



GRUPE MÉDIA

TFO

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ANNUAL REPORT

Groupe Média TFO is a premium destination for audiences seeking innovative educational and cultural content in French, always at the forefront of digital learning. TFO is at the service of 2 million students and 30 000 teachers throughout Ontario and Canada, and has the number-one educational YouTube in French channel in Canada. We have received awards and accolades from Austin to Amsterdam (Kidscreen Awards, Géméaux, Caissies, IBC Awards, SXSW Film Design Awards and more).

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MESSAGE FROM THE CHAIR OF THE BOARD OF DIRECTORS

LET'S CELEBRATE OUR OUTREACH

2017 is a symbolic year for all of us.

We are celebrating our country's 150th year, its energy, its cultural vitality, its daring, its bilingualism, our entire history, and our future, too. This year also marks TFO's 30th year, an institution that has over the years never stopped broadening its reach to serve Francophone communities in Ontario. Thirty years later, we are still doing it on an even greater scale.

Today, Groupe Média TFO stands out due to its impressive roadmap. It has achieved important breakthroughs and its innovation potential as a public media company with an educational focus is remarkable.

In 2016-2017, Groupe Média TFO continued its digital transformation. It is now one of the largest multiplatform digital content producers, aggregators and distributors in Canada, which only underscores its position and its role in the Francophone world of Ontario, Canada and the world.

And we are not stopping there. We are currently the only ones in the world to have and use the first Virtual World Laboratory (LUV), a technology developed here, in Toronto, by our very own teams.

Thanks to the LUV, we can launch a new generation of educational content for generations to come. And it is all happening here, in our very own Ontario. That is what sets us Ontarian Francophones apart: our creativity, our passion, our daring.

Going from the TFO Channel to Groupe Média TFO 30 years later, we are now available to 8 million homes in Canada, including over 6 million in Ontario.

We are the number one media company in Canada with our 23 Canadian YouTube channels, which will soon have tallied 500 million views. Imagine the potential we have of reaching across Canada and the rest of the world.

Right now, Groupe Média TFO can be found in Ontario, in Canada, in the United States, in Europe, in Africa, and across the world. In that way, it is very much an Ontarian success story, one that serves to spread and expand the Ontarian Francophonie not just within Canada, but all over the world. TFO's story is beautiful. It is a story of passion, of pride, of boldness. It is the story of the Ontarian Francophonie as well as the story of Francophone communities living in minority linguistic settings.

As a catalyzer for the Ontarian Francophonie, we are proud to contribute to its outreach in order to further underscore just how much Francophone communities have done to put Ontario on the map and to recognize their drive and vitality.

Our strategic vision of being Digital, Educational and Francophone is aligned with the Government of Ontario's efforts to remain a French-language public service whose excellence, reliability and reputation have made it a cornerstone of the Francophonie in Ontario and Canada.

Let us reiterate our commitment towards Ontario's Francophone communities in order to support the Government of Ontario's will to promote our Francophonie both within the province, across Canada, and beyond.

CAROLE BEAULIEU

Chair of the Board of Directors

MESSAGE FROM THE PRESIDENT AND CEO

CANADA: ONE OF THE BEST EDUCATION SYSTEMS IN THE WORLD, PROVIDED WE KEEP AN EYE ON DIGITAL PITFALLS...

In a recent article, BBC News titled “How Canada became an education superpower”. Indeed, Canada is one of the countries whose students have achieved the best scores during OECD’s last PISA assessment in 2016 for math, sciences and reading, which puts us far ahead of our American neighbours, the UK and France.

However, according to the World Economic Forum’s (WEF) data, there are other factors that may hint at pitfalls for Canada. In 2016, Canada was actually 14th on the Network Readiness Index, an essential measure of a country’s ability to benefit from emerging technologies and the possibilities its communications infrastructure can provide, as well as the availability of high-speed Internet connections to contribute to its innovative capacity and economic achievement.

Canada must therefore work hard to catch up with the seven leading countries, Finland, Switzerland, Sweden, Israel, Singapore, the Netherlands and the United States.

Is Canada’s leadership in the field of education endangered?

Technology has transformed education, making digital learning one of the 21st century’s pillars of education. “Innovation is no longer an option in preparing Ontario’s learners and future leaders for the 21st century global digital world. The education ecosystem needs to be nurtured by all to stakeholders to level the playing field with technology enhanced learning in

order for Ontario to be a global leader and strive for excellence. It takes a connected digital village to raise a child in the 21st century”.²

Canada and Ontario have a special place in the international field of education. And we should be proud of that. But celebrating past successes does not guarantee that we will maintain our leadership position in the years to come. To remain a leader, Canada is doomed to innovate. And these days, that innovation is focused on digital learning.

Public and private sectors in Ontario, the rest of the country and across the world are now increasingly forced to focus their vision on innovation in order to play a leading role in the world’s digital economy. Corporations understand that thriving innovation is an essential condition of success.

It is therefore crucial for public agencies to fall into step. To preserve their relevance, public organizations must act decisively to introduce intelligent and interesting innovations.

As a public educational media company, Groupe Média TFO understands this imperative. Where it was once a single television channel, Groupe Média TFO has become an international multiplatform digital content producer, aggregator and distributor, broadcasting a new generation of learning resources.

With the support for its digital deployment strategy, Groupe Média TFO has formed digital learning

collaborative partnerships in Canada, the United States and France, expanding its role and its influence as a producer and supplier of high added-value educational content.

But we’re far from finished. This year, Groupe Média TFO has begun its first trials towards a progressive beginning for artificial intelligence and a transformation brought on by AI technologies in the field of education.³

Our Digital, Educational and Francophone Groupe Média TFO contributes, on a large scale, to preparing students for their civic and professional life in the 21st century. We intend to honour that which remains our cornerstone: the provision of a reliable, reputable public service and our culture of innovation.

As for digital learning’s in the Francophone space, the Organisation internationale de la Francophonie has defined it as one of its main priorities. Now that Ontario has been named an observer member of the OIF, the role of players such as Groupe Média TFO is growing crucial to implement a global strategy to collaborate with regards to digital learning. Groupe Média TFO is committed to continue to make a significant difference in fulfilling these objectives.

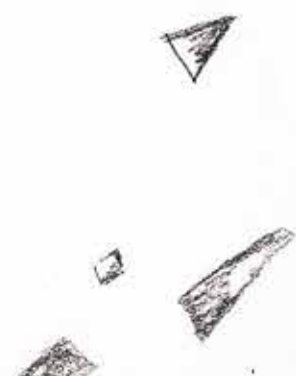
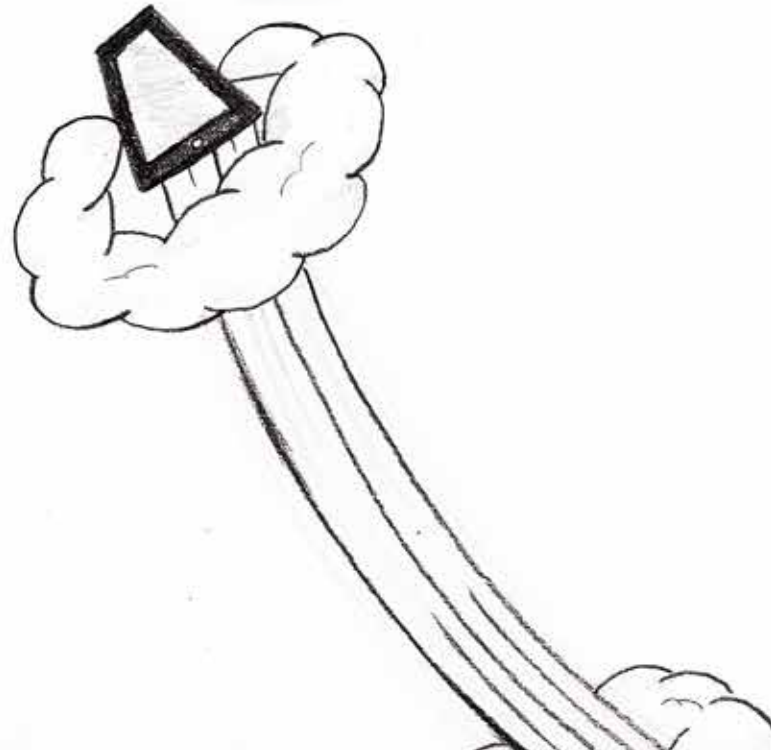
Enjoy your read!

GLENN O’FARRELL
President and Chief Executive Officer

1 How Canada became an education superpower; <http://www.bbc.com/news/business-40708421>

2 Traduction libre - <http://c21canada.org/new-ontario-study-calls-provincial-digital-learning-strategies/>

3 <http://defisdampfi.blog.lemonde.fr/2017/03/23/ce-que-lintelligence-artificielle-peut-apporter-a-leducation/>





WHO ARE WE?



OUR MANDATE

Groupe Média TFO's mandate is to encourage permanent learning in Ontario by offering quality educational programming in the French language through television, new media and other communications technologies. Permanent learning implies the continued acquisition of knowledge and skills that are essential to professional and personal fulfillment.

In partnership with district school boards and other French-language education organizations and agencies, Groupe Média TFO has established and maintained a permanent centre of excellence in learning, contributing to broadening the range of varied, high-quality programs accessible to learners of all ages.

Groupe Média TFO may enter into agreements, including funding agreements with third parties, in accordance with Articles 6 and 10 of the Ontario French-language Educational Communications Authority Act of 2008.

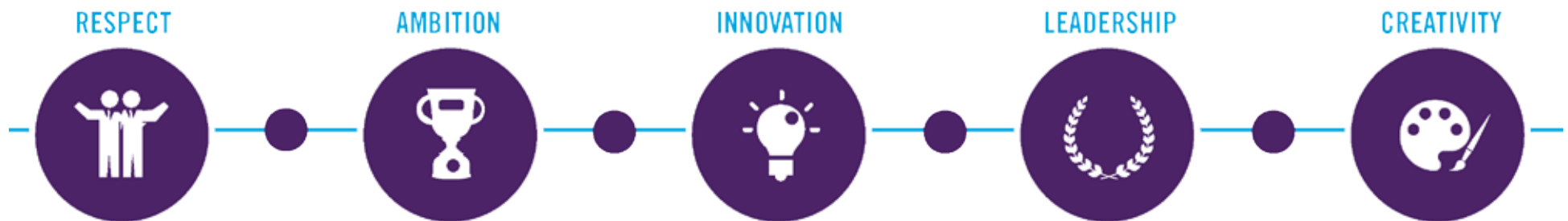
OUR MISSION

Groupe Média TFO is a premium destination for audiences seeking educational and cultural content in French. We offer stimulating experiences and award-winning content, always at the forefront of digital learning. We are proud of our public heritage and celebrate the French language in Ontario and elsewhere.

OUR VISION 2015-2018

Groupe Média TFO is a public catalyst for rich educational and cultural experiences in the French language, whose goal is to offer meaningful solutions for the Francophone community.

OUR VALUES



OUR STRATEGIC GOALS 2015-2018



DEVELOPING STRATEGIES WITH STAKEHOLDERS AND STUDENTS IN SCHOOL ENVIRONMENTS

Becoming an indispensable resource for teachers and students across Canada, with special focus on Ontario.



GENERATING NEW SOURCES OF REVENUE (SUSTAINABLE)

Generating new sources of revenue while consolidating existing financing strategies.



PAN-CANADIAN AND INTERNATIONAL STRATEGY

Seizing opportunities at international levels in order to reflect Ontario's Francophonie in the world and to present other aspects of Canadian and international Francophonie to the Franco-Ontarian community.



RELEVANCE AND QUALITY OF OUR CONTENT: ADVANCING THE IMPACT OF OUR ORGANIZATION

Developing a process/tool to assess the impact of our organization, taking into account its digital, educational and Francophone mission to target audiences as well as its contribution to the sustainable development of French Ontario

STRATEGIC POSITIONING STATEMENT

GROUPE MÉDIA TFO IS DIGITAL, EDUCATIONAL AND FRANCOPHONE

Groupe Média TFO operates at the intersection of provincial and federal public policies, and seeks to improve and expand its delivery of tangible DIGITAL, EDUCATIONAL and FRANCOPHONE outcomes or Ontario and Canada.

The enterprise has strategically positioned itself to bring forward unique and exceptional contributions, in order to achieve the key objectives of Canadian French-language education and bilingualism. Canada's 150th anniversary is the perfect occasion to take new steps to strengthen and to solidify the foundations of digital French-language education at the national level.

Given our significant advances and remarkable innovation potential as a public educational media enterprise, we submit that it is time to nurture Groupe Média TFO's capacity to compete as a prime digital content producer and as an innovator.

According to World Economic Forum (WEF) data, Canada ranks 14th on the Network Readiness Index 2016, a key measurement of the capacity of countries to leverage emerging technologies and digital opportunities

We have the ambition to become increasingly focused on innovation and we are determined to lead within the global digital economy. A vigorous innovation is a defining condition of success.

In order to remain relevant, public enterprises must move decisively to deliver intelligent and meaningful innovation. As a public educational media enterprise, Groupe Média TFO understands this imperative. Over the past five years, we have restructured, repositioned and rebranded.

With its strategic positioning statement, Groupe Média TFO wishes to honour and build on its strong foundation of providing a consistently trustworthy and credentialed public service and on its culture of innovation.

Our ambition is to chart a future course of new, enhanced and significant digital outcomes for Francophones and Francophiles, within Ontario, nationally and internationally, across learning audiences in search of premium French-language content.

Groupe Média TFO plays a crucial role to Ontario and Canada's Francophone community, contributing to expand Francophone spaces and in building a sustainable future for them. We want to bolster this contribution.

STRATEGIC PLANNING

In order to refine its business model and the annual priorities of the company and each of its departments, Groupe Média TFO has begun a horizontal strategic reflection, in particular with a large study of its environment (competition, risk, climate, etc.). This work has begun in the fall of 2016 and is spearheaded by management staff and the board of directors.

By starting with its vocation as an Digital, Educational, Francophone company for its target audiences, itself reaffirmed by Groupe Média TFO's strategic positioning statement and its mission to contribute to French Ontario's sustainable development, Groupe Média TFO has outlined 4 annual priorities for 2017-2018, with the following criteria as analysis axes: key partners, key activities, value proposals, client relations, clientele segments, distribution channels, key resources, costs and revenues.



1
Successfully produce and distribute TFO's two first youth drama series filmed in a live 3D environment thanks to a gaming engine (LUV).

2
Increase revenues generated by the educational portal (IDELLO), particularly by developing new markets in Quebec, in the West and internationally.



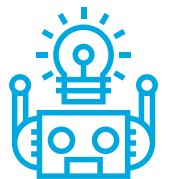
ANNUAL PRIORITIES 2017-2018



3
Invigorate its employer brand by deploying actions to:

- implement the "Velocity" work method
- increase the efficiency of communications for all company levels
- develop and promote wellness in the workplace
- create a positive candidate experience

4
Oversee innovation and optimize its operational integration (with an intent towards due diligence)



THE BOARD OF DIRECTORS



Carole Beaulieu
President (Toronto)

Member since June 26, 2013.
Term ends on January 4, 2018.
* 1-M, 2-M



Édith Dumont

Administrator (Ottawa)

Member since January 29, 2014.
Term ends on January 28, 2020.
* 1-M (from September 1, 2014, to December 8, 2016)



Lucie Moncion

Administrator (North Bay)

Member since April 18, 2012.
Term ended on June 24, 2016.
* 1-M (as of January 1, 2016)
* 2-P (as of January 1, 2016)



Carole Myre

Administrator (Embrun)

Member since April 18, 2012.
Term ends on April 17, 2018.
* 1-M



Donald A. Obonsawin

Administrator (Ballantrae)

Member since December 17, 2013.
Term ends on December 16, 2019.
* 1-M (as of December 9, 2016)
* 2-M (as of January 1, 2016)



Marie Larose

Administrator (Toronto)

Member since May 27, 2015.
Term ends on May 27, 2018.
* 1-P (as of January 1, 2016)



Kip Daechsel

Administrator (Toronto)

Member since November 23, 2016.
Term ends on November 22, 2019.
* 1-M (as of December 9, 2016)



Jean-Jacques Rousseau

Administrator (Toronto)

Member since November 16, 2016.
Term ends on November 15, 2019.
* 1-M (as of December 9, 2016)



Bernard Roy

Administrator (Orléans)

Member since December 1, 2016.
Term ends on November 30, 2019.
* 1-M (as of December 9, 2016)



Isabelle Paquet

Secretary of the Board of Directors

*Board of Directors committees
1. Governance and Human Resources Committee
2. Finance and Audit Committee
M: Member
P: Committee Chair

The total compensation paid to the members of the Board of directors (including the President) in fiscal year 2016-2017 was \$14 700.00, which is the amount recommended by the Lieutenant Governor in Council.

Total compensation paid to Carole Beaulieu, President, 2016-2017: \$4200.00

MANAGEMENT TEAM



**JULIE
CARON**

CHIEF DIGITAL LEARNING OFFICER



**MANUELITA
CHÉRIZARD**

CHIEF TALENT DEVELOPMENT OFFICER



**NADINE
DUPONT**

DIRECTOR OF TFO ORIGINALS - MULTI-PLATFORMS



**LAURENT
GUÉRIN**

VICE PRESIDENT, CHIEF CONTENT & DIGITAL



**LISA
LARSEN**

MANAGING DIRECTOR, FINANCE AND CONTROL



**ÉRIC
MINOLI**

VICE PRESIDENT, TECHNOLOGY AND OPTIMIZATION



**GLENN
O'FARRELL**
PRESIDENT AND CEO



**MICHEL
TREMBLAY**
VICE PRESIDENT, CORPORATE STRATEGIES



**MAGALIE
ZAFIMEHY**
CHIEF MARKETING OFFICER





INNOVATION AND CREATIVITY



LABORATOIRE D'UNIVERS VIRTUELS



BIG INNOVATION
AWARDS 2017
LUV

VIRTUAL REALITY TAKING EDUCATIONAL CONTENT PRODUCTION BY STORM

This year, Groupe Média TFO pushed the frontiers of innovation even further in launching the LUV, or Laboratoire d'Univers Virtuels, located in our Toronto studios. The first virtual set to use unique video game technology for television production purposes, the LUV is a dynamic new process for creating content in real time.

It has reinvented the production process for digital educational resources, offering a stimulating new audiovisual experience for all learners, be they in Ontario, Canada or elsewhere. Children today are born into the digital world, surrounded by virtual worlds and images, each one more impressive than the next. It was therefore primordial that educational content and media stepped out of their traditional forms and took on a more dynamic and interactive shape.

Innovation lies in the potential for creation. In applying video game technology and software to the production of educational content, we can captivate this new generation practically born with tablets and smartphones in hand by creating content more efficiently, boosting production tenfold and creating a world in which children can explore immersive virtual sets that never cease to amaze.

This monumental project was accomplished through collaborative research across several production platforms in North America and through a collaboration between Groupe Média TFO and its multidisciplinary partners all over the world: technology by Ross Video (Iroquois, Ontario), Epic Games (Raleigh, North Carolina), Zero Density (Istanbul, Turkey), Stype (Zagreb, Croatia), Mo-Sys (London, UK) and integration by CEV and Applied Electronics (Toronto, Ontario).

DISCOVERING THE ENCHANTED WORLD OF FRANKE



“ Ontario students have to be familiar with new technology in order to acquire global competencies such as critical thinking and problem solving and to develop their creativity. Partners such as Groupe Média TFO give students have access to online resources that will help them hone these competencies and achieve success in the economy of tomorrow. ”

———— The Honourable Mitzie Hunter, Ontario Minister of Education ————

Such an innovative project called for a monumental launch! On October 27, 2016, Groupe Média TFO inaugurated its Laboratoire d'Univers Virtuels in the company of the Honourable Mitzie Hunter, Ontario Minister of Education, and the Honourable Marie-France Lalonde, Minister Responsible for Francophone Affairs.

Technology such as the LUV puts further emphasis not only on TFO's innovation potential as a public educational media enterprise but also on its influence on the market and its exemplary contribution to realizing grand goals in French-language education in Canada.



“By putting virtual reality at the heart of its production system, Groupe Média TFO continues to stand out through its creative, visionary ideas. I want to congratulate TFO, who, through bold innovation and an exemplary distribution of its products throughout North America, is affirming its position as a major actor in the world of French-language education and learning.”

_____ The Honourable Marie-France Lalonde, Minister Responsible for Francophone Affairs _____

THE LUV: AN UNPRECEDENTED FORCE



LIVE CAM



TRACKING



GAMING ENGINE



KEYING



VIRTUAL



LUV

GROUPE MÉDIA TFO OPENS ITS DOORS TO FAMILIES

Just a few days later, we invited the public to come tour TFO's backstage and live the TFO experience - complete with entertaining activities - from the moment they enter the building to the time they reach our studios and sets.

