

GRUPE MÉDIA

TFO



GRUPE MÉDIA

**TFO** **20**  **$\frac{17}{18}$**

**ANNUAL REPORT**

Groupe Média TFO is an essential destination for audiences seeking innovative educational and cultural content in French, at the vanguard of digital learning. TFO serves two million students and 135 000 teachers across Ontario and Canada, and operates the two largest educational French-language YouTube channels in Canada. Its content has won at the SXSW Film Design Awards and many more.

# TABLE OF CONTENTS

8 | A WORD FROM THE CHAIR OF THE BOARD

9 | A WORD FROM THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

## WHO ARE WE?

11 | MANDATE

12 | MISSION, VISION, VALUES

13 | OUR STRATEGIC AXES

14 | STATEMENT OF STRATEGIC POSITIONING

15 | OUR ANNUAL PRIORITIES

16 | THE BOARD

17 | THE MANAGEMENT TEAM

## THE 4<sup>TH</sup> INDUSTRIAL REVOLUTION

### 19 | LEARNING AND IDENTITY CONSTRUCTION IN THE ERA OF THE 4<sup>TH</sup> INDUSTRIAL REVOLUTION

IDÉLLO: Excellent, Certified Content  
IDÉLLO AWARD 2017  
Ma Classe IDÉLLO Project  
Enthusiasm for French as a Second Language Resources  
Identity Construction

### 32 | TFO CREATIONS

Learning to Learn with Quality Programming  
Creations for Children  
Creations for Youths  
A TFO Explosion On Digital Platforms  
Feeding Franco-Ontarian culture through rich and appreciated content  
Digital Products

## THE TRANSFORMATION OF LEARNING

57 | FIRST TFO WHITE PAPER

59 | LES TABLETTISTES

61 | TABLETTISTES GRANT

## CONTENT TO MAKE ONTARIO SHINE

63 | MAKING ONTARIO'S CONTENT AND DYNAMISM SHINE

64 | #ONFR: THE FRANCOPHONE POLITICAL AND AFFAIRS REFERENCE  
IN CANADA

66 | TFO 24.7

68 | IMPROTÉINE LIMITÉE, SEASON 2

69 | 25.09 SHOW

70 | CINÉ TFO

72 | SEASON LAUNCH

73 | PLANÈTE BRBR

74 | TFO'S INNOVATION AND ENTREPRENEURIAL DNA: A VALUABLE  
ASSET TO TRAIN THE NEXT GENERATION OF EXPERTS

La Cité and TFO  
L'UOF and TFO  
Other Partnerships

## INNOVATION IN THE SERVICE OF REVENUE DIVERSIFICATION

77 | LINEAR DISTRIBUTION: SUBSCRIPTIONS AND CABLE PROVIDERS

78 | COMMERCIALIZING THE LUV

78 | VALUING THE ROYALTIES OWED TO HOME-GROWN RIGHTHOLDERS

79 | SALE AND EXPORTATION OF AUDIOVISUAL CONTENT IN FRENCH

## BEGINNING THE SECOND DIGITAL TURN

83 | IMPACT INDICATOR

86 | THE TFO ET TOI RESEARCH COMMUNITY

## RESULTS

## FINANCIAL STATEMENTS

## A WORD FROM THE CHAIR OF THE BOARD

### INSPIRING THE ONTARIAN FRANCOPHONIE

Groupe Média TFO is a genuine pillar of Francophone identity in Ontario. As it evolves through an ever-changing society, TFO gives a voice to Franco-Ontarians through its rich, high-quality content and innovations.

And, as a public company tied to the Ministry of Education, we proudly deliver TFO's educational and cultural mission to the Franco-Ontarian and Francophile community as a whole. We wish to give our fellow citizens unwavering access to varied quality French-language content, where and when they desire.

For that purpose, we continually work to remain relevant in a new society of knowledge and technology. And, to provide enhanced access to French-language content to all those for whom French is a mother tongue or a learned language since their earliest childhood, we consolidated our strategic focus.

Because we produce educational content in an industry that is being profoundly transformed by new technologies, we are considering a new vision to ensure the company's sustainability. To that effect, our priorities are to optimize the production of award-winning, unique, competitive content in French, expand their access and find new revenue-generation models. Among our revenue streams, the sums provided by the Canadian Media Fund allow us to increase the number of French-language, cultural and educational audiovisual works, which is an essential asset given our state of linguistic minority.

We are proud to showcase a public company that has never stopped growing since our first turn to the digital in 2011 and which, over the past four years, has observed an unprecedented growth in audiences and content consumption on all our platforms.

As we turn to the future and innovation, our commitment is to fully participate in Ontario's vitality, by preparing the generations of tomorrow to enter an increasingly complicated job market, by stimulating the Ontarian creative economy with our content, by remaining a mirror for the Francophonie and its requirements, and by acting as an innovative force in service of our mandate and the Ontarian population.

We sincerely thank the Ministry of Education and we want to congratulate the TFO team as a whole. Under the guidance of Glenn O'Farrell, our team is 200-people strong from across 30 countries of the international Francophonie. Every day, it tackles our mission and works to improve and entrench our company. We all believe in the potential of TFO and its ability to project the diversity of our Francophonie here at home, then in Canada, and elsewhere across the world. After all, it is through our content that we proudly represent Ontario.

#### CAROLE BEAULIEU

Chair of the Board

## A WORD FROM THE PRESIDENT AND CHIEF EXECUTIVE OFFICER

### FOR A STRONG AND COMPETITIVE ONTARIO

Our team of creators, technicians, producers, directors, educators, writers and talents shares the honour of pursuing and expanding the mandate of Groupe Média TFO, a completely unique public media company in Ontario and Canada. We decided to seize the opportunities of digital technology in an ever-changing world to increase TFO's sustainability as well as value and expand the access by the broadest number of Ontarians possible to content we produce.

Right now, we are supporting over a million students, all of whom have access to educational, certified-quality content. We also enable over 30,000 French teachers in Ontario to enrich their classes using 11,000 educational resources available on our IDÉLLO platform. On TV, our content shines throughout Ontario and is broadcast to some 8 million Canadian households. On our digital platforms, our YouTube channels reach some 12 million views per month, and our social media includes a community over 500,000 subscribers strong.

Innovation is at the core of our DNA. Therefore, we were the first, in 2016, to make the Virtual Worlds Laboratory (LUV) on the market. The LUV is a homegrown invention, a one-of-a-kind studio that combines videogame software and technologies to produce television content.

These achievements are first and foremost the result of our efforts to fully realize our educational mission, which is to prepare the generation of tomorrow, contribute to the wealth of our province, and promote our Francophone culture in Ontario.

This year, we are happy to have moved forward on various important projects for our audiences and the company's sustainability. We focused our efforts on three main vectors:

First, we oriented our approach on education and digital learning to prepare the next generation of Canadian experts.

Second, we continually work to make Ontarian culture shine, especially by creating audiovisual works known for their quality and diversity. We also contribute to training the experts of the future through strategic partnerships with schools boards and

post-secondary institutions (La Cité and Université de l'Ontario français).

And third, we seek to generate additional revenue streams through innovations such as the Virtual Worlds Laboratory, which we made available for the Ontarian production industry. The industry will therefore become better able to produce a whole new generation of quality content. We are also very proud to see our productions thrive beyond our borders: our content has become available in the United States, in France, in Italy, and in Spain.

The 2017-2018 Annual Report will illustrate the year's great achievements. In the pages that follow, we will also confirm our commitment to continue to supply Francophones and Francophiles in Ontario with educational and cultural content. That is how we encourage them to speak, live and work in French, a language that is not only a cultural asset, but also an economic benefit for our province.

*"What I personally appreciate the most on the IDÉLLO platform is the ease with which I can easily and efficiently find relevant resources for my kids' interests and needs."*

**Catherine R. Girard, Preschool educator with the Viamonde School Board, mother of 3 young children and winner of the 2016 IDÉLLO Teacher Award.**

#### GLENN O'FARRELL

President and Chief Executive Officer

# WHO ARE WE?

## MANDATE

The mandate of Groupe Média TFO is to encourage permanent learning in Ontario by offering quality, French-language educational programming services through television, new media and other communication technologies. Permanent learning means the continuous acquisition of skills and knowledge that are essential to employability and personal growth.

In partnership with district school boards and other French-language education organizations and agencies, Groupe Média TFO creates and supports a Centre for excellence in permanent learning, thereby expanding the selection of flexible and high-quality programs accessible to learners of all ages.

Groupe Média TFO may enter into agreements, including funding agreements with third parties, in accordance with Articles 6 and 10 of the Ontario French-language Educational Communications Authority Act of 2008.

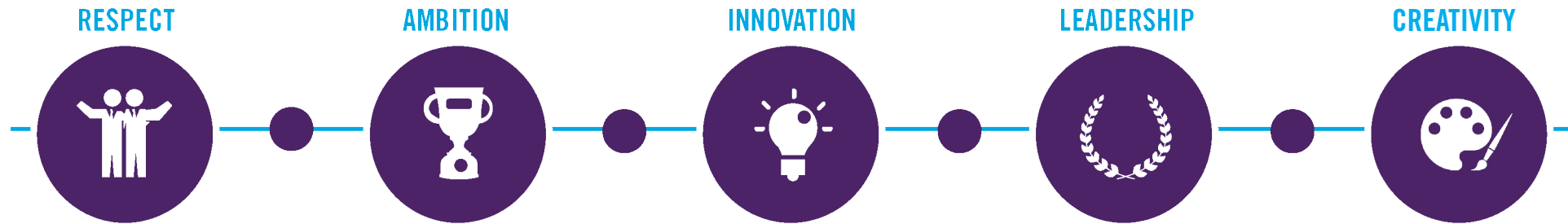
# OUR MISSION

Groupe Média TFO is an essential destination for audiences seeking innovative educational and cultural content in French. It offers stimulating experiences and award-winning content, at the cutting edge of digital learning. Proud of its public heritage, TFO celebrates the French fact in Ontario and beyond.

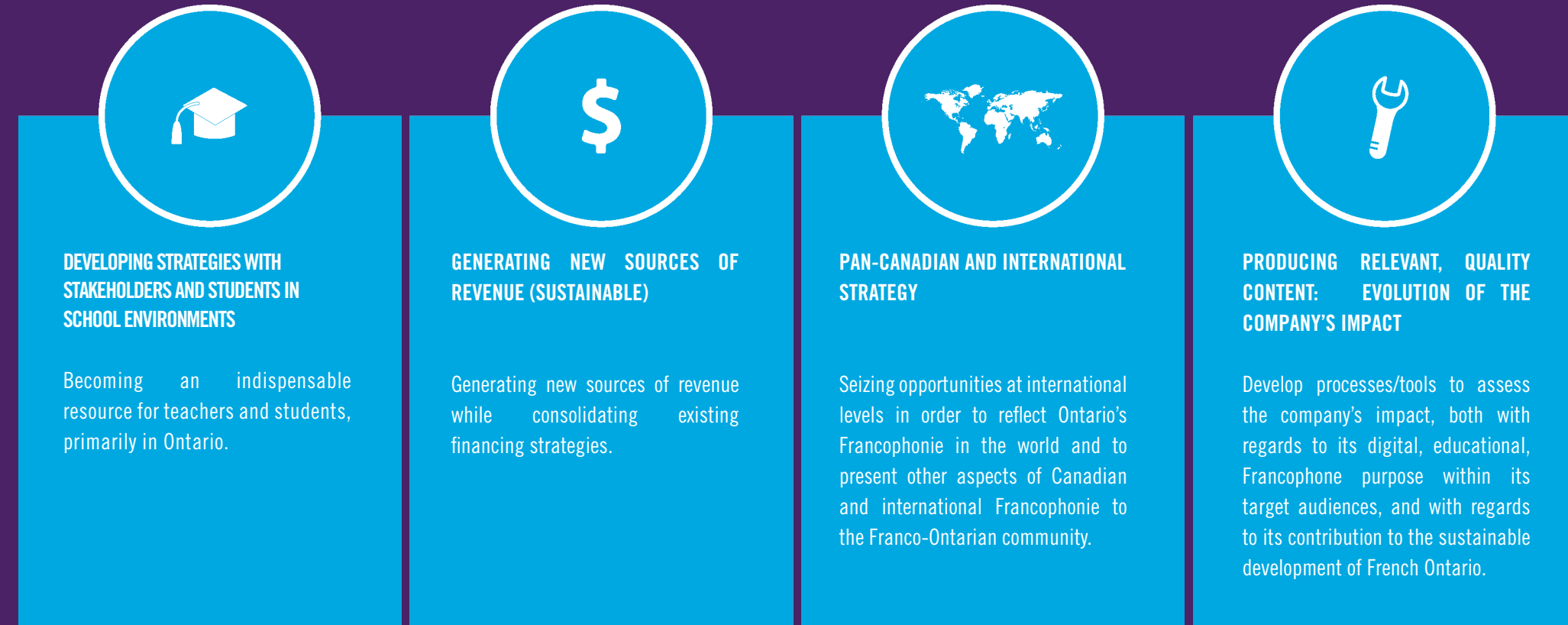
# OUR VISION FOR 2015-2018

Groupe Média TFO is a public catalyst for rich educational and cultural experiences in the French language, whose goal is to offer meaningful solutions for the Francophone community.

# OUR VALUES



# OUR STRATEGIC GOALS FOR 2015-2018



# STATEMENT OF STRATEGIC POSITIONING

## GROUPE MÉDIA TFO IS DIGITAL, EDUCATIONAL AND FRANCOPHONE

Groupe Média TFO works at the intersection of provincial and federal public policies, and therefore wishes to provide more DIGITAL, EDUCATIONAL and FRANCOPHONE products to Ontario and Canada.

The company is strategically positioned to uniquely and excellently contribute to achieving the overarching educational goals in Canada's two official languages, especially in French. Canada's 150th anniversary was the perfect moment to launch new ways to enrich and solidify the foundation of digital education in French across the country.

Groupe Média TFO has achieved important breakthroughs and its innovation potential as a public media company with an educational focus is remarkable. That is why we must reinforce GMTFO's competitive edge as a major digital content producer and innovator.

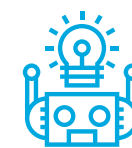
According to data collected by the World Economic Forum (WEF), Canada was, in 2016, 14th on the Network Readiness Index, an essential indicator of a country's ability to profit from emerging technologies and digital opportunities.

We have the ambition of being ever more focused on innovation, determined to play a leading role in the world's digital economy. Strong innovation is therefore an essential condition for success. To preserve their relevance, public organizations must act decisively to introduce intelligent and interesting innovations. As a public educational media company, Groupe Média TFO understands this imperative. Over the past five years, the company has restructured itself, repositioned itself and renewed its image.

Through its strategic repositioning statement, Groupe Média TFO intends to honour what must remain its essential purpose: providing a reliable and respected public service, and developing a culture of innovation. We want to pave the way to the offer of new, improved digital products that will be significant for Francophones and Francophiles in Ontario, across the country and all over the world, in all those places where learners want to find superior quality content in French.

Groupe Média TFO plays a crucial role for the Ontarian and Canadian Francophonie by sustainably expanding and developing the Francophone space. We wish to reinforce this contribution.

# ANNUAL PRIORITIES FOR 2018-2019



- 1 Prioritize the development of STEAM content, promoting wellness and indigenous perspectives to further align with the priorities of the MEO



- 2 Increase content notoriety and viewership on our two main platforms:
  - IDÉLLO, the monetizable central digital platform to which other platforms contribute regularly
  - A linear platform (TV) which must continue to generate revenue and new subscribers



- 3 Increase talent loyalty and attract the best candidates:
  - Rework the newcomer and internal movement integration program
  - Generalize the implementation of individual growth plans
  - Increase employee commitment to the company's vision and culture



- 4 Accelerate the second transformation of the company to data-driven decision making
  - Train employees in statistical analysis and critical thinking and questioning techniques
  - Aggregate and analyze data in a new technical environment
  - Produce predictive (what could happen?) and prescriptive analyses (what should we do) using creation algorithms



- 5 Identify revenue streams (funds, service and product commercialization, philanthropy, etc.) and analyze their potential to improve self-generated revenues



# THE BOARD OF DIRECTORS



**Carole Beaulieu**  
President (Toronto)  
Member since June 26, 2013.  
Her appointment ends January 4, 2021.  
\*1-M, 2-M



**Édith Dumont**  
Administrator (Ottawa)  
Member since January 29, 2014.  
Her appointment ended March 27, 2018.



**Michel Paulin**  
Administrator (Callander)  
Member since May 18, 2016.  
His appointment ends May 17, 2019.  
\*2-C



**Carole Myre**  
Administrator (Embrun)  
Member since April 18, 2012.  
Her appointment ends April 17, 2018.  
\*1-M



**Donald A. Obonsawin**  
Administrator (Ballantrae)  
Member since December 17, 2013.  
His appointment ends December 16, 2019.  
\*1-M  
\*2-M



**Marie Larose**  
Administrator (Toronto)  
Member since May 27, 2015.  
Her appointment ends May 26, 2018.  
\*1-C (from January 1, 2016 to August 8, 2017)  
\*1-M (as of August 9, 2017)



**Kip Daechsel**  
Administrator (Toronto)  
Member since November 23, 2016.  
His appointment ends November 22, 2019.  
\*2-M (as of December 9, 2016)



**Jean-Jacques Rousseau**  
Administrator (Toronto)  
Member since November 16, 2016.  
His appointment ends November 15, 2019.  
\*1-M



**Bernard Roy**  
Administrator (Orléans)  
Member since December 1, 2016.  
His appointment ends November 29, 2019.  
\*1-M (from December 9, 2016 to December 7, 2017)  
\*1-C (as of December 8, 2017)



**Isabelle Paquet**  
Secretary of the Board

\*Board of Directors Committees  
1. Governance and Human Resources Committee  
2. Finances and Verification Committee  
M: Member  
C: Committee Chair

The full amount of remuneration paid to members of the Board of Directors (including the Chair) during 2017-2018 totals \$22,487.50. This amount matches the remuneration recommended by the Lieutenant-Governor in Council.

