over the estimated useful lives of assets over the following periods:

| | Periods |
|-------------------------------------|-----------------------|
| Mobility (tablets and smart phones) | 2 years |
| Office equipment | 3 years |
| Office infrastructure | 4 years |
| Computerized production equipment | 5 years |
| Production equipment | 7 years |
| Office furniture and equipment | 10 years |
| Leasehold improvements | Duration of the lease |

Write-down of capital assets, broadcasting rights and in-house programming

When capital assets, broadcasting rights and in-house programming no longer contribute to the Authority's ability to provide services, the excess of the carrying amount of such assets over their residual value, if any, is recognized in the statement of operations.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

14

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Employee future benefits

The Authority accrues its obligations under the employee defined benefit plans, net of the fair value of plan assets. In order to do so, the Authority has adopted the following policies:

- The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management's best estimate of future salary levels, discount rate, other cost escalation, retirement ages of employees and other actuarial factors;
- For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;
- An actuarial gain (loss) arises from the difference between the actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. Actuarial gains (losses) for each period are recognized on a systematic basis and are amortized over the average remaining service life of active employees covered by the pension plan, which is 13 years. The average remaining service period of the active employees covered by the other retirement benefit plans is 17 years.

Foreign currency translation

Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains and losses are recognized in the current year's operations.

Excess financing

Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

15

3. NET CHANGE IN NON-CASH WORKING CAPITAL ITEMS

| | 2019 | 2018 |
|--|---------------------|---------------------|
| Accounts receivable | \$ (139,237) | \$ (182,625) |
| Prepaid expenses | (466,803) | 217,095 |
| Accounts payable and accrued liabilities | 872,396 | 1,805,178 |
| Deferred contributions | 3,197,848 | 322,831 |
| | \$ 3,464,204 | \$ 2,162,479 |

4. ACCOUNTS RECEIVABLE

| | 2019 | 2018 |
|--|---------------------|---------------------|
| Ministry of Education | \$ 13,731 | \$ 12,968 |
| Governments and government agencies | 1,728,834 | 962,001 |
| Subscriptions (cable broadcasting and educational subscriptions) | 187,082 | 217,899 |
| Commodity taxes | 640,248 | 671,183 |
| Others | 210,277 | 776,884 |
| | \$ 2,780,172 | \$ 2,640,935 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

16

5. RESTRICTED CASH

| | 2019 | 2018 |
|----------------------------------|---------------------|---------------------|
| Reserves | | |
| - Capital renewal ^(a) | \$ 1,000,000 | \$ 1,000,000 |
| - TFO Fund ^(b) | 1,519,008 | 1,519,008 |
| - Broadcasting rights | 1,000,000 | - |
| - Transition | 55,011 | 55,011 |
| - AODA ^(c) | 260,992 | 186,343 |
| Commitments | | |
| - Broadcasting rights | - | - |
| - Capital assets | 375,975 | 275,527 |
| | \$ 4,210,986 | \$ 3,035,889 |

^(a) A portion of the funding received annually can be set aside to ensure that the Authority's technical capital assets keep pace with technological changes and can be maintained or replaced.

^(b) During the 2008-2009 year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during the previous year. To this effect, these restricted funds may be used for purposes determined by the Board of Directors from time to time, and only with the approval of the Board.

^(c) Annually, a portion of the operating budget is specifically allocated to meet the requirements of the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA). The balance of \$260,992 was recognized as deferred revenue and as an addition to the restricted cash. This amount will be used during the year ended March 31, 2020.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

17

6. BROADCASTING RIGHTS

| | 2019 | | |
|---|---------------|--------------------------|---------------|
| | Cost | Accumulated amortization | Net value |
| Broadcasting rights and completed productions | \$ 30,623,708 | \$ 17,982,506 | \$ 12,641,202 |
| Broadcasting rights written off during the year | (5,769,773) | (5,769,773) | - |
| | 24,853,935 | 12,212,733 | 12,641,202 |
| Work in progress | 3,219,242 | - | 3,219,242 |
| | \$ 28,073,177 | \$ 12,212,733 | \$ 15,860,444 |

| | 2018 | | |
|---|---------------|--------------------------|---------------|
| | Cost | Accumulated amortization | Net value |
| Broadcasting rights and completed productions | \$ 30,368,633 | \$ 16,951,105 | \$ 13,417,528 |
| Broadcasting rights written off during the year | (5,179,957) | (5,179,957) | - |
| | 25,188,676 | 11,771,148 | 13,417,528 |
| Work in progress | 2,838,343 | - | 2,838,343 |
| | \$ 28,027,019 | \$ 11,771,148 | \$ 16,255,871 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