A hands-on experience at the LUV gave kids and parents the chance to learn all about the studio and the control rooms; they took part in scientific workshops, lively karaoke sessions and a number of games with TFO franchises. Finally, the fun-filled day was capped with a Mini TFO show.





WORLD-RENOWNED POTENTIAL

In a special tour for 150 members of the Society of Motion Picture & Television Engineers, participants were given a glimpse of the LUV environment and its technologies. They were certainly not disappointed by its avant-gardism. This organization - of which George Lucas himself is an honorary member - is known the world over, and its more than 7000 members set the standard for the next generation of engineering technology as it regards content distribution and creation. Members' interest in the LUV attests to the revolutionary nature of the technology and confirms Groupe Média TFO's visibility and worldwide reputation in its sector.

THE LUV, CREATOR OF NEW KNOWLEDGE

The LUV is far more than a cutting-edge technology; it is a creator of know-how and an initiator for new skills. The production requirements of such a process come with a real challenge: making sure that skills that are essentially disparate work in harmony to complement each other. With this objective in mind, Groupe Média TFO developed new outlets by creating unique positions (jobs and functions) with a team of modellers whose talents in gaming, video production and 3D, coupled with a constant review of workflows, made it possible to reinvent the way we make audiovisual content in the 21st century.

“The LUV has given me the unique opportunity to integrate my two skillsets, which aren't traditionally associated. TFO has created a new composite occupation, where the world of gaming meets broadcasting. After studying 3D animation and many years of experience in the broadcasting industry, I can finally combine my various expertises and apply my creativity to the never-before-seen world of the LUV. This way, I contribute fully to its development, but also to my own, on a professional and personal level.”

Maxyme Paiement, 3D Modeler and Level Designer



TRUE TRANSFORMATION AT THE SERVICE OF NEW CONTENT

The game engines are perfectly adapted to children's content, and the LUV gives infinite possibilities for learning in an elaborate interactive environment. These new opportunities have completely shaken up the work of our teams. No more post-production; everything is filmed in real time! It's in pre-production that the bulk of the work is done.

Flying, changing actors' size, going from the Earth to the Moon, travelling in a spaceship... everything is now possible! Actors move around a green screen, and the LUV gives them remarkable flexibility, multiplying the environments they work in with virtual sets that are more cost-effective and more captivating than their predecessors.

“ Our innovative process first and foremost focuses on our priority of offering stimulating and engaging content for learners. By completely changing our production methods, we increase the avenues of possibility for our craftspeople, giving them an infinite number of learning environments. The LUV is the culmination of various innovative solutions that we have adapted to create a unique, dynamic process that paves the way for unlimited creative potential.

Glenn O'Farrell, President and CEO

The LUV has given Groupe Média TFO new standing in the media industry, allowing us to move from producing vignettes to making full-length dramatic series for children directly in our studios. Thanks to our internal talent, we have been able to broaden our intellectual property to the service of Ontario and its presence all over the world.





LUV COMMERCIALISATION

Groupe Média TFO has revolutionized the way we make our in-house productions, and we certainly plan to offer LUV services to external production companies. With a leading-edge HD production environment, complete with its own control rooms, post-production facilities, and broadcasting and maintenance services, the LUV is designed to meet all the needs and requirements of a production team.



LOOKING TOWARD THE LUV 2

Inspired by the successful launch of the LUV, we have already started to work on LUV 2, a motion capture project that will allow our actors to interact live with 3D animations directly inside the LUV environment.

We also aim to offer training to high-schoolers, in collaboration with schools, to give them a chance to discover career possibilities in production, technology and innovation right in our Toronto studios. These workshops will adhere to the Ontario curriculum and promote skills essential to life in the 21st century.





MINIVERSE: A TINY SHOW THAT SAW BIG



Miniverse, a direct descendant of Mini TFO vignettes, would never have seen the light of day were it not for the LUV. The success of our Mini TFO shows, which parents and children felt were too short, prompted us to review their format. Through the LUV's real-time production process and infinite set design opportunities, we were able to extend Mini TFO to a series of 40 seven-minute episodes.

So welcome to Miniverse, a world of funny, lovable characters in which the child is king! In this fantastic, futuristic space, immersive technology mingles harmoniously with nature, and real-life sets blend seamlessly into virtual set elements.

The series features the same three Mini TFO hosts that children know and love, but puts them in an exciting new world with new characters. Josée, Lexie and Christopher take turns at the helm of each episode; they greet the children, involve them in the action and guide them through the games. With them, a colourful crowd of characters: Dinodou, Monsieur Gédetou, Xux the alien, Yeti, Mamie Gâteau, Bisbille the monkey, and the Couclous!

Miniverse's fun, educational philosophy has children interact directly with the characters as full-fledged participants in the story. It's like an out-of-this-world schoolyard, where their best friends are always there ready to play!

Whether called up on to solve the strange but serious mysteries behind a yeti who's lost his pants, an unravelling sweater that leads to a spider weaving a web, or an alien who ejected himself from his spaceship, kids at home are in constant conversation - and interaction - with the main characters.

The story continues with games, rituals and cooperation, and the children and characters together find a solution to the problem. The audience get a warm welcome to the world of the Miniverse inhabitants, and are encouraged and consulted every step of the way. Viewers truly feel like they are in control of the experience. With Miniverse, kids don't learn while having fun... they have fun while they learn!



PLAY AS A LEARNING TOOL

For in-depth learning in tune with the Ontario curriculum and inquiry-based learning, in a reassuring environment, each episode addresses a theme under different angles and in different contexts.

This creates a fun and stimulating world for the child's imagination, all while exploring concrete notions transposed into real-life situations: problem solving, focus on equality and equal gender representation, innovation, rich cultural diversity, respect, empathy... Learning completely dissolves into play, and play into the story line.

GOING BEYOND ON-SCREEN INTERACTION

The Miniverse fun can continue beyond the screen, thanks to an app on which children can create their own content - some of which may even be featured in the series! The app lets kids tap into their creativity and use a large number of set elements to design a Miniverse backdrop and their own Couclous.

Their backdrop and avatar may be featured later in a mini-fill-in, *Le Minivers des amis!*, a short segment that airs in the middle of the episodes to keep an even balance between understimulation and overstimulation in children.

MINI TFO: THE FORERUNNER TO MINIVERSE



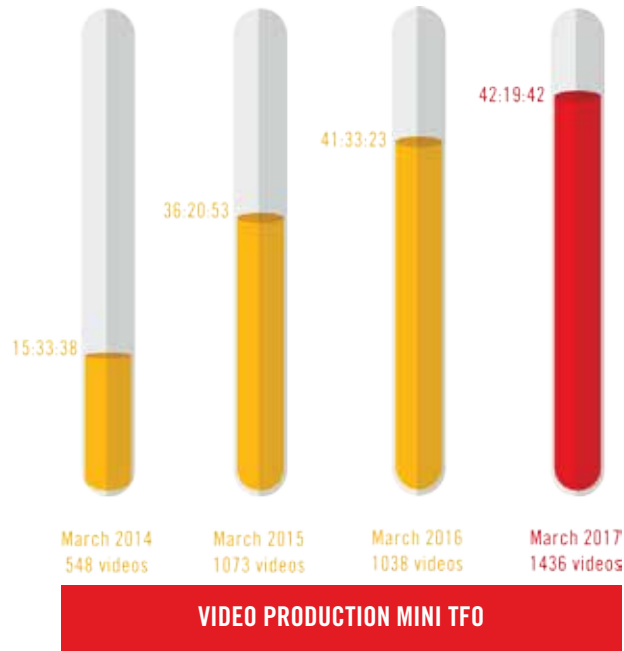
YOUTUBE SILVER PLAY BUTTONS
MINI ABC
MINI MATION

Known for the quality and wealth of its content, TFO's in-house production for preschoolers, Mini TFO, is enjoying an unprecedented success in Canada. With vignettes made up of sketches, songs, nursery rhymes, games, stories and much more, Mini TFO is YouTube's top Canadian page for educational content in French. The franchise continues to grow to achieve unparalleled success, with nearly 335 million views and over 290 000 subscribers, as of March 31, 2017, on all of its YouTube channels: Mini ABC, Mini Doremi and Mini Mation.



IEWS' GROWTH ON YouTube
March 2016 - March 2017

In alignment with the Ontario curriculum and the STEAM approach (science, technology, engineering, art and mathematics), the Mini TFO world, along with its three hosts Josée, Lexie and Christopher, showcase a safe and fun family environment that encourages discovery, creative expression and self-fulfillment in children aged 2 to 6. Through its continued and integrated approach, Mini TFO offers up an interactive experience based on human and social values that will accompany the citizens of tomorrow through their learning journey, foster their critical thinking skills and stimulate their imaginations.



Mini TFO speaks the same language as its mini fans, and in order to get closer to them and reach as many kids as possible, we want to be everywhere! Various fun, educational mobile apps have been added to the Mini TFO product line to meet the needs of these little techno whizzes.

Lively performances with an educational twist help further break down the barrier between stage and screen, bringing Josée, Lexie and Christopher to meet their public face to face and spread the word of cultural diversity, healthy eating, good health, sharing, and the respect of others. Thousands of families looking for educational content in French certainly don't disagree! Excerpts of live performances are now offered via Facebook Live to bring little Josée, Lexie and Christopher fans even closer to the fun.

ORIGINAL EDUCATIONAL CONTENT IN FRENCH

Groupe Média TFO provides quality French-language Children and Youth programming based on the Ontario curriculum and on educational standards that include science, technology, engineering, arts and math (STEAM) as well as languages, geography, history, geology, the environment, animals and social values.

Representing 70% of our TV programming grid, these programs are available on a variety of platforms, including the TFO TV channel, TFO.ORG, IDÉLLO, and YouTube. They speak not only to children and youth but also to families and educators, and on top of being educational, smart, creative and stimulating, they foster a learning experience that is both engaging and dynamic.

OPTIMIZING DIGITAL INNOVATION

Groupe Média TFO has seized the opportunities created by the digital shift and carved itself a presence on all platforms, with innovative educational and cultural content for Francophones and Francophiles. Over the course of only a few months, TFO's know-how, expertise and capacity for innovation have given its franchises a significant lead on digital platforms.

YouTube and multi-channel networks are at the heart of TFO's multiplatform distribution strategy. With over 20 channels and 350 million views amassed as of March 31, 2017, we are firmly positioned as Canada's number one educational French-language YouTube channel. Mini ABC and Mini Mation have both won Silver Buttons, the YouTube award for channels that surpass 100 000 subscribers.

Certain new TFO products, like Toopati, Vraiment Top, or l'Arcade TFO also have their own YouTube channels, contributing to the growth of our network.



LIVE FROM THE TOOPATI CRIB

Bertrand, Alphonse and Céleste are charming, playful and adventurous little puppets who make all sorts of discoveries in their crib after their parents leave for work.

Céleste heads up the trio, even if she's the shy one of the bunch. This inventive kiddo finds surprising and unique solutions to resolve pint-sized problems.

Bertrand is always imagining the worst! He is a bit of grump, and often needs to be coaxed into adventures.

Alphonse is the sweetheart of the three, and is by far the most affectionate. He loves cuddles!





DID YOU KNOW...

100 episodes of 30 seconds

Josée, Lexie, and Christopher host funny, educational vignettes that test viewers' knowledge about fascinating subjects such as astronomy, dinosaurs, plants and animals. Their vignettes feature some crazy facts that are sure to surprise! This newfound knowledge will definitely feed kids' hunger for knowledge and help them see the world with a playful, passionate eye.



HOMEMADE

8 episodes of 5 minutes

Homemade is a do-it-yourself series hosted by four unlikely roommates. Salem Cremglacée, a witch who loves to cook, Cybeau Lebeau, a lover of fashion and crafts, scientist Nucléonne, who always has her robot sidekick Transportus by her side, and lastly Jean-Rose De La Courtepointe, a lumberjack who knows his way around delicate crafts.



TRADITIONAL SONGS IN 3D

30 episode of variable duration (01:15 to 02:50)

Discover animated French traditional songs with the Mini TFO characters.



JOKE OF THE DAY

130 episodes of variable duration (00:15 to 00:35)

Josée, Lexie and Christopher kid around, telling jokes to help kids build their vocabulary and develop visual skills.



VRAIMENT TOP

1000 episodes of 3 minutes | 200 episodes of 15 minutes

Multiplatform distribution is always at the heart of TFO's thinking, whether we are in the process of imagining, creating or producing content. **Vraiment Top**, a Trio Orange co-production, is no exception. **Vraiment Top** is a series of educational escapades made up of crazy, comical lists for kids aged 9 to 12. These segments are short and lively, and they contain information that is as clear as it is concise. On the air, the series is made up of 200 eleven-minute episodes, and on digital platforms, notably a dedicated YouTube channel, it consists of 1000 three-minute-long episodes.

Since 2008, **Trio Orange** has stood out as a daring and instinctive enterprise. Whether for television or another medium, Trio Orange productions not only meets but surpasses the expectations of viewers, broadcasters, advertising agencies and corporate clients alike.



MATHXPLOSION

52 episodes of 3 minutes | 6-12 yo

Math is everywhere; it's a mathXplosion! Eric the mathemagician reveals the secrets of the not-so-secret world of math in these fascinating and entertaining vignettes. Kids are encouraged to explore their own abilities by experimenting at home. But don't be fooled! It's not magic; it's math!

GAPC Entertainment is a dynamic Ottawa-based independent audiovisual production house. For more than fifteen years, it has been making smart, creative and compelling television programming for national and international audiences. The company's productions include many genres, from television specials, series and documentaries, to award-winning docu-dramas, children's programs, performing arts shows and biopics.



KING LIONEL

13 episodes of 26 minutes

King Lionel is a series entirely developed for multiplatform distribution with a just the right mix of music, absurdity and hilarity. Viewers follow eccentric and endearing King Lionel on his quest for fame. The middle-aged married dad dons a lion's head as part of his costume will go to any length to reach stardom and have his own show in Vegas. Behind his day-to-day life, each episode gives valuable life lessons, with a special focus on empathy and resilience. The perfect co-viewing experience!

DBcom Media searches the world over to bring unique and innovative projects to life. Their TV programs are broadcast by the vast majority of Canadian broadcasters and on five continents.



MOTEL MONSTRE (SEASON 6)

21 episodes of 24 minutes | 9-12 yo

In the village of Bouillon, a strange team manages an old motel built beside a thermal spring with mysterious properties. The bizarre team includes scary monsters, a crazy old man, and Magalie, a fifteen-year-old girl who is as clumsy as she is clever. Living together isn't always easy. Magalie and the monsters have to adapt to life in a group, learn to respect their differences, and together, overcome all sorts of challenges of preteen life!

Founded in Ottawa in 2007, **SLALOM** is a production house well known for the wealth of its content, teeming with feeling, freedom, daring, and wonder. They produce documentary and fictional series as well as web magazine programs. Resolutely focused on the future, SLALOM's ultimate goal is to produce quality content filled with creativity, ingenuity and emotion, that will reach out to all audiences.

ZERBY DERBY (SEASON 3)

25 episodes of 11 minutes | Preschooler

Small, remote-controlled vehicles live and play inside a real forest. Trouble crossing a stream, building a dam or exploring a swamp? No problem is too big for the Zerbys' enthusiasm, and they never forget their mantra, "try, try again."

Breakthrough Entertainment Inc. is an award-winning producer and distributor of premium content for worldwide audiences. The entertainment studio's operations include the development and distribution of feature films, television series and digital content, as well as international co-productions and production services. Breakthrough's digital media division ranks amongst the industry's most respected producers of high-quality interactive entertainment on mobile and online platforms. Established over 30 years ago, Breakthrough's library now boasts over 40 feature films and 4000 television episodes which air on major networks and digital channels across the globe.



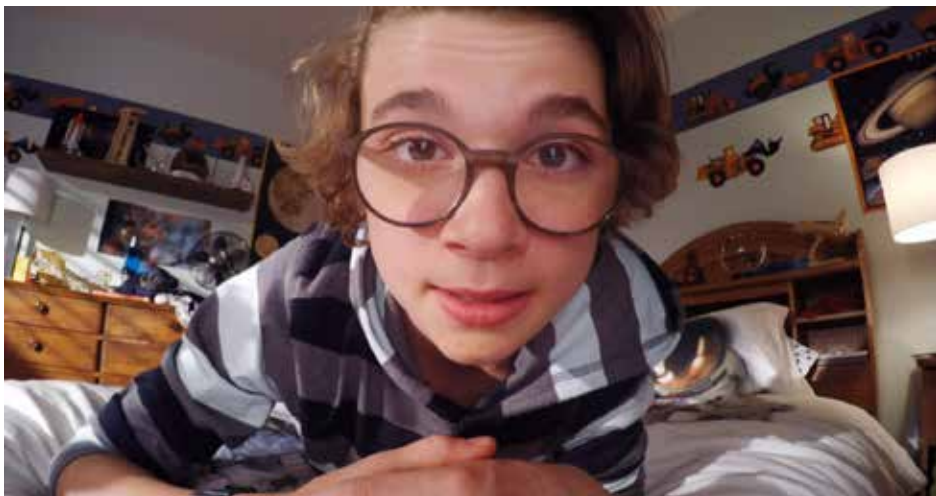
SUBITO TEXTO (SEASON 4)

98 episodes of 24 minutes

Subito texto centres around the ups and downs of Maude, Jennifer, Mélanie, Vincent and Sami, who have a whole new world to discover in their first years of high school!

Since its arrival in the field in 2000, **Zone3** has combined know-how with its teams' creativity to feature quality products to surprise, educate, entertain, foster critical thinking and charm all audiences. Today, the company is in the major leagues by polarizing its talents and its energies in four major activity sectors. Through its fictions, variety shows, magazines, youth shows and documentaries, Zone3 contributes to the programming of many broadcasters in the country and beyond.





CONSEILS DE FAMILLE

26 episodes of 26 minutes | Co-viewing | 12+ yo

Conseils de famille is a series of funny vignettes featuring the Blondin-Dupuis family. In this classic clash of generations and personalities, tensions are heightened by the fact that they all live in the same duplex. Thirteen-year-old Clovis is at the centre of it all, and he explains how to survive your family.

Founded in February 2011, **KOTV Inc.** is a Quebec-based company that works in the entertainment industry. It works with home-grown talent to develop and produce innovative television programming, particularly in the realms of humour, variety, fiction, magazines and documentary. The mission of KOTV and its subsidiaries, KO Scène and KO 24, is very simple: conquer the world and then entertain it.



TWIN FACTOR

13 episodes of 28 minutes

For Twin Factor's fourth season, Balestra Productions enhanced its formula and created a special edition—child-grandparent teams! The basic concept of the treasure hunt remains the same for Twin Factor – Special Edition, but this time, there are no more touch tablets or QR code hunts! Participants (children aged 9 to 13 and grandparents) must rely on their instincts and resourcefulness in order to find map pieces hidden throughout a city or neighbourhood.

Balestra Productions is an independent interactive audiovisual production company. Their mission is to create content that captivates the mind and inspires the imagination. Their productions target youth between 7 and 18 years old. Balestra's productions offer a new multidimensional approach to youth education that takes into account all aspects of their lives.

MANY THANKS TO ALL OF OUR PRODUCTION PARTNERS



PROGRAMMING IN TUNE WITH OUR VALUES



STELLA ET SACHA

Boat Rocker, 52 episodes of 11 min

Stella is a young girl with a vivid imagination, who brings her curious little brother Sam along on incredible adventures.



DANIEL TIGER'S NEIGHBOURHOOD

(SEASON 2)

9Story, 52 episodes of 11 min

Using catchy tunes and sweet stories, Daniel, the little four-year-old tiger, shares a range of emotions with kids.



RIBBIT'S RIDDLES

Dandeloo, 52 episodes of 5 min

Ribbit the frog has a riddle, and it's up to the viewer to find what animal Ribbit is talking about! With each clue, the mystery animal takes shape in a fantastical way.



ARTHUR

9Story, 52 episodes of 11 min, 4-8 yo

Arthur, a eight-year-old aardvark is super smart and has a lot of pals. Each episode explores the smaller - and bigger - problems that inhabit everyday life.



BENJAMIN (FRANKLIN)

Nelvana, 52 episodes of 11 min

Franklin is a kind little turtle who has all kinds of adventures along with his family and animal friends.



PEG + CHAT (SAISON 2)

9Story, 52 episodes of 11 min

In her mysteriously mathematical world, Peg goes face to face with countless problems that she solves with the help of her cat... aptly named "Cat."