Total fees paid to Carole Beaulieu, chairwoman in 2017-2018: \$6,300.00

# THE MANAGEMENT TEAM



**Julie Caron**  
Chief Digital Learning Officer



**Manuelita Cherizard**  
Chief Talent Development Officer



**Nadine Dupont**  
Director of TFO Originals



**Laurent Guérin**  
Chief Content and Digital Officer



**Lisa Larsen**  
Chief Financial Officer



**Éric Minoli**  
Vice-President Technology and Optimization



**Glenn O'Farrell**  
President and Chief Executive Officer



**Michel Tremblay**  
Vice-President Corporate Strategies



**Magalie Zafimehy**  
Chief Marketing Officer

# THE 4<sup>TH</sup> INDUSTRIAL REVOLUTION

## LEARNING IN THE ERA OF THE 4<sup>TH</sup> INDUSTRIAL REVOLUTION AND IDENTITY CONSTRUCTION

In the era of the 4<sup>th</sup> Industrial Revolution, the learning experience is called upon to change. This digital revolution brings with it a slew of challenges and requires various adaptive choices, but also creates new opportunities and changes in the job market. The latter is reinventing itself along the lines of the 21<sup>st</sup> century's emerging competencies: innovation, problem solving, analysis, collaboration, creativity, critical thinking, communication, and so on.

In the face of this reality, Groupe Média TFO, through a content strategy focused on global competencies, is fully participating in the development of tools and educational and technological resources to support the growth of tomorrow's Canadian and Ontarian experts, by providing them with over 11,000 educational, technological tools and resources, making IDÉLLO one of Canada's leading educational platforms.

# IDÉLLO: EXCELLENT, CERTIFIED CONTENT

**11 000**

educational resources  
in line with the Ontario curriculum



## ONTARIO

12 French-language  
60 English-language school boards



## OUTSIDE OF ONTARIO

91 school boards and schools



25 000 teachers  
1 000 000 students  
IN ONTARIO

# IDÉLLO

**+22 000**

subscriptions to Idélo magazine  
**+100%**

## WORKSHOPS OUTSIDE OF ONTARIO

**34** | 409 participants  
in Québec

**30** | 407 participants  
in others provinces



## WORKSHOPS IN ONTARIO SCHOOLS

124 FFL\* workshops | 2045 participants  
147 FSL workshops | 2243 participants

\*French as a first language



80%  
satisfaction rate

**55 000** ACCOUNTS

90% Francophones teachers

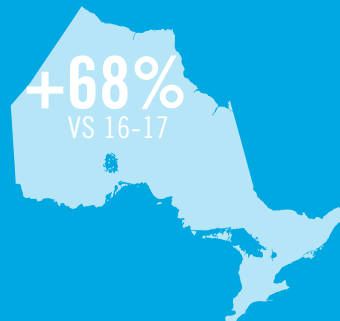
65% Francophiles teachers

IN ONTARIO HAVE AN ACCOUNT

## ONTARIO PRESENCE

**56** FAIRS

36 in Ontario,  
12 in Québec,  
8 in the rest of Canada



## NEW SERVICE : WEBEX



144 WEBEX  
194 participants  
**+290%**

Created for Francophones and Francophiles across Canada and the world, IDÉLLO is a digital learning platform. It offers over 11,000 digital educational resources to stimulate students in a fun and contemporary way (videos, games, websites, apps, educational sheets). Using a practical, interactive and collaborative approach, IDÉLLO contributes to engaging learners and fosters the development of 21<sup>st</sup> century skills such as problem resolution, creativity, communication or even critical thinking.

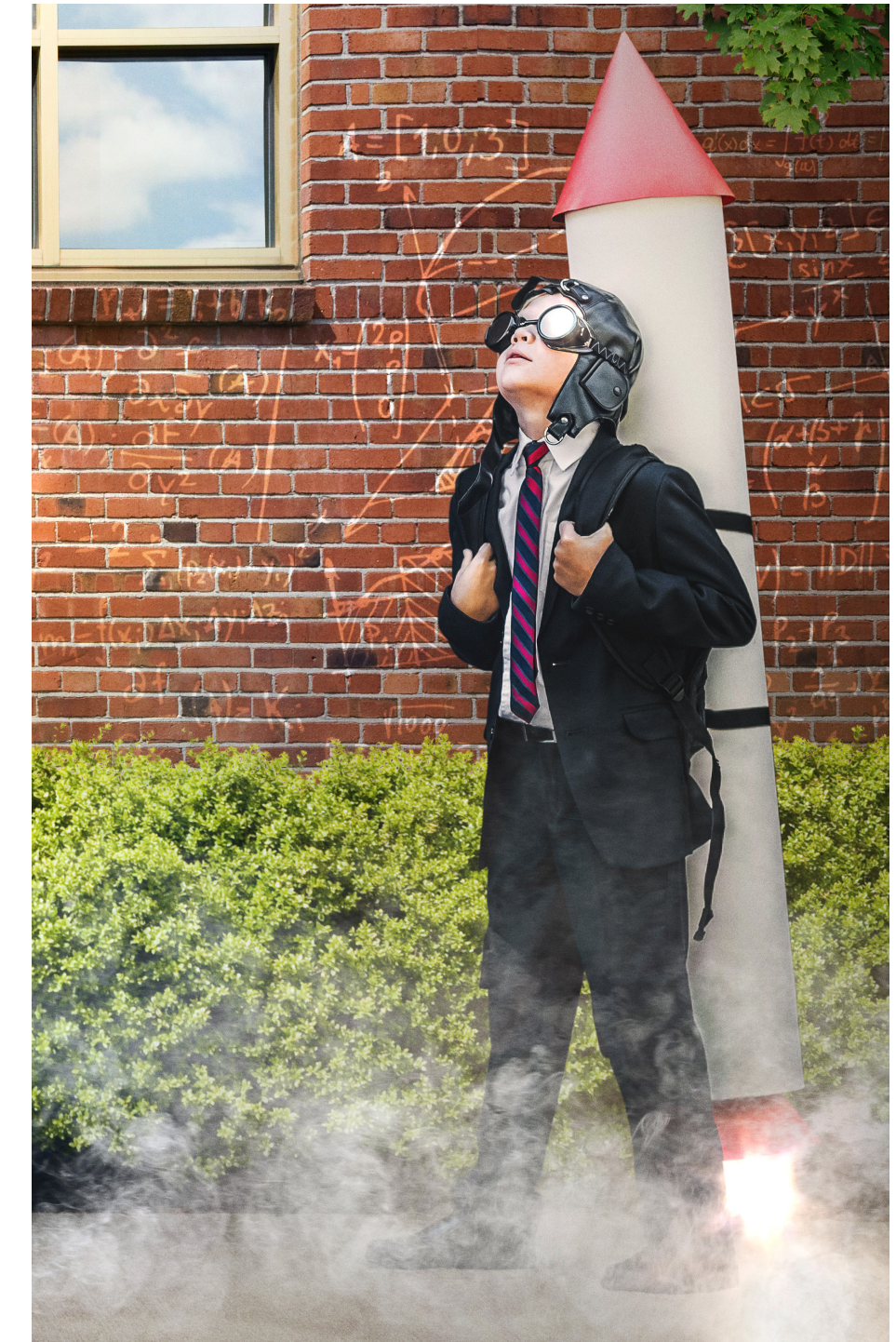
With a focus on the curriculum of Ontario and with categories based on grade levels and school subjects, the content provided is selected by experts to ensure completely risk-free navigation.

As a recognized partner of learning in the digital age, IDÉLLO supports the learning journey of students and enriches their experiences and the experiences of teachers and parents by providing an access to features and a workspace that foster discussions between user communities:

- Teaching resources search engine;
- Community contribution to develop teaching resources;
- Resources sharing with like-minded communities;
- Student group creation for teachers;
- Interactive community;
- Collaboration;
- Customization.

IDÉLLO stimulates innovation through collaboration, co-construction, creativity and wonder, which makes it a recognized partner of learning in the digital age.

IDÉLLO is offered for free to students and teachers from Ontario's 12 French-language school boards and 60 English-language school boards, and on a subscription basis to any education institution or organization. In 2017-2018, 3,000 licences were sold to the Commission scolaire de Montréal (CSDM) in Quebec, for a total sum of over \$45,000.



## IDÉLLO TESTIMONIES

“ IDÉLLO is a fantastic resource that I regularly use with my students [...]. The possibilities are endless! Students are engaged and love to watch authentic videos and discover various cultures, countries and topics. And above all, they can build their understanding of various backgrounds, make connections and comparisons with their own experiences, and reflect and respond in various ways, either through writing or discussion.”

Krista Arnold  
6<sup>th</sup> grade French Immersion teacher, Tiger Jeet Singh School in Milton, Ontario.

“ [...] IDÉLLO videos show authentic situations that make learning more interesting for students. They are also shown multiple accents and cultures, which makes French more significant for them. The website is aligned with the expectations of the Ministry and CEFR levels. As a FSL coordinator and teacher, I recommend that all French as a Second Language teachers use IDÉLLO.”

Rhian Maciver  
FSL coordinator and teacher, Rainy River District School Board

“ My kids and my students love Mini TFO's traditional songs. The songs are dynamic and animated, and they support the acquisition and development of French-language skills. Mini TFO also provides a whole host of videos and songs to touch on various concepts, such as colours, shadows, spatial awareness and seasonal changes. What I personally appreciate the most on the IDÉLLO platform is the ease with which I can easily and efficiently find relevant resources for my kids' interests and needs.”

Catherine R. Girard  
Preschool educator with the Viamonde School Board, mother of 3 young children and winner of the 2016 IDÉLLO Teacher Award.

(Received during post-workshop surveys or annual surveys)

## 2017 IDELLO AWARD

### Rewarding Excellence in Teaching

The IDÉLLO AWARD rewards excellence in Ontarian education as well as the work of educators such as French as a First Language teachers, French as a Second Language teachers and French-language early childhood educators. In the spirit of IDELLO, the Award is given to teachers who demonstrated creativity in communicating the values of learning in the 21st century by focusing on mobility, interactivity and autonomy, placing students at the core of their own learning journey.

This year, 103 applications were received. Three awards were handed out to teachers who made a difference in the life of their students by fostering their enthusiasm through engaging learning activities and by encouraging them to achieve their full potential:

- Mrs. Gaëlle Dussault-Bacon, Horizon Jeunesse Catholic School (CECCE)
- Mrs. Monique Haché, All Saints Catholic High School (OCSB)
- Mrs. Lise Cayer, early childhood technician at the Cité Jeunesse Educational Centre in Trenton (CEPEO)



# PROJET MA CLASSE IDÉLLO

## Encouraging Kids to Celebrate Their Language and Culture



Groupe Média TFO considers that learning is an opportunity to innovate continually. With its first MA CLASSE IDÉLLO contest, which was open to elementary and high schools in Ontario and Quebec, because the two provinces have the highest number of users of the IDÉLLO platform, Groupe Média TFO offered two winning schools the ideal classroom by transforming one of their spaces into a stimulating learning environment. The new flexible design of the space makes learning dynamic and different. The student is right at home, which increases opportunities for collaboration and participation.

Within these new learning spaces, digital technologies and collaboration engage students differently. Their creativity and interactivity are stimulated through a customized experience that focuses on their needs.

*“A reflection of IDÉLLO, these new classes are the incarnation of learning values in the 21<sup>st</sup> century, including mobility and interactivity. These rooms will support new approaches, including the inverted classroom, which favour autonomy, and will place the student interests at the heart of their learning journey.”*

– **Julie Caron, Digital Learning Officer, Groupe Média TFO**

Custom designed through collaborations between designers, students and teachers, these renovations transformed the initial purpose of objects to encourage students to develop their inventiveness, their ingeniousness, as well as their ecofriendliness in a setting of digital learning.

Over 2,500 participants submitted their name. In Ontario, the E.J. Lajeunesse Catholic High School (ÉSC EJ Lajeunesse), in Windsor, was the grand winner of this unprecedented initiative.

*“The Providence Catholic School Board is engaged to provide high-quality education. This new development is favourable to the development of essential skills to succeed in the 21<sup>st</sup> century and is well encompassed in the technological vision of the Providence Catholic School Board. E.J. Lajeunesse Catholic High School will now stand out as the only school with such an installation in the province.”*

– **Joseph Picard, General Manager, Providence Catholic School Board**



In Quebec, the François-de-Laval College, in Québec City, won the unique chance of speeding up its turn to the digital and improving its scientific and technological approach.

*“Groupe Média TFO’s contribution could not come at a better time. By providing us with a new collaborative learning space that includes digital resources, IDÉLLO provides us with new leverage to allow our students to learn differently, especially through fun, educational, innovative and stimulating activities.”*

– **Marc Dallaire, François de Laval College Principal.**

IDÉLLO’s evolutionary and dynamic digital space was therefore given a real space through furniture, tablets, subscriptions to Bayard Editions and premium subscriptions to the IDÉLLO platform.

# ENTHUSIASM FOR FRENCH AS A SECOND LANGUAGE RESOURCES ON IDÉLLO

## FRANÇAIS SANS FRONTIÈRES Learning Package

This IDÉLLO initiative was produced thanks to financial support from the Government of Canada, through the Department of Canadian Heritage and the Government of Ontario. The FRANÇAIS SANS FRONTIÈRES educational kit promotes intercultural understanding and develops sociolinguistic competences in students, from 1<sup>st</sup> to 12<sup>th</sup> grade, in Ontario's 4,440 English-language elementary and high schools.

Based on the French as a Second Language curriculum of Ontario, this new project is organized according to CEFR levels and supports efficient and engaging teaching strategies.

Launched in September 2017, FRANÇAIS SANS FRONTIÈRES is available for free, exclusively on IDÉLLO.ORG.

## Training

In January 2018, a one-day training specifically designed for FSL teachers was created and sold to schools. The training aims to provide an overview of CEFR using IDÉLLO resources as teaching aids.

The training is targeted to FSL teachers from the 60 English-language school boards of Ontario and costs \$2,500. Three sessions were given between its launch, on February 12, 2018, and March 31, 2018, for a total of 89 participants.

## Activities

In line with the MEO agreement, which aimed to create 69 workshops for at least 1,500 participants, a series of activities was offered to teachers and the public:

**88** BILINGUAL SHEETS FOR TEACHERS FROM 1 TO 12 GRADE

**8** COMPLEMENTARY ACTIVITIES IN FRENCH FOR STUDENTS

**34** MEDIA RESOURCES (VIDEOS, APPLICATIONS AND WEBSITES)

**148** WORKSHOPS

**13** EVENTS

**29** WEBINARS

**2286** FSL TEACHERS

**822** VISITORS

**76** PARTICIPANTS

**150%** OBJECTIVE REACHED

# IDENTITY CONSTRUCTION

## Encouraging Kids to Celebrate Their Language and Culture

### Notre Ontario, a first series about Franco-Ontarian history for students in 7<sup>th</sup> and 8<sup>th</sup> grade, produced by TFO

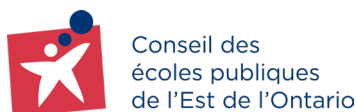
Instigated by the Ontario Office of Francophone Affairs and inspired by the commemorative plaques all over Ontario, Notre Ontario celebrates (over 10 3-minute clips) the people and achievements of Franco-Ontarian history.

The show is a production led with the support of the Ontario Heritage Trust. The episodes focus, for instance, on the Franco-Ontarian professional hockey trio of the Flying Frenchmen, the journalist Marie-Rose Turcot, or Jeanne Lajoie, a devoted teacher who lobbied for the creation of French-language schools in Ontario.

This series encourages kids aged 12-14 to discover and improve their knowledge of Franco-Ontarian history. Through captivating episodes, they can discover new role models. By studying institutions and personalities of the past, they are better able to structure and appreciate their identity in order to become world citizens who are accomplished and proud of their language.

After being made available to all French-language students and teachers in Ontario via IDÉLLO.ORG in the first trimester of the 2017-2018 school year, the series ended with a five-week tour of Ontario.

With the collaboration of 10 school boards, IDÉLLO visited 17 schools in the province. Led by a team of IDÉLLO educators, 22 workshops were presented to a total of 500 students, using 10 customized learning sheets based on each episode, inciting students and their teachers to create a digital story, collaboratively.



“ My class really loves IDÉLLO! My students love having access to a broad selection of resources, series, videos, games, websites in French, all of which are adapted to their age group and their skill level. And I appreciate not having to question the content or the relevance of that material. ”

Michelle Dooley,  
Teacher in 5th and 6th grade in the Conseil des écoles catholiques du Centre-Est (CECCE).

“ This year, I learned I would be teaching science. Given the limited classroom materials I had access to, IDÉLLO videos came to the rescue! I always find something that will add to my classes, clips I insert into my lessons or that we can watch after an experiment... and the content is easy to find. ”

Natalie Fournier,  
EAO - 4th grade teacher, Conseil des écoles catholiques du Centre-Est (CECCE)

“ I often use IDÉLLO resources. I really love the social studies projects, which I find fascinating, since they connect with other school subjects, like mathematics. ”

Soraya Oualhaci,  
Resource teacher, Le Flambeau School, Viamonde School Board

## TESTIMONIES

“What a wonderful experience for our students!”

“During the creative part, the students were really engaged and creative.”

“The workshop went very well; the students really enjoyed it.”

“The hosts were dynamic and lively as they assisted the students.”

“We really appreciated the use of technologies and learning to use new software.”

“My students loved their experience with the IDELLO team.”

“The workshop went well; the students were engaged and produced lovely digital stories.”

“It was a great experience for them.”

“We got very positive feedback!”

“The students really liked your tour. They were talking about it for days.”

“The idea and the videos are excellent, and the final product could be great.”

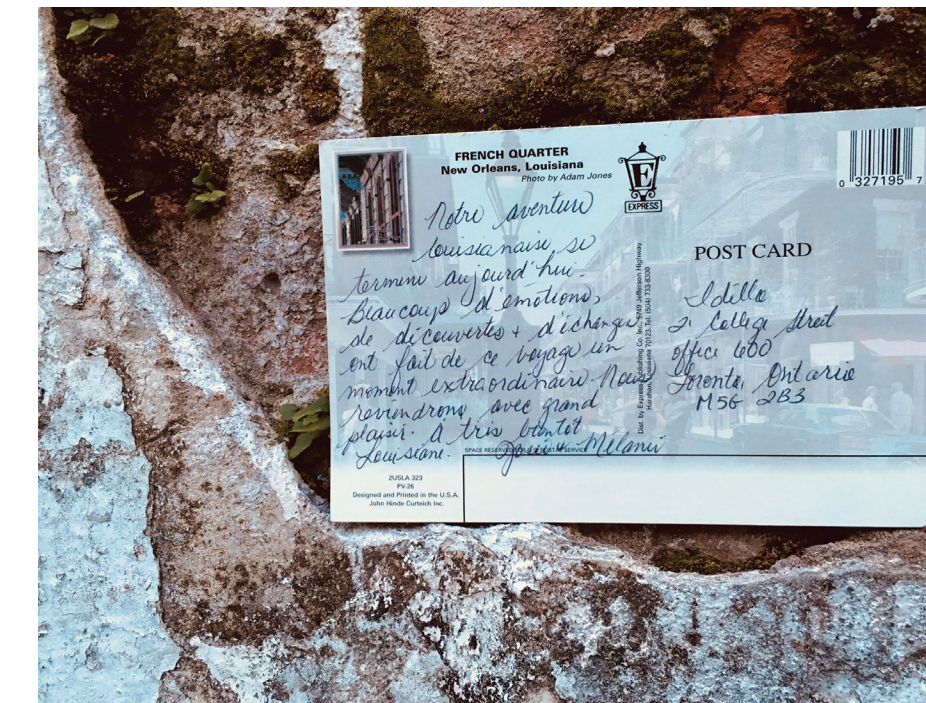
“I found the whole thing wonderful.”