18

7. IN-HOUSE PROGRAMMING

| | 2019 | | |
|---|----------------------|--------------------------|----------------------|
| | Cost | Accumulated amortization | Net value |
| In-house programming | \$ 45,696,092 | \$ 31,796,586 | \$ 13,899,506 |
| In-house programming completely amortized and written off during the year | (12,368,932) | (12,368,932) | - |
| | <u>\$ 33,327,160</u> | <u>\$ 19,427,654</u> | <u>\$ 13,899,506</u> |
| | 2018 | | |
| | Cost | Accumulated amortization | Net value |
| In-house programming | \$ 48,842,668 | \$ 31,799,659 | \$ 17,043,009 |
| In-house programming completely amortized and written off during the year | (9,090,044) | (9,090,044) | - |
| | <u>\$ 39,752,624</u> | <u>\$ 22,709,615</u> | <u>\$ 17,043,009</u> |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

19

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS

Description of pension and other retirement benefit plans

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority's employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee's salary at the end of their career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in a defined contribution plan, with contributions paid by both the Authority and the participants. Other retirement benefit plans are contributory health care, dental and life insurance plans.

Total cash payments

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account of its unfunded other retirement benefit plans, and cash contributed to its defined contribution plans, amount to \$1,898,726 (2018: \$1,095,963).

Defined benefit plans

The Authority measures its accrued defined benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial valuation of the pension plan, for funding purposes, was prepared by Mercer as at March 31, 2019 and is a data extrapolation and evaluation based on the complete actuarial valuation dated March 31, 2017.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

20

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Reconciliation of the funded status of the benefit plans to amounts recorded in the financial statements

| | 2019 | | |
|--|-----------------------------|---|----------------|
| | Funded Pension Benefit Plan | Other Unfunded Retirement Benefit Plans | Total |
| Accrued benefit obligations | \$ 14,841,500 | \$ 2,030,800 | \$ 16,872,300 |
| Fair value of plan assets | (18,739,700) | - | (18,739,700) |
| Funded status – plan deficit (surplus) | (3,898,200) | 2,030,800 | (1,867,400) |
| Unamortized net actuarial gain (loss) | 47,000 | 528,800 | 575,800 |
| Accrued pension liability (asset) | \$ (3,851,200) | \$ 2,559,600 | \$ (1,291,600) |

| | 2018 | | |
|--|-----------------------------|---|---------------|
| | Funded Pension Benefit Plan | Other Unfunded Retirement Benefit Plans | Total |
| Accrued benefit obligations | \$ 13,442,600 | \$ 1,986,300 | \$ 15,428,900 |
| Fair value of plan assets | (17,009,600) | - | (17,009,600) |
| Funded status – plan deficit (surplus) | (3,567,000) | 1,986,300 | (1,580,700) |
| Unamortized net actuarial gain (loss) | 922,000 | 392,800 | 1,314,800 |
| Accrued pension liability (asset) | \$ (2,645,000) | \$ 2,379,100 | \$ (265,900) |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

21

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Pension plan asset components

At the measurement date of March 31, the pension plan assets consist of the following:

| | 2019 | 2018 |
|-------------------|------------|------------|
| | % | % |
| Asset category | | |
| Equity securities | 60 | 60 |
| Debt securities | 40 | 40 |
| Other | - | - |
| | 100 | 100 |