Through its programming, Groupe Média TFO intends to prove the importance of education as a privileged tool to transmit the human and social values its cares deeply about. TFO wants to contribute, in its own way, to promoting qualities and skills like respect for others and for diversity, acceptance, respect for the environment and for animals, resilience, problem solving, empathy, etc.



RUFF-RUFF, TWEET AND DAVE
Bejuba, 52 episodes of 11 min

Ruff-Ruff, Tweet and Dave are three friends who find adventure wherever they go, but they need kids' help to make the right choices.



STICK MAN
Orange Eyes LTD, 26 episodes of 11 min

While out for a morning jog, Stick Man is scooped up by a dog who mistakes him for an ordinary stick! And so the adventure begins!



MISS SPIDER'S SUNNY PATCH FRIENDS - Nelvana, 26 episodes of 11 min

Discover the incredible world of Miss Spider, a caring creature who lives in a lovely sunny glade with her husband Holey and their eight children.



LIGHTNING POINT
ZDF, 26 episodes of 26 min, 9+ yo

When Zoey and Kiki, from another galaxy, land in Lightning Point, their dreams of surfing the waves of Earth's oceans and seas finally come true.



DANCE ACADEMY
ZDF, 26 episodes of 26 min, 9+ yo

Tara, a teenager, earns a spot in a prestigious dance school in Sydney, Australia. The series follows hers and fellow dancers' lives.



LITTLE MOSQUE ON THE PRAIRIE
FUNdamentalist Films, 26 episodes of 26 min

This comedy series tells the story of a small Muslim community living in Saskatchewan, smack in the middle of the Western Canadian prairies.

INNOVATIVE INITIATIVES

MAXI

THE FIRST CANADIAN YOUTH ANIMATION SERIES FORMATTED AND DESIGNED PRIMARILY FOR MOBILE PLATFORMS



Born of a collaboration with digital entertainment studio Frima, MaXi is a fun series with an environmental flair designed first and foremost for mobile platforms. Unique and gripping, the youth series has been formatted to respond to changes in how children aged 9 to 12 consume information on smartphones and tablets. MaXi's rich, immersive mobile experience plunges users in the fantastical universe of the series, where they unblock new content as they view the videos and create interactive comics they can share with their friends.

MaXi is a 100% Francophone production funded by the Canada Media Fund and the Bell Fund. Its cast is filled with talent from French Ontario and Quebec, with roles played by Sarah-Jeanne Labrosse, Nicolas Charbonneau, Mathieu Pichette, Martin Watier and Annie Girard.

This new series follows the adventures of conjoined twins Mara and Xilo in Vakarma, a magical world where music, the environment, humour and games come together. The objective is to raise awareness among young audiences about the impact of human activity on the environment and to promote the exchange of ideas and the exploration and celebration of differences. The unique adventures, quite relevant to our times, have been designed to appeal to the whole family and to encourage parents and children to watch together thanks to a fun, educational and eco-friendly approach.





MaXi will be available on iOS and Android as well as in a linear format for television, with a total of 26 eleven-minute episodes. It is expected to hit the screens in September 2017.

MaXi was launched at Pixel Animation / Cartoon Connection, Canada's largest animation industry event.

Frima is a digital entertainment studio with a broad transmedia expertise. They design and deliver fun, entertaining, and innovative digital experiences with a proven creative approach. Always eager to develop fun and engaging products, they push their ambitions further to develop and market a growing portfolio of intellectual properties with one goal in mind: to delight their audiences.



IDÉLLO'S TRANSFORMED CLASSROOM

DIGITAL LEARNING IN SCHOOLS



“ Much like IDÉLLO, these new classrooms embody 21st century learning values, including mobility and interactivity. These spaces support new approaches, such as the flipped classroom, that promote independence and put students' interests at the very heart of their learning pathways. ”

Julie Caron, Chief Digital Learning Officer

Each teacher, parent, and student dreams of the perfect classroom: a collaborative learning space that inspires creativity and interactivity. To make this dream a reality and to transform students' learning experience inside the classroom, Groupe Média TFO launched the first-ever MA CLASSE IDÉLLO contest.

The contest was a chance for all Ontario and Quebec primary and secondary schools to transform an ordinary classroom into a stimulating learning environment. Focusing on digital media and collaboration, TFO's mission is to engage students in a different way: through an interactive experience tailored to their needs.

At Groupe Média TFO, we consider learning as an opportunity for innovation and creativity. Designing a unique space where the initial function of objects is modified to encourage students to not only develop their resourcefulness and ingenuity but also build their green consciousness all in the context of digital learning - is no small feat! The challenge was nevertheless undertaken with verve, and the first IDÉLLO classroom welcomed students who were astonished by the transformation before their eyes and excited by their new learning environment.



Windsor, Ontario's École secondaire catholique E.J. Lajeunesse (ÉSC EJ Lajeunesse) was the big winner of this landmark initiative after a random draw from among 2500 participants.

ÉSC EJ Lajeunesse is the first school to score a custom classroom design by a creative collective brought together specifically for the contest. Artistic directors and designers, in collaboration with students and teaching staff, combined their strengths and talents for a creation that treads the fine line between graphic design and contemporary art. IDÉLLO's dynamic, multi-level digital environment was brought to life for ÉSC EJ Lajeunesse and its teachers through furniture, ten digital tablets, subscriptions to Éditions Bayard, and a premium subscription to the IDÉLLO platform.

ABOUT THE PROVIDENCE CATHOLIC SCHOOL BOARD

The Providence Catholic School Board includes over 10,000 students in its 30 schools: 23 elementary schools, 7 high schools and one continuous training facility for the communities of Windsor-Essex, Chatham-Kent, Sarnia-Lambton, London/Middlesex, Oxford-Woodstock, Grey-Bruce and Huron-Perth. Its large French-language Catholic school network allows each student to feel as though he or she is part of a big Francophone school community based on faith, and to enjoy a high quality education in a well-meaning, respectful and safe learning environment. The Providence CSB is first in the 72 school boards of Ontario with a diploma achievement rate of 97 %.

“ The Providence Catholic School Board is engaged to provide high quality education. This new development is favourable to the development of essential skills to succeed in the twenty-first century and is well encompassed in the technological vision of the Providence Catholic School Board. E.J. Lajeunesse Catholic High School will stand out as the only school with such an installation in the province. ”

————— Joseph Picard, General Manager, Providence Catholic School Board —————

FSL STUDENTS ARE ALL EARS ON IDÉLLO'S À L'ÉCOUTE

Aimed at the province's 60 English-language school boards, À L'ÉCOUTE is an educational kit prepared by IDÉLLO in collaboration with the Ontario Ministry of Education. Available exclusively on idello.org and sent directly to the school boards, it was designed to help students from grades 1 to 12 hone their listening skills. Written by a team of Ontario FLS teachers specifically for their peers, it contains 110 fun, captivating video vignettes accompanied by 110 worksheets and one educational guide, along with 30 complementary activities for FSL students to practice their newly acquired knowledge in a fun environment.

À L'ÉCOUTE is based on the Ontario FLS curriculum and set up according to the Common European Framework of Reference for Languages (CEFR). The content is adapted to listening comprehension levels as well as to users' age ranges and interests, with a view to nourishing students' passion for the French language.

FLS learners can practice their oral comprehension and production, expand their vocabulary, and even get exposed to a variety of French accents.

Seven video series are available, including #écouteça!, a 100% Franco-Ontarian series written and directed by Improtéine and produced by Carte Blanche Films.

While it was created particularly with FLS teachers and students in mind, À L'ÉCOUTE has something in store for parents as well: it contains a special component that lets parents be a part of their child's wonderful journey into the French language.

À L'ÉCOUTE has been made possible thanks to the financial support of the Government of Canada, through the Department of Canadian Heritage, and of the Government of Ontario.



IDÉLLO - TROUSSE À L'ÉCOUTE



UN JOUR UNE QUESTION



PORTRAITS DE VOYAGE



LES BELLES HISTOIRES DE POMME D'API



LÀ OÙ JE DORS



LES SUPERCHERIES FINANCIÈRES



ÉCOUTE CA



LES FONDAMENTAUX



DAVEY AWARDS PRIZE
WEBSITE, EDUCATION
IDÉLLO

NEW WAYS TO LEARN WITH IDÉLLO

Targeted at Francophones and Francophiles in Canada and elsewhere, IDÉLLO is an interactive, user-friendly learning universe that brings together over 11 000 digital educational resources in line with the Ontario curriculum. Students will be engaged and encouraged by IDÉLLO's educational content, which includes fun websites, videos, games and applications. IDÉLLO encourages a practical, interactive and collaborative approach, heightens learners' engagement, and helps them develop 21st-century skills such as problem-solving, creativity, communication and critical thinking.

The platform customizes the learning journey of students and enriches their experiences, as well as those of teachers and parents, by giving them access to a range of features and a working space to encourage sharing between communities of users who share the same interests.

- Search of educational resources
- Contribution from the community to the development of educational resources
- Sharing of resources with special interest groups
- Collaboration
- Customization

IDÉLLO is a reflection of TFO's relentless work and lasting contribution to Ontario's Francophone education community. Its avant-garde approach, which stimulates innovation through collaboration, co-construction, creativity and wonder, has made it a renowned partner to learning in the digital age.

IDÉLLO is offered free of charge to students and teachers from the 12 French-language school boards in Ontario, and upon subscription to all other educational institutions in Canada.

IDÉLLO WORKSHOPS-TOURS

IDÉLLO, a leader in the world of education, actively transforms itself to meet the ever-evolving needs of teachers and students. Groupe Média TFO wants to position IDÉLLO as the essential digital learning resource for Francophone and Francophile teachers, educators, students and parents in Canada.

IDÉLLO offers users continued support to ensure an in-depth knowledge and responsible use of its content in the classroom.

Meanwhile, on the field, liaison officers give users hands-on workshops and training about the platform (liaison, training and promotion activities) and facilitate professional development workshops for teachers and presentations for pedagogical

and administrative teams, mainly in Ontario.

They also participate in a variety of events in Canada's education community, such as colloquia, symposia and conferences.

And for additional support to users, the IDÉLLO YouTube channel, filled with educational resources and tutorials, was launched in September 2016.

11 000
educational resources
in line with the Ontario curriculum



ONTARIO
12 French-language school boards
60 English-language school boards



OUTSIDE ONTARIO
91 school boards and schools outside of Ontario



30 000 teachers
2 000 000 students
IN ONTARIO

IDÉLLO

+ 10 000
subscriptions to IDÉLLO magazine

**WORKSHOPS OUTSIDE
OF ONTARIO**

25 workshops
+230 participants



WORKSHOPS IN ONTARIO SCHOOLS

126 FFL* workshops | **1405 participants**
116 FSL* workshops | **1908 participants**

** French as a second language*

75%

IDÉLLO satisfaction rate



FRANÇAIS AS A SECOND LANGUAGE

The IDÉLLO Award rewards the work of passionate teachers who are making a difference in the world of education. It honours teachers who promote the French language and Franco-Ontarian culture by developing creative and original learning experiences and integrating new technology into their teaching strategies.

In 2016, the IDÉLLO Award went to Catherine Girard, OCT, from the Jeanne-Lajoie school in Scarborough. Catherine is unwavering in her commitment to promote values such as collaboration, communication, creativity, problem solving, innovation and, above all, respect for the child as a whole. We commend her on her positive influence on the academic and social development of her students.

The IDÉLLO Award is handed out as part of the Teaching Awards and is one of the Ontario Teachers' Federation's three teaching awards.



VUBBLE

Groupe Média TFO, always on the lookout for innovative solutions to achieve its mission as a Digital, Educational and Francophone enterprise, has entered a partnership with Vubble, a daring enterprising start-up from Toronto. The objective of this partnership is to apply the criteria established by TFO to select and bring the best French-language educational videos on the Internet to IDÉLLO.

Vubble's creativity has forged a highly intelligent, human-focused and responsible content selection formula, which will bring even more diversity to IDÉLLO's existing wealth of digital learning resources.

The series *Hygiène mentale - Éducation aux médias*, *Axolot hors-série #1*, *J'irais dormir chez vous*, *Ricky le chef* and *Ados la violence* have now been added to IDÉLLO's many educational resources.



LES TABLETTISTES

TRENDS IN DIGITAL LEARNING: CREATIVITY AND INNOVATION, FRONT AND CENTRE

In its fourth edition, held in both French and English at Ottawa's La Cité applied arts and technologies college, Les Tablettistes conference focused on virtual reality and design thinking, with talks by more than 30 experts, including Gillian Ferrabee from Cirque du Soleil, Jade Raymond from Electronic Arts (EA), Ernest Webb from Schoolû, and Graham Brown-Martin, author and lecturer at Learning {Re}imagined.

An impressively dynamic laboratory for discussing the challenges of education and new technologies, Les Tablettistes looks to the future to define new ways to produce innovative educational content for young learners. This annual collaboration, whose mission is to rethink learning in the 21st century and the fourth industrial and digital revolution, invites Canadian experts to the stage.



Les Tablettistes, a now-indispensable event in the world of education, technology and media, creates concrete opportunities for partnerships and collaborations between content creators and education experts. The Honourable Marie-France Lalonde, Ontario's Minister Responsible for Francophone Affairs, and Nicolas Chapuis, Ambassador of France in Canada, were two of the speakers in talks about current issues in digital education.

Four major themes were addressed during the conference: "The Intersection of Art and Science", "Opportunities to Create", "The Magic of Imagination", and "Design to Fail, Learn to Succeed".

For the first time, thanks to a partnership with Facebook, TFO has helped kids participate in an exceptional conference: twelve students from la Cité, in teams of two, filmed Facebook Live videos which were broadcast on the IDELLO page during the day.

With the help of one of Groupe Média TFO's professional cameramen, the students created their own content and spoke to web surfers by showing guest interviews, conversations among specialists, daily discoveries, and so on. With TFO 24.7 at their side to guide them through each step of production. And when they weren't busy shooting, they got to discover, learn and have fun while watching the discussions and workshops offered by Les Tablettistes.

By supporting and mentoring the kids in their vocations, Groupe Média TFO is preparing the next generation.



FLIPTUBEUR

ON THE HUNT FOR THE NEXT MAJOR FRANCO-CANADIAN YOUTUBER



By focusing on values such as education, the importance of the Francophonie, digital media, and innovation, TFO has given young Francophones living in Canadian minority settings the opportunity to receive free video production training. Financed by the Canadian Media Fund, FLIPTUBEUR also bolstered the community's presence on digital and social media platforms.

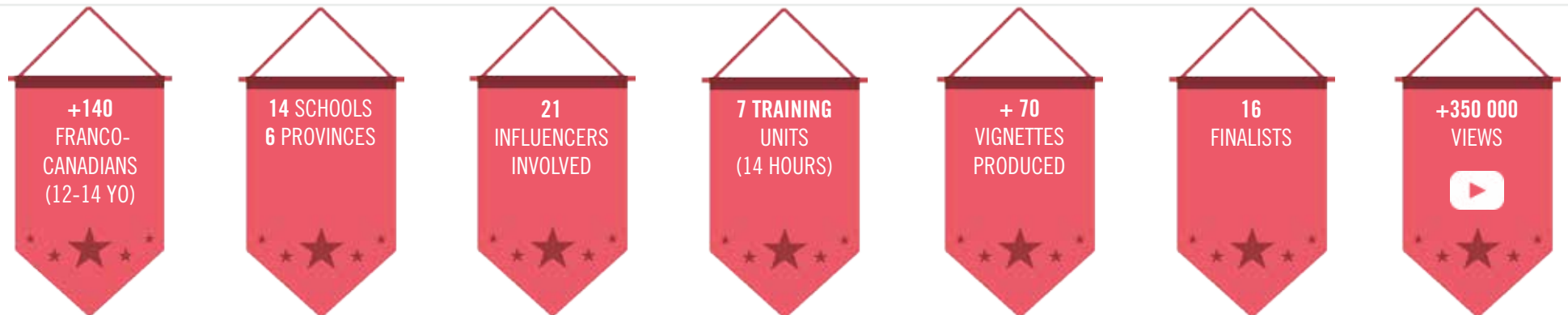
This Canada-wide digital tour, the first of its kind, was developed by FLIP TFO, a Groupe Média TFO youth franchise.

FLIPTUBEUR was greeted with boundless enthusiasm by teens interested in this digital project and in new web trends. Hosted by Marie-Josée Lalande and Alex Normand, seasoned Franco-Ontarian YouTubers, the FLIPTUBEUR tour followed

the students for the creation, production, and filming of video clips. During this fun, interactive and educational digital experience, the kids were taught editing, lighting, sound, scripting, animation, production and best practices.

After an evaluation by a jury of professionals and by the viewers, winners will be awarded a video production kit containing, in particular, a portable computer, a camera, lighting and sound recording equipment, and editing software.

With the glowing success of this inaugural tour, FLIP TFO is working to launch a second edition of FLIPTUBEUR for the fall of 2017.





“This initiative lets us fully participate in the development of the next generation of Franco-Canadian youth living in minority settings, by providing them with access to tools they can use to share their lives with the rest of the Francophonie. We hope to inspire new careers, and to see these young people on our digital platforms very soon.”

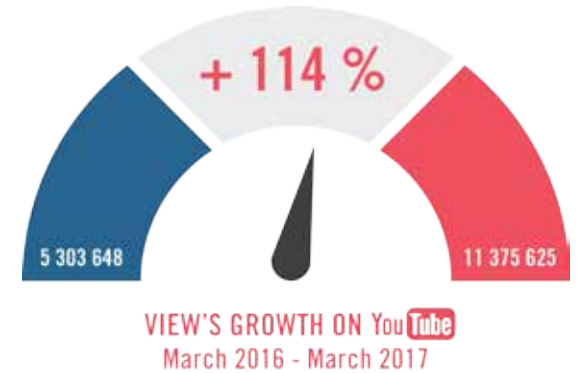
————— Laurent Guérin, Vice President, Chief Content & Digital Officer —————

⚡ **CB** ⚡ **ON**
⚡ **AB** ⚡ **NB**
⚡ **SK** ⚡ **IPE**



FLIP TFO

FLIP, our youth franchise dedicated to Web culture, has become the number-one interactive Francophone event for Canadian youth; its notoriety is unquestionable. The proof? Hilarious and creative YouTube videos about current events have gone viral around the world, even making it to the front page of certain newspapers:



CÉLINE DION COVERS THE SUMMER'S HITS!

Céline Dion got a new gig on the Web? From her Las Vegas dressing room, the singing megastar gives us a few excerpts from some summer hits. She shares her deepest thoughts with her devoted fans in this intimate and exclusive video.

80 000
views on YouTube



JUSTIN TRUDEAU vs DONALD TRUMP

With the approach of the US election, FLIP TFO decided to slip into the skin of Canadian Prime Minister Justin Trudeau and deliver an important message to American voters. This double parody of Treat You Better (Shawn Mendes) and Me Too (Meghan Trainor) stars Flip host Philippe Lacroix as Justin Trudeau and Simon D. Scott as Donald Trump.

+200 000
views on YouTube



MASHUP JUNOS 2017

In honour of the artists nominated for Francophone Album of the Year at the JUNO Awards, FLIP TFO called upon artists Soran Dussaigne, Celeste Lévis, and Flip host Philippe Lacroix to cover 2017's biggest Francophone hits.

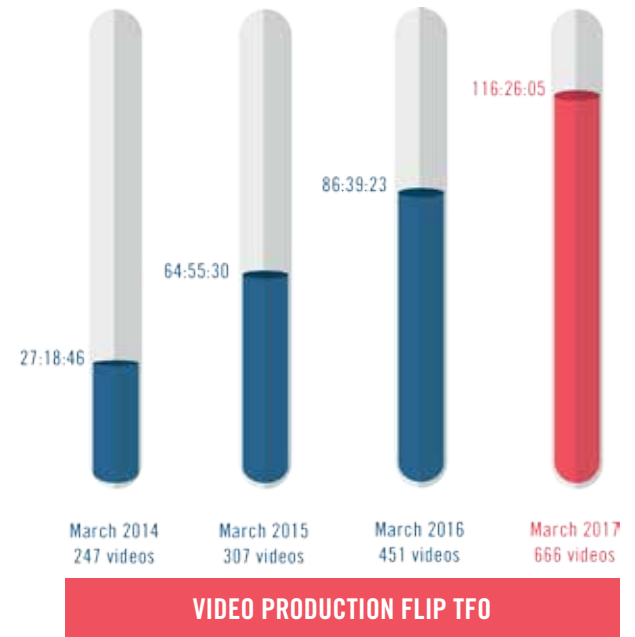
86 000
views on YouTube





From comedy videos, educational reports, interactive games and interviews, to vlogs, performance art, challenges and experiments, nothing is off limits for Flip hosts Phil, Meilie, Francesca and Louis-Philippe. Monday to Thursday at 6:00 pm, youth aged 9 to 12+ can tune in on TV and digital platforms to witness the hilarity live. On all of Flip’s social media accounts, viewers can share and interact with hosts, guests, and creative staff.