### Celebrating the roots of Franco-Ontarian pride with other minority Francophone communities

To support all the French-Language teachers in Ontario and French-as-a-Second-Language teachers discover the Notre Ontario series, IDÉLLO launched a big contest in January 2018. Through its friendship with Louisiana, the series was broadcast beyond our borders in partnership with the CODOFIL, the Council of Development of French in Louisiana.

While TFO already broadcasts some of its 100% Franco-Ontarian content in this state of the United States, this unprecedented contest gave Franco-Ontarian teachers the opportunity to meet their Louisianan counterparts and enjoy a travel experience focused on cultural and educational discussions.

Ultimately, Mrs. Josée Provost and Mrs. Mélanie Bouchard, both preschool teachers at the Notre-Dame de Cornwall Catholic Elementary School (Conseil scolaire de district catholique de l'Est ontarien) were chosen at random out of approximately 850 participants. Thanks to stories documented on our digital platforms, “Carnet



de voyage: Josée découvre la Louisiane”, the rest of the teaching community of Ontario got to tag along on the winners’ journey, discovering Louisianan culture and learning more about Francophone communities in the area.

### Je vis au Canada: the new generation of kids speaks out about the pride of their Canadian citizenship

The *Je vis au Canada project* is a series born of a collaboration between the Conseil des écoles publiques de l'Est de l'Ontario (CEPEO) and Groupe Média TFO during the Canada 150 celebrations, to underscore diversity and inclusiveness throughout the events. Anton, Thomas, Zoé and Tayma are a few CEPEO students who gave their voices to these educational clips that celebrate our youth and Canadian pride.

The 8-episode series is available on IDÉLLO.





# TFO CREATIONS

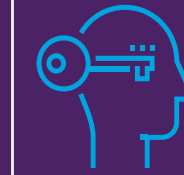
## LEARNING TO LEARN WITH QUALITY PROGRAMMING

### TFO's Creations Accompany Children Through Independent Learning

Through its quality programming for children and youths, which is aligned on Ontario's curriculum, Groupe Média TFO shows its young audiences the 21<sup>st</sup> century skills and competencies they will need to become enlightened citizens and forge their identity, especially if they live in a minority community. This programming follows children through their cognitive, intrapersonal and interpersonal development.

Occupying 70% of the time grid, these educational, intelligent, creative and stimulating TV shows are perfect for children, youths, their families and their teachers. The programming applies a set of educational standards in the fields of science, technology, engineering, arts and maths (STEAM) and include languages, geography, history, geology, the environment, animals and sometimes social values.

The shows are distributed on various platforms - TFO's TV channel, TFO.ORG, IDÉLLO and TFO's YouTube channel network - and foster an engaging and dynamic learning experience.



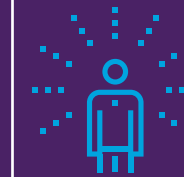
INNOVATION, CREATIVITY  
AND ENTREPRENEURSHIP



DIVERSITY, EQUALITY AND  
INCLUSION



CRITICAL THINKING  
AND PROBLEM SOLVING



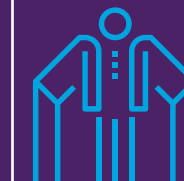
LEARNING TO LEARN,  
SELF-AWARENESS AND  
INDEPENDENT LEARNING



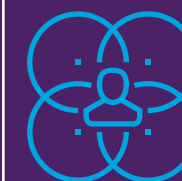
STEAM FOCUS



LITERACY AND NUMERACY



COLLABORATION, MUTUAL  
HELP AND LEADERSHIP



WORLD CITIZENSHIP  
AND SUSTAINABILITY



COMMUNICATION



### The Virtual World Laboratory (LUV), A Limitless Creation Tool

Groupe Média TFO's new educational and digital content is reliant upon the technology of its Virtual Worlds Laboratory (LUV). As the first digital background studio that uses video game technology to produce TV shows, the LUV is a new dynamic process to dynamically create content in real time. It also allows producers to create content outside regular physical bounds in terms of backgrounds, accessories and other objects, which can be added almost in real time and without limits. Thanks to this technology, viewers can dive into the world of a series' characters.

This huge project is the result of collaborations on various sets across North American, and a group project between Groupe Média TFO and multidisciplinary partners: Technologies by Ross (Iroquois, Ontario), Epic Games (Raleigh, North Carolina), Zero Density (Istanbul, Turkey), Stype (Zagreb, Croatia), Mo-Sys (London, UK) and integrated by CEV and Applied Electronics (Toronto, Ontario).



## CREATIONS - CHILDHOOD

### LE MONDE MAGIQUE DE LORENZO

A Production by Jennifer McCann

- Critical thinking and problem solving
- Collaboration, mutual help and leadership
- Diversity, equality and inclusion
- STEAM focus

Le Monde magique de Lorenzo, a new live action series on an amazing virtual set for children aged 6-9, features Lorenzo, a fun magical guardian monster who loves cooking, Lili, a clever twelve-year-old girl, and Rockford Pigeon, an obsessive librarian, inside a Toronto library that is perpetually threatened to be shut down.

To prevent this one-of-a-kind cultural locale from getting closed down, the characters must work together and help one another. To face daily challenges, the protagonists must draw their strength from books; Lorenzo's powers can help them enter the books to find plenty of information and solutions to their problems!

Each book contains fantasy worlds filled with unique characters who can help our heroes with their expertise. Problem solving encourages them to use their skills, positive social values, and various STEAM subjects (Sciences, Technologies, Engineering, Arts and Mathematics).



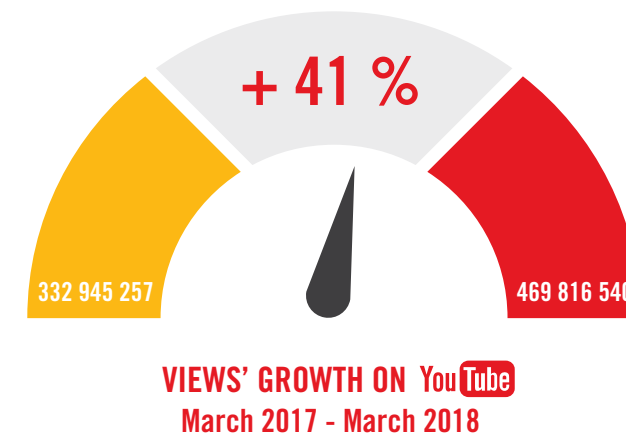
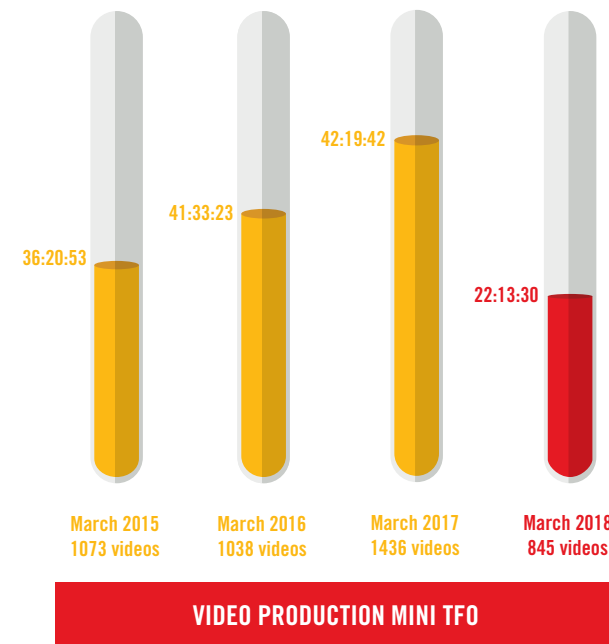
## MINI TFO

Due to the quality and abundance of its content, the Mini TFO in-house preschool franchise is growing ever more popular in Canada. Now the first Canadian YouTube destination for French-language educational programming, Mini TFO is constantly diversifying its fun and educational resources through sketches, shows, songs, nursery rhymes, games, stories, apps, and more.

In accordance with the curriculum of Ontario and the STEAM approach (sciences, technology, engineering, arts and math), the world of Mini TFO and its three actors, Josée, Lexie, and Christopher, creates a safe and entertaining family environment that fosters discovery, fulfillment and creative expression in children aged 2 to 6.

Thanks to a continuous and integrated approach, Mini TFO provides an interactive experience to track tomorrow's young citizens through their development, awaken their critical thinking and stimulate their imagination.

Its channel network, which includes Mini ABC, Mini Doremi and Mini Mation, have reached over 500 million views and over 500,000 subscribers.



## MINIVERS

A Production by Renée Paradis

- Critical thinking and problem solving
- Learning to learn, self-awareness and independent learning
- Collaboration, mutual help and leadership

Minivers is the natural evolution of the Mini TFO clips towards a series of short episodes focused on problem solving. As Mini TFO's hosts discover a new world and play new characters, the viewer participates in the action. Alongside Josée, Lexie and Christopher in their games, children become protagonists in the story. Learning becomes a game, and the game tells the story.

The experience helps viewers validate and integrate the skills taught by each episode as they cover a different theme through various angles and settings.

Minivers is Groupe Média TFO's first interactive and dynamic production made in the Virtual Worlds Laboratory (LUV). Using a live production process combined with various backgrounds, the LUV helped Mini TFO grow to a series of forty 7-minute episodes aligned on the curriculum of Ontario and combining live and virtual sets.

### ALBUM MINIVERS

Following multiple performances of its new show, Minivers released its first album, which takes children into a colourful world of songs. In step with Ontario's new teaching approach, songs are focused on well-being and developing skills such as critical thinking, communication, collaboration and creativity.

Over 40 tracks and as many fun music videos inspired by the series, Josée, Lexie and Christopher strengthen their bond with children aged 2 to 6 by being present in song during their daily activities.





Critical thinking and problem solving - Communication

## AVENTURE LECTURE

After touring schools in Toronto, Aventure Lecture, a Mini TFO production, introduces exchanges between children to foster a love of reading by showing them that reading can be done anywhere, anytime.



Communication - Literacy and numeracy

## BULLE ET GUIMAUVE

With Bulle and Guimauve, two adorable puppets, children learn to react and interact in every situation, with songs!



Learning to learn, self-awareness and independent learning - Literacy and numeracy

## CHANSONS TRADITIONNELLES

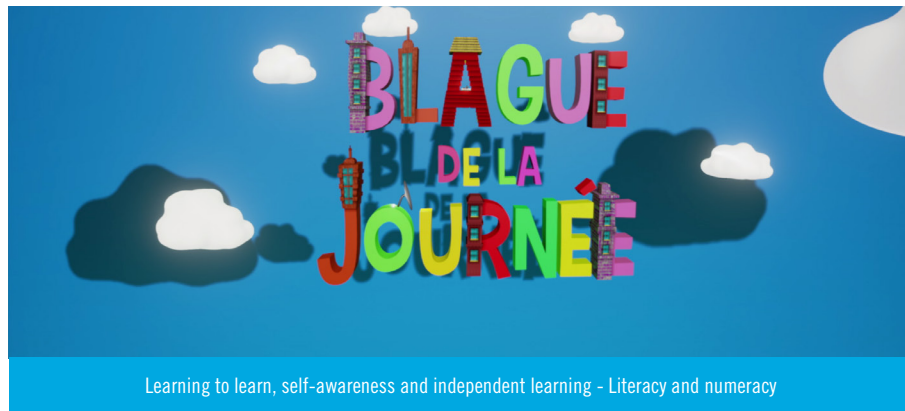
Traditional French songs animated in 3D with catchy rhythms alongside the characters of Mini TFO.



Critical thinking and problem solving - Collaboration, mutual help and leadership

## TOOPATI

Alphonse, Bertrand and Céleste are teasing and adventurous babies who make discoveries in their crib after their parents go to work. Mischief and many gags await!



Learning to learn, self-awareness and independent learning - Literacy and numeracy

## BLAGUE DE LA JOURNÉE

Josée, Lexie and Christopher tell jokes! The jokes allow children to reinforce their vocabulary and demonstrate visual abilities.



Learning to learn, self-awareness and independent learning - World citizenship and sustainability - STEAM Focus

## SAVAIS-TU QUE?

The favourite characters of Mini TFO's young fans surprise them with unexpected facts! Through funny and educational clips, Josée, Lexie and Christopher test children's knowledge on various topics, like astronomy, ancient civilizations, the animal kingdom, the human body, and others. The show allows kids to learn, engage, wonder and awaken with a fun and passionate outlook.



Innovation, creativity and entrepreneurship - Learning to learn, self-awareness and independent learning - Collaboration, mutual help and leadership

## FAIT MAISON

Fait Maison is a *do it yourself* series that provides tips and recipes to make plenty of improbable things. It is hosted by four roommates: Salem Cremglacée, the cooking witch, Cybeau Lebeau, who loves fashion crafts, the scientific geniuses Nucléonne the alien and her robot Transportus, and Jean-Rose De La Courtepointe, a lumberjack and creator of delicate decorations.



Learning to learn, self-awareness and independent learning - Literacy and numeracy

## DEVINETTE DE LA JOURNÉE

Charades, puns... These funny and unusual guessing games allow children to understand puns with humour and in good spirits, alongside their favourite Mini TFO characters.



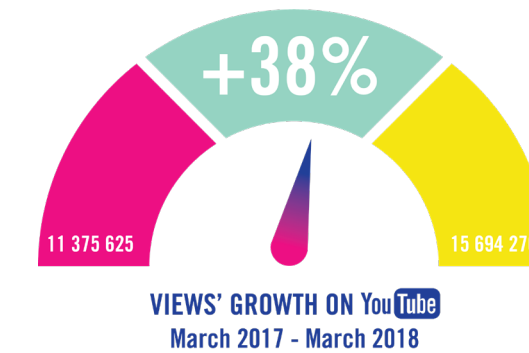
## CREATIONS - YOUTHS

### FLIP L'ALGORITHMME

A Production by Fabienne L'Abbé

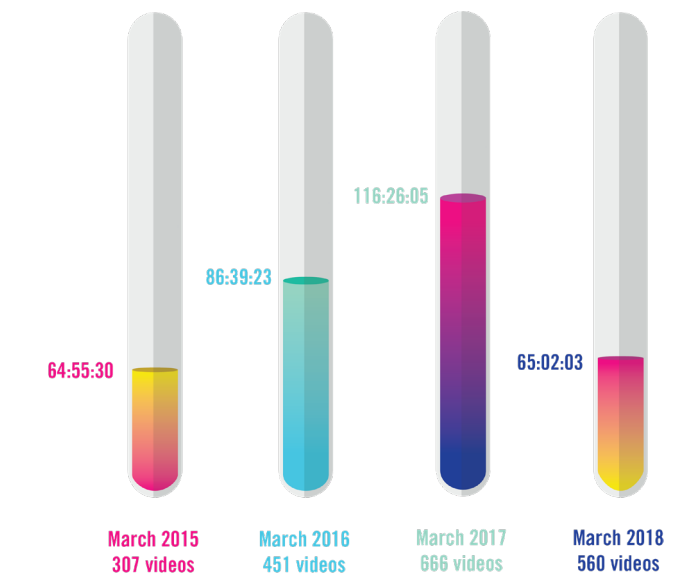
- Critical thinking and problem solving
- Collaboration, mutual help and leadership
- Communication
- World citizenship and sustainability
- Diversity, equality and inclusion

TFO's youth franchise offers a new, updated formula hosted by Phil and his faithful collaborators: LP, Francesca, YouTubers, and many others. This new formula is broadcast on air every Thursday and in full on YouTube. Each episode is comprised of short varied clips with a logical sequence of hashtags, creating links from one topic to the next with humour: reports, quizzes, interviews, for or against, tutorials, challenges and games, top 5s, parodies, vox pops in schools, etc.



The franchise also covers serious topics to reflect the preoccupations of youths, such as identity construction, critical thinking, entrepreneurship, financial literacy or even their well-being, especially with regards to sexual health and mental health.

FLIP TFO produces content in French to support the goals established in the curricula for grades 7 to 10. These productions stimulate awakenings and engagement, foster openmindedness, questions and inspiration for kids who want to become better world citizens.



# VIDEOS OF THE YEAR

ENTREVUE AVEC JAY DU TEMPLE  
169 000 VIEWS

BIEBER RUINE PÂQUES  
253 000 VIEWS

## FLIPTUBEUR 2.0

- Innovation, creativity and entrepreneurship
- Collaboration, mutual help and leadership
- Diversity, equality and inclusion

Groupe Média TFO unveils new Francophone Web talents using the FLIPTUBEUR 2.0 digital tour, financed by the Canadian Media Fund. By focusing on values like education, the Francophonie, digital technologies and innovation, TFO offers young Francophones from minority areas in Canada the opportunity to receive video production training for free.

For a second year, Franco-Canadians aged 12 to 15 and living in minority communities were granted the unique opportunity to participate in the ambitious FLIP TFO contest, which aims to make young Franco-Canadians shine on digital platforms and propel the next Francophone YouTube celebrity to the front stage.

Marie-Josée Lalande and Alex Normand (Alex and MJ), both Ontarian hosts and YouTubers, went back on the road for 3 months to offer technical training to the 30 candidates, 18 of which were in Ontario, all selected by a jury of experts. Divided into five teams and with the mentorship of professional YouTubers and FLIP TFO collaborators (Fred Bastien, Cam Grand Brune, Pellep, Simon Leclerc, Cynthia Dulude), they learned to design, produce and create video clips to perhaps become tomorrow's successful YouTubers.

The teams got the opportunity to have a friendly competition guided by a two-fold elimination process, which revealed the winner in May 2018. The prize? A contract with FLIP TFO to create 5 clips broadcast on the channel's networks, as well as a \$3,000 grant to purchase equipment.

*"Thanks to collective messages and sharing by acquaintances, the contest united various Franco-Canadian communities and featured new inspiring role models for young web consumers. We are proud of this initiative, which was achieved thanks to essential support from the Canadian Media Fund."*

- **Magalie Zafimehy, Chief Marketing Officer**

## A TFO EXPLOSION ON DIGITAL PLATFORMS

Groupe Média TFO continues to draw on digital opportunities. Using a multiplatform distribution strategy, it distributes its educational, cultural and forward-thinking content to the broadest number of Francophones and Francophiles.