Employee future benefit costs recognized in the year and benefits paid

| | 2019 | |
|---|-------------------------|------------------------|
| | Pension Benefit Plan | Other Benefit Plans |
| Employee future benefits costs recognized | \$ 438,700 | \$ 213,200 |
| Benefits paid, reimbursements and transfers | \$ 688,200 | \$ 32,700 |

| | 2018 | |
|---|-------------------------|------------------------|
| | Pension Benefit Plan | Other Benefit Plans |
| Employee future benefits costs recognized | \$ 386,100 | \$ 198,800 |
| Benefits paid, reimbursements and transfers | \$ 756,100 | \$ 34,400 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

22

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Employee future benefits costs recognized consists of the following:

| | Pension Benefit Plan | | Other Benefit Plans | |
|---|----------------------|------------|---------------------|------------|
| | 2019 | 2018 | 2019 | 2018 |
| Current service benefits' costs | \$ 744,800 | \$ 716,000 | \$ 169,500 | \$ 160,700 |
| Amortization of net actuarial losses (gains) | (102,100) | (125,100) | (17,900) | (19,100) |
| Interest costs of pension benefits | 764,900 | 717,600 | - | - |
| Actuarial loss (gain) related to the expected return on plan assets | (968,900) | (922,400) | 61,600 | 57,200 |
| | \$ 438,700 | \$ 386,100 | \$ 213,200 | \$ 198,800 |

Significant assumptions

The significant assumptions used are as follows (weighted average):

| | 2019 | |
|--|----------------------|---------------------|
| | Pension Benefit Plan | Other Benefit Plans |
| | % | % |
| Accrued benefit obligations | | |
| Discount rate | 5.40 | 2.80 |
| Rate of compensation increase: | | |
| Non-unionized employees | 1.50 until 2019 | - |
| Non-unionized employees | 2.50 2020 and after | - |
| Unionized employees | 2.50 per year | - |
| Employee future benefits costs | | |
| Discount rate | 5.65 | 3.20 |
| Expected long-term rate of return on plan assets | 5.65 | - |
| Rate of compensation increase: | | |
| Non-unionized employees | 1.50 until 2019 | - |
| Non-unionized employees | 2.50 2020 and after | - |
| Unionized employees | 2.50 per year | - |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

23

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions (continued)

| | 2018 | |
|--|----------------------|---------------------|
| | Pension Benefit Plan | Other Benefit Plans |
| | % | % |
| Accrued benefit obligations | | |
| Discount rate | 5.65 | 3.00 |
| Rate of compensation increase: | | |
| Non-unionized employees | 1.50 until 2019 | - |
| Non-unionized employees | 2.50 2020 and after | - |
| Unionized employees | 2.50 per year | - |
| Employee future benefits costs | | |
| Discount rate | 5.75 | 3.20 |
| Expected long-term rate of return on plan assets | 5.75 | - |
| Rate of compensation increase: | | |
| Non-unionized employees | 1.50 until 2019 | - |
| Non-unionized employees | 2.50 2020 and after | - |
| Unionized employees | 2.50 per year | - |

The assumed health care cost trend rates are based on the following:

| | 2019 | 2018 |
|--|--------------------|--------------------|
| | % | % |
| Growth rate of health care costs | 5.23 | 5.28 |
| Prescription medication: | | |
| Initial health care cost trend rate | 6.0 | 6.5 |
| Cost trend rate declines to | 4.0 | 4.5 |
| Year that the rate reaches the rate it is assumed to remain at | 2040 | 2030 |
| Hospitalization cost, eye care, dental care and other medical care | Between 0 and 4.00 | Between 0 and 5.00 |

Defined contribution plan

The total expense recognized in relation with the defined contribution plan amounts to \$221,069 (2018: \$262,727).