FLIP TFO was among the first to use the feature Facebook Live, When Facebook released for all users in the first quarter of 2016. FLIP TFO went live on Facebook to broadcast the last episode of the season, on May 26, 2016. The video was promoted by the social media giant thanks to a partnership, and it garnered more than 300 000 viewers.



PLANÈTE BRBR

DISCOVERING EMERGING FRANCO-CANADIANS TALENTS

The roaring success of the BRBR Le Conquérant tour, during which our hosts got together with Francophone artists from all parts of the country, has put some exciting wind in the sails of TFO's music franchise. With Planète BRBR, a new BRBR crew, led by Sudbury's own Franco-Ontarian singer and radio host Stef Paquette, set off on a fresh adventure on the road to meet the stars of tomorrow.

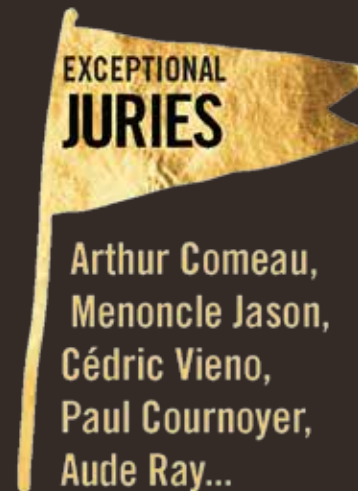
This new musical event, a national competition for Francophone and Francophile artists from outside of Quebec, took the road to hear the creations of singer-songwriters in ten Canadian cities. From Halifax to Vancouver, Planète BRBR auditions brought together juries made up of local artists and music industry players to shine a spotlight on up-and-coming Canadian music talent.

Ten candidates (one per city) made it to the elimination rounds in Toronto, where, each sponsored by a seasoned artist, they benefited from the rich experience and valuable advice of mentors such as Joseph Edgar and Mehdi Cayenne.

Planète BRBR auditions and elimination rounds aired every Saturday at 8 pm, both on TFO and on YouTube.

This extraordinary artistic, musical and human adventure has changed the lives of participants and will put the winner on the map with a remarkable prize to launch their career: they'll get to record an EP, shoot a music video, and win a \$5000 grant, along with the opportunity to play at a prestigious Canadian music festival.

We would like to thank the Canadian Media Fund (CMF) for supporting the Planète BRBR tour.



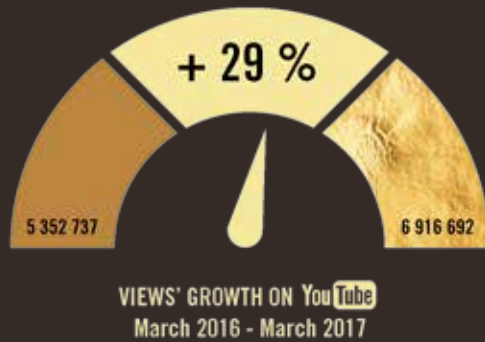
BRBR

ESSENTIAL NEW FRENCH-CANADIAN MUSIC



TRILLE OR AWARD
BRBR le Conquérant
Best Musical Program

BRBR, pronounced “barbar,” is a multiplatform franchise dedicated to showcasing musical talent from Canada, with a soft spot for Francophone and Francophile artists. BRBR is produced by a passionate team with a common ambition: to find unique sounds and share them with a public that can’t get enough of new music. The result: a unique universe filled with varied content, including signature BRBR music sessions, fun conversations, and a blog brimming with interviews and album and show reviews. Through partnerships with well-established media companies and innovative events such as live Web streaming, BRBR offers artists the possibility to expand their fan base and brings music lovers all the new music they could possibly want. BRBR sees music as a reflection of Canadian culture.



VIDEO PRODUCTION BRBR

BRBR APP, YOUR CULTURAL TELESCOPE

After four years of discovering the best of Franco-Canadian talent, BRBR has finally launched its application! In a quest to explore the Francophone music scene, users navigate from one BRBR universe to the next, propelled by clusters of rising stars: best videos, clips, interviews, live sessions, full performances from the Planète BRBR competition, and more.



DIGITAL PROPERTIES

IMMERSIVE, FUN, EDUCATIONAL APPLICATIONS

With over 50 applications available, Groupe Média TFO works tirelessly to increasingly offer innovative and creative digital products to help children develop their skills and enrich their learning experiences every day.

Boukili

Boukili, also available as a Web application, provides children aged 4 and up with an immersive, interactive and educational reading experience whether they are native French speakers, French immersion students, or learners of French as a Second Language (FSL). Available free of charge, it is TFO's most downloaded app. Boukili reinvents the very principle of learning to make readers want to read in a completely new way.

It offers a collection of 54 French-language books that have never been published anywhere else - the perfect mix of illustrated stories, games and quizzes. Boukili's goal is to encourage and

develop children's reading skills by having them work their way up a number of reading levels. It also invites parents to observe and guide their children's reading progress with the help of a bilingual dashboard.

In addition to these educational objectives, in order to facilitate learning and spark the love of reading in children from a very young age, Boukili throws games and quizzes into the mix, with travel as the underlying theme throughout the experience.

≈ 110 000
DOWNLOADS

54
EXCLUSIVE BOOKS IN
FRENCH

+480 000
BOOKS READ





W3 AWARDS
DAVEY AWARDS
BEST MOBILE APP AWARDS



CHANSONS TRADITIONNELLES BEST MOBILE APP AWARDS - BEST APPLICATION FOR CHILDREN

With this interactive, educational application, children aged 2 to 6 get to discover traditional French songs. They enjoy music with the Mini TFO hosts in a panoply of animated videos and fun scenes! With Chansons Traditionnelles, parents also get to relive the joy of singing, as a family, the traditional songs that marked their childhood.



LA PARADE DES HIPALOULAS

After having enchanted Hipaloupark visitors with their colourful concerts, Les Hipaloulas are going on tour across Canada, and they're taking the 3-to-6-year-old crowd with them! Alongside Octave and Bémol, kids are in charge, and the group is counting on them to organize and conduct this memorable musical event! With a unique activity, children get their creative juices flowing by choosing the set decor, the floats, the musicians, and even stage-managing the entire event. The app also aims to impart on children some important social norms and values (e.g. the importance of sharing, safety, and helping others) through interactive activities and events.



TRÉMA AU CANADA W3 AWARDS | DAVEY AWARDS - APPLICATION, EDUCATION

Students aged 9 to 12 have fun and learn French with Tréma au Canada! They set off on a journey with Tréma the yeti and his friends to have a great time and learn about Canada! Three adventures and a multitude of games unblock hidden stories, inspire users and make them hungry for knowledge.



TFO VIDÉOS

The TFO Vidéos application offers French-language educational and cultural content. Cartoons, films, series, comedy, reports... find all of TFO's videos on your tablet! With thousands of videos for the whole family, the app also features a child-secure space and a members-only space with exclusive content!



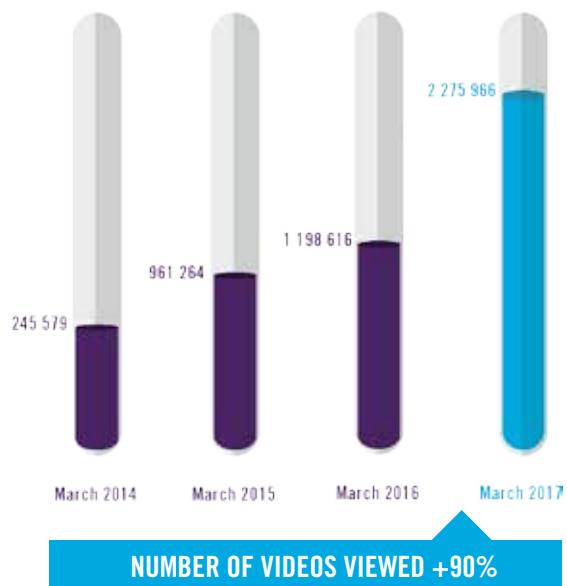
W3 AWARDS
WEBSITE
MEDIA STREAMING
TFO.ORG

SOMETHING FOR EVERYONE ON TFO.ORG

MARCH 2016-2017
+ 90%
VIDEOS VIEWED

The sky is the limit for what TFO brings its audiences! The tfo.org video content platform is constantly evolving to adapt to the new consumption habits and expectations of its audiences.

The new intuitive, accessible portal offers a catalogue of educational resources with more than 12 000 videos, series and games, including over 6000 educational resources (e.g. videos, mobile applications, colouring sheets) for children aged 2 to 6 as well as hundreds of feature and short films on demand.



The portal has been adapted for all audiences, offering secure content in compliance with the standards established by the Accessibility for Ontarians with Disabilities Act: the site contains videos with closed captioning and descriptive video for users with visual and hearing impairments, a secure, ad-free space for children, and even a parental control module.

Available on Apple TV and on tablets, through the TFO Vidéo app, our content follows users wherever they go.

ONproduit.ca

TFO BECOMES A CATALYST FOR FRANCOPHONE TALENT

More than ever, Groupe Média TFO wants to solidify its role as a promoter of Franco-Ontarian content and talent and catapult them onto the national and international scene.

From this ambition was born a new concept: ONproduit.ca, a free, creative space designed and created for Ontario's Francophones and Francophiles. An innovative initiative by Groupe Média TFO, ONproduit.ca is the first digital platform at the service of Franco-Ontarian productions. It creates a highly dynamic environment to connect Canadian professionals and projects.

This new, ambitious portal brings together innovative projects and unique ideas as well as a database of talented Franco-Ontarian professionals' resumes and profiles of companies seeking qualified French-speaking human resources. With a view to promoting the assets and diversity of the Francophone community through an inclusive space that leverages users' skills, ONproduit.ca showcases job seekers, producers and broadcasters, as well as their projects.

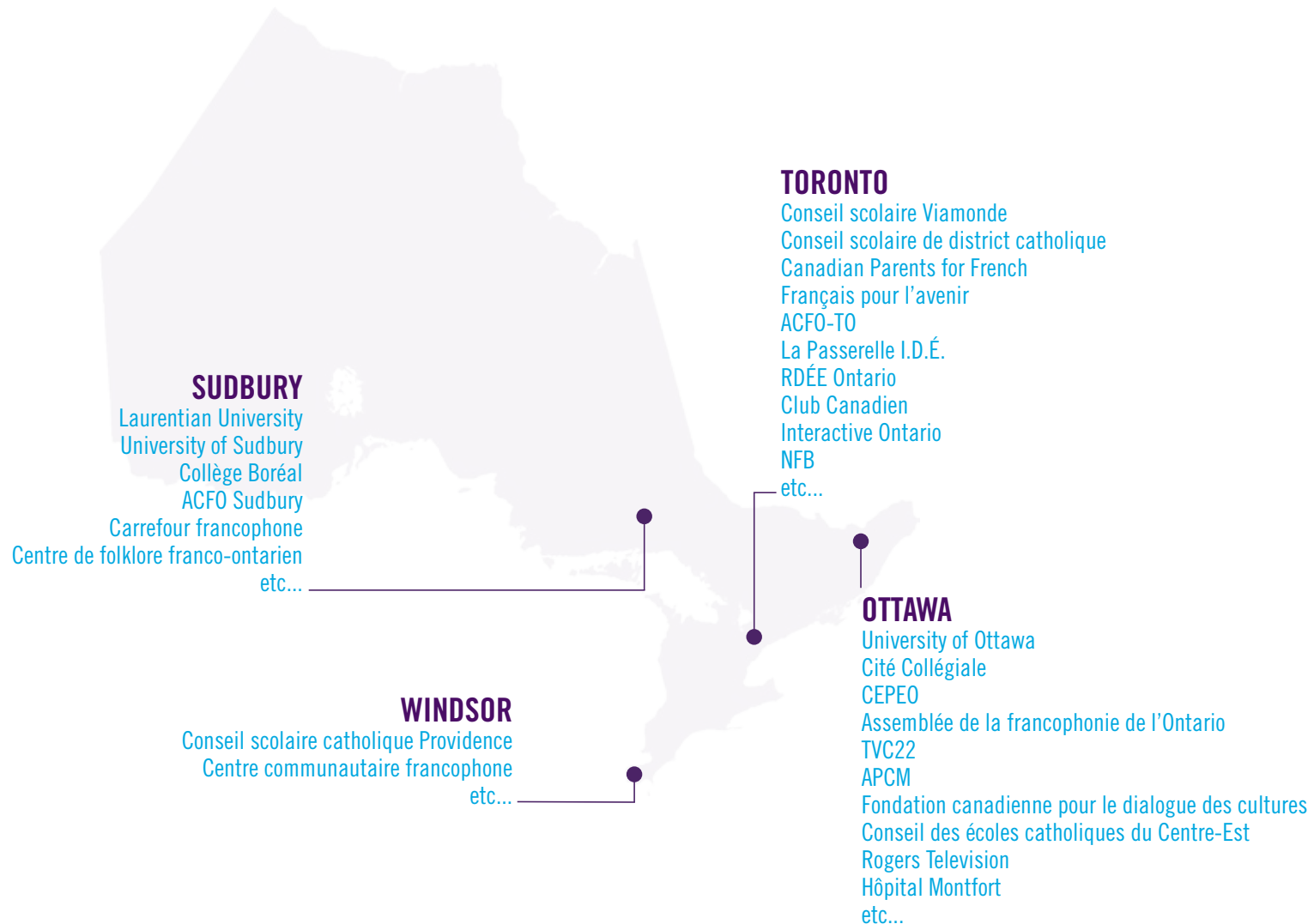




**THE FRANCO-
ONTARIAN
COMMUNITY:
THE HEARTBEAT
OF TFO**



TFO GOES ON THE ROAD TO MEET WITH THE COMMUNITY



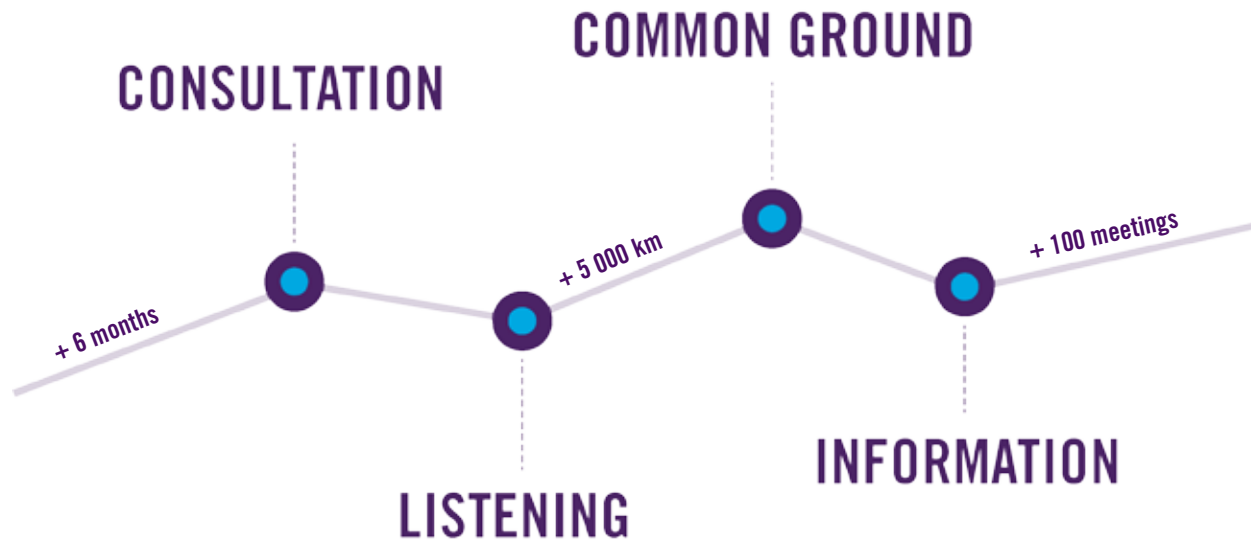
TFO IN THE COMMUNITY

Groupe Média TFO reaffirms its desire to create strong alliances with the Ontario Francophone communities with the creation of a new position: Franco-Ontarian Community Affairs Officer. This initiative, which involves an authentic listening process to elicit the development of progressive collective solutions, is a natural extension of the work we have already accomplished these last few years.

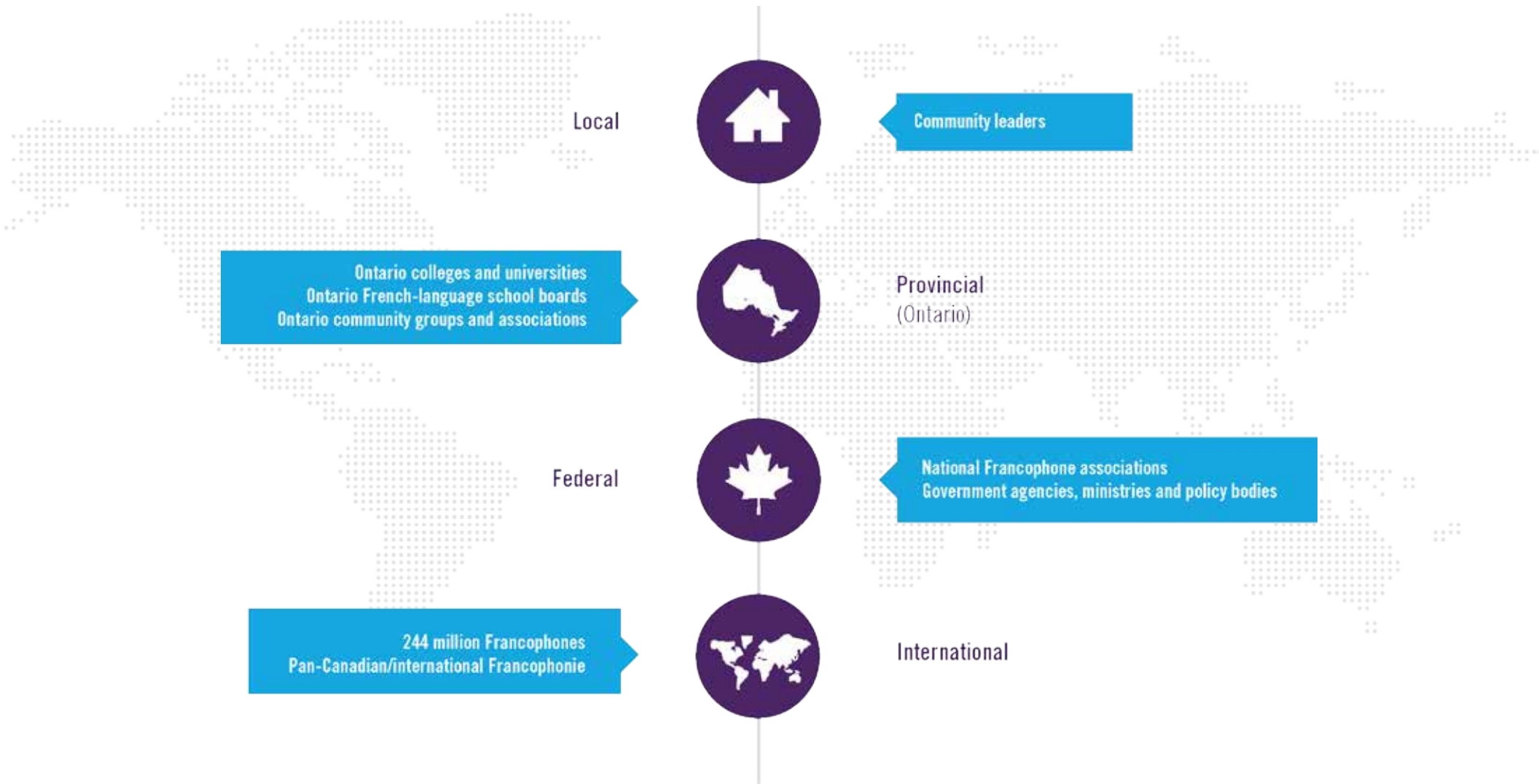
By finding common ground and building strong ties with the Ontario Francophone community, TFO hopes to foster discussion and information sharing with communities in order to set up high-value-added projects to promote Franco-Ontarian culture and Franco-Ontarian actors around the world.