Due to the company's inventiveness, know-how and expertise, TFO's Creations have been significantly growing on digital platforms. This is especially the case on YouTube, where TFO's network of channels has reached over 550 million views by March 31, 2018. This achievement underscores the leadership position of TFO in terms of French-language educational content in Canada.

## FEEDING FRANCO-ONTARIAN CULTURE THROUGH RICH AND APPRECIATED CONTENT

In an effort to showcase Ontario's Francophone cultural industry, TFO feeds the culture industry in Ontario through close collaborations with artists and players in the province. Groupe Média TFO stimulates the activities of other players in the field of audiovisual productions by coproducing and purchasing Francophone content to broadcast (Slalom Productions, Carte Blanche Films, Espace Franco, Médiatique, Productions Testa, Zazie Films, Improtéines, GAPC Entertainment, Balestra Productions). Here are some of GMTFO's recent co-productions with partners.



Critical thinking and problem solving - Collaboration, mutual help and leadership - Literacy and numeracy

### L'AGENT JEAN

Saving the world has never been this fun! Join Jon Le Bon and the whole Agency team as they attempt to save the world in ever-weirder ways!

This new kids' series focused on successful Canadian comic book hero Jon Le Bon airs exclusively through TFO since the spring of 2018.

Groupe Média TFO, ICI Radio-Canada Télé and Frima Originals have for the first time adapted the wacky and surreal world of Jon Le Bon for television and digital platforms. Following the resounding success of the comic by author Alex A., published by Presses Aventure - with over 800,000 copies sold since its release in 2011 - the famous James Bond-inspired secret agent will now feature on TFO and the TFLIX TFO YouTube channel for 10 90-second episodes, starting on April 2.

Through cheerfulness, optimism and problem-solving, Jon Le Bon is an inspiring and positive character for its audience. In fact, these values have made Jon Le Bon a useful educational tool for many teachers during classroom lessons.

Ten 90-second episodes will be broadcast on TFO and ICI Radio-Canada Télé, as well as online on ICI TOU.TV, TFLIX TFO's YouTube channel, and on TFO.org.

**FRIMA** is a digital entertainment studio with a broad transmedia expertise. Its teams design and deliver fun, entertaining, and innovative digital experiences with a proven creative approach. Always striving to push its ambitions further, eager to seize the opportunity to develop fun and engaging products, FRIMA develops and markets a growing portfolio of IPs with one goal in mind: delight the audiences it creates them for.





Critical thinking and problem solving - Learning to learn, self-awareness and independent learning - Literacy and numeracy - STEAM Focus

## MATHXPLOSION

52 3-minute episodes | 6-12 yrs

Mathematics are everywhere - one might even say they're a mathXplosion! "Mathemagician"

Éric unveils the secrets of the not-so-secret world of mathematics through fascinating, entertaining and fun clips. Kids are encouraged to discover their own skills by experimenting at home. But make no mistake: there's no magic here, only mathematics! Following the success of mathXplosion, a new STEM series titled scienceXplosion is under production with educational clips to be hosted by Éric, our mathemagician.

**GAPC ENTERTAINMENT** is an independent dynamic audiovisual production company established in Ottawa. For over fifteen years, the company has created magnetically intelligent television programming for national and international audiences. Among the company's credits, renowned TV specials, series and documentaries, award-winning docufictions, children's programming and stage production programming, as well as biographies.ainsi que des biographies.



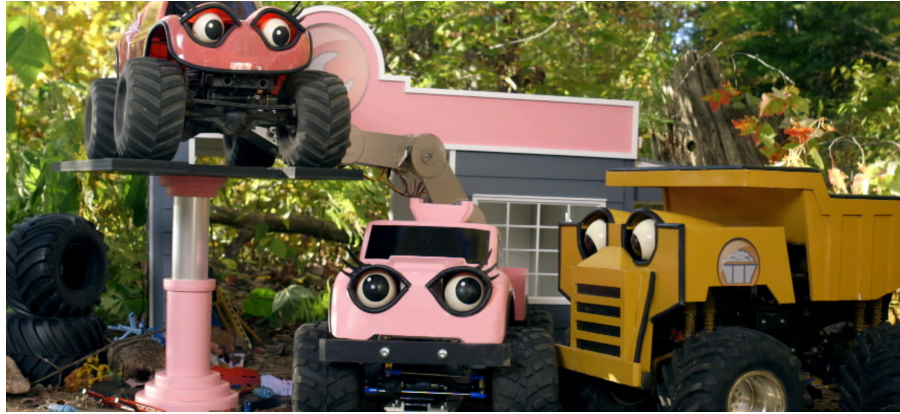
Collaboration, mutual help and leadership - Communication - Diversity, equality and inclusion

## MOTEL MONSTRE

21 24-minute episodes | 9-12 yrs

In the village of Bouillon, a strange team manages an old motel built next to a thermal spring with mysterious powers. The team is comprised of horrible monsters, a lunatic old man, and Magalie, 15, an often clumsy but inventive teen. Together, they move heaven and earth to keep the source and motel open, since the survival of the monster species depends on it! Rooming together is not always easy.

Established in 2007, in Ottawa, **SLALOM** is a production company known for the abundance of its content focused on sentiment, freedom, daring and wonder. SLALOM produces documentary and fiction series, including TV magazines. With a resolute focus on the future, SLALOM's ultimate goal is to suggest quality content full of creativity, inventiveness and emotion to reach their audiences. Among the company's credits, renowned TV specials, series and documentaries, award-winning docufictions, children's programming and stage production programming, as well as biographies.



Critical thinking and problem solving - Collaboration, mutual help and leadership

## ZOUBI DOUBI

3 22-minute episodes or 26 11-minute episodes | Preschool

Small remote-controlled cars live and play in a life-sized forest. As they struggle to cross a stream, construct a dam or explore a swamp, they approach all problems with enthusiasm, their mantra being to try again and again.

**Breakthrough Entertainment Inc.** is an award-winning producer and distributor of premium content for worldwide audiences. The entertainment studio's operations include the development and distribution of feature films, television series and digital content, as well as international co-productions and production services. Established over 30 years ago, Breakthrough's library now boasts over 40 feature films and 4000 television episodes which air on major networks and digital channels across the globe.



Critical thinking and problem solving - Collaboration, mutual help and leadership - Communication - World citizenship and sustainability

## LES JUMELLES

The 4th season of Les jumelles follows teams of kids aged 9-13 alongside their grandparents. The base concept of the series remains the same: Les jumelles – Special Edition is a treasure hunt where participants must count on their resourcefulness to find pieces of maps hidden in a village or city neighbourhood.

**Balestra Productions** is an independent interactive audiovisual production company. Its mission is to create content that captivates the mind and inspires the imagination. Its productions target youth between 7 and 18 years old. Balestra's productions offer a new multidimensional approach to youth education that takes into account all aspects of their lives.



Critical thinking and problem solving - Learning to learn, self-awareness and independent learning - Collaboration, mutual help and leadership - World citizenship and sustainability - Diversity, equality and inclusion

## AMÉLIE & COMPAGNIE

21 24-minute episodes | 9-12 yrs

Amélie Archambault is a very curious 9 year-old girl. She loves adventure and animals. She champions at the causes she cares about. Despite her best intentions, though, she often gets in trouble, at the heart of extraordinary situations. A girl, a cat and a whole world to discover. Launched in September, this 100 % Franco-Ontarian series is filmed in Sudbury and is co-produced with Carte Blanche.

**Carte Blanche Films Inc.** is a television and digital production company that has been recognized in Ottawa for almost 10 years. Guided by creativity, quality and collaboration CBF knows how to find the right balance between financial management, creativity and innovation. CBF was founded in 2008 by executive producer Tracy Legault, who combines a rich expertise in quality content as well as a wide and varied experience.



World citizenship and sustainability - Diversity, equality and inclusion

## CONSTELLATION FRANCOPHONE

These 90 one-minute videos feature the multiple talents of French Canadian artists. Among the celebrations for Canada 150, Constellation francophone celebrates the Francophonie and all its diversity.

Established in 1995, **Les Productions Rivard** is an independent audiovisual and new media production company. Located in Winnipeg, in the heart of the Canadian prairies, the strength on this company lies in creating content for television under various genres.



Communication - World citizenship and sustainability - Diversity, equality and inclusion

## TSÉ VEUX DIRE?

Tsé veux dire? is a series of twenty fun animated video clips that teach audiences about the weirdest and silliest French Canadian expressions in North America.

**Fair-Play** likes to take on a wide variety of topics and stories and turn them into engaging television and digital formats that appeal to audiences of all ages: comedy, fiction, variety, docu-reality programs, magazines, current affairs, documentaries... Cofounders Guy Villeneuve and Michel St-Cyr see to it that their crews, producers and artists enjoy the ideal, people-friendly environment to create engaging television shows. And so, the name is more than a play on words, it reflects the studio's work culture.



Learning to learn, self-awareness and independent learning - World citizenship and sustainability - STEAM Focus

## VRAIMENT TOP

500 episodes, 50 of which were filmed in the LUV

Vraiment Top is a series of educational clips in the form of top lists, for kids aged 9 to 12, in a comical and absurd setting. The short and rhythmic segments present information as clearly and concisely as possible, with a simple presentation.

Since 2008, the daring and instinct of **Trio Orange** have been remarkable. Whether on television or elsewhere, Trio Orange's productions meet and exceed the expectations of consumers, broadcasters, ad agencies and corporate clients.



## DIGITAL PRODUCTS

### TFO.ORG

TFO.ORG is an intuitive and accessible portal with a rich educational resource catalogue containing over 12,000 videos, series and games, more than 6,000 educational content pieces for kids aged 2 to 6 (videos, apps, colouring pictures, etc.) and hundreds of movies and short films on demand.

**2,269,816 VIEWS**

# APPLICATIONS



## BOUKILI

Boukili, also available as a Web app, provides an immersive, interactive and educational reading experience for children ages 4 and up, whether Francophone, in French immersion or FSL (French as a Second Language). This free app - TFO's most downloaded app - provides a collection of 54 exclusive books in French. A perfect blend of illustrated stories, games and quizzes!



## MAXI CRÉATEUR BD

Discover all the episodes of the series first and unlock characters and backgrounds. With Maxi Comic Creator, you can create your own comics, participate in the challenges and share your stories with your friends. Infinite creativity!



## MINIVERS

In the app, children will find Josée, Lexie, Christopher and all their friends: Mamie Gâteau, Yéti, Monsieur Gédetou, Bisbille and Xux. They create their own skits with the characters, landscapes, musics and sounds of their choice. They can also have fun with mini-games and collect mini-money to unlock new elements to enrich their stories. Children aged 4 to 7 will love developing their creativity using the Minivers app.



## MAXI -ÉCODÉFI INFINI

All of the humour and surreal insanity of MaXi! Tap the screen to make the cylinders rotate and avoid obstacles as long as possible. Unlock the 13 levels with your favourite characters. By the rainbow, we need to hurry! It's your turn to play and get rid of all this trash!



## CARTE POSTALE D'AMÉLIE ET COMPAGNIE

Just like India, Amélie's aunt, fans of Amélie et compagnie can create their own custom "postcards" to send to their friends and family! Using this creative app, they can take their own photos, dress up the people in the photograph with accessories, add fun stickers and draw or write a message.

# THANK YOU TO OUR PRODUCTION PARTNERS



# TRANSFORMATION OF LEARNING

## FIRST TFO WHITE PAPER

### An Emergency for the World of Education: Adapting to the Digital Revolution

*"In the face of the major changes brought on by the 4<sup>th</sup> Industrial Revolution, it was time for us, as a public company, to reflect in order to align our efforts on sustainable solutions that are fully adapted to the needs of this revolution. We hope our contribution will open new avenues for discussion."*

- Glenn O'Farrell, President and CEO

These past years, considerable progress has been made in the digital sector, confirming that we have begun the 4<sup>th</sup> Industrial Revolution. Through robotization, automatization and artificial intelligence, technology is now an integral part of our daily lives. These advances will have a deep impact on our lifestyles and the economy in general.

For that reason, we must reflect on how the Canadian job market will adapt to new and upcoming jobs and reflect on labour training needs to ensure each and every one of us finds our way in the new order.

These issues are relevant for all Canadians, but especially for the Francophone community in and French Ontario, which is currently undergoing an important transformation of its cultural and linguistic identity.

The key issue is, in fact, to train and retain Francophone talents, whether born in Canada or arrived as immigrants, so that these talents can become fully competent, engaged citizens for the society of tomorrow.

After studying Canadian and international data and consulting with experts, it became apparent that the means currently available to us were not sufficient to fulfill the needs and the ambitions of educational organizations that want to participate in transforming education.

A set of measures aimed at facilitating innovation in French and developing Francophone and Francophile leadership in Ontario were identified:

1. Prepare a new generation of highly qualified Canadian experts
2. Support the Francophonie in global competencies training
3. Illuminate the digital Francophone educational space





# LES TABLETTISTES

## For an enlightened digital citizenship

A true dynamic laboratory of discussions about the challenges in education, Les Tablettistes focuses on the future to integrate new technologies into learning spaces and learning methods. This annual collaboration features Canadian and international experts in order to create concrete partnership opportunities by offering an exceptional forum for exploration, (experience, research) sharing, debates and meetings, all of which allow us to work together and rethink education in the 21<sup>st</sup> century and the challenges of the 4<sup>th</sup> Industrial Revolution.

The 2018 edition was held at the National Arts Centre in the heart of the Canadian capital. The NAC is an inspiring locale all on its own and illustrated the convergence of arts and innovation, in the spirit of transmitting and valuing 21<sup>st</sup> century competencies.

During the 5<sup>th</sup> edition, which brought together over 35 panelists, Groupe Média TFO focused its vision on valuing young learners, who stand at the heart of their own learning experience, and on adapting education professionals to an evolving approach. With a focus on global competencies, this new vision covered key issues in education for the 21<sup>st</sup> century.

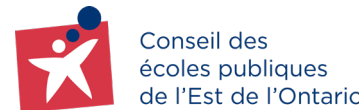
- 4<sup>th</sup> Industrial Revolution Humanism: Fostering Bright Digital Citizens
- Inclusive Future Trades Through Female Leadership
- Society of Knowledge: Media Education to Fight Against Fake News
- Self-Esteem and Cyberbullying
- The FIXER Movement: a greener version of the Maker Movement
- Let's Talk Technological Revolution: Blockchains and Artificial Intelligence
- Intergenerational Diversity
- The Teaching Potential of Virtual Reality
- Art as a Tool for Social Transformation





### Collaborating with School Boards

Thanks to the support and participation of Ottawa's three Francophone school boards - the Conseil des écoles catholiques du Centre-Est (CECCE), the Conseil scolaire de district catholique de l'Est ontarien (CSDCEO), and the Conseil des écoles publiques de l'Est de l'Ontario (CEPEO), Les Tablettistes 2018 successfully achieved a new vision focused on learners and launched innovative initiatives alongside students and education experts.



## TABLETTISTES GRANT

### Preparing Learners for the World and Jobs of Tomorrow

This year, Groupe Média TFO launched the very first Tablettistes grant, created and designed to encourage young learners to participate in the transformations of their learning environment and foster their entrepreneurial spirit.

The 12 Francophone school boards of the province then invited their students to develop, in the context of their studies and aligned with the curriculum of Ontario, innovative concepts integrating new technologies (tools, programs, retrofitting, etc.) that could have a direct application in their learning experience.

Four projects involving 18 teens from 5<sup>th</sup> to 8<sup>th</sup> grade were submitted by the CEPEO:

- Attendance Application
- Technological Makerspace
- Community Hothouse
- Learning Via Virtual Reality

They were all invited to participate in Les Tablettistes on March 7 to present their project to an expert jury from Groupe Média TFO: Lisa Larsen, Chief Financial Officer, Magalie Zafimehy, Chief Marketing and Communications Officer, and Laurent Guérin, Vice-President, Chief Content and Digital Officer

With this new innovative project, Groupe Média TFO continues to support young learners in acquiring 21<sup>st</sup> century competencies such as collaboration, creativity, critical thinking and entrepreneurship and prepares the future generation of Canadian experts for the jobs of tomorrow.



# OUTREACH IN ONTARIO AND CANADA

## MAKING ONTARIO'S CONTENT AND DYNAMISM SHINE

Groupe Média TFO is proud of its public heritage and celebrates the French language in Ontario, broadcasting Franco-Ontarian culture across the country. That is why GMTFO is committed to working closely with Ontario's Francophone community in order to continually represent the wealth and diversity of Franco-Ontarian culture.

Groupe Média TFO and its teams, whose members come from diverse Francophone communities and have a fine understanding of the realities and challenges those communities face, proudly celebrate French Ontario, Canada and an inclusive multicultural Francophonie. Thanks to content that highlights these communities, as well as Franco-Ontarian and Canadian politics and great characters, TFO galvanizes and projects our Francophonie.

By creating strong bonds and synergies with the Ontarian Francophonie, TFO aspires to reinforce exchanges and information sharing with communities to implement great value-added projects to let Franco-Ontarian culture and players shine.

TFO is sustainably involved in the vitality of Francophone communities, especially minority communities in Ontario and provinces outside Quebec; as such, TFO is committed to facilitating continued access to educational and cultural content in French, and gives them a strong voice on the provincial, national and international stage.





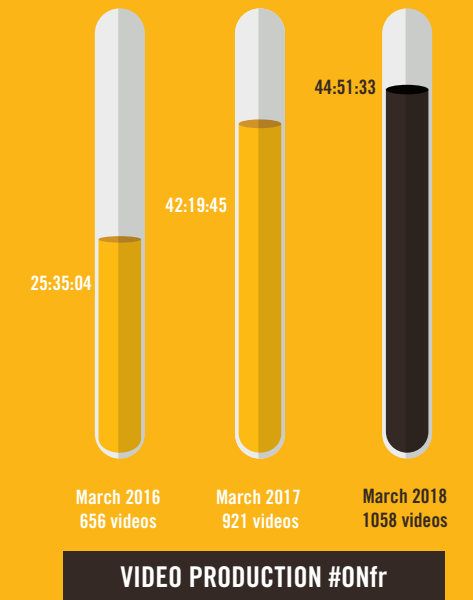
# #ONFR THE FRANCOPHONE POLITICAL AND PUBLIC AFFAIRS REFERENCE IN CANADA

With its studios in Toronto, Sudbury and Ottawa, #ONfr covers all political and public affairs news in the province. Our team of expert journalists is committed to studying the hottest topics discussed at Queen's Park, on the Hill of Parliament and in the Canadian Francophonie.