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

24

9. CAPITAL ASSETS

| | 2019 | | |
|-----------------------------------|----------------------|-----------------------------|---------------------|
| | Cost | Accumulated amortization | Net value |
| Mobility | \$ 192,613 | \$ 141,993 | \$ 50,620 |
| Office equipment | 688,053 | 575,737 | 112,316 |
| Office infrastructure | 562,253 | 485,601 | 76,652 |
| Production equipment | 14,424,549 | 12,023,378 | 2,401,171 |
| Computerized production equipment | 13,005,889 | 10,678,238 | 2,327,651 |
| Office furniture and equipment | 2,070,362 | 1,219,585 | 850,777 |
| Leasehold improvements | 7,375,068 | 5,622,717 | 1,752,351 |
| | \$ 38,318,787 | \$ 30,747,249 | \$ 7,571,538 |

| | 2018 | | |
|-----------------------------------|----------------------|-----------------------------|---------------------|
| | Cost | Accumulated amortization | Net value |
| Mobility | \$ 204,482 | \$ 90,708 | \$ 113,774 |
| Office equipment | 651,062 | 355,014 | 296,048 |
| Office infrastructure | 562,253 | 345,406 | 216,847 |
| Production equipment | 13,782,516 | 11,452,381 | 2,330,135 |
| Computerized production equipment | 12,207,491 | 9,775,750 | 2,431,741 |
| Office furniture and equipment | 1,892,810 | 1,062,901 | 829,909 |
| Leasehold improvements | 6,414,920 | 5,312,664 | 1,102,256 |
| | \$ 35,715,534 | \$ 28,394,824 | \$ 7,320,710 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

25

10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

| | 2019 | 2018 |
|------------------------------------|---------------------|---------------------|
| Trades payable and accrued charges | \$ 6,998,577 | \$ 5,640,515 |
| Accrued wages and benefits | 786,209 | 1,136,748 |
| Government remittances | 173,342 | 308,469 |
| | \$ 7,958,128 | \$ 7,085,732 |

11. DEFERRED CONTRIBUTIONS

| | 2019 | | |
|------------------------------------|--------------------------|-------------------|---------------------|
| | Ministry of Education | Others | Total |
| <i>Deferred Contributions</i> | | | |
| Balance, beginning of year | \$ 1,169,979 | \$ 100,579 | \$ 1,270,558 |
| Add: Amount received | 4,352,867 | 272,856 | 4,625,723 |
| Less: Amount recognized as revenue | (1,039,707) | (216,495) | (1,256,202) |
| Balance, end of year | 4,483,139 | 156,940 | 4,640,079 |
| <i>Special projects</i> | | | |
| Balance, beginning of year | 43,750 | 187,501 | 231,251 |
| Add: Amount received | 59,578 | - | 59,578 |
| Less: Amount recognized as revenue | (43,750) | (187,501) | (231,251) |
| Balance, end of year | 59,578 | - | 59,578 |
| Total | \$ 4,542,717 | \$ 156,940 | \$ 4,699,657 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

26

11. DEFERRED CONTRIBUTIONS (continued)

| | 2018 | | |
|------------------------------------|--------------------------|-------------------|---------------------|
| | Ministry of Education | Others | Total |
| <i>Deferred contributions</i> | | | |
| Balance, beginning of year | \$ 607,067 | \$ 90,002 | \$ 697,069 |
| Add: Amount received | 938,120 | 65,744 | 1,003,864 |
| Less: Amount recognized as revenue | (375,208) | (55,167) | (430,375) |
| Balance, end of year | 1,169,979 | 100,579 | 1,270,558 |
| <i>Special projects</i> | | | |
| Balance, beginning of year | 80,792 | 401,117 | 481,909 |
| Add: Amount received | 43,750 | 75,000 | 118,750 |
| Less: Amount recognized as revenue | (80,792) | (288,616) | (369,408) |
| Balance, end of year | 43,750 | 187,501 | 231,251 |
| Total | \$ 1,213,729 | \$ 288,080 | \$ 1,501,809 |

12. DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS

| | 2019 | 2018 |
|--|---------------|---------------|
| Balance, beginning of year | \$ 16,255,871 | \$ 16,007,540 |
| Add: | | |
| Amount received this year – Ministry of Education | 5,800,880 | 3,550,239 |
| Amount received prior year – Ministry of Education | - | - |
| Amount received – Others | 1,018,621 | 2,483,969 |
| Less: | | |
| Transfer | (3,570) | (19,000) |
| Amortization – Amount recognized as revenue | (6,211,358) | (5,766,877) |
| Balance, end of year | \$ 16,860,444 | \$ 16,255,871 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