With over 6 months, 5 000 kilometres and over 100 meetings throughout Ontario behind us, we can confidently say that our reception has been very warm and extremely positive. TFO's value in the digital world is known all over the province, and the trust Ontarians place in us is growing each day. Knowledge and respect of the Ontario Francophonie have grown, and ties to the community have been cemented.

Through these meetings, we have been able not only to uphold our mission and mandate but also to collect valuable information about the community's expectations in regard to content production, education, culture and digital expertise. This year, with Ontario's role as an observer at the International Organisation of La Francophonie, it's more important than ever to focus on cultivating our province's development through the French language.



OUR ACTIONS



TFO PRODUCTIONS: PUTTING ONTARIO FRANCOPHONES CENTRE STAGE

With its TFO 24.7, #ONfr and Carte de visite franchises, Groupe Média TFO shines a bright light on French Ontario, Canada, and an inclusive and multicultural Francophonie. Our mission is to provide a springboard for the Francophonie, promoting it throughout Ontario and the rest of the world, and these shows, rich with digital and educational content, help us do just that.

Themselves members of Francophone communities and therefore well aware of their realities and the challenges they face, our talented teams are passionate about broadening the reach of these vibrant communities all over Ontario and Canada.

Through projects developed in collaboration with Franco-Ontarian institutions and organizations, they make content that spotlight these communities and the major cultural and political figures of Ontario and Canada.

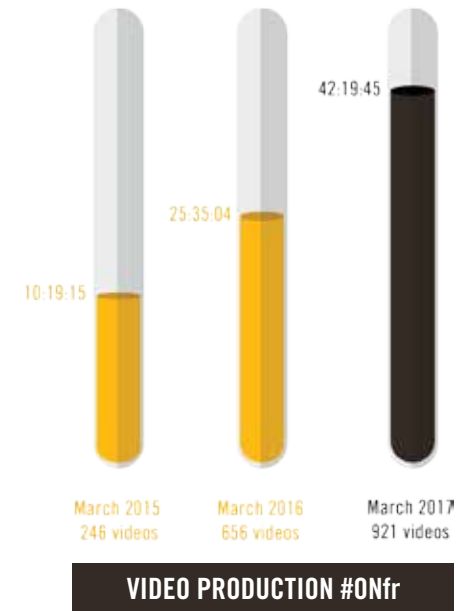
Unwavering in its commitment to the vitality of Francophone communities, particularly in minority settings in Ontario and outside of Quebec, TFO endeavours to provide them with an easy and continued access to educational and cultural content in French and heighten their presence on the provincial, federal and international scenes.

#ONFR

A CANADIAN REFERENCE FOR POLITICS AND FRANCOPHONE PUBLIC AFFAIRS

#ONfr covers all things politics and public affairs. From our Toronto and Ottawa studios, our four journalists delve into the hottest issues coming out of Queen's Park, Parliament Hill and the Canadian francophonie.

Completing the stories with analyses, investigative reports, interviews and thematic issues, and with daily articles available on its website, a strong social media presence, live streaming on Facebook (#ONfr was the first outlet to talk, live on Facebook, to interview Madeleine Meilleur after she resigned unexpectedly in June 2016) and a weekly TV program airing every Thursday at 8.50 pm, #ONfr has its finger on the pulse of Canadian Francophone communities and keeps them abreast of provincial and federal politics.





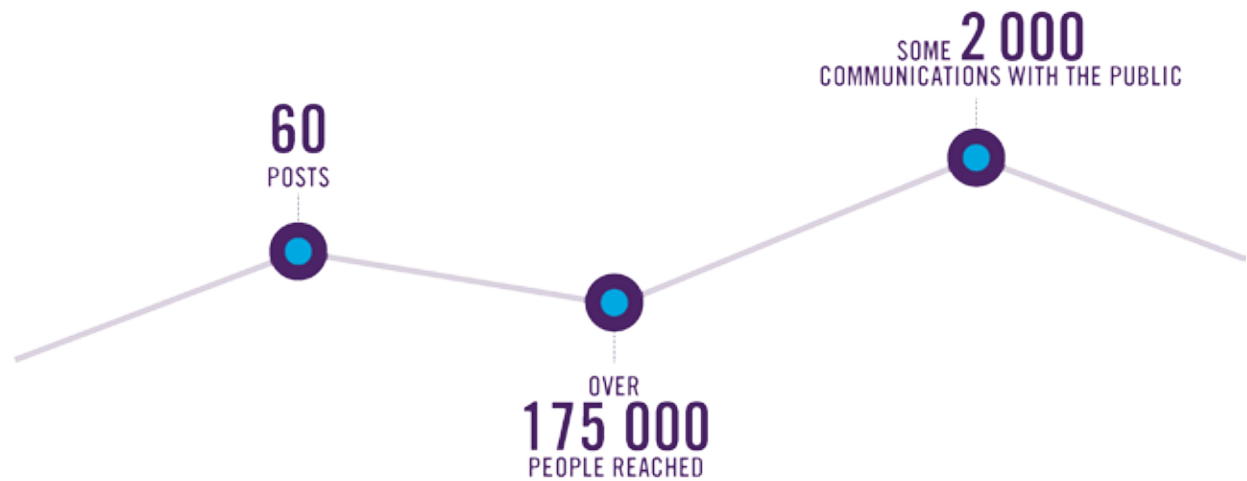
S.O.S. MONTFORT - «MONTFORT FERMÉ, JAMAIS!»

Devoted to covering the struggles that have since become cornerstones of the Franco-Ontarian collective memory, #ONfr celebrated the twentieth anniversary of the Montfort affair with “Monfort, 20 ans après”. This special programming aired March 20-27, 2017, and commemorated the crisis and mass mobilization that ensued after it was announced that the Hôpital Montfort would be closing on February 24, 1997.

On onfr.org as well as on #ONfr’s and TFO’s various social media accounts, articles, videos and reports were shared about some of the unforgettable moments that made this political conflict into a true symbol of the Franco-Ontarian cause.



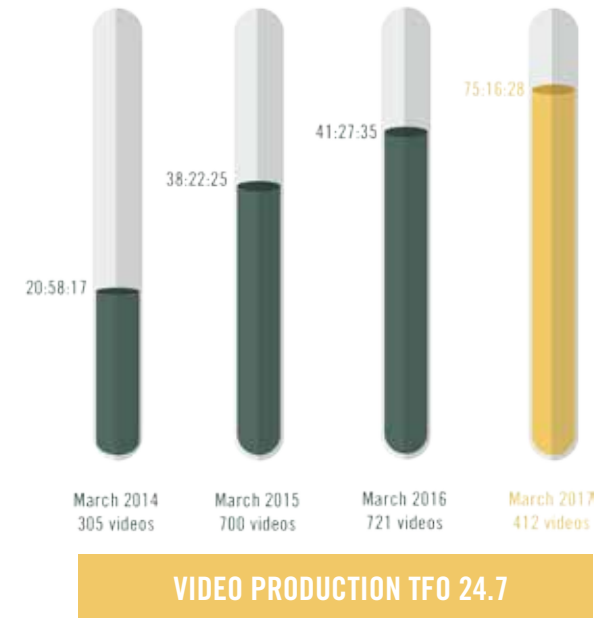
CAMPAIGN "MONTFORT 20 ANS APRÈS"





TFO 24.7 is a singular, engaging and uncensored Web/television magazine that paints a portrait of Francophone communities, bringing some entertaining and surprising content - as well as some much-needed food for thought - to the table. Anything goes when it can lead to new Franco-Canadian cultural and social discoveries! TFO is proud of its Francophone identity and proud to share it with all who see themselves in it, wherever they may be.

TFO 24.7 takes to social media, the tfo.org website and TFO's TV channel, every Monday through Thursday at 8:30 pm, to share content that is just as unusual and moving as it is impressive and funny.



PORTRAITS

Whether they feature a transsexual person who regrets transitioning and wants to go back, a little girl who is gradually losing her eyesight, or a woodworker who lets us peek into the workshop, these reports and interviews give us a portal into the stories and lives of Francophones in our communities and elsewhere.



FUN

Laughing is good for you! That is the philosophy that drives TFO 24.7's comedy vignettes, with regular collaborations by Alexandre Bisailon, Nathan Dimitroff and Improtéine, and Vox Pop vignettes shot from the heart of French-speaking communities around the country. And because travelling is the best way to discover all the diversity that is out there, the An Eyeful series offers up a glimpse of Canada, from coast to coast.



SOCIETY

A close look at some of the new trends that are changing our day-to-day lives and society as a whole. They may surprise us or they may make us think, but they certainly do not leave us indifferent! What exactly is Pastafarianism? How can we make our homes more environmentally friendly? Current issues are also on the table; after all, TFO 24.7's main purpose is to question our place in society, our reality as human beings, and our opinions of us and those around us.



IMPROTÉINE LTD.

Franco-Ontarian comedy troupe Improtéine has undergone some major changes! With sketches in their rearview mirror, they are now in charge of a spanking new communication agency, Improtéine Ltd., and they are building quite a name for themselves. Drama ensues when celebrities call on the agency for rebranding help.

Since the ability to come up with sensible solutions to their clients' problems is fundamentally not in their skill set, Katherine Levac, Stef Paquette, François

Boileau, Félix Saint-Denis, Vincent Leclerc, Céleste Lévis, Michel Bénac and YAO are invariably left more than a bit puzzled.

Since March of this year, this original TFO 24.7 production has capitalized on its guests' personality traits to treat audiences to funny, ingenious episodes on all of 24.7's platforms (YouTube, Facebook, tfo.org).

+200 000
views on YouTube 

SPECTACLE DE LA SOLIDARITÉ FRANCO-ONTARIENNE

To mark the twentieth anniversary of the Grand Ralliement S.O.S Montfort, the Montfort Hospital Foundation organized a free concert in honour of Francophone solidarity. Held on March 22, it featured performances by Damien Robitaille, Robert Paquette, Chuck Labelle, Jean-Marc Lalonde, Serge Monette, Gabrielle Goulet, Yao, Moonfruits and Ariko, who threw the audience back to the hits of 1997.

As an exclusive Montfort Hospital Foundation partner, and thanks to our agreement with Rogers, TFO will rebroadcast the special concert on April 7, 2017, on our TV channel and on YouTube/TFO 24.7.



NOTRE PLACE

For the Franco-Ontarian community, the song Notre Place, written by Paul Demers and François Dubé, has been a rallying cry of solidarity and affirmation since the very beginning.

After the death of Demers was announced on October 29, 2016, the whole community got together to celebrate the life of this key figure in Ontario's Francophone music industry.

To recognize and honour the artist's remarkable contribution to the Franco-Ontarian community and his role in rallying thousands of Franco-Ontarians around a common

identity, the Association des professionnels de la chanson et de la musique (APCM) and its members, in collaboration with TFO 24.7, released a cover of Notre Place, which was officially recognized by the Ontario government on March 2, 2017, as the official provincial hymn for Franco-Ontarians.

Accompanied by Sylvie and Sophie Demers, Demers's wife and daughter, about fifty artists gathered to record a final tribute to the Notre Place singer, with a music video and a version for sale on iTunes. According to Demers's wishes, proceeds from the song's downloads go to the Société franco-ontarienne de l'autisme.

ARTISTS

CHUCK LABELLE
GABRIELLE GOULET
MATTHIEU LEROUX
CHRISTIAN DJHOSSOU
MICHEL BÉNAC
MOONFRUITS
(KAITLYN MILROY, ALEX MILAIRE)
MICHEL PAYMENT
FRANÇOIS LAMOUREUX

VALÉRIE LEGRAND
YAOVI HOVI
DAMIEN ROBITAILLE
SOPHIE SAINT-PIERRE
JEFF HOMÈRE
JANIE RENÉE MYNER
TRICIA FOSTER
AMÉLIE LEFEBVRE
JEAN-MARC LALONDE
SERGE MONETTE
ROBERT PAQUETTE
CÉLESTE LÉVIS

BRIAN ST-PIERRE
GENEVIÈVE
ROBERGE-BOUCHARD
ET ALAIN BARBEAU
EDOUARD LANDRY
STEF PAQUETTE
DAYV POULIN
MARCEL AYMAR
LES CHICLETES ET VÉRONICK FOURNIER
(NATALIE NADON,
JULIE KIM BEAUDRY,

GENEVIÈVE CHOLETTE)
FERLINE REGIS
MÉLISSA OUIMET
SYLVIE DEMERS

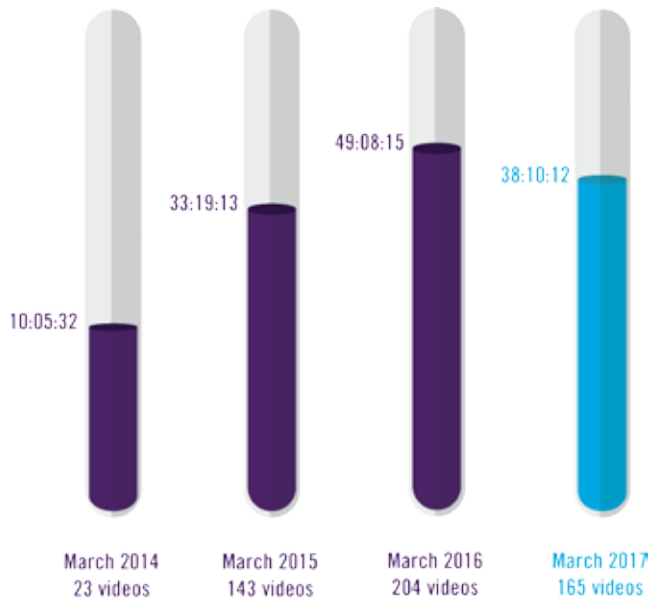
CHOIR

GENS DU NORD
(ALAIN LEGRAND,
LYNNE LEGRAND,
VALÉRIE LEGRAND, MICHEL
PAGÉ, DANIELLE PAGÉ, SERGE

LEVAC)
DONALD CHARETTE
MARC-ANTOINE JOLY
SIMON JUTRA
BENJAMIN KABUYA
SERGE DE LADURANTAYE
DENYSE MARLEAU
MARIE MARLEAU
MARTIN NEWMAN
JOSETTE NOREAU
WOLANYO AKAKPO

CARTE DE VISITE

Carte de visite profiles great French-speaking personalities who are committed to la Francophonie and whose extraordinary journeys have influenced Francophone culture in Ontario and Canada. Gisèle Quenneville, Linda Godin and Daniel Lessard sit down with remarkable politicians, artists, scientists and citizens.



VIDEO PRODUCTION CARTE DE VISITE

Between May and September 2016, 45 thirty-minute episodes were shot, in nine provinces and one territory, featuring major names in French-speaking Canada. These include:

- Robert Paquette – Singer-songwriter
- Serge Chapleau – Caricaturist, La Presse
- Viola Léger – Acadian actor, La Sagouine
- Marie-Jo Thério – Singer-songwriter
- Jean-François Breau – Singer-songwriter, TV host
- Wade MacLauchlan – Premier
- Mariette Mulaire – President, World Trade Centre Winnipeg
- Yann Martel – Writer, Booker Prize recipient for Life of Pi
- Joe Fafard – Sculptor
- Pascal Pelletier – Aboriginal sculptor
- Marcelle Fressineau – Dog Musher







OUR DRIVING FORCES



A STRONG, AMBITIOUS EMPLOYER BRAND

“THE DIGITAL, EDUCATIONAL AND FRANCOPHONE TALENT ACCELERATOR”

In repositioning its Human Resources department as a Talent Development unit, Groupe Média TFO reaffirms its ambition to be a solid employer brand, in line with its Digital, Educational and Francophone values.

Adopting new approaches, Talent Development has innovated and transformed our recruiting processes by, among other things, visiting Francophone organizations (RDÉE Ontario, La Passerelle I.D.É.) and post-secondary institutions (such as Laurentian University and Collège Boréal) to encourage the next generation to join our teams.

To enhance and dynamize its corporate culture, TFO is committed to building a strong identity as a Francophone employer in Toronto. With engaging, collaborative strategies, Groupe Média TFO’s employer brand taps into its team’s diversity and creativity as well as a stimulating work environment in order to:

- attract new creative and innovative talent attuned with our work philosophy;
- foster loyalty among our current talent by guaranteeing a rewarding, rich and accomplished work experience for our teams.



COMMUNICATION TENET

Implementing internal communication practices and tools to encourage two-way, fluid and open communication between collaborators.

WORK ENVIRONMENT TENET

Creating an employee centred work environment to encourage our teams, engage them and help them thrive.



TENETS OF THE TFO EMPLOYER BRAND



DEVELOPMENT TENET

Promoting the development of employees’ full potential in tune with their personal ambitions and the company’s vision.

ATTRACTION TENET

Improving the recruitment process and developing a network of ambassadors who are keen to recommend us as an employer in the community.



OUR CREATIVE TALENT

Groupe Média TFO is proud of its diverse, innovative, stimulating and inclusive workplace in the heart of its 3 offices where 224 employees (Ottawa: 18, Sudbury: 2, Toronto: 204) represent about 30 different Francophone countries. Our collaborators share a passion for educational and cultural content, and they are more than ever welcome to showcase their creativity, both in terms of technology and media consumption habits, in a constantly changing environment.

In 2016-2017, TFO's Talent Development services filled 75 permanent and contractual positions, which represents a third of its employees.

EMPLOYEE RECOGNITION AWARD

Now into its fifth edition, the Recognition Award celebrates and honours the accomplishments of Groupe Média TFO's talented employees, the force behind its growth and success. 28 awards were given out, recognizing the number of years faithfully dedicated to TFO as well as the values and commitment demonstrated by our teams.

SIX PEER RECOGNITION AWARDS

GROUPE MÉDIA TFO GAVE OUT 22 AWARDS TO THANK ITS TALENT FOR THEIR COMMITMENT TO OUR MISSION

AWARD OF EXCELLENCE

SANDRA RIVERIN
PAYMASTER



SENSE OF INITIATIVE AWARD

ALEXANE PRIGNAUD
EVENT COORDINATOR



LEADERSHIP AWARD

CLIFF LAVALÉE
DIRECTOR OF OPERATIONS TECHNOLOGY



BRAVO AND THANK YOU FOR 5 GREAT YEARS!

Eric Bachand
Stéphane Bouladoux
Julie Caron
Marie-Sophie Chavey
Dominique Demers
Nathalie Ai Rei Dooh-Tousignant
Lisa Larsen
Josée Leblanc
Duc Lo Cong
David Moreau
Carinne Ndiaye - De Carvalho
Amadou Ndiaye
Maxyme Paiement
Isabelle Paquet
Alain Richer
Jaoued Sidali

BRAVO AND THANK YOU FOR 10 AMAZING YEARS!

Trisha Mason

BRAVO AND THANK YOU FOR 15 FANTASTIC YEARS!

Julie Nash

BRAVO AND THANK YOU FOR 20 WONDERFUL YEARS!

Gisèle Quenneville

BRAVO AND THANK YOU FOR 25 SUPERB YEARS!

Stéphane S. Bédard

BRAVO AND THANK YOU FOR 35 OUTSTANDING YEARS!

Claire B. Lemieux-Lamarche



INNOVATION AWARD

OPERATIONS TECHNOLOGY

AMBASSADOR AWARD

DIGITAL LEARNING

TEAM SPIRIT AWARD

TFO 24.7



TFO'S CREATOR IN THE SPOTLIGHT

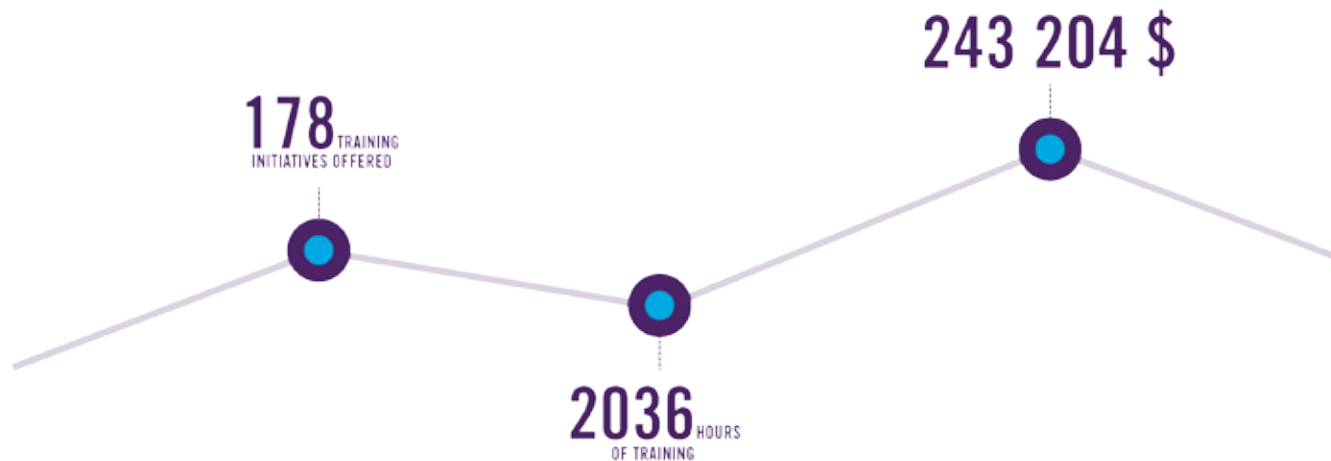
Groupe Média TFO is committed to recognizing its talented collaborators and thanking them for their dedication. This year, a make-up session and professional photo shoot made their personalities and originality shine!