The content of #ONfr includes analyses, investigations, interviews, deliberations and thematic collections. In a news format tailored for the use of Canadian Francophone communities, daily website articles and a huge influence on social media, #ONfr is continually connected to its audience and advises it of current events in provincial and national politics. #ONfr exists to inform Franco-Ontarians and ensure their demands and concerns are heard.

Since September 2017, #ONfr is 100 % online, which represents an opportunity to better target franchise readers and include them in the conversation. #ONfr also delivered highly awaited moments throughout the year, including meetings with politicians where questions were asked in real time on Facebook Live. The show therefore hosted Marie-France Lalonde, Minister of Francophone Affairs, and Eleanor McMahon, Minister of Tourism, Culture and Sport.

These opportunities have positioned #ONfr as one of the essential media for the Ontarian electoral campaign, which was going strong in the spring of 2018, with coverage focused on the issues the Ontarian Francophonie cared about, all across the province.





Broadcast on social media, on TFO.ORG and on the TFO channel  
Monday through Thursday at 8:30 PM, TFO 24.7 shares unexpected, touching or funny content.

TFO 24.7 is an original and enlightening TV and web magazine tailored for Francophone communities. This daily appointment is both thought-provoking and entertaining, with new social discoveries in every clip to represent the various Franco-Canadian cultures.

## PORTRAITS

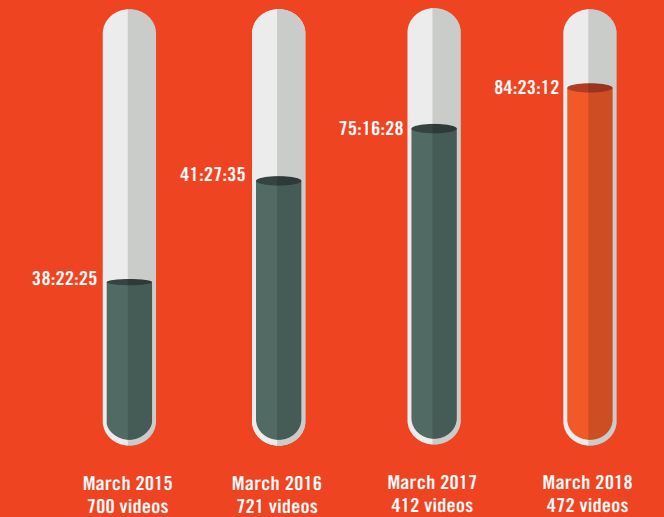
TFO 24.7 opens the doors of Francophones. With complete humility, it shares their stories and their experiences through a series of surprising reports and interviews.

## SOCIETY

Zoom in on emerging trends that transform our society. TFO 24.7 questions our place in society, our being, including our opinion of ourselves and others.

## ENTERTAINMENT

Vox pops and comedy clips with regular collaborators like Alexandre Bisailon, Nathan Dimitroff and Improtéine help us dive to the heart of Francophone communities. And because the experience reveals their diversity, quick clips take us from one end of the country to the other.



VIDEO PRODUCTION TFO 24.7

## IMPROTÉINE LIMITÉE - SEASON 2

Produced by TFO 24.7, successful, funny and ingenious webseries *Improtéine Limitée* is back in a 7-episode second season to provide a window on Franco-Canadian celebrities.

The series features Franco-Ontarian improv and comedy troupe *Improtéine* and tells the story of a fictional communications agency, *Improtéine Limitée*, whose goal is to help public figures define their image, or request their participation in events. In Season 2, Patrick Groulx, Christian Essiambre, Les Chiclettes, Pierre-Luc Lafontaine, Ronald Caza, Marie Turgeon and Jacobus are part of the guests invited by the *Improtéine* team.

+220 000   VIEWS



## 25.09 SHOW

In partnership with the Office of Francophone Affairs and the Association des professionnels de la chanson et de la musique, Groupe Média TFO seized the opportunity of Canada 150 to highlight the heritage and contribution of Franco-Ontarians from every walk of life. The event was also a great opportunity to applaud Canada's young, dynamic and blooming next generation.

The community celebrates its history and vitality on September 25 at the Aberdeen Pavilion of Lansdowne Park, in Ottawa, during Franco-Ontarian Day. On 25.09, La Fête Franco brought together community organizations, school boards, artists, families, kids and friends: in all, approximately 1,000 Franco-Ontarians were there.

The programming of the event aimed to celebrate the diversity, passion and dynamic spirit of Franco-Ontarian youths. It was led by APCM under the guidance of Natalie Bernardin and her team: DJ Unpier and DJ Skorpyon, 309, Kimya, Le R 1er, Hey wow, Mélissa Ouimet, Mehdi Cayenne.

La Fête Franco was organized in collaboration with the City of Ottawa, Ottawa 2017, the three Francophone school boards from Eastern Ontario, CECCE, CEPEO and CSDCEO, ACFO Ottawa, APCM, Élargir l'espace francophone and Le Droit.





Ciné TFO is a recognized cinema time slot and a daily appointment for cinema fans as it explores the richness and diversity of cinema from Canada and beyond. Its ads-free programming highlights Francophone and Canadian talents and opens a window on the world by presenting films from every continent in its original, French-subtitled form.

Ciné TFO celebrates history's greatest directors through retrospectives and thematic features: Maurice Pialat, Pedro Almodóvar, Jean-Luc Godard, Agnès Varda, Nanni Moretti, Éric Rohmer, Rachid, Bouchareb, Michael Haneke, Fassbinder Rainer, etc.

The greatest masterpieces of cinema are featured on Ciné TFO, every evening at 9:00 PM and on demand on TFO.ORG.

## SEASON LAUNCH

On September 16, Groupe Média TFO took its audiences to the frontiers of imagination and creativity, through a virtual video game world, in order to present its new season and celebrate its 30 years.

This completely free day included various digital educational discoveries for all ages and was offered to families.

Some 500 people came from Saint-Frère-André Catholic High School and Toronto Ouest high school to watch an original presentation by Minivers, participate in exceptional virtual reality experiences and attend workshops and skits unveiling all of our TFO Creations.



## PLANÈTE BRBR - UNVEILING THE NEW TALENTS IN EMERGING FRANCO-CANADIAN MUSIC



For its last season, the BRBR team, led by Sudbury-born Franco-Ontarian singer and radio host Stef Paquette, hit the road to uncover the rising stars of tomorrow through Planète BRBR. This national music competition, reserved for Francophone and Francophile singer-songwriters outside Quebec, travelled the country, from Halifax to Vancouver, to host auditions. Judge panels comprised of local artists and local music industry representatives selected 10 finalists (1 per city).

During an exceptional public evening broadcast live on TFO, this extraordinary artistic, musical and human adventure came to an end and revealed the musical talent of Marie-Claude Sarault, aka Marie-Clo, who won a remarkable prize to launch her career: the opportunity to record an EP, produce a video clip, and use a \$5,000 grant.

Faune, her first EP, is eclectic; it includes songs covering current themes, like politics, mental health and love. Marie-Clo sings about what she knows. Produced by TFO and directed and recorded at Ncode Studios in Ottawa by Charles and Olivier Fairfield, this first EP is a collaboration by passionate artists. Marie-Clo, a multidisciplinary artist who sings, writes songs, dances and acts, also unveiled her first music video - Taudis - also produced by TFO and choreographed by Jeff Dimitriou, from Toronto.

We thank the Canadian Media Fund (CMF) for supporting the Planète BRBR tour.

# TFO'S INNOVATION AND ENTREPRENEURIAL DNA

## A Valuable Asset to Train the Next Generation of Experts

### LA CITÉ AND TFO

#### Innovation and Experiential Immersion

La Cité is a leader in French-language post-secondary education in Ontario, and it has chosen Groupe Média TFO as a new institutional partner to redesign its education programs and create a digital education centre. Three project initiatives will be created during the coming year:

- TFO will move into La Cité buildings in January 2019 to reinforce dynamic interaction, collaboration and creativity by settling in the heart of the Franco-Ontarian student community, the next generation of experts.
- Collaboration will create a Franco-Ontarian centre for digital education to ensure that students are better prepared for the jobs of tomorrow.
- TFO, as a digital learning expert, will participate in redesigning digital arts programs and arts and creativity initiation programs by developing a hybrid version based on a transversal approach, which will encourage experiential learning and customized interdisciplinary education.

### UOF AND TFO

#### A Strategic Alliance Between Economies of Scale and A Transdisciplinary Environment

L'Université de l'Ontario français is a transformative project for the future of society and a new generation of bilingual, 21<sup>st</sup>-century professionals. UOF has retained TFO as a partner in the fields of education, digital technologies and promoting the Francophonie.

TFO and UOF are both perfectly aligned on the UOF vision of sharing, creating and transferring knowledge in a transdisciplinary training environment. Together, the two institutions have implemented a winning strategy that values efficient economies of scale and collaboration based on co-creation, producing numerous benefits:

- Benefit of location: UOF will establish its first offices in TFO's buildings
- Co-production, co-creativity and shared expertise
- UOF can rely on TFO's internal expertise in the fields of technology and digital development, digital education, marketing and communications to launch its priority projects and ensure that the first students will be welcomed on schedule in 2020.
- Shared knowledge and expertise from TFO to assist the university's launch at various levels: Glenn O'Farrell, President and Chief Executive Officer of Groupe Média TFO, sits on the governance council of UOF; Éric Minoli, Vice-President, Technologies and Optimization, shares his expertise on the digital strategy committee; and Julie Caron, Chief Digital Learning Officer, contributes to the academic affairs committee with her in-depth knowledge on the transformation of education.

### OTHER PARTNERSHIPS

In order to continue serving French communities in Ontario, Canada and elsewhere, Groupe Média TFO consolidates its marketing and partnership efforts to promote the cultural and linguistic heritage of Ontario, as well as the innovative talents at the heart of its creative economy.

Groupe Média TFO has many valued partners within Franco-Ontarian communities, the education and government sectors, and in local institutions; all these partnerships allow TFO to continue pushing back the limits of its activities.

Through exchange of services agreements, each partner allows us to make the TFO brand and its franchises shine, increase content production and broadcasting, and reach our strategic goals.

This year, 27 partnership agreements were made.



# INNOVATION IN THE SERVICE OF REVENUE DIVERSIFICATION

In order to maintain Groupe Média TFO's essential role at the heart of the Franco-Ontarian community, and the province of Ontario in general, GMTFO continually works to identify and add new revenue streams to its public funding.

## LINEAR DISTRIBUTION SUBSCRIPTIONS AND CABLE PROVIDERS

Thanks to the renewal of all its agreements with its land and satellite broadcast partners, TFO's TV channel content is largely promoted across Canada and made available to over 8 million households, from coast to coast.

In 2017-2018, they accounted for almost 60% of all TFO's self-generated revenue.

## COMMERCIALIZING THE EXPERTISE OF THE LUV

GMTFO has decided to make the LUV, its innovative cutting-edge technology, which revolutionized the production of in-house content, and the recipient of two international awards, including Amsterdam's IBC awards, available to the audiovisual industry by creating a new commercial services division to market among external producers.

In 2017-2018, TFO signed its first external production contracts with Epic Games (Unreal Studio Engine Launch) in February 2018 and Quarterlife Crisis (The Next Super Geek), in March 2018.



## VALUING THE ROYALTIES OWED TO HOME-GROWN RIGHTHOLDERS

### The First Blockchain Prototype Created by TFO Enters the Media Industry

With the support of the Canadian Media Fund, Groupe Média TFO created the first Canadian blockchain prototype for the media industry.

As a content producer and through this initiative, the first of its kind in Canada, TFO wished to participate in elaborating tools for the next generation in order to pay royalties and generate credits for rightholders in a transparent and reliable way, without intermediaries.

TFO wants to do its part to promote Canadian cultural works, including its own, even as it expands their accessibility and visibility to the whole industry.

The TFO blockchain project has been prepared for commercialization in the industry. TFO will, much like any rightholder, benefit from this cutting-edge technology which pays royalties to the entire contribution chain for any audiovisual cultural production.

## SALE AND EXPORTATION OF AUDIOVISUAL CONTENT IN FRENCH

As the largest exporter of educational and French-language video content in Ontario, TFO has expanded its international footprint by exporting and selling its content beyond Canadian borders to the PBS network in the United States, in Louisiana and in France.

### LOUISIANA PUBLIC BROADCASTING (LPB) AND PBS LEARNING MEDIA

GMTFO has renewed its agreement with Louisiana Public Broadcasting for LBP's five channels. This broadcasting agreement for TFO's children's programming compounds a partnership signed in 2016 with PBS Learning Media, PBS's educational platform.

This active strategic agreement with PBS LearningMedia, an American on-demand media service run by PBS, distributes our award-winning content on World Language platforms. Starting in spring 2017, over 1,000 short educational programs in French, produced in our Toronto studios, were made available to teachers and learners aged 2-12 in the 55 states and territories of the United States.





## BENEYLU

Groupe Média TFO signed a strategic agreement with French company Pixel Cookers, owner of the paid Beneylu platform, to make TFO's Ontarian creative, educational, French-language content to international audiences.

With this new exportation agreement, TFO's reach grew to include the 34,000 French classrooms and a million students connected to Beneylu, publisher of Beneylu School, the digital elementary school classroom, and Beneylu Spot, a catalogue of 500 digital resources for elementary schools.

This partnership is also a new example demonstrating the excellence of Ontario's educational system, its economic benefits and its affirmation in foreign markets demonstrating interest.

## QWANT JUNIOR

Groupe Média TFO signed a strategic agreement with Qwant, a French search engine focused on protecting the privacy of its users, to distribute content and develop a new version, Qwant Junior, for Canada. This new digital collaboration can expand TFO's educational content broadcasts by focusing first on protecting personal information and the cybersecurity of Canadian families.



## THE MAXI SERIES TRAVELS AROUND THE WORLD

Created by Groupe Média TFO and Frima, MaXi, a youth series first designed for mobile devices, will launch on several digital platforms across the world.

All 26 11-minute episodes are now offered on Radio-Canada's ICI Tou.tv, on the United Arab Emirates youth application eJunior KidSTV, and for young travellers on board Air France and Taiwanese airline Eva Air's planes.



# MaXi

# BEGINNING THE SECOND DIGITAL TURN

## Or, How to Become a Company Piloted by Data to Optimize Accountability

TFO is continually in search of more appropriate tools to demonstrate accountability through concrete actions, which is why it is developing new decision-making tools focused on data management. With the blessing of the board of directors, the new impact measuring tool was implemented to improve the performance of actions and produce results, and fulfill its educational mandate with more acuity.

### Ambitions:

- Make Groupe Média TFO a data-driven company;
- Which draws the means by implementing an adapted and evolutionary infrastructure;
- Where agility and employee participation will enable culture changes.

### Projects and Initiatives:

- Create a multidisciplinary driving committee (Technologies and Optimization, Content, Marketing)
- Launch a data project (expression of requirements/data diagnostics/2-year plan) for the purpose of creating a decisional platform and make descriptive, predictive and prescriptive analyses
- Create an impact indicator
- Create the TFO et Toi research community

### That serve the following strategic objectives:

- Enrich the knowledge of target audiences
- Orient the creation and acquisition of content
- Reinforce TFO's brand and notoriety
- Favour channel engagement and performance
- Demonstrate the group's innovative character

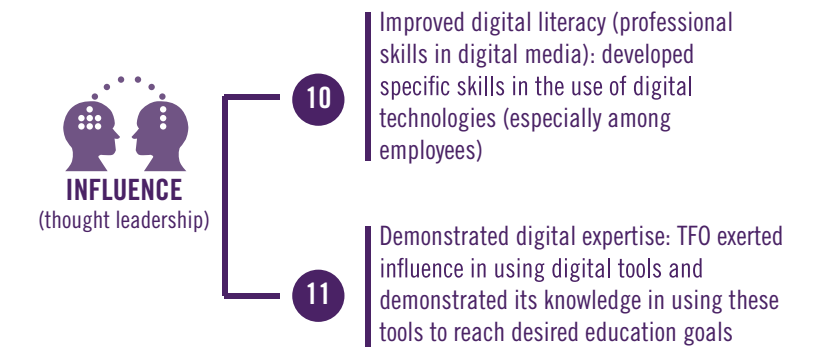
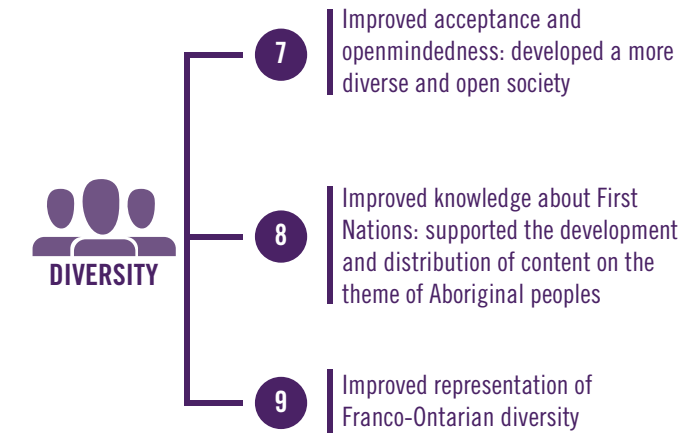
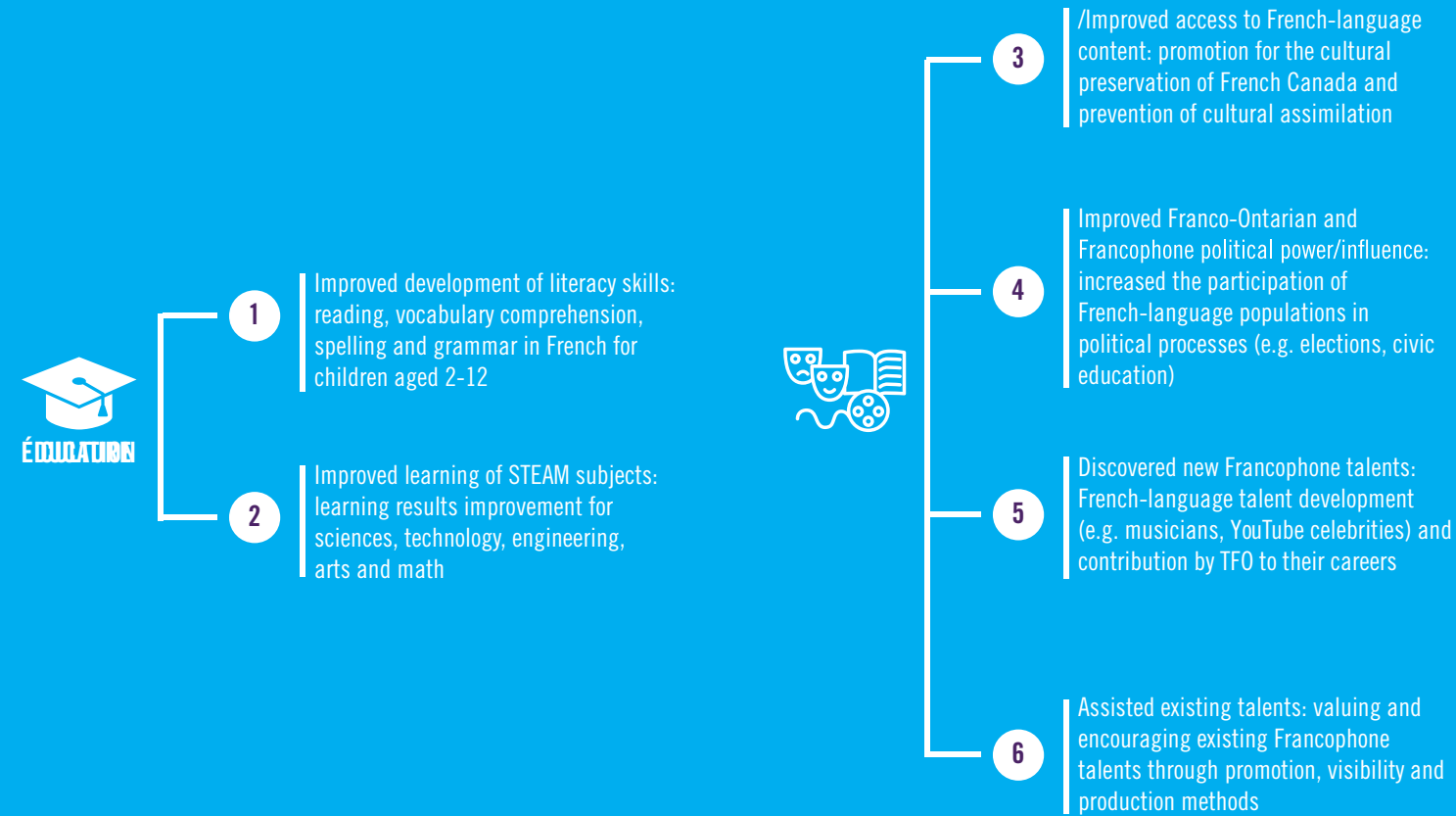
## IMPACT INDICATOR

### Shared Expertise with Francophone Public Media Across the World

Groupe Média TFO is developing processes/tools to assess the company's impact, both with regards to its digital, educational, Francophone purpose within its target audiences, and with regards to its contribution to the sustainable development of French Ontario. The purpose of this indicator is to develop a pragmatic approach to assess the various impacts of TFO on Francophone and Francophile communities in Ontario and the rest of Canada.