27

13. DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING

| | 2019 | 2018 |
|---|---------------|---------------|
| Balance, beginning of year | \$ 17,043,009 | \$ 19,557,126 |
| Add: | | |
| Amount received – Ministry of Education | 5,080,110 | 6,827,936 |
| Amount received – Canadian Media Fund | 863,358 | 821,656 |
| Less: | | |
| Amortization – Amount recognized as revenue | (9,086,971) | (10,163,709) |
| Balance, end of year | \$ 13,899,506 | \$ 17,043,009 |

14. DEFERRED CONTRIBUTIONS – CAPITAL ASSETS

| | 2019 | 2018 |
|---|--------------|--------------|
| Balance, beginning of year | \$ 8,596,237 | \$ 9,833,192 |
| Add: | | |
| Amounts added to deferred contributions – Ministry of Education | 3,020,536 | 2,042,083 |
| Less: | | |
| Transfer | (275,527) | (297,274) |
| Amortization – Amount recognized as revenue | (2,393,733) | (2,981,764) |
| Balance, end of year | \$ 8,947,513 | \$ 8,596,237 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

28

15. CONTRIBUTIONS – OPERATING GRANTS

| | 2019 | 2018 |
|---|----------------------|----------------------|
| <i>Received in current year</i> | | |
| Grant – core | \$ 17,551,410 | \$ 18,054,225 |
| Grant – core – AODA | 657,300 | 657,300 |
| Grant – capital | 2,750,000 | 1,750,000 |
| Grant – broadcasting rights | 5,800,880 | 3,550,239 |
| Grant – in-house programming | 5,080,110 | 6,827,936 |
| <i>Received in prior year</i> | | |
| Capital | 275,527 | 297,274 |
| Broadcasting rights | - | 400,000 |
| AODA | 186,343 | 116,495 |
| Dedicated projects | 853,364 | 258,713 |
| <i>Transfer to deferred contributions</i> | | |
| Broadcasting rights | (5,800,880) | (3,950,239) |
| In-house programming | (5,080,110) | (6,827,936) |
| Capital assets | (3,020,536) | (2,042,083) |
| Dedicated projects | (4,091,875) | (751,776) |
| Dedicated projects – AODA | (260,992) | (186,344) |
| | \$ 14,900,541 | \$ 18,153,804 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

29

16. CONTRIBUTIONS – FUNDING FOR SPECIAL PROJECTS

| | 2019 | | |
|----------------------------------|--------------------------|------------------|-------------------|
| | Ministry of Education | Others | Total |
| Funding received in current year | \$ 587,988 | \$ 20,000 | \$ 607,988 |
| Funding recognized | 43,750 | 75,000 | 118,750 |
| Less: Deferred contributions | (59,578) | - | (59,578) |
| | \$ 572,160 | \$ 95,000 | \$ 667,160 |

| | 2018 | | |
|----------------------------------|--------------------------|-------------|-------------------|
| | Ministry of Education | Others | Total |
| Funding received in current year | \$ 455,087 | \$ 75,000 | \$ 530,087 |
| Funding recognized | 80,792 | - | 80,792 |
| Less: Deferred contributions | (43,750) | (75,000) | (118,750) |
| | \$ 492,129 | \$ - | \$ 492,129 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

30

17. CONTRIBUTIONS – CORPORATE AND GOVERNMENT

| | 2019 | 2018 |
|--|--------------|--------------|
| <i>Ministry of Education</i> | | |
| Funding received in current year | \$ 2,605,000 | \$ 2,605,000 |
| <i>Canada Media Fund</i> | | |
| Funding received in current year | 1,188,077 | 1,167,863 |
| Less: Deferred contributions – in-house programming | (863,358) | (821,656) |
| Less: Deferred contributions – other | - | (112,500) |
| <i>Other Ontario agencies</i> | | |
| Funding received in current year | 724,401 | 2,818,969 |
| Funding recognized from prior years | - | 99,078 |
| Less: Deferred contributions – broadcasting rights | (723,621) | (2,583,047) |
| <i>Other provinces</i> | | |
| Funding received in current year | - | 118,631 |
| Funding received in current year – broadcasting rights | 295,000 | |
| Funding recognized from prior years | - | 31,634 |
| Less: Deferred contributions – broadcasting rights | (295,000) | (63,244) |
| <i>Corporate</i> | | |
| Funding received in current year | 3,500 | 10,106 |
| Funding recognized from prior years | - | - |
| Less: Contributions deferred to the following year | (3,500) | - |
| | \$ 2,930,499 | \$ 3,270,834 |