Over a third of the employees volunteered for this unique initiative, the first of its kind.



FORMATION

In order to support the professional development of its talent pool, Groupe Média TFO has invested just over 1.7% of its payroll to training, tailored to its teams and their needs.



2016-2017 RESULTS

T.A.C.O.

A CREATIVE, INCLUSIVE AND COLLABORATIVE WORK ENVIRONMENT

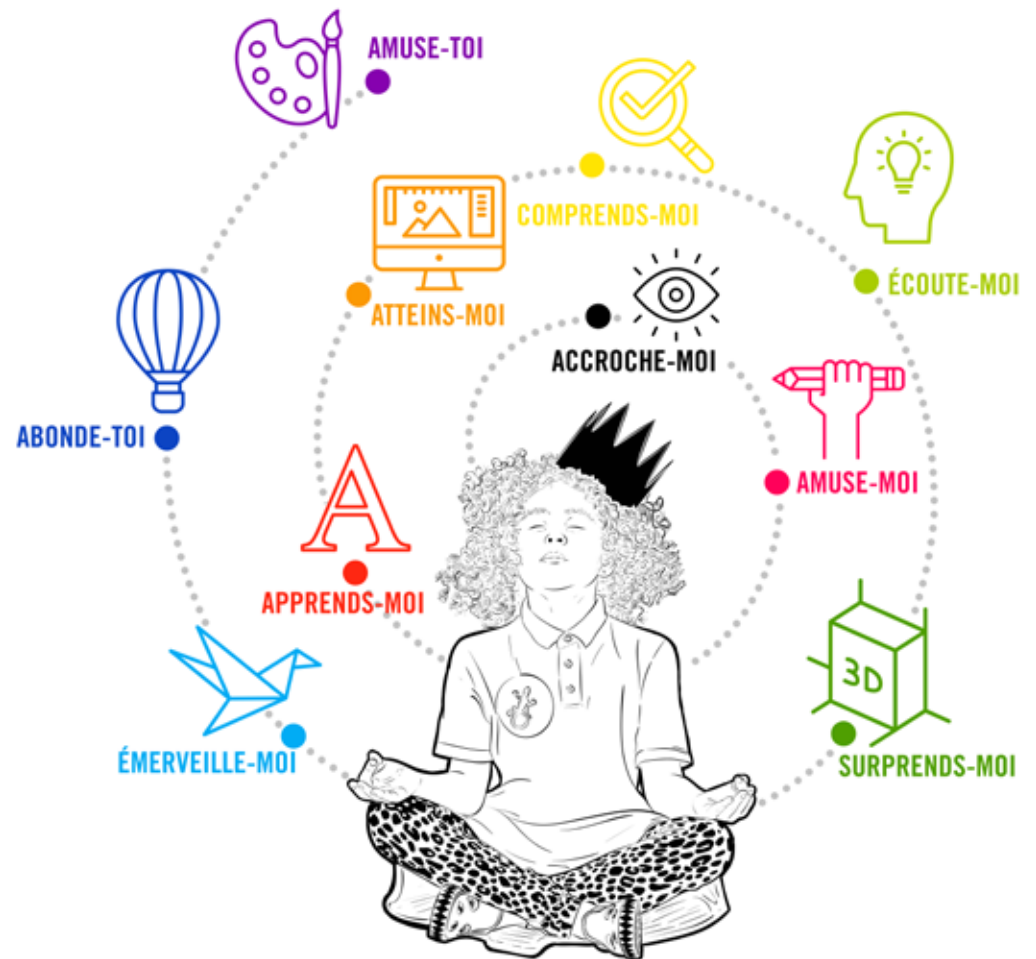
This completely renewed corporate culture, coupled with T.A.C.O. (Technology, Art, Culture and Optimization), boosts the professional and personal development of all employees. It opens the door to all employees wishing to invest time outside of their daily tasks and helps their dreams come to pass. T.A.C.O. is a major groundbreaking project that inspires initiative by encouraging TFO employees to submit their own ideas for content.

With T.A.C.O., which values a participative approach to project development and management, Groupe Média TFO inspires every individual to take an active part in the growth of the company. In having their individuality celebrated, they become actors in TFO's production. T.A.C.O. reinforces our brands and enriches our offering of intellectual properties that are innovative, engaging and ever more creative, designed for multiplatform

LA SPIRALE DE LA CRÉATIVITÉ

The T.A.C.O. project is also a new tool: the Spirale de la créativité is the very foundation of our productions' values. A homegrown TFO recipe, the Spirale de la créativité sets the criteria for creating and selecting content that makes sure we are always delighting our audiences.

SPIRALE DE LA CRÉATIVITÉ TFO



LABO DES IDÉES

We all have ideas. But far too often we're short on the time, resources, budget or skills needed to take them off the ground. The Labo des Idées is a T.A.C.O. initiative that makes it possible for Groupe Média TFO creatives to forget about such constraints and bring their projects to life!

With the Labo des Idées, TFO has set up an independent committee (with its own budget) in charge of evaluating all projects submitted and choosing a select few to see the light of day. This new innovative content must be in French and must put forward the assets and diversity of the Francophonie. These fun, educational projects, designed for ages 2 to 12, also have the mandate to accompany learners in their learning process, in line with the Ontario curriculum.

The first projects born in the Labo des Idées came into production in the first quarter of 2017.



L'ARCADE TFO

An idea by Christopher Webb, host-producer Mini TFO and Benjamin Gonzalez, editor.

Arcade TFO is a Francophone YouTube channel combining video games with pedagogy and education for audiences aged 9 to 12. Top fives, reviews, live gaming sessions and much more are brought to viewers by Webby, Pti Ben and their seasoned collaborators! This content is sure to attract (and keep!) the attention of young viewers.



L'AS-TU LU?

An idea by Josiane Blanc, Director

L'as-tu lu is a multiplatform project aiming to (re)spark the pleasure of reading in youth aged 8 to 12 with short vignettes featuring four chatty, expressive and funny young hosts, in addition to a mobile application.



À LA BELLE ÉTOILE

An idea by Oscar Karam, Technical Producer, Post-Production

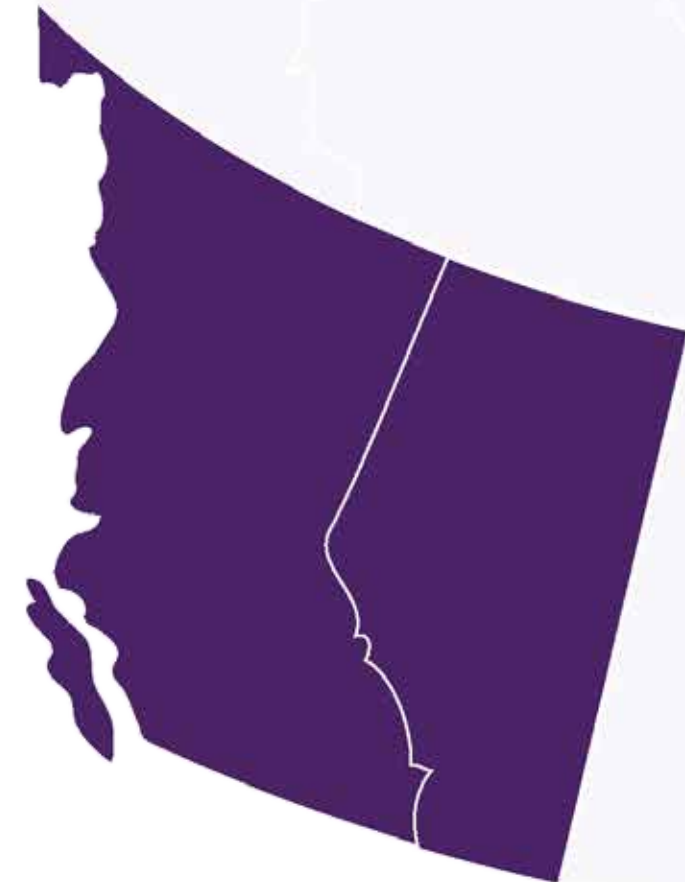
À la belle étoile is a new series of short, fun educational programs with a mission to introduce audiences 7 years and older to the fascinating world of astronomy. Estelle, a young astronomy virtuosa, brings them on a journey into the mysteries of the cosmos in the company of her robot, Sputnik.

THE VÉLOCITÉ METHOD

To better share our knowledge within the company, reduce the time it takes for an idea to become a successful project, and multiply our projects to broaden the scope of the educational and cultural French-language resources we bring our audiences, Groupe Média TFO wants to adopt a more streamlined and efficient work method for our content.

AGREEMENTS AND PARTNERSHIPS: A SPRINGBOARD FOR LA FRANCOPHONIE

TFO'S FRENCH-LANGUAGE CONTENT SHINES IN ALBERTA AND BRITISH COLUMBIA



Groupe Média TFO is stepping up its initiatives to broaden the scope of its content and ensure the distribution of its signal throughout Canada.

In fall 2016, distribution of TFO's television service was extended to Alberta and British Columbia as part of TELUS's Optik Family and Carnet monde packages, reaching more than 1 million subscribers.

These agreements are an addition to our partnership with Bell Satellite, which offered the TFO channel in its packages for several years.

Francophone and Francophile minority-setting communities in these provinces can therefore benefit from an additional source of educational and cultural programming in French.

PARTNERS

Through its collaborations with many valuable partners, Groupe Média TFO succeeds in achieving its strategic objectives and priorities. While some of those partners showcase TFO's brand and franchises on their platforms and at their events, others make it possible to increase the distribution and production of TFO content. In 2016-2017, 22 partnerships were signed.

Partnerships with YouTube and Facebook boost Groupe Média TFO's breakthroughs in social media and shore up its multiplatform expertise (certifications, copy detection, copyright management, financial support for certain projects, etc.)

A FRUITFUL RELATIONSHIP WITH CABLE OPERATORS

Thanks to the renewal of all of its agreements with its terrestrial and satellite distribution partners, TFO's television channel content shine bright across Canada and is available to more than 8 million homes from coast to coast to coast.

Groupe Média TFO ensures an ongoing interaction with cable operators in order to maintain lasting ties with them and add value to our collaboration. Visits to call centres across Canada, coupled with TFO presentations to sales agents working with a variety of operators, Videotron and TELUS among them, confirm our unique position and added value on the market, with an emphasis on our programming, our flagship educational content, and Ciné TFO.



CINÉ TFO CINÉ TFO, THE CINEMA YOU

Movie buffs tune in to Ciné TFO to explore the wealth and diversity of home-grown and international cinema. Ciné TFO's ad-free programming spotlights Francophone and Canadian talent and opens a window onto the world, with original, French-subtitled versions of films from beyond Canada's borders. Ciné TFO also pays tribute to the greatest filmmakers in retrospectives and themed series: Jacques Audiard, Emir Kusturica, Bernard

Émond, Bertrand Tavernier, Claude Sautet, Céline Sciamma, Pascale Ferran, Susanne Bier, Jim Jarmusch, David Lynch, Ken Loach, Paul Verhoeven, Wim Wenders, Denys Arcand, Pedro Almodóvar, and more.

The greatest masterpieces of film are on Ciné TFO every evening at 9 pm and on demand on tfo.org.



RELATIONSHIPS WITH PARTNERS BEYOND OUR BORDERS

Groupe Média TFO is committed to serving Francophone communities in Ontario, in Canada and elsewhere. That is why we consolidate our marketing efforts to promote Ontario's language and culture beyond our borders and spotlight the innovative creative talents from home.



PLANTING OUR FLAG IN THE UNITED STATES: PBS EDUCATION

While the agreement between Groupe Média TFO and Louisiana Public Broadcasting, the first French-language content distribution agreement between Canada and the United States, continues to offer 14 hours of weekly programming to children (ages 2 to 8) in Louisiana, it is now time for PBS Education, one of the world's most respected and capable educational media companies, to join forces with us to serve 1.8 million teachers and students in the United States.

This new strategic partnership with PBS LearningMedia, an on-demand PBS media service in the U.S., brings our award-winning content to World Language platforms. Since the spring of 2017, more than 1000 short educational programs in French, produced in our Toronto studios, have been made available to teachers and 2-to-12-year-old learners in the 55 U.S. states and territories.

A SEARCH ENGINE FOR A SAFE NAVIGATION

Out of concern for the cybersecurity of the Canadian families who place their unwavering trust in us, Groupe Média TFO has struck a partnership with Qwant Junior to make our users' browsing experience even safer. Qwant Junior is a search engine for kids aged 6 to 12. It protects users' personal data and, thanks to an automated system, it detects and removes results that could be deemed unsuitable, such as pornography, violence or drug use.

This digital collaboration launches the development of Qwant Junior's Canadian version, broadening the reach of our educational content all while respecting both our values and the privacy of our users. Qwant Junior will be available in Canada in 2017.



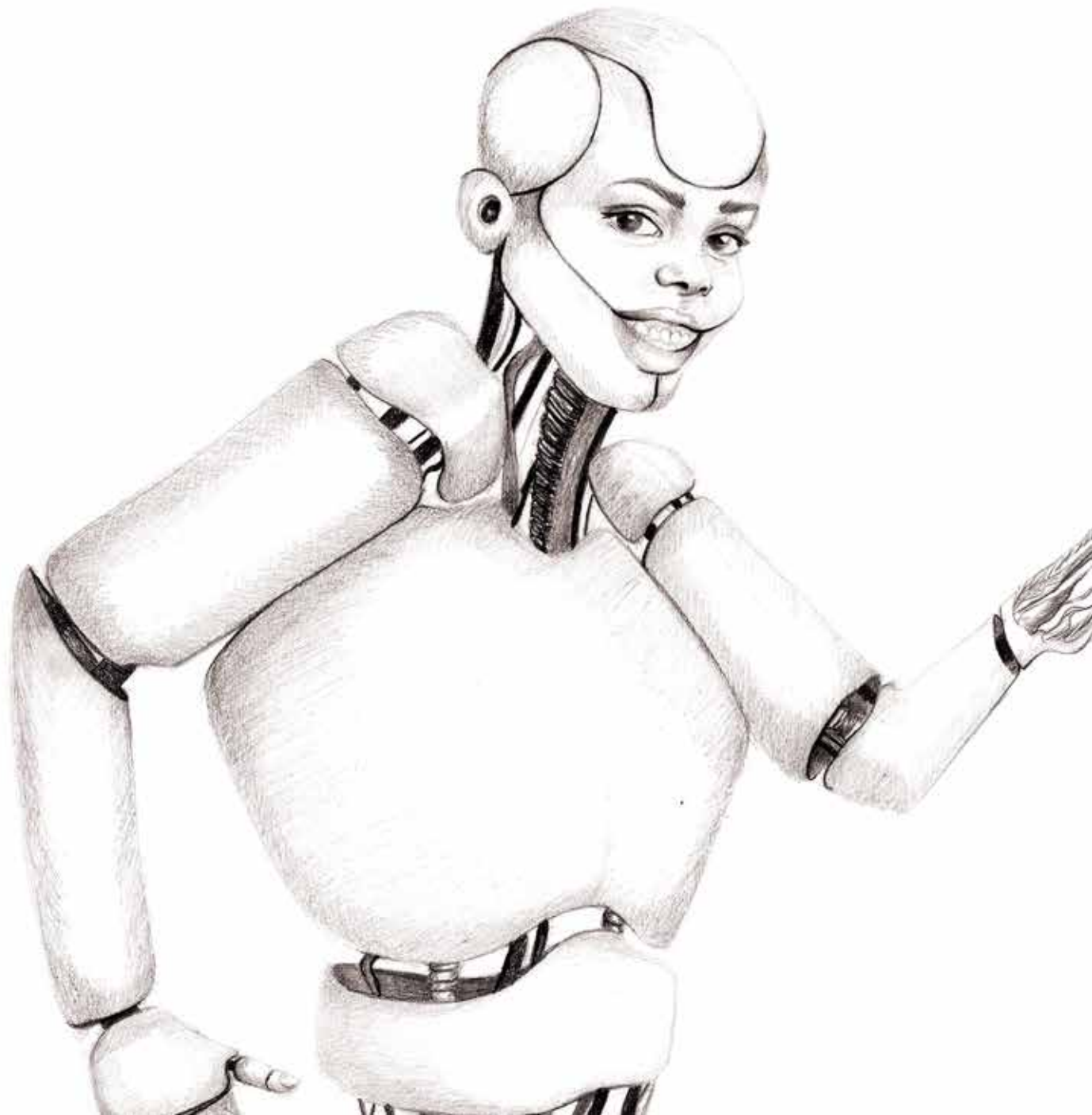
TFO SETS UP SHOP IN EUROPE!

Only a few months after TFO content made its way to the United States through PBS LearningMedia, French Ontario became an exporter of educational media products with the distribution of Champlain's Dream in France (Groupe AB), Spain (TV Catalunya) and Italy (RAI 3). This new international distribution agreement provides a showcase for one of Canada's greatest stories - one that defines us as a nation and deserves to be celebrated and shared with the rest of the world.

For a period of three years, RAI 3 and Catalunya TV will be distributing the 60-minute English version of the series, dubbed in Italian and subtitled in Catalan. Meanwhile, for the next four years, Groupe AB will be distributing the English version, adapted into French, on Toute l'histoire, the network's history documentary channel.

This six-episode docufiction series celebrates the 1603 arrival of Samuel de Champlain in Canada and also portrays his stint in Ontario in 1615. The Prix-Gémeaux-winning multiplatform project was produced as part of the festivities to celebrate 400 years of French presence in Ontario and is distributed by Filmoption International Inc. It was made possible by funding from Canadian Heritage.







TOWARD...



With the need to ensure Groupe Média TFO's longevity constantly in our minds, our approach to innovation is becoming ever more expansive. In order to remain competent and relevant, we are working to pave the way for a new generation of companies that adopt artificial intelligence solutions to define their business strategies.

TFO RESEARCH COMMUNITY

With a steady eye on the future, Groupe Média TFO wants to build a robust research community aiming not only to learn more about our audiences but also to ensure a permanent dialogue with them. TFO's research community will be made up of over 5000 teachers and parents, 3000 in Ontario and 2000 in the rest of Canada, willing to share their opinions to help us better anticipate and understand the expectations of our audiences. The recruitment is planned to start on June 1, 2017.

We want to draw on analytical tools and use data more efficiently to radically alter our decision-making and strategies according to our findings. With these new market studies, our audiences will inform and inspire the creation of content that truly caters to their needs. The functions of our existing products will also be tested to offer an improved user experience. Our users, knowing that their opinions are valued and cherished and seeing themselves at the core of the creation process, will most certainly be more responsive to our activities. The fruits of these efforts will be a lasting relationship of trust and an open dialogue between TFO and the members of the community.

CONFÉRENCES POP-UP TALKS

Another testament to Groupe Média TFO's avant-gardism is a series of pop-up talks in collaboration with Interactive Ontario.

The Conférences Pop-Up Talks will be an influential series about intellectual leadership, bringing together leaders from several sectors and levels of government with the goal of spurring substantial conversations on a variety of topics related to innovation. The first edition, expected to take place in June 2017, will focus on the role of artificial intelligence in the future of learning.