The precision of TFO's tool inspired the association of Médias Francophones Publics, a forum of media groups from the Francophonie leading collaborative, production and watch activities (TV5 Monde, RTBF, Radio-Canada, TFO, France TV, Radio-France, Télé-Québec), themselves developing a similar tool, an enriched collaboration with enables the bilateral sharing of expertise and co-creation.

# IMPACT OF TFO'S CONTENT AND ACTIVITIES ON:



The various performance indicators account for four of these categories and the environmental effects we wish to impact. They were chosen according to our mandate, the strategic choices we made for our activities and products, and our strategic position statement.

# THE TFO ET TOI COMMUNITY

## Consumer Habits Research Centre

In the summer of 2017, Groupe Média TFO created a research community to better understand its audiences and establish a permanent dialogue with teachers and parents. The TFO et Toi community includes almost 2,000 members; it enables us to collect specific, rich and segmented data while engaging members and creating TFO ambassadors.

Through analysis tools and more efficient data usage, all our decision-making procedures and strategies are thus improved and supported by the needs expressed.

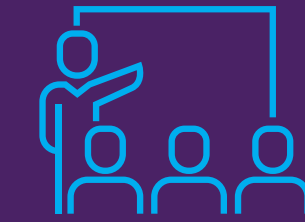
With these new market studies, our audiences will drive the creation of content adapted to their requirements and existing product features will be tested to improve their user experience. Their opinions thus appreciated and valued, placed at the core of the creative process, our users will only be more reactive to our activities.

The results of these efforts will create durable trust and open dialogue among members of the community and TFO.



 **2000**  
MEMBERS

 **63%**  
OF PARENTS

 **37%**  
OF TEACHERS

 **60%** IN  
**ONTARIO**

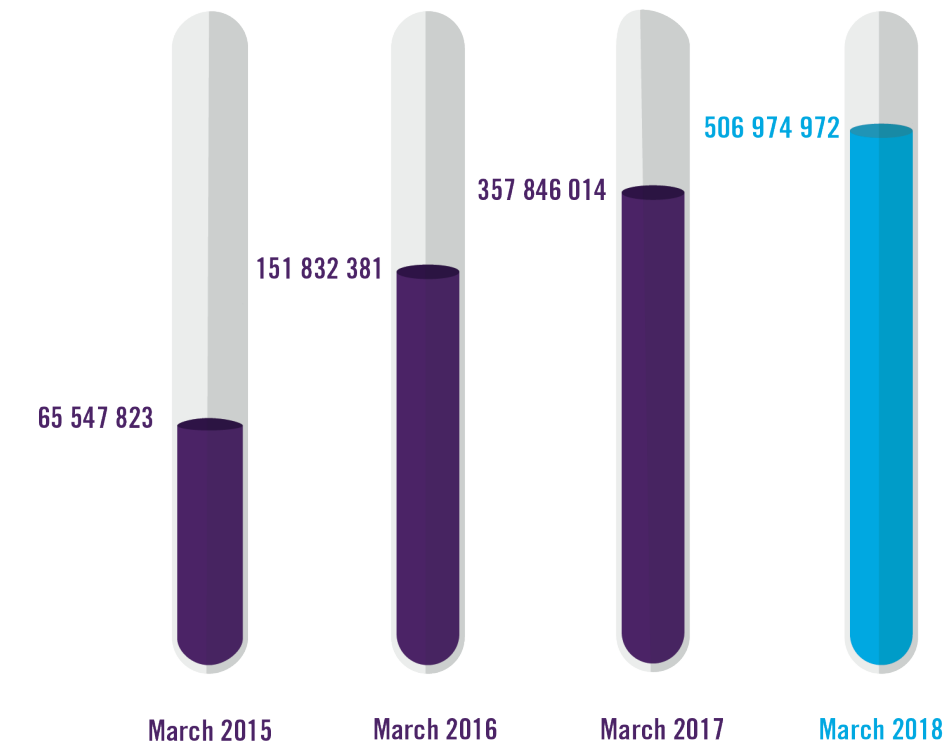
**72%** OF  
FRANCOPHONES

**28%** OF  
FRANCOPHILES

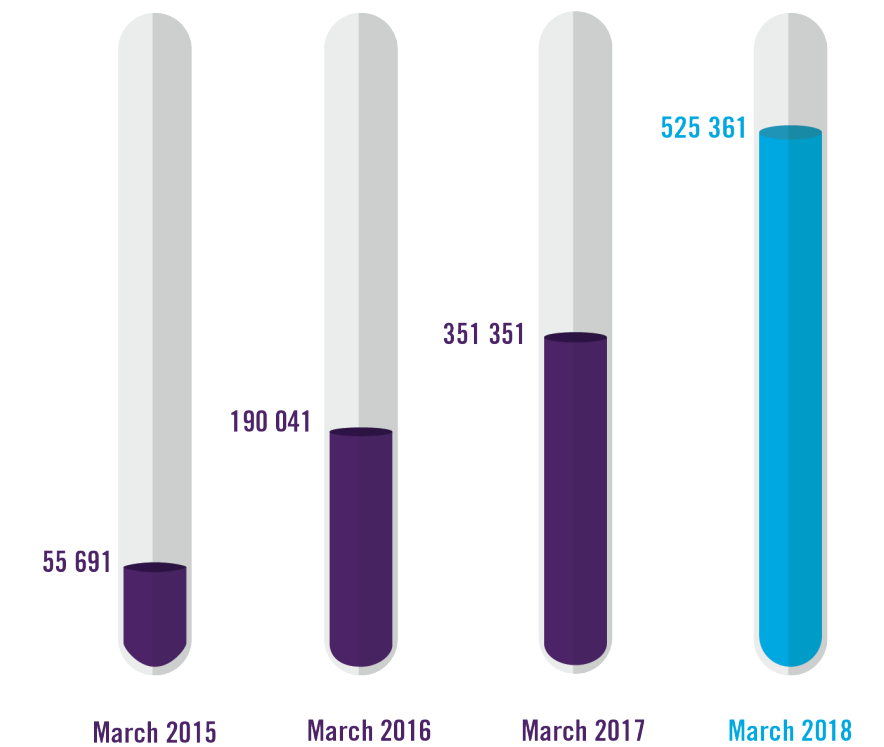
# RESULTS

## OUR NETWORK OF YOUTUBE CHANNELS

MARCH 2017-2018  
**+ 42%**  
IN NUMBER OF VIEWS

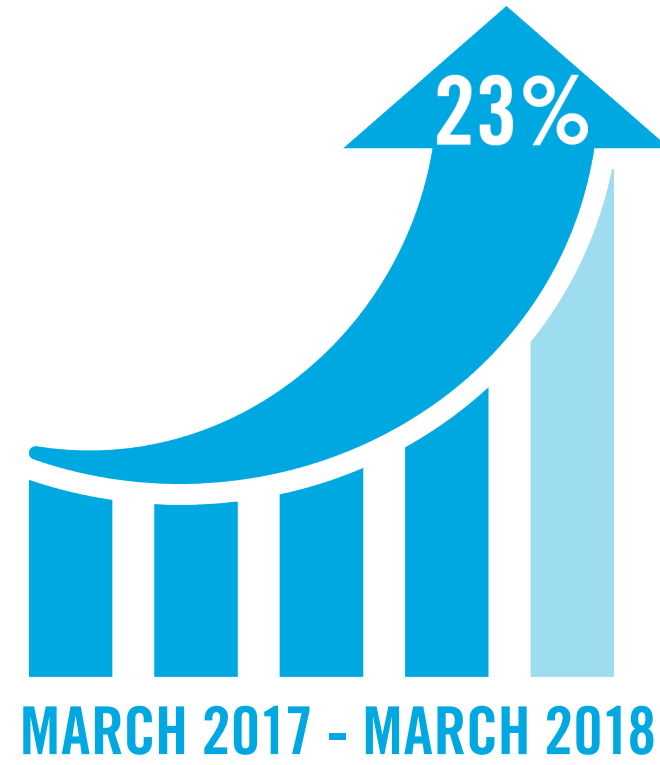
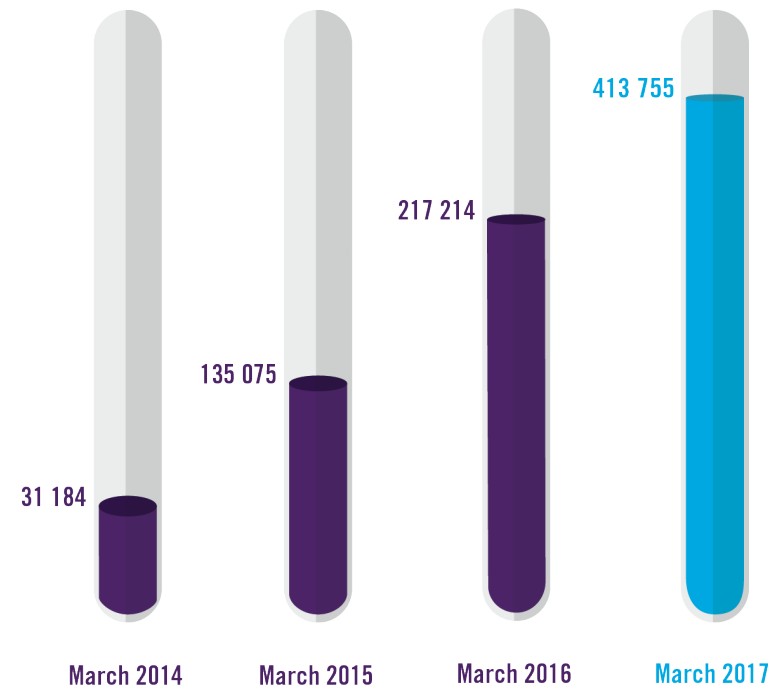


NUMBER OF VIEWS +42 %



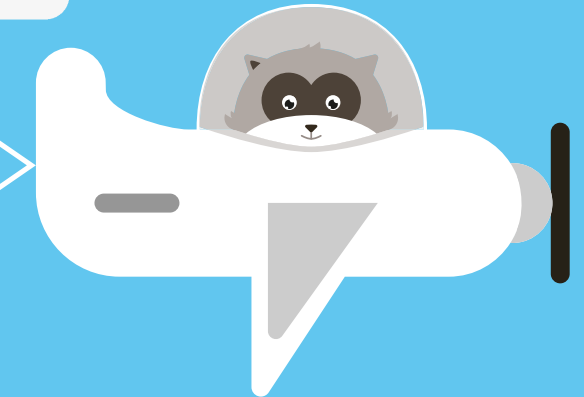
NUMBER OF SUBSCRIBERS +49.50 %

# APPLICATIONS DOWNLOADS

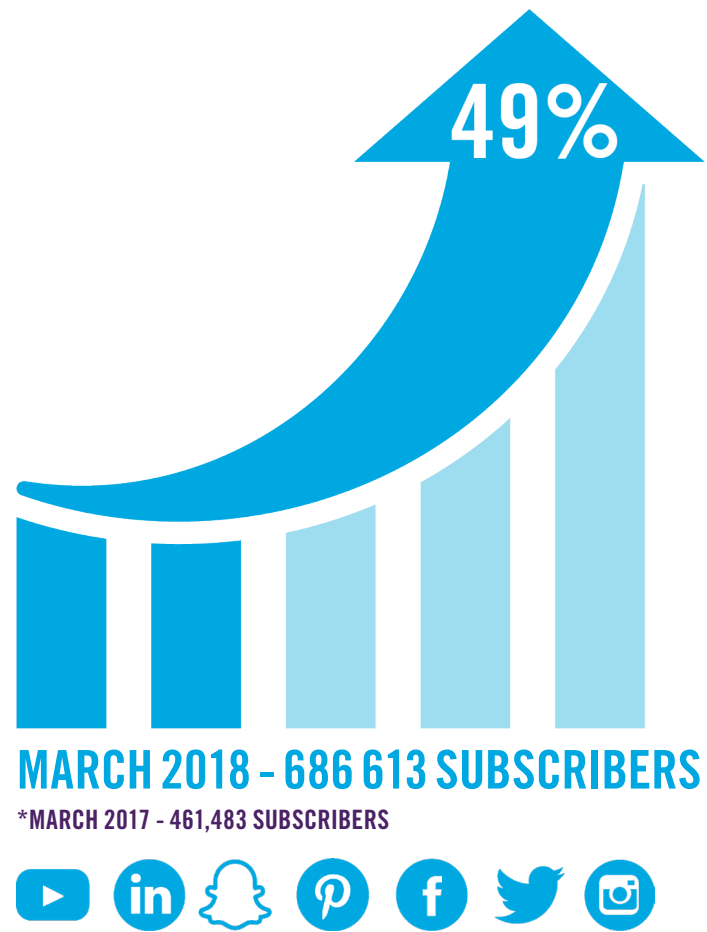


# MOST DOWNLOADED TFO APP

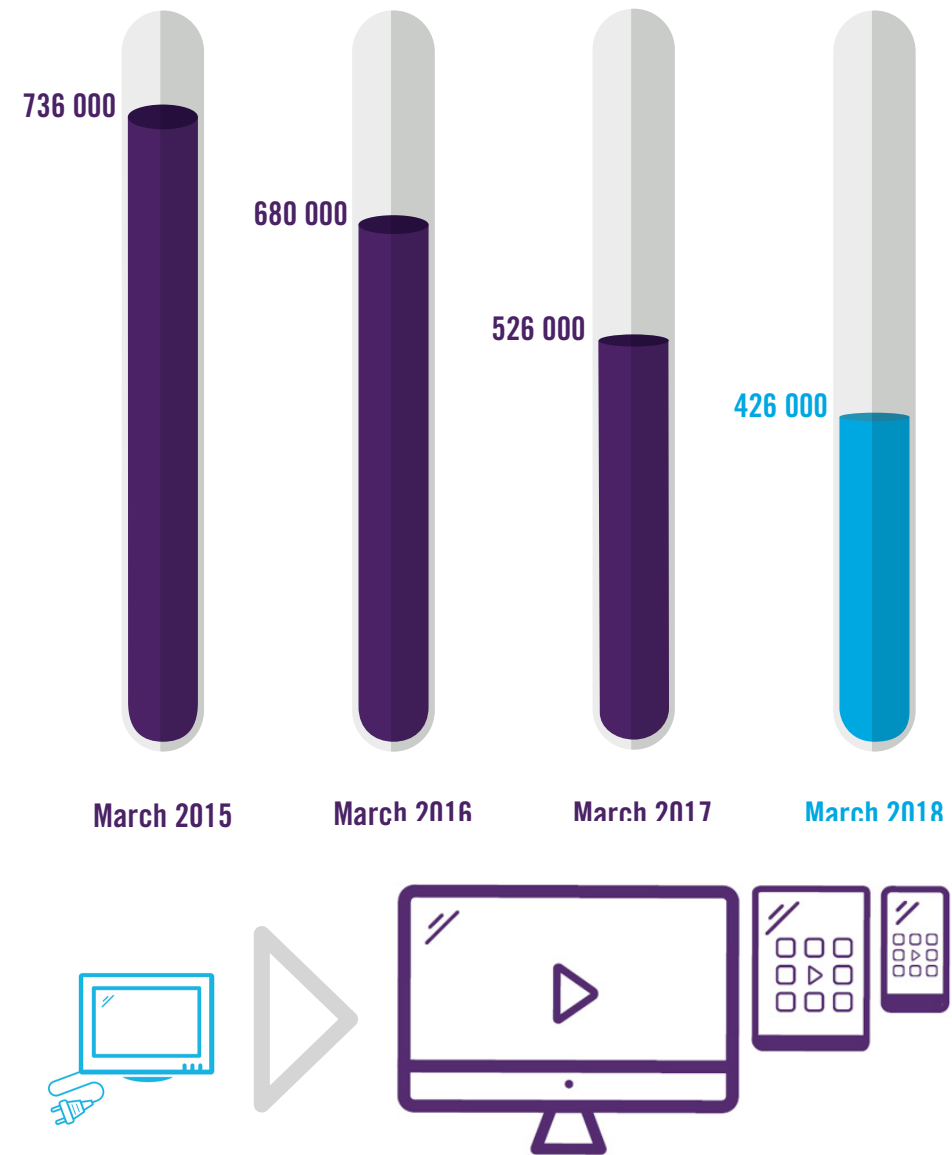
**BOUKILI**  
133 667 DOWNLOADS



# AUDIENCE ON SOCIAL MEDIA



# TV REACH



# IDÉLLO.ORG

**SESSIONS : 498 267**  
**UNIQUE VISITORS : 320 065**



# AWARDS AND NOMINATIONS



## AWARDS



**IBC INNOVATION AWARDS**  
Content Creation  
LUV  
Winner 2017

**IBC INNOVATION AWARDS**  
IBC Judges' Prize  
Groupe Média TFO  
Winner 2017

**DIGITAL TV EUROPE CONTENT INNOVATION AWARDS**  
Best New Venture  
LUV  
Finalist 2017

**DAVEY AWARDS**  
Education Film/Video for Non Broadcast  
MathXplosion  
SILVER

**W3 AWARDS**  
Online Video - Educational/Training  
MathXplosion  
GOLD

**W3 AWARDS**  
Branded Content - Series for Video  
Vraiment Top  
GOLD

**W3 AWARDS**  
Branded Content - Viral for Video  
Justin Trudeau vs Donald Trump  
SILVER

**W3 AWARDS**  
Online Video - Animation for Video  
MaXi  
SILVER

**W3 AWARDS**  
Music & Audio for Mobile Sites & Apps  
BrBr  
SILVER

**COMMUNICATOR AWARDS**  
Comedy Video, Online Video  
Justin Trudeau vs Donald Trump  
FLIP TFO  
RECOGNITION

**COMMUNICATOR AWARDS**  
General - Other, Corporate Communications  
Annual Report  
RECOGNITION

## AWARDS



## NOMINATIONS



**2017 GÉMEAUX AWARDS**  
Best Digital Component for a Series or Show: Variety Show  
BRBR App

**2017 GÉMEAUX AWARDS**  
Best Supporting Actress: Youth Shows  
Catherine Trudeau, CONSEILS DE FAMILLE «Episode 10»  
KOTV Productions