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

31

18. OTHER REVENUE

| | 2019 | 2018 |
|--|---------------------|---------------------|
| Signal subscriptions | \$ 1,518,159 | \$ 1,664,436 |
| Sale of services | 1,014,856 | 244,721 |
| Promotion and distribution | 278,674 | 400,107 |
| Sale of educational material | 177,390 | 39,291 |
| Sublease | 149,701 | 121,113 |
| Interest | 173,712 | 100,303 |
| Donations received in the form of services | 237,243 | 277,191 |
| Donations and other | 29,208 | 36,857 |
| | \$ 3,578,943 | \$ 2,884,019 |

19. RELATED PARTY TRANSACTIONS BETWEEN RELATED ORGANIZATIONS

As sponsor of the Ontario French-language Educational Communications Authority Pension Plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, professional fees and costs associated with the use of premises and other associated costs.

20. FINANCIAL INSTRUMENTS

Financial risk management objectives and policies

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority's management manages financial risks.

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

32

20. FINANCIAL INSTRUMENTS (continued)

Financial risks

The Authority's main financial risk exposure and its financial risk management policies are as follows:

Credit risk

Credit risk is the risk of financial loss for the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Such risks arise mainly from certain financial assets held by the Authority consisting of cash and cash equivalents and accounts receivable.

The Authority is exposed to credit risk attributable to its accounts receivable. The credit risk is assessed as low mainly due to the type of debtor, for the most part comprised of the government.

The Authority is exposed to concentration risk attributable to cash and cash equivalents and restricted cash since it only trades with one financial institution. The Authority manages its credit risk by dealing with a reputable bank.

Exchange risk

The Authority is exposed to exchange risk due to cash and cash equivalents and accounts receivable denominated in US dollars. As at March 31, 2019, cash and cash equivalents in US dollars totalled USD \$132,093 (CAD \$176,515) (2018: USD \$170,889 (CAD \$220,344)).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure. The Authority believes that it is not subject to significant foreign exchange risk from its financial instruments.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

33

20. FINANCIAL INSTRUMENTS (continued)

Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due.

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority's management establishes budgets, but does not prepare cash flow forecasts.

As at March 31, 2019, the Authority has a cash and cash equivalents and restricted cash balance of \$16,198,432 (2018: \$11,625,751). All the Authority's financial liabilities totalling \$7,958,128 (2018: \$7,085,732) have contractual maturities of less than 365 days.

21. CONTRACTUAL OBLIGATIONS

The Authority has entered into operating lease agreements, expiring December 31, 2028, which call for payments of \$7,982,284 for the rental of office space. The minimum lease payments for the next five years are \$858,749 for the year ended March 31, 2020, \$885,254 for the year ended March 31, 2021, \$894,363 for the year ended March 31, 2022, \$923,138 for the year ended March 31, 2023 and \$949,382 for the year ended March 31, 2024.

The Authority has entered into other operating lease agreements expiring in 2019-2020 to pay a total amount of \$315,792.

As at March 31, 2019, the Authority had committed an amount of \$4,972,593 for the purchase of broadcasting rights, of which \$4,346,349 will be paid during the year ending March 31, 2020 and \$626,244 during the year ending March 31, 2021.

As at March 31, 2019, the Authority had committed an amount of \$375,975 for the purchase of capital assets for the 2019-2020 year.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2019

34

22. CONTINGENCY

The funding received from government ministries may be refunded following an audit if the funding received is identified as a surplus based on the funding arrangements agreed between the parties. As at March 31, 2019, management has not been informed of any potential refund.

23. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to be consistent with the current year's presentation.