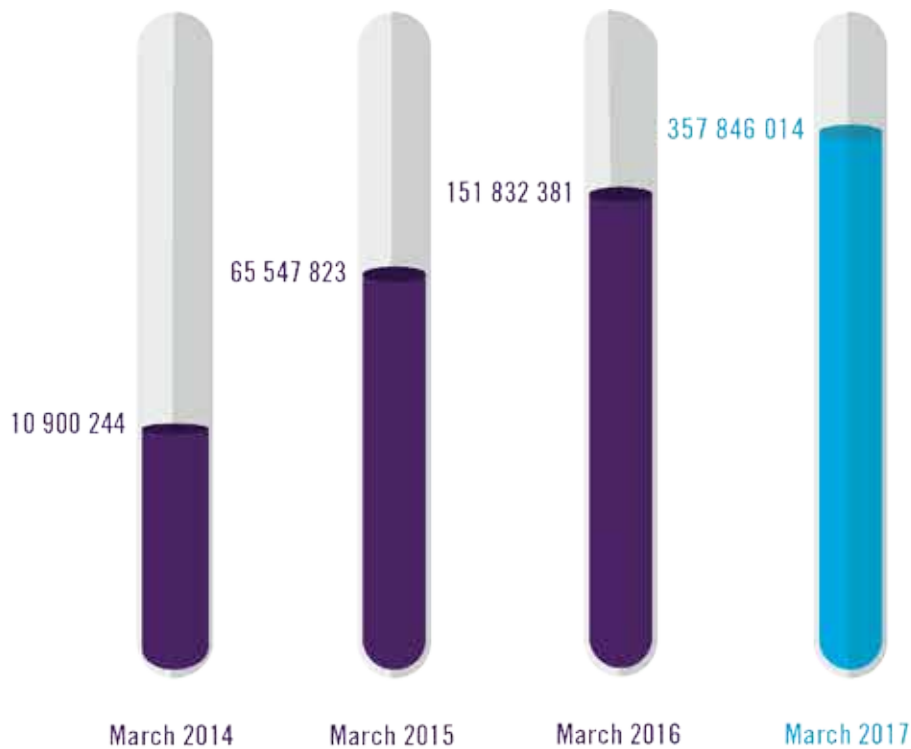


RESULTS

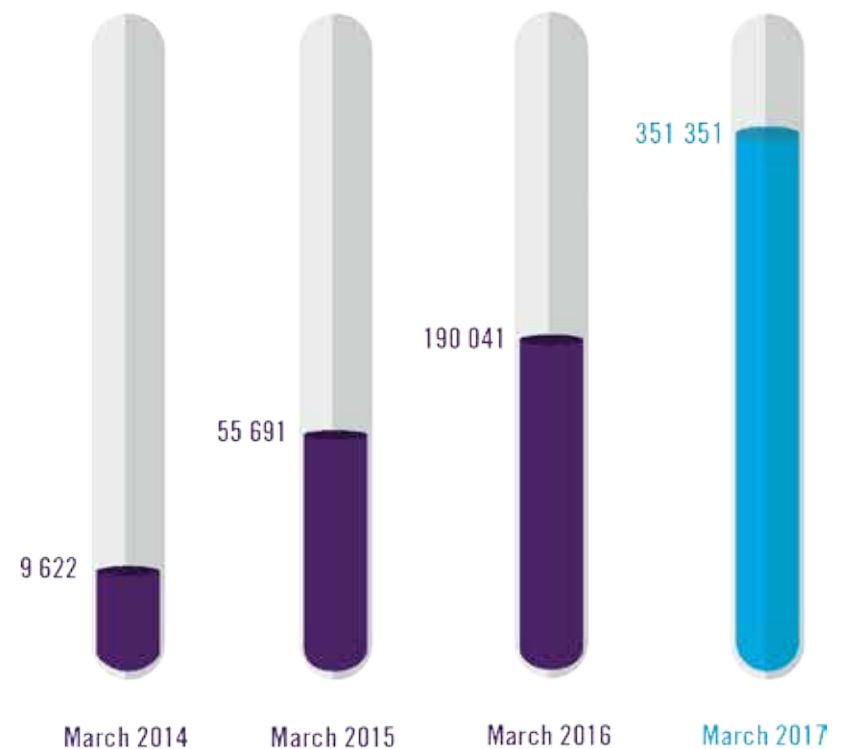


OUR CLUSTER OF YOUTUBE CHANNELS

MARCH 2016-2017
+136%
NUMBER OF VIEWS

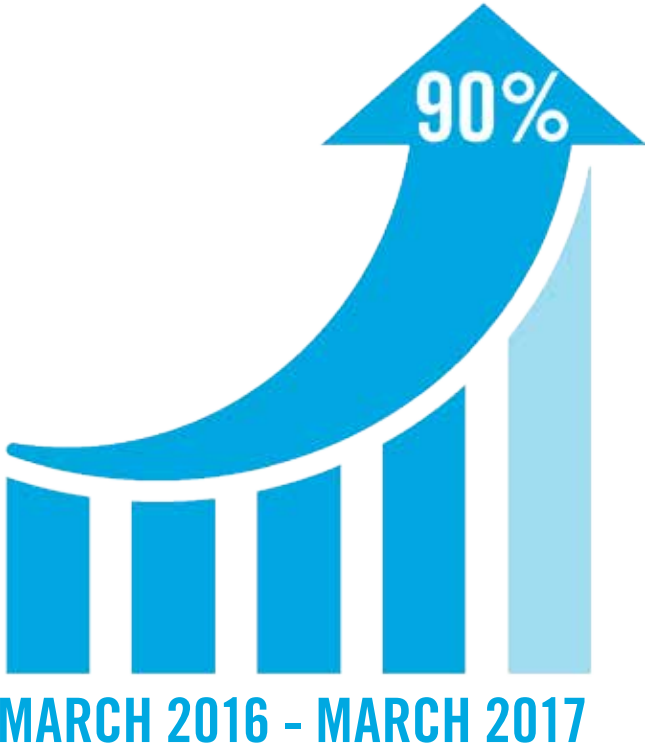
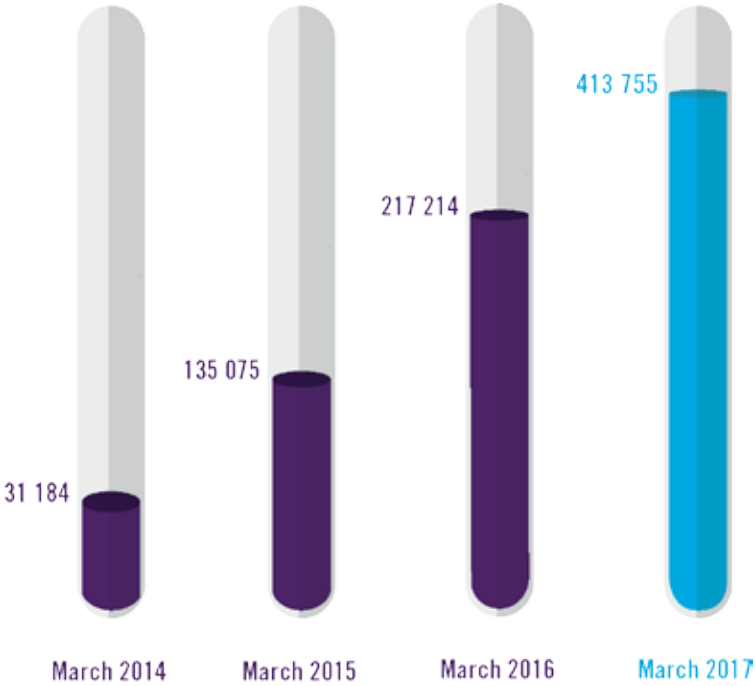


NUMBER OF VIEWS +136 %



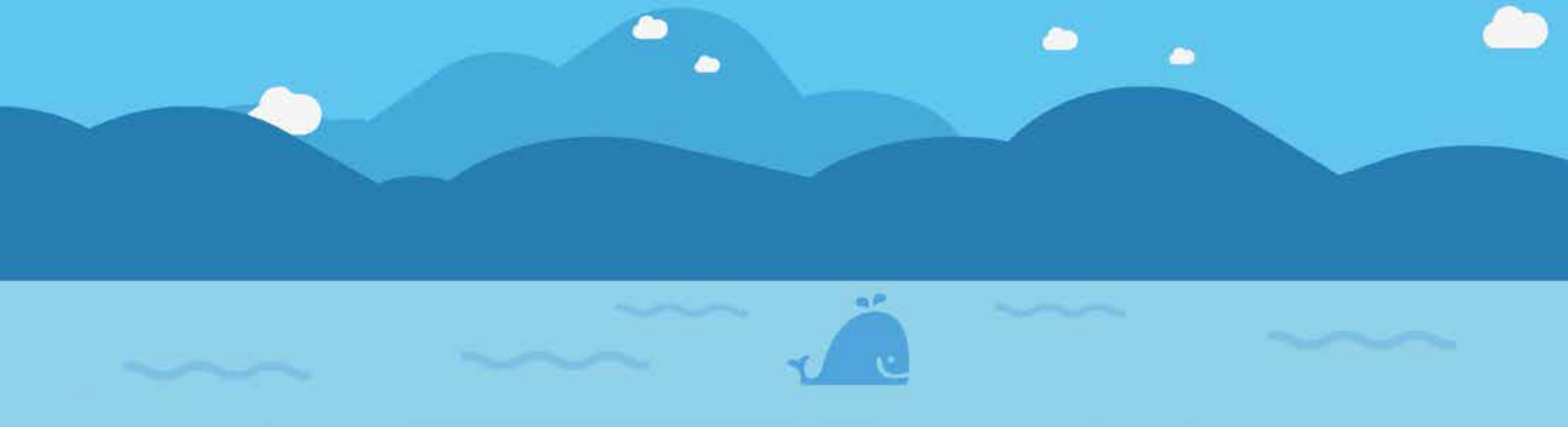
NUMBER OF SUBSCRIBERS +85 %

APPLICATIONS DOWNLOADS

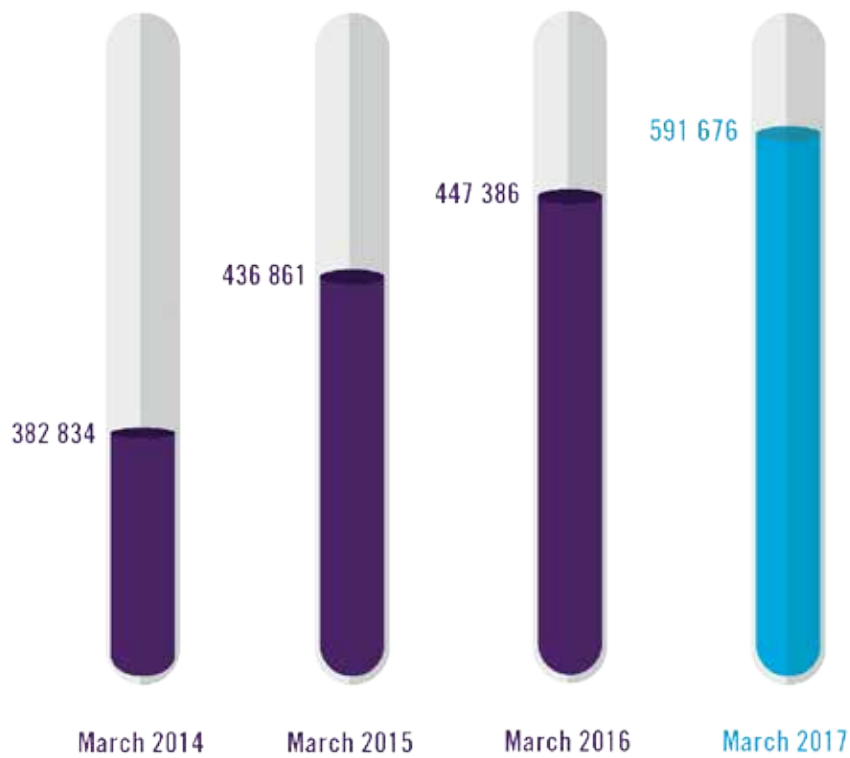


MOST DOWNLOADED TFO APP

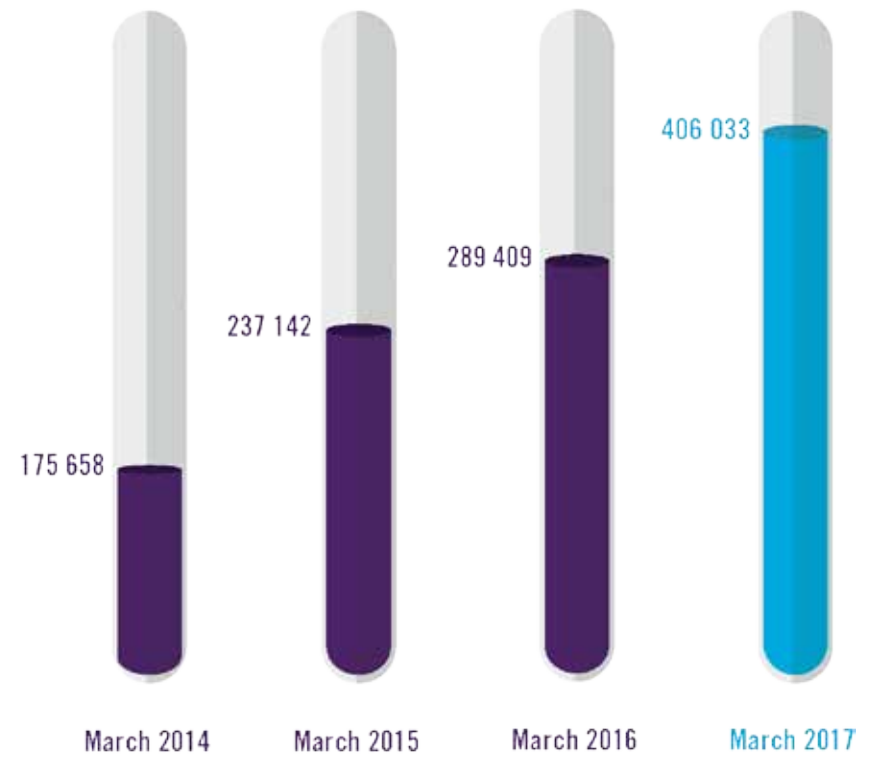
BOUKILI
108 847 DOWNLOADS



MARCH 2016-2017
+32%
NUMBER OF SESSIONS

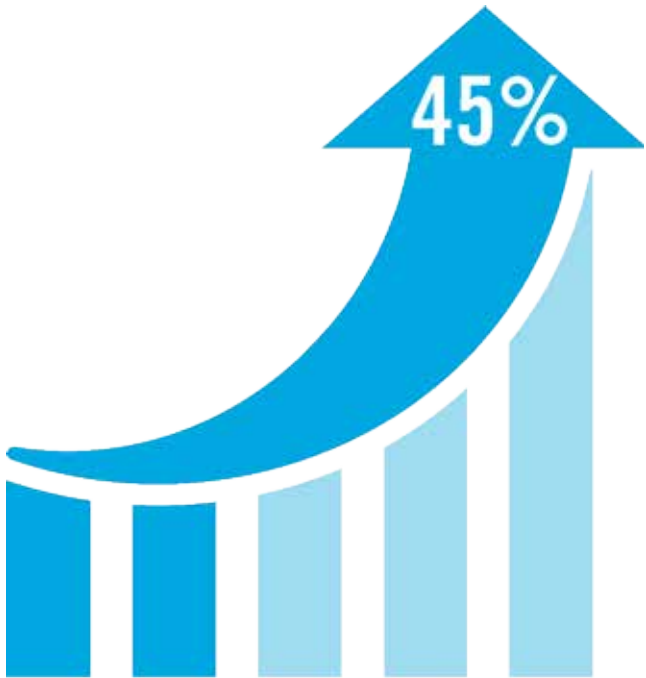


NUMBER OF SESSIONS **+32%**



NUMBER OF UNIQUE VISITORS **+40%**

SOCIAL MEDIA AUDIENCES

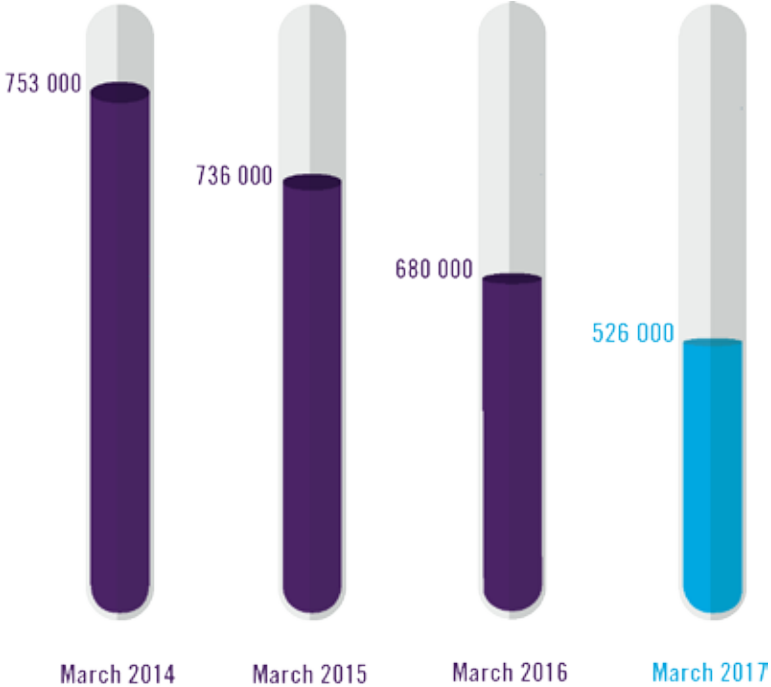


MARCH 2017 - 461 483 SUBSCRIBERS

***MARCH 2016 - 319 144 SUBSCRIBERS**



TV REACH



PRIZE AND AWARDS

PRIZE



YOUTUBE SILVER BUTTON

Mini ABC
Mini Mation

2017 BIG INNOVATION AWARD ORGANISATION

Laboratoire d'Univers Virtuels (LUV)

Awarded by the Business Intelligence Group

W3 AWARDS

Website, Media Streaming
TFO.ORG
SILVER

W3 AWARDS

Application, Education
Tréma au Canada
SILVER

DAVEY AWARDS

Application, Education
Tréma au Canada
SILVER

DAVEY AWARDS

Website, Education
IDÉLLO
GOLD

DAVEY AWARDS

Print Collateral
Annual report 2015-2016
GOLD

CYNOPSIS MEDIA - DIGITAL IT LIST

Laurent Guérin
Vice President, Chief Content & Digital Officer

BEST MOBILE APP AWARDS

Best Application for Children
Traditional Songs
ARGENT

PRIZE



2016 ORION LEADERSHIP AWARD
Éric Minoli, Chief Technology and
Optimization Officer at Groupe
Média TFO

*Ontario Research and Innovation Optical
Network (ORION) – THINK Conference*

TRILLE OR AWARD
BEST MUSICAL SHOW
BRBR Le Conquérant

PRIX GÉMEAUX 2016

Motel Monstre V « Double trouble »

Best actress

Anie Richer

Productions Slalom /TFO

NOMINATIONS



LOVIE AWARDS
Official Shortlist, Web: Schools &
Education
IDÉLLO
Finalist

**IABM GAME CHANGER AWARDS
2017**

Laboratoire d'Univers Virtuels
(LUV)
Finalist



PRIX SAPHIR
Nadine Dupont
Director of TFO Originals -
multi-platforms
*Fondation franco-ontarienne
Business Woman*

NOMINATIONS



YOUTH MEDIA ALLIANCE FRENCH AWARDS OF EXCELLENCE

AWARD OF EXCELLENCE FOR BEST
TELEVISION SERIES OR WEB SERIES

ACQUISITION OF KNOWLEDGE AND
CRITICAL THINKING SKILLS

C'est wow! (Cônes)
Produced by: Apartment 11
Productions

Broadcast by: Groupe Média TFO

STIMULATION OF IMAGINATION AND
CREATIVITY

Les Hiraloulas (The Pirate's
Treasure)
Produced by: Les Productions
Point de mire

Broadcast by: Groupe Média TFO

ASPIRATIONAL CONTENT

Motel Monstre IV (Kiss of Death)
Produced by: SLALOM productions
Broadcast by: Ici Radio-Canada Télé
and Groupe Média TFO

COMMITMENT, OPENNESS AND
RESPECT

Mini TFO My Family and Me (Holden
and His Family)

Produced by: Groupe Média TFO
Broadcast by: Groupe Média TFO

EMANCIPATION THROUGH PLAY AND
HUMOUR

Boum, c'est canon! (Episode 175)

Produced by: Trio Orange
Broadcast by: Groupe Média TFO

EMANCIPATION THROUGH PLAY AND
HUMOUR

FLIP Google Translate – Reprise
musicale (Happy)

Produced by: Groupe Média TFO
Broadcast by: Groupe Média TFO

AWARD OF EXCELLENCE FOR BEST
INTERACTIVE CONTENT

LEARNING

LEARN THE 5 SENSES

Produced by: Groupe Média TFO and
Tobo

LEARNING

LITTLE CHAMPLAIN

Produced by: Groupe Fair-Play and
SLALOM productions

ENTERTAINMENT

Motel Monstre – season 5
Produced by: Mbiance and SLALOM
productions

AWARD OF EXCELLENCE FOR BEST
ONLINE PERSONALITY

PL Cloutier is a FLIP TFO
correspondent.