**2017 GÉMEAUX AWARDS**  
Best Digital Component for a Series or Show  
Anie Richer, MOTEL MONSTRE – LE MANUSCRIT VOLÉ  
SLALOM / Mbiance Productions



**ABM GAME CHANGER AWARDS**  
Project, event or alternative product/service  
Laboratoire d'Univers Virtuels

**CONTENT INNOVATION AWARDS**  
Best New Venture  
Laboratoire d'Univers Virtuels



**GÉMEAUX AWARDS**  
Best Youth Fiction Series or Show: 12 yrs and under  
Motel Monstre, Season 6

**CONTENT INNOVATION AWARDS**  
Social Engagement Award  
Flip TFO

**CONTENT INNOVATION AWARDS**  
Prix YouTube  
Réseau de chaînes YouTube TFO

**GÉMEAUX AWARDS**  
Best Lead Actor: Youth  
Motel Monstre, Season 6



# FINANCIAL STATEMENT

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL  
COMMUNICATIONS AUTHORITY (OFLECA)**

FINANCIAL STATEMENTS

MARCH 31, 2018

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**MANAGEMENT’S REPORT**

TABLE OF CONTENTS

	PAGE
Management’s Report	1
Independent Auditor’s Report	2
Financial Statements	
Statement of Financial Position	4
Statement of Operations	6
Statement of Changes in Net Assets	7
Statement of Cash Flows	8
Notes to the Financial Statements	9

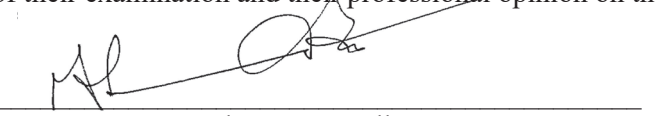
Management of the Ontario French-language Educational Communications Authority (OFLECA) is responsible for the financial statements, the notes to the financial statements and all other financial information contained in this financial report.

Management has prepared the financial statements in accordance with Canadian public sector accounting standards. In order to achieve the objective of fair presentation in all material respects, reasonable estimates and professional judgements were used. Management believes the financial statements present fairly the OFLECA’s financial position as at March 31, 2018, as well as the results of its operations and its cash flows for the year then ended.

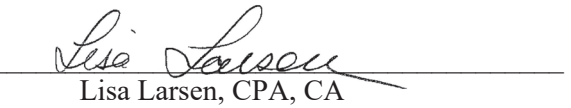
In fulfilling its responsibilities and recognizing the limits inherent in all systems, Management has developed and maintains a system of internal controls designed to provide reasonable assurance that the OFLECA’s assets are safeguarded from loss and that the accounting records are a reliable basis for the preparation of financial statements.

The Board of Directors is responsible for ensuring that the OFLECA’s Management fulfills its responsibilities for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board of Directors carries out its responsibility for review of the financial statements principally through the Audit Committee. The Audit Committee meets with Management and the external auditors to discuss the results of audit examinations and financial reporting matters and to satisfy itself that each party is properly discharging its responsibilities. The external auditors have full access to the Audit Committee with or without the presence of Management.

The financial statements for the year ended March 31, 2018 have been audited by Marcil Lavallée, Chartered Professional Accountants, Licensed Public Accountants, the independent external auditors appointed by the members of the OFLECA. The accompanying Independent Auditor’s Report outlines their responsibilities, the scope of their examination and their professional opinion on the financial statements.



Glenn O’Farrell  
President and Chief Executive Officer



Lisa Larsen, CPA, CA  
Director of Finance responsible for Financial, Legal and Administrative Services

Toronto, Ontario  
June 15, 2018

## INDEPENDENT AUDITOR'S REPORT

To the Directors of  
Ontario French-language Educational Communications Authority

We have audited the accompanying financial statements of the Ontario French-language Educational Communications Authority (OFLECA), which comprise the statement of financial position as at March 31, 2018, and the statements of operations, changes in net assets and cash flows for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditor's Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Marcil Lavallée**

#### OTTAWA

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F 613 745-9584

Comptables professionnels agréés  
Chartered Professional Accountants

BHD / IAPA  
Nos partenaires canadiens et internationaux  
Our Canadian and International Partners

**Marcil-Lavallee.ca**

### *Opinion*

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Ontario French-language Educational Communications Authority as at March 31, 2018, as well as the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

*Marcil Lavallée*

Chartered Professional Accountants, Licensed Public Accountant

Ottawa, Ontario  
June 15, 2018

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**STATEMENT OF FINANCIAL POSITION**

**MARCH 31, 2018**

**4**

	2018	2017
<b>ASSETS</b>		
<b>CURRENT ASSETS</b>		
Cash	\$ 8,589,862	\$ 6,301,711
Accounts receivable (Note 4)	2,640,935	2,458,310
Prepaid expenses	832,505	1,049,600
	<b>12,063,302</b>	<b>9,809,621</b>
<b>RESTRICTED CASH</b> (Note 5)	<b>3,035,889</b>	<b>3,486,866</b>
<b>BROADCASTING RIGHTS</b> (Note 6)	<b>16,255,871</b>	<b>15,508,462</b>
<b>IN-HOUSE PROGRAMMING</b> (Note 7)	<b>17,043,009</b>	<b>19,557,126</b>
<b>ASSET – EMPLOYEE FUTURE BENEFITS</b> (Note 8)	<b>2,644,986</b>	<b>2,232,286</b>
<b>CAPITAL ASSETS</b> (Note 9)	<b>7,320,710</b>	<b>8,535,918</b>
	<b>46,300,465</b>	<b>49,320,658</b>
	<b>\$ 58,363,767</b>	<b>\$ 59,130,279</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**


**STATEMENT OF FINANCIAL POSITION**


**MARCH 31, 2018**

**5**

	2018	2017
<b>LIABILITIES</b>		
<b>CURRENT LIABILITIES</b>		
Accounts payable and accrued liabilities (Note 10)	\$ 7,085,732	\$ 5,280,554
Deferred contributions (Note 11)	1,501,809	1,178,978
	<b>8,587,541</b>	<b>6,459,532</b>
<b>LIABILITY – EMPLOYEE FUTURE BENEFITS</b> (Note 8)	<b>2,379,100</b>	<b>2,214,700</b>
<b>DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS</b> (Note 12)	<b>16,255,871</b>	<b>16,007,540</b>
<b>DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING</b> (Note 13)	<b>17,043,009</b>	<b>19,557,126</b>
<b>DEFERRED CONTRIBUTIONS – CAPITAL ASSETS</b> (Note 14)	<b>8,596,237</b>	<b>9,833,192</b>
	<b>44,274,217</b>	<b>47,612,558</b>
	<b>52,861,758</b>	<b>54,072,090</b>
<b>NET ASSETS</b>		
Internal Restrictions (Note 5)		
- TFO Fund	1,519,008	1,519,008
- Pension Fund	-	-
Unrestricted	3,983,001	3,539,181
	<b>5,502,009</b>	<b>5,058,189</b>
	<b>\$ 58,363,767</b>	<b>\$ 59,130,279</b>

ON BEHALF OF THE BOARD

  
 President of the Board

  
 President of the Finance and Audit Committee

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**STATEMENT OF OPERATIONS**

**FOR THE YEAR ENDED MARCH 31, 2018**

**6**

	2018	2017
<b>REVENUE</b>		
Contributions		
- Operating grants (Note 15)	\$ 18,153,804	\$ 16,805,450
- Funding for special projects (Note 16)	492,129	1,058,698
- Corporate and government (Note 17)	3,270,834	3,251,838
Other revenue (Note 18)	2,884,019	3,107,333
Amortization of deferred contributions		
- Broadcasting rights (Note 12)	5,766,877	6,578,952
- In-house programming (Note 13)	10,163,709	10,147,202
- Capital assets (Note 14)	2,981,764	2,809,779
	<b>43,713,136</b>	<b>43,759,252</b>
<b>EXPENSES</b>		
Content and programming	9,647,566	9,849,393
Production and technology	6,141,916	5,816,382
Administration	8,076,255	7,908,988
Write-off of capital assets	5,191	409,101
Amortization of broadcasting rights	5,766,877	6,578,952
Amortization of in-house programming	10,163,709	10,147,202
Amortization of capital assets	2,981,764	2,809,779
Employee future benefits	734,338	274,379
	<b>43,517,616</b>	<b>43,794,176</b>
<b>EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES BEFORE NET ACTUARIAL GAINS ON EMPLOYEE FUTURE BENEFITS PLANS</b>	<b>195,520</b>	<b>(34,924)</b>
Net actuarial gains – Employee future benefits plans	248,300	702,886
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>\$ 443,820</b>	<b>\$ 667,962</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**STATEMENT OF CHANGES IN NET ASSETS**

**FOR THE YEAR ENDED MARCH 31, 2018**

**7**

	Internal Restrictions			2018 Total	2017 Total
	TFO Fund	Pension Fund	Unrestricted		
<b>BALANCE, BEGINNING OF YEAR</b>	\$ 1,519,008	\$ -	\$ 3,539,181	\$ 5,058,189	\$ 4,390,227
Excess of revenue over expenses	-	-	443,820	443,820	667,962
<b>BALANCE, END OF YEAR</b>	<b>\$ 1,519,008</b>	<b>\$ -</b>	<b>\$ 3,983,001</b>	<b>\$ 5,502,009</b>	<b>\$ 5,058,189</b>

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2018

8

	2018	2017
<b>OPERATING ACTIVITIES</b>		
Excess of revenue over expenses	\$ 443,820	\$ 667,962
<b>Adjustments for:</b>		
Amortization of broadcasting rights	5,766,877	6,578,952
Amortization of in-house programming	10,163,709	10,147,202
Amortization of capital assets	2,981,764	2,809,779
Net actuarial gains – Employee future benefits Plan	(248,300)	(702,886)
Amortization of deferred contributions – broadcasting rights	(5,766,877)	(6,578,952)
Transfer – deferred contributions – broadcasting rights	(518,078)	(204,850)
Amortization of deferred contributions – in-house programming	(10,163,709)	(10,147,202)
Amortization of deferred contributions – capital assets	(2,981,764)	(2,809,779)
Transfer – deferred contributions capital assets	(297,274)	(4,275)
Loss on write-off of capital assets	5,191	409,101
	(614,641)	165,052
Net change in non-cash working capital items (Note 3)	2,162,479	(2,745,668)
	1,547,838	(2,580,616)
<b>INVESTING ACTIVITIES RELATED TO CAPITAL ASSETS AND INTANGIBLE ASSETS</b>		
Programming grant	6,533,286	4,672,712
In-house programming grant	7,649,592	9,462,392
Capital grant	2,042,083	2,463,595
Acquisition of broadcasting rights	(6,514,286)	(4,145,507)
Acquisition of in-house programming	(7,649,592)	(9,462,392)
Acquisition of capital assets – net amount	(1,776,989)	(2,591,488)
Proceeds from disposal of capital assets	5,242	16,066
	289,336	415,378
<b>NET INVESTING ACTIVITY</b>		
Net change in restricted cash	450,977	366,251
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	2,288,151	(1,798,987)
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	6,301,711	8,100,698
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	\$ 8,589,862	\$ 6,301,711

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

9

#### 1. STATUTE AND NATURE OF OPERATIONS

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1, 2007. The Authority is an independent French language broadcasting network and a charitable organization under the Income Tax Act and, as such, is exempt from income tax.

The Authority's main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community's interests and needs, and to develop the knowledge and skills of this community.

#### 2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian public sector accounting standards (PSAS-GNFPO). The Authority has elected to apply Section SP 4200 series for government not-for-profit organizations. The accounting policies are set out below:

##### Management estimates

The preparation of financial statements in compliance with the PSAS-GNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the periods covered. Actual amounts could differ from these estimates. The main estimates relate to the useful life of capital assets, broadcasting rights and capitalized in-house programming costs and to the evaluation of certain provisions. Estimates also include the basis of allocating expenses used to capitalize the portion of the salaries and other expenses related to in-house programming. Estimates also include assets and liabilities related to employee future benefits.

The main items for which significant estimates were made are the defined benefits assets and liabilities for the accrued benefit pension plan and other retirement benefits plan. To estimate these amounts, management is required to make various assumptions that it considers reasonable, including with respect to inflation rates, discount rates and mortality rates. Management also takes into account future salary increases and the retirement age of employees. Any changes to the assumptions could have a significant impact on the Authority's results and financial position. The staff pension benefit expense could increase or decrease in upcoming years.

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

10

#### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

##### Contribution receivable

A contribution receivable is recognized as an asset when the amount to be received can be reasonably estimated and ultimate collection is reasonably assured.

##### Revenue recognition

###### *Contributions*

The Authority follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue in the statement of operations when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions which are, explicitly or implicitly, externally restricted for the purchase of capital assets or broadcasting rights or internally developed television broadcasting subject to amortization (in-house programming) are deferred in the statement of financial position and recognized as revenue in the statement of operations on the same basis and over the same periods as the related assets.

Contributions which are, explicitly or implicitly, externally restricted for specific expenses to be incurred in future years (in-house programming and others) are deferred in the statement of financial position and recognized as revenue in the statement of operations in the period in which the related expenses are incurred.

###### *Subscriptions*

Revenue from signal subscriptions is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

###### *Interest income*

Interest income is recognized as revenue when it becomes due.

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

11

#### 2. SIGNIFICANT ACCOUNTING POLICIES (continued)

##### Revenue recognition (continued)

###### *Contributions received in the form of supplies and services*

The Authority accounts for the contributions received in the form of supplies and services when the fair value of these contributions can be reasonably estimated, and when the Authority would have obtained the supplies and services for its regular operations in another manner. Contributions received in the form of supplies and services are recorded at the fair value of the supplies and services received.

##### Financial instruments

###### *Measurement of financial instruments*

The Authority initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Authority subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash, accounts receivable and restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

###### *Impairment*

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

12

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Financial instruments (continued)

Transaction costs

The Authority recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Cash and cash equivalents

The Authority's policy is to present unrestricted cash and investments with a term equal to or less than three months in cash and cash equivalents.

In-house programming, broadcasting rights and production costs

In-house programming, broadcasting rights and production costs are accounted for as follows:

In-house programming

In-house programming is defined as internally developed television broadcasting. Completed and in-progress programming having a future economic value through rebroadcasting and the use of web-based interactive tools is accounted for on an individual basis at cost, deducted from accumulated amortization and cumulative loss in value. Cost includes the cost of supplies and services and the portion of the labour and other direct expenses related to programming. Programming costs are recognized in the statement of operations with the television and new media services expense using the straight-line method over a period of four years or when programming is sold or unusable.

Broadcasting rights and production costs

Broadcasting rights and productions under co-production, pre-purchase and acquisition contracts are accounted for at cost. Broadcasting rights are amortized over a period of four years on a straight-line basis.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

13

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Capital assets

Capital assets are recorded at cost, net of accumulated amortization.

Amortization is calculated using the straight-line method over the estimated useful lives of assets over the following periods:

	Periods
Mobility (tablets and smart phones)	2 years
Office equipment	3 years
Office infrastructure	4 years
Computerized production equipment	5 years
Production equipment	7 years
Office furniture and equipment	10 years
Leasehold improvements	Duration of the lease

Write-down of capital assets, broadcasting rights and in-house programming

When capital assets, broadcasting rights and in-house programming no longer contribute to the Authority's ability to provide services, the excess of the carrying amount of such assets over their residual value, if any, is recognized in the statement of operations.



**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**NOTES TO THE FINANCIAL STATEMENTS**

**MARCH 31, 2018**

**14**

**2. SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Employee future benefits**

The Authority accrues its obligations under the employee defined benefit plans, net of the fair value of plan assets. In order to do so, the Authority has adopted the following policies:

- The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management's best estimate of future salary levels, discount rate, other cost escalation, retirement ages of employees and other actuarial factors;
- For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;
- An actuarial gain (loss) arises from the difference between the actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. Actuarial gains (losses) for each period are recognized on a systematic basis and are amortized over the average remaining service life of active employees covered by the pension plan, which is 13 years. The average remaining service period of the active employees covered by the other retirement benefit plans is 17 years.

**Foreign currency translation**

Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains and losses are recognized in the current year's operations.

**Excess financing**

Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

**NOTES TO THE FINANCIAL STATEMENTS**

**MARCH 31, 2018**

**15**

**3. NET CHANGE IN NON-CASH WORKING CAPITAL ITEMS**

	2018	2017
Accounts receivable	\$ (182,625)	\$ 249,074
Prepaid expenses	217,095	13,480
Accounts payable and accrued liabilities	1,805,178	(2,044,718)
Deferred contributions	322,831	(963,504)
	<b>\$ 2,162,479</b>	<b>\$ (2,745,668)</b>

**4. ACCOUNTS RECEIVABLE**

	2018	2017
Ministry of Education	\$ 12,968	\$ 43,631
Governments and government agencies	962,001	967,332
Subscriptions (cable broadcasting and educational subscriptions)	217,899	200,049
Commodity taxes	671,183	886,714
Others	776,884	360,584
	<b>\$ 2,640,935</b>	<b>\$ 2,458,310</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

16

**5. RESTRICTED CASH**

	2018	2017
Reserves		
- Capital renewal <sup>(a)</sup>	\$ 1,000,000	\$ 1,000,000
- TFO Fund <sup>(b)</sup>	1,519,008	1,519,008
- Broadcasting rights	-	400,000
- Transition	55,011	55,011
- AODA <sup>(c)</sup>	186,343	116,495
Commitments		
- Broadcasting rights	-	99,078
- Capital assets	275,527	297,274
	<b>\$ 3,035,889</b>	<b>\$ 3,486,866</b>

<sup>(a)</sup> A portion of the funding received annually can be set aside to ensure that the Authority's technical capital assets keep pace with technological changes and can be maintained or replaced.

<sup>(b)</sup> During the 2008-2009 year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during the previous year. To this effect, these restricted funds may be used for purposes determined by the Board of Directors from time to time, and only with the approval of the Board.

<sup>(c)</sup> Annually, a portion of the operating budget is specifically allocated to meet the requirements of the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA). The balance of \$186,343 was recognized as deferred revenue and as an addition to the restricted cash. This amount will be used during the year ended March 31, 2019.

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

17

**6. BROADCASTING RIGHTS**

	2018		
	Cost	Accumulated amortization	Net value
Broadcasting rights and completed productions	\$ 30,368,633	\$ 16,951,105	\$ 13,417,528
Broadcasting rights written off during the year	(5,179,957)	(5,179,957)	-
	25,188,676	11,771,148	13,417,528
Work in progress	2,838,343	-	2,838,343
	<b>\$ 28,027,019</b>	<b>\$ 11,771,148</b>	<b>\$ 16,255,871</b>

	2017		
	Cost	Accumulated amortization	Net value
Broadcasting rights and completed productions	\$ 31,711,653	\$ 19,948,549	\$ 11,763,104
Broadcasting rights written off during the year	(8,164,321)	(8,164,321)	-
	23,547,332	11,784,228	11,763,104
Work in progress	3,745,358	-	3,745,358
	<b>\$ 27,292,690</b>	<b>\$ 11,784,228</b>	<b>\$ 15,508,462</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

18

**7. IN-HOUSE PROGRAMMING**

	2018		
	Cost	Accumulated amortization	Net value
In-house programming	\$ 48,842,668	\$ 31,799,659	\$ 17,043,009
In-house programming completely amortized and written off during the year	(9,090,044)	(9,090,044)	-
	<b>\$ 39,752,624</b>	<b>\$ 22,709,615</b>	<b>\$ 17,043,009</b>
	2017		
	Cost	Accumulated amortization	Net value
In-house programming	\$ 48,588,672	\$ 29,031,546	\$ 19,557,126
In-house programming completely amortized and written off during the year	(7,395,596)	(7,395,596)	-
	<b>\$ 41,193,076</b>	<b>\$ 21,635,950</b>	<b>\$ 19,557,126</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

19

**8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS**

**Description of pension and other retirement benefit plans**

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority's employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee's salary at the end of their career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in a defined contribution plan, with contributions paid by both the Authority and the participants. Other retirement benefit plans are contributory health care, dental and life insurance plans.

**Total cash payments**

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account of its unfunded other retirement benefit plans, and cash contributed to its defined contribution plans, amount to \$1,095,963 (2017: \$1,723,605).

**Defined benefit plans**

The Authority measures its accrued defined benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial valuation of the pension plan, for funding purposes, was prepared by Mercer as at March 31, 2018 and is a data extrapolation and evaluation based on the complete actuarial valuation dated March 31, 2017.

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

20

**8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)**

**Reconciliation of the funded status of the benefit plans to amounts recorded in the financial statements**

	2018		
	Funded Pension Benefit Plan	Other Unfunded Retirement Benefit Plans	Total
Accrued benefit obligations	\$ 13,442,600	\$ 1,986,300	\$ 15,428,900
Fair value of plan assets	(17,009,600)	-	(17,009,600)
Funded status – plan deficit (surplus)	(3,567,000)	1,986,300	(1,580,700)
Unamortized net actuarial gain (loss)	922,000	392,800	1,314,800
Accrued pension liability (asset)	\$ (2,645,000)	\$ 2,379,100	\$ (265,900)

	2017		
	Funded Pension Benefit Plan	Other Unfunded Retirement Benefit Plans	Total
Accrued benefit obligations	\$ 12,364,300	\$ 1,780,400	\$ 14,144,700
Fair value of plan assets	(15,897,000)	-	(15,897,000)
Funded status – plan deficit (surplus)	(3,532,700)	1,780,400	(1,752,300)
Unamortized net actuarial gain (loss)	1,300,414	434,300	1,734,714
Accrued pension liability (asset)	\$ (2,232,286)	\$ 2,214,700	\$ (17,586)

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

21

**8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)**

**Pension plan asset components**

At the measurement date of March 31, the pension plan assets consist of the following:

	2018	2017
	%	%
Asset category		
Equity securities	60	60
Debt securities	40	40
Other	-	-
	100	100

**Employee future benefit costs recognized in the year and benefits paid**

	2018	
	Pension Benefit Plan	Other Benefit Plans
Employee future benefits costs recognized	\$ 386,100	\$ 198,800
Benefits paid, reimbursements and transfers	\$ 756,100	\$ 34,400

	2017	
	Pension Benefit Plan	Other Benefit Plans
Employee future benefits costs recognized	\$ 547,400	\$ 227,400
Benefits paid, reimbursements and transfers	\$ 810,300	\$ 24,200

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

22

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Employee future benefits costs recognized consists of the following:

	Pension Benefit Plan		Other Benefit Plans	
	2018	2017	2018	2017
Current service benefits' costs	\$ 716,000	\$ 667,000	\$ 160,700	\$ 151,600
Amortization of net actuarial losses (gains)	(125,100)	(30,200)	(19,100)	7,600
Interest costs of pension benefits	717,600	691,100	-	68,200
Actuarial loss (gain) related to the expected return on plan assets	(922,400)	(780,500)	57,200	-
	<b>\$ 386,100</b>	<b>\$ 547,400</b>	<b>\$ 198,800</b>	<b>\$ 227,400</b>

Significant assumptions

The significant assumptions used are as follows (weighted average):

	2018	
	Pension Benefit Plan	Other Benefit Plans
	%	%
Accrued benefit obligations		
Discount rate	5.65	3.00
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-
Employee future benefits costs		
Discount rate	5.75	3.20
Expected long-term rate of return on plan assets	5.75	-
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

23

8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions (continued)

	2017	
	Pension Benefit Plan	Other Benefit Plans
	%	%
Accrued benefit obligations		
Discount rate	5.75	3.10
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-
Employee future benefits costs		
Discount rate	5.70	3.20
Expected long-term rate of return on plan assets	5.70	-
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-

The assumed health care cost trend rates are based on the following:

	2018	2017
	%	%
Growth rate of health care costs	5.28	5.46
Prescription medication:		
Initial health care cost trend rate	6.5	6.5
Cost trend rate declines to	4.5	4.5
Year that the rate reaches the rate it is assumed to remain at	2030	2030
Hospitalization cost, eye care, dental care and other medical care	Between 0 and 5.00	Between 0 and 5.00

Defined contribution plan

The total expense recognized in relation with the defined contribution plan amounts to \$262,727 (2017: \$244,957).

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

24

9. CAPITAL ASSETS

	2018		
	Cost	Accumulated amortization	Net value
Mobility	\$ 204,482	\$ 90,708	\$ 113,774
Office equipment	651,062	355,014	296,048
Office infrastructure	562,253	345,406	216,847
Production equipment	13,782,516	11,452,381	2,330,135
Computerized production equipment	12,207,491	9,775,750	2,431,741
Office furniture and equipment	1,991,512	1,062,901	928,611
Leasehold improvements	6,316,218	5,312,664	1,003,554
	<b>\$ 35,715,534</b>	<b>\$ 28,394,824</b>	<b>\$ 7,320,710</b>

	2017		
	Cost	Accumulated amortization	Net value
Mobility	\$ 89,025	\$ 44,148	\$ 44,877
Office equipment	523,529	170,584	352,945
Office infrastructure	558,022	205,643	352,379
Production equipment	13,468,839	10,849,740	2,619,099
Computerized production equipment	11,301,493	8,637,794	2,663,699
Office furniture and equipment	1,773,743	851,495	922,248
Leasehold improvements	6,271,579	4,690,908	1,580,671
	<b>\$ 33,986,230</b>	<b>\$ 25,450,312</b>	<b>\$ 8,535,918</b>

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

25

10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2018	2017
Trades payable and accrued charges	\$ 5,640,515	\$ 4,000,957
Accrued wages and benefits	1,136,748	987,817
Government remittances	308,469	291,780
	<b>\$ 7,085,732</b>	<b>\$ 5,280,554</b>

11. DEFERRED CONTRIBUTIONS

	2018		
	Ministry of Education	Others	Total
<i>Deferred Contributions</i>			
Balance, beginning of year	\$ 607,067	\$ 90,002	\$ 697,069
Add: Amount received	938,120	65,744	1,003,864
Less: Amount recognized as revenue	(375,208)	(55,167)	(430,375)
Balance, end of year	<b>1,169,979</b>	<b>100,579</b>	<b>1,270,558</b>
<i>Special projects</i>			
Balance, beginning of year	80,792	401,117	481,909
Add: Amount received	43,750	75,000	118,750
Less: Amount recognized as revenue	(80,792)	(288,616)	(369,408)
Balance, end of year	<b>43,750</b>	<b>187,501</b>	<b>231,251</b>
<b>Total</b>	<b>\$ 1,213,729</b>	<b>\$ 288,080</b>	<b>\$ 1,501,809</b>

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

26

11. DEFERRED CONTRIBUTIONS (continued)

	2017		
	Ministry of Education	Others	Total
<b>Deferred contributions</b>			
Balance, beginning of year	\$ 2,043,593	\$ 37,492	\$ 2,081,085
Add: Amount received	396,495	101,916	498,411
Less: Amount recognized as revenue	(1,833,021)	(49,406)	(1,882,427)
Balance, end of year	607,067	90,002	697,069
<b>Special projects</b>			
Balance, beginning of year	54,750	6,647	61,397
Add: Amount received	789,387	401,117	1,190,504
Less: Amount recognized as revenue	(763,345)	(6,647)	(769,992)
Balance, end of year	80,792	401,117	481,909
<b>Total</b>	<b>\$ 687,859</b>	<b>\$ 491,119</b>	<b>\$ 1,178,978</b>

12. DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS

	2018	2017
Balance, beginning of year	\$ 16,007,540	\$ 18,118,630
Add:		
Amount received this year – Ministry of Education	3,550,239	3,694,426
Amount received prior year – Ministry of Education	-	-
Amount received – Others	2,483,969	978,286
Less:		
Transfer	(19,000)	(204,850)
Amortization – Amount recognized as revenue	(5,766,877)	(6,578,952)
Balance, end of year	\$ 16,255,871	\$ 16,007,540

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

27

13. DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING

	2018	2017
Balance, beginning of year	\$ 19,557,126	\$ 20,241,936
Add:		
Amount received – Ministry of Education	6,827,936	8,678,754
Amount received – Canadian Media Fund	821,656	783,638
Less:		
Amortization – Amount recognized as revenue	(10,163,709)	(10,147,202)
Balance, end of year	\$ 17,043,009	\$ 19,557,126

14. DEFERRED CONTRIBUTIONS – CAPITAL ASSETS

	2018	2017
Balance, beginning of year	\$ 9,833,192	\$ 10,183,651
Add:		
Amounts added to deferred contributions – Ministry of Education	2,042,083	2,463,595
Less:		
Transfer	(297,274)	(4,275)
Amortization – Amount recognized as revenue	(2,981,764)	(2,809,779)
Balance, end of year	\$ 8,596,237	\$ 9,833,192

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

28

**15. CONTRIBUTIONS – OPERATING GRANTS**

	2018	2017
<i>Received in current year</i>		
Grant – core	\$ 18,054,225	\$ 15,235,943
Grant – core – AODA	657,300	657,300
Grant – capital	1,750,000	2,475,000
Grant – broadcasting rights	3,550,239	3,517,703
Grant – in-house programming	6,827,936	8,678,754
<i>Received in prior year</i>		
Capital	297,274	4,275
Broadcasting rights	400,000	176,723
AODA	116,495	201,977
Dedicated projects	258,713	1,091,045
<i>Transfer to deferred contributions</i>		
Broadcasting rights	(3,950,239)	(3,694,426)
In-house programming	(6,827,936)	(8,678,754)
Capital assets	(2,042,083)	(2,463,595)
Dedicated projects	(751,776)	(280,000)
Dedicated projects – AODA	(186,344)	(116,495)
	<b>\$ 18,153,804</b>	<b>\$ 16,805,450</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

29

**16. CONTRIBUTIONS – FUNDING FOR SPECIAL PROJECTS**

	2018		
	Ministry of Education	Others	Total
Funding received in current year	\$ 455,087	\$ 75,000	\$ 530,087
Funding recognized	80,792	-	80,792
Less: Deferred contributions	(43,750)	(75,000)	(118,750)
	<b>\$ 492,129</b>	<b>\$ -</b>	<b>\$ 492,129</b>
	2017		
	Ministry of Education	Others	Total
Funding received in current year	\$ 1,078,093	\$ -	\$ 1,078,093
Funding recognized	54,750	6,647	61,397
Less: Deferred contributions	(80,792)	-	(80,792)
	<b>\$ 1,052,051</b>	<b>\$ 6,647</b>	<b>\$ 1,058,698</b>



**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

30

**17. CONTRIBUTIONS – CORPORATE AND GOVERNMENT**

	2018	2017
<b>Ministry of Education</b>		
Funding received in current year	\$ 2,605,000	\$ 2,605,000
<b>Canada Media Fund</b>		
Funding received in current year	1,167,863	1,605,099
Less: Deferred contributions – in-house programming	(821,656)	(783,638)
Less: Deferred contributions – other	(112,500)	(401,117)
<b>Other Ontario agencies</b>		
Funding received in current year	2,818,969	982,632
Funding recognized from prior years	99,078	34
Less: Deferred contributions – broadcasting rights	(2,583,047)	(978,078)
<b>Other provinces</b>		
Funding received in current year	118,631	137,589
Funding recognized from prior years	31,634	4,120
Less: Deferred contributions	(63,244)	-
<b>Corporate</b>		
Funding received in current year	10,106	78,197
Funding recognized from prior years	-	2,208
Less: Contributions deferred to the following year	-	(208)
	<b>\$ 3,270,834</b>	<b>\$ 3,251,838</b>

**18. OTHER REVENUE**

	2018	2017
Signal subscriptions	\$ 1,664,436	\$ 2,069,093
Promotion, donations and other	720,976	447,361
Sublease	121,113	89,009
Interest	100,303	88,670
Donations received in the form of services	277,191	413,200
	<b>\$ 2,884,019</b>	<b>\$ 3,107,333</b>

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)**

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

31

**19. RELATED PARTY TRANSACTIONS BETWEEN RELATED ORGANIZATIONS**

As sponsor of the Ontario French-language Educational Communications Authority Pension Plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, professional fees and costs associated with the use of premises and other associated costs.

**20. FINANCIAL INSTRUMENTS**

**Financial risk management objectives and policies**

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority's management manages financial risks.

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.

**Financial risks**

The Authority's main financial risk exposure and its financial risk management policies are as follows:

*Credit risk*

Credit risk is the risk of financial loss for the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Such risks arise mainly from certain financial assets held by the Authority consisting of cash and cash equivalents and accounts receivable.

The Authority is exposed to credit risk attributable to its accounts receivable. The credit risk is assessed as low mainly due to the type of debtor, for the most part comprised of the government.

The Authority is exposed to concentration risk attributable to cash and cash equivalents and restricted cash since it only trades with one financial institution. The Authority manages its credit risk by dealing with a reputable bank.

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

32

#### 20. FINANCIAL INSTRUMENTS (continued)

##### *Exchange risk*

The Authority is exposed to exchange risk due to cash and cash equivalents and accounts receivable denominated in US dollars. As at March 31, 2018, cash and cash equivalents in US dollars totalled USD \$170,889 (CAD \$220,344) (2017: USD \$113,997 and CAD \$151,623).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure. The Authority believes that it is not subject to significant foreign exchange risk from its financial instruments.

##### *Liquidity risk*

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due.

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority's management establishes budgets, but does not prepare cash flow forecasts.

As at March 31, 2018, the Authority has a cash and cash equivalents and restricted cash balance of \$11,625,751 (2017: \$9,788,577). All the Authority's financial liabilities totalling \$7,085,732 (2017: \$5,280,554) have contractual maturities of less than 365 days.

#### 21. CONTRACTUAL OBLIGATIONS

The Authority has entered into operating lease agreements, expiring August 31, 2027, which call for payments of \$7,542,427 for the rental of office space. The minimum lease payments for the next five years are \$798,447 for the year ended March 31, 2019, \$753,816 for the year ended March 31, 2020, \$777,285 for the year ended March 31, 2021, \$777,285 for the year ended March 31, 2022 and \$803,570 for the year ended March 31, 2023.

The Authority has entered into other operating lease agreements expiring in 2018-2019 which call for monthly lease payments of \$23,386 for access to communication services. The minimum lease payments for the next two years amount to \$405,631 for the year ended March 31, 2019 and \$190,792 for the year ended March 31, 2020.

## ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

### NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2018

33

#### 21. CONTRACTUAL OBLIGATIONS (continued)

As at March 31, 2018, the Authority had committed an amount of \$5,560,503 for the purchase of broadcasting rights, of which \$4,005,222 will be paid during the year ending March 31, 2019 and \$1,555,281 during the year ending March 31, 2020.

As at March 31, 2018, the Authority had committed an amount of \$275,527 for the purchase of capital assets for the 2018-2019 year.

The Authority has also entered into other contracts for an amount of \$46,588 which will be paid during the 2018-2019 year.

#### 22. CONTINGENCY

The funding received from government ministries may be refunded following an audit if the funding received is identified as a surplus based on the funding arrangements agreed between the parties. As at March 31, 2018, management has not been informed of any potential refund.

#### 23. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to be consistent with the current year's presentation.

GRUPE MÉDIA

**TFO** 20<sup>17</sup>/<sub>18</sub>

**ANNUAL REPORT**