AWARD OF EXCELLENCE FOR BEST
TRANSMEDIA CONTENT

CHAMPLAIN'S DREAM

Produced by: Groupe Fair-Play and
SLALOM productions

OUR MILESTONES



2017

TFO LUNCH THE LUV:
VIRTUAL CONTENT
AT THE SERVICE OF
EDUCATION



2016

TFO EXTENDS THE REACH
OF ITS FRENCH CONTENT TO
THE US MARKET



2015

IDÉLLO TRANSFORMS
EDUCATION THROUGH
DIGITAL TECHNOLOGY

**DIGITAL,
EDUCATIONAL,
FRANCOPHONE**



2014

A TURNING POINT FOR
DIGITAL EDUCATION
IN ONTARIO

20¹¹/₁₇



2013

TFO BECOMES A
LEADER IN
DIGITAL LEARNING



2012

FROM A TRADITIONAL
TELEVISION CHANNEL TO
A MULTIPLATFORM PLAYER



2011

REINVENTING THE COMPANY:
GROUPE MÉDIA TFO
FOR THE DIGITAL ERA

GRUPE MÉDIA





Handwritten mathematical symbols and formulas arranged in a curved path. The symbols include:

- Arithmetic: $+$, $-$, \times , \div , $\%$, $\frac{1}{2}$, $\frac{1}{3}$, $\frac{1}{4}$, $\frac{1}{5}$, $\frac{1}{6}$, $\frac{1}{7}$, $\frac{1}{8}$, $\frac{1}{9}$, $\frac{1}{10}$, $\frac{1}{11}$, $\frac{1}{12}$, $\frac{1}{13}$, $\frac{1}{14}$, $\frac{1}{15}$, $\frac{1}{16}$, $\frac{1}{17}$, $\frac{1}{18}$, $\frac{1}{19}$, $\frac{1}{20}$, $\frac{1}{21}$, $\frac{1}{22}$, $\frac{1}{23}$, $\frac{1}{24}$, $\frac{1}{25}$, $\frac{1}{26}$, $\frac{1}{27}$, $\frac{1}{28}$, $\frac{1}{29}$, $\frac{1}{30}$, $\frac{1}{31}$, $\frac{1}{32}$, $\frac{1}{33}$, $\frac{1}{34}$, $\frac{1}{35}$, $\frac{1}{36}$, $\frac{1}{37}$, $\frac{1}{38}$, $\frac{1}{39}$, $\frac{1}{40}$, $\frac{1}{41}$, $\frac{1}{42}$, $\frac{1}{43}$, $\frac{1}{44}$, $\frac{1}{45}$, $\frac{1}{46}$, $\frac{1}{47}$, $\frac{1}{48}$, $\frac{1}{49}$, $\frac{1}{50}$.
- Algebra: x , y , z , a , b , c , d , e , f , g , h , i , j , k , l , m , n , o , p , q , r , s , t , u , v , w , x , y , z .
- Calculus: $\frac{d}{dx}$, $\frac{d^2}{dx^2}$, $\frac{d^3}{dx^3}$, $\frac{d^4}{dx^4}$, $\frac{d^5}{dx^5}$, $\frac{d^6}{dx^6}$, $\frac{d^7}{dx^7}$, $\frac{d^8}{dx^8}$, $\frac{d^9}{dx^9}$, $\frac{d^{10}}{dx^{10}}$, $\frac{d^{11}}{dx^{11}}$, $\frac{d^{12}}{dx^{12}}$, $\frac{d^{13}}{dx^{13}}$, $\frac{d^{14}}{dx^{14}}$, $\frac{d^{15}}{dx^{15}}$, $\frac{d^{16}}{dx^{16}}$, $\frac{d^{17}}{dx^{17}}$, $\frac{d^{18}}{dx^{18}}$, $\frac{d^{19}}{dx^{19}}$, $\frac{d^{20}}{dx^{20}}$, $\frac{d^{21}}{dx^{21}}$, $\frac{d^{22}}{dx^{22}}$, $\frac{d^{23}}{dx^{23}}$, $\frac{d^{24}}{dx^{24}}$, $\frac{d^{25}}{dx^{25}}$, $\frac{d^{26}}{dx^{26}}$, $\frac{d^{27}}{dx^{27}}$, $\frac{d^{28}}{dx^{28}}$, $\frac{d^{29}}{dx^{29}}$, $\frac{d^{30}}{dx^{30}}$, $\frac{d^{31}}{dx^{31}}$, $\frac{d^{32}}{dx^{32}}$, $\frac{d^{33}}{dx^{33}}$, $\frac{d^{34}}{dx^{34}}$, $\frac{d^{35}}{dx^{35}}$, $\frac{d^{36}}{dx^{36}}$, $\frac{d^{37}}{dx^{37}}$, $\frac{d^{38}}{dx^{38}}$, $\frac{d^{39}}{dx^{39}}$, $\frac{d^{40}}{dx^{40}}$, $\frac{d^{41}}{dx^{41}}$, $\frac{d^{42}}{dx^{42}}$, $\frac{d^{43}}{dx^{43}}$, $\frac{d^{44}}{dx^{44}}$, $\frac{d^{45}}{dx^{45}}$, $\frac{d^{46}}{dx^{46}}$, $\frac{d^{47}}{dx^{47}}$, $\frac{d^{48}}{dx^{48}}$, $\frac{d^{49}}{dx^{49}}$, $\frac{d^{50}}{dx^{50}}$.
- Geometry: π , $\frac{\pi}{2}$, $\frac{\pi}{3}$, $\frac{\pi}{4}$, $\frac{\pi}{5}$, $\frac{\pi}{6}$, $\frac{\pi}{7}$, $\frac{\pi}{8}$, $\frac{\pi}{9}$, $\frac{\pi}{10}$, $\frac{\pi}{11}$, $\frac{\pi}{12}$, $\frac{\pi}{13}$, $\frac{\pi}{14}$, $\frac{\pi}{15}$, $\frac{\pi}{16}$, $\frac{\pi}{17}$, $\frac{\pi}{18}$, $\frac{\pi}{19}$, $\frac{\pi}{20}$, $\frac{\pi}{21}$, $\frac{\pi}{22}$, $\frac{\pi}{23}$, $\frac{\pi}{24}$, $\frac{\pi}{25}$, $\frac{\pi}{26}$, $\frac{\pi}{27}$, $\frac{\pi}{28}$, $\frac{\pi}{29}$, $\frac{\pi}{30}$, $\frac{\pi}{31}$, $\frac{\pi}{32}$, $\frac{\pi}{33}$, $\frac{\pi}{34}$, $\frac{\pi}{35}$, $\frac{\pi}{36}$, $\frac{\pi}{37}$, $\frac{\pi}{38}$, $\frac{\pi}{39}$, $\frac{\pi}{40}$, $\frac{\pi}{41}$, $\frac{\pi}{42}$, $\frac{\pi}{43}$, $\frac{\pi}{44}$, $\frac{\pi}{45}$, $\frac{\pi}{46}$, $\frac{\pi}{47}$, $\frac{\pi}{48}$, $\frac{\pi}{49}$, $\frac{\pi}{50}$.
- Trigonometry: \sin , \cos , \tan , \cot , \sec , \csc , \sin^2 , \cos^2 , \tan^2 , \cot^2 , \sec^2 , \csc^2 , \sin^3 , \cos^3 , \tan^3 , \cot^3 , \sec^3 , \csc^3 , \sin^4 , \cos^4 , \tan^4 , \cot^4 , \sec^4 , \csc^4 , \sin^5 , \cos^5 , \tan^5 , \cot^5 , \sec^5 , \csc^5 , \sin^6 , \cos^6 , \tan^6 , \cot^6 , \sec^6 , \csc^6 , \sin^7 , \cos^7 , \tan^7 , \cot^7 , \sec^7 , \csc^7 , \sin^8 , \cos^8 , \tan^8 , \cot^8 , \sec^8 , \csc^8 , \sin^9 , \cos^9 , \tan^9 , \cot^9 , \sec^9 , \csc^9 , \sin^{10} , \cos^{10} , \tan^{10} , \cot^{10} , \sec^{10} , \csc^{10} , \sin^{11} , \cos^{11} , \tan^{11} , \cot^{11} , \sec^{11} , \csc^{11} , \sin^{12} , \cos^{12} , \tan^{12} , \cot^{12} , \sec^{12} , \csc^{12} , \sin^{13} , \cos^{13} , \tan^{13} , \cot^{13} , \sec^{13} , \csc^{13} , \sin^{14} , \cos^{14} , \tan^{14} , \cot^{14} , \sec^{14} , \csc^{14} , \sin^{15} , \cos^{15} , \tan^{15} , \cot^{15} , \sec^{15} , \csc^{15} , \sin^{16} , \cos^{16} , \tan^{16} , \cot^{16} , \sec^{16} , \csc^{16} , \sin^{17} , \cos^{17} , \tan^{17} , \cot^{17} , \sec^{17} , \csc^{17} , \sin^{18} , \cos^{18} , \tan^{18} , \cot^{18} , \sec^{18} , \csc^{18} , \sin^{19} , \cos^{19} , \tan^{19} , \cot^{19} , \sec^{19} , \csc^{19} , \sin^{20} , \cos^{20} , \tan^{20} , \cot^{20} , \sec^{20} , \csc^{20} , \sin^{21} , \cos^{21} , \tan^{21} , \cot^{21} , \sec^{21} , \csc^{21} , \sin^{22} , \cos^{22} , \tan^{22} , \cot^{22} , \sec^{22} , \csc^{22} , \sin^{23} , \cos^{23} , \tan^{23} , \cot^{23} , \sec^{23} , \csc^{23} , \sin^{24} , \cos^{24} , \tan^{24} , \cot^{24} , \sec^{24} , \csc^{24} , \sin^{25} , \cos^{25} , \tan^{25} , \cot^{25} , \sec^{25} , \csc^{25} , \sin^{26} , \cos^{26} , \tan^{26} , \cot^{26} , \sec^{26} , \csc^{26} , \sin^{27} , \cos^{27} , \tan^{27} , \cot^{27} , \sec^{27} , \csc^{27} , \sin^{28} , \cos^{28} , \tan^{28} , \cot^{28} , \sec^{28} , \csc^{28} , \sin^{29} , \cos^{29} , \tan^{29} , \cot^{29} , \sec^{29} , \csc^{29} , \sin^{30} , \cos^{30} , \tan^{30} , \cot^{30} , \sec^{30} , \csc^{30} , \sin^{31} , \cos^{31} , \tan^{31} , \cot^{31} , \sec^{31} , \csc^{31} , \sin^{32} , \cos^{32} , \tan^{32} , \cot^{32} , \sec^{32} , \csc^{32} , \sin^{33} , \cos^{33} , \tan^{33} , \cot^{33} , \sec^{33} , \csc^{33} , \sin^{34} , \cos^{34} , \tan^{34} , \cot^{34} , \sec^{34} , \csc^{34} , \sin^{35} , \cos^{35} , \tan^{35} , \cot^{35} , \sec^{35} , \csc^{35} , \sin^{36} , \cos^{36} , \tan^{36} , \cot^{36} , \sec^{36} , \csc^{36} , \sin^{37} , \cos^{37} , \tan^{37} , \cot^{37} , \sec^{37} , \csc^{37} , \sin^{38} , \cos^{38} , \tan^{38} , \cot^{38} , \sec^{38} , \csc^{38} , \sin^{39} , \cos^{39} , \tan^{39} , \cot^{39} , \sec^{39} , \csc^{39} , \sin^{40} , \cos^{40} , \tan^{40} , \cot^{40} , \sec^{40} , \csc^{40} , \sin^{41} , \cos^{41} , \tan^{41} , \cot^{41} , \sec^{41} , \csc^{41} , \sin^{42} , \cos^{42} , \tan^{42} , \cot^{42} , \sec^{42} , \csc^{42} , \sin^{43} , \cos^{43} , \tan^{43} , \cot^{43} , \sec^{43} , \csc^{43} , \sin^{44} , \cos^{44} , \tan^{44} , \cot^{44} , \sec^{44} , \csc^{44} , \sin^{45} , \cos^{45} , \tan^{45} , \cot^{45} , \sec^{45} , \csc^{45} , \sin^{46} , \cos^{46} , \tan^{46} , \cot^{46} , \sec^{46} , \csc^{46} , \sin^{47} , \cos^{47} , \tan^{47} , \cot^{47} , \sec^{47} , \csc^{47} , \sin^{48} , \cos^{48} , \tan^{48} , \cot^{48} , \sec^{48} , \csc^{48} , \sin^{49} , \cos^{49} , \tan^{49} , \cot^{49} , \sec^{49} , \csc^{49} , \sin^{50} , \cos^{50} , \tan^{50} , \cot^{50} , \sec^{50} , \csc^{50} .
- Other: ∞ , \emptyset , \mathbb{R} , \mathbb{C} , \mathbb{Q} , \mathbb{Z} , \mathbb{N} , \mathbb{I} , \mathbb{H} , \mathbb{O} , \mathbb{S} , \mathbb{K} , \mathbb{L} , \mathbb{M} , \mathbb{N} , \mathbb{P} , \mathbb{Q} , \mathbb{R} , \mathbb{S} , \mathbb{T} , \mathbb{U} , \mathbb{V} , \mathbb{W} , \mathbb{X} , \mathbb{Y} , \mathbb{Z} .



FINANCIAL STATEMENTS



**ONTARIO FRENCH-LANGUAGE EDUCATIONAL
COMMUNICATIONS AUTHORITY (OFLECA)**

FINANCIAL STATEMENTS

MARCH 31, 2017

**ONTARIO FRENCH-LANGUAGE EDUCATIONAL
COMMUNICATIONS AUTHORITY (OFLECA)**

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Management's Report	1
Independent Auditor's Report	2
Financial Statements	
Statement of Financial Position	4
Statement of Operations	6
Statement of Changes in Net Assets	7
Statement of Cash Flows	8
Notes to the Financial Statements	9

MANAGEMENT'S REPORT

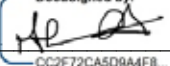
Management of the Ontario French-language Educational Communications Authority (OFLECA) is responsible for the financial statements, the notes to the financial statements and all other financial information contained in this financial report.

Management has prepared the financial statements in accordance with Canadian public sector accounting standards. In order to achieve the objective of fair presentation in all material respects, reasonable estimates and professional judgements were used. Management believes the financial statements present fairly the OFLECA's financial position as at March 31, 2017, as well as the results of its operations and its cash flows for the year then ended.

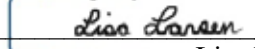
In fulfilling its responsibilities and recognizing the limits inherent in all systems, Management has developed and maintains a system of internal controls designed to provide reasonable assurance that the OFLECA's assets are safeguarded from loss and that the accounting records are a reliable basis for the preparation of financial statements.

The Board of Directors is responsible for ensuring that the OFLECA's Management fulfills its responsibilities for financial reporting and is ultimately responsible for reviewing and approving the financial statements. The Board of Directors carries out its responsibility for review of the financial statements principally through the Audit Committee. The Audit Committee meets with Management and the external auditors to discuss the results of audit examinations and financial reporting matters and to satisfy itself that each party is properly discharging its responsibilities. The external auditors have full access to the Audit Committee with or without the presence of Management.

The financial statements for the year ended March 31, 2017 have been audited by Marcil Lavallée, Chartered Professional Accountants, Licensed Public Accountants, the independent external auditors appointed by the members of the OFLECA. The accompanying Independent Auditor's Report outlines their responsibilities, the scope of their examination and their professional opinion on the financial statements.

DocuSigned by:

CC2F72CA5D9A4FB...

Glenn O'Farrell
President and Chief Executive Officer

DocuSigned by:

02FAZA20FD56464...

Lisa Larsen, CPA, CA
Director of Finance responsible for Financial, Legal and Administrative Services

Toronto, Ontario
June 16, 2017

INDEPENDENT AUDITOR'S REPORT

To the Directors of
Ontario French-language Educational Communications Authority

We have audited the accompanying financial statements of the Ontario French-language Educational Communications Authority (OFLECA), which comprise the statement of financial position as at March 31, 2017, and the statements of operations, changes in net assets and cash flows for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian public sector accounting standards and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



OTTAWA

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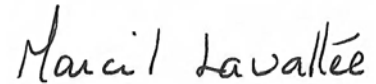
Nos partenaires canadiens et internationaux
Our Canadian and International Partners

Comptables professionnels agréés
Chartered Professional Accountants

Marcil-Lavallee.ca

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of the Ontario French-language Educational Communications Authority as at March 31, 2017, as well as the results of its operations and its cash flows for the year then ended in accordance with Canadian public sector accounting standards.

A handwritten signature in black ink that reads "Marcil Lavallée". The signature is written in a cursive, flowing style.

Chartered Professional Accountants, Licensed Public Accountant

Ottawa, Ontario
June 16, 2017

Marcil Lavallée

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF FINANCIAL POSITION

MARCH 31, 2017

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	2017	2016
ASSETS		
CURRENT ASSETS		
Cash	\$ 6,301,711	\$ 8,100,698
Accounts receivable (Note 4)	2,458,310	2,707,384
Prepaid expenses	1,049,600	1,063,080
	9,809,621	11,871,162
RESTRICTED CASH (Note 5)	3,486,866	3,853,117
BROADCASTING RIGHTS (Note 6)	15,508,462	17,941,907
IN-HOUSE PROGRAMMING (Note 7)	19,557,126	20,241,936
ASSET – EMPLOYEE FUTURE BENEFITS (Note 8)	2,232,286	1,326,200
CAPITAL ASSETS (Note 9)	8,535,918	9,179,376
	49,320,658	52,542,536
	\$ 59,130,279	\$ 64,413,698

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)


STATEMENT OF FINANCIAL POSITION

MARCH 31, 2017

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	2017	2016
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and accrued liabilities (Note 10)	\$ 5,280,554	\$ 7,325,272
Deferred contributions (Note 11)	1,178,978	2,142,482
	6,459,532	9,467,754
LIABILITY – EMPLOYEE FUTURE BENEFITS (Note 8)	2,214,700	2,011,500
DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS (Note 12)	16,007,540	18,118,630
DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING (Note 13)	19,557,126	20,241,936
DEFERRED CONTRIBUTIONS – CAPITAL ASSETS (Note 14)	9,833,192	10,183,651
	47,612,558	50,555,717
	54,072,090	60,023,471
NET ASSETS		
Internal Restrictions (Note 5)		
- TFO Fund	1,519,008	1,519,008
- Pension Fund	-	323,400
Unrestricted	3,539,181	2,547,819
	5,058,189	4,390,227
	\$ 59,130,279	\$ 64,413,698

ON BEHALF OF THE BOARD



President of the Board

DocuSigned by:



E6Z13242BFE5421

President of the Finance and Audit Committee

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF OPERATIONS

FOR THE YEAR ENDED MARCH 31, 2017

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	2017	2016
REVENUE		
Contributions		
- Operating grants (Note 15)	\$ 16,805,450	\$ 14,887,026
- Funding for special projects (Note 16)	1,058,698	688,091
- Corporate and government (Note 17)	3,251,838	3,274,337
Other revenue (Note 18)	3,107,333	3,699,154
Amortization of deferred contributions		
- Broadcasting rights (Note 12)	6,578,952	6,900,055
- In-house programming (Note 13)	10,147,202	8,776,155
- Capital assets (Note 14)	2,809,779	2,656,653
	43,759,252	40,881,471
EXPENSES		
Content and programming	9,849,393	10,456,090
Production and technology	5,816,382	4,898,444
Administration	7,908,988	6,638,570
Write-off of capital assets	409,101	-
Amortization of broadcasting rights	6,578,952	6,900,055
Amortization of in-house programming	10,147,202	8,776,155
Amortization of capital assets	2,809,779	2,656,653
Employee future benefits	274,379	454,764
	43,794,176	40,780,731
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES BEFORE NET ACTUARIAL GAINS ON EMPLOYEE FUTURE BENEFITS PLANS	(34,924)	100,740
Net actuarial gains – Employee future benefits plans	702,886	10,400
EXCESS OF REVENUE OVER EXPENSES	\$ 667,962	\$ 111,140

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF CHANGES IN NET ASSETS

FOR THE YEAR ENDED MARCH 31, 2017

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	Internal Restrictions (Note 5)			2017 Total	2016 Total
	TFO Fund	Pension Fund	Unrestricted		
BALANCE, BEGINNING OF YEAR	\$ 1,519,008	\$ 323,400	\$ 2,547,819	\$ 4,390,227	\$ 4,279,087
Excess of revenue over expenses	-	-	667,962	667,962	111,140
Restriction – Pension Plan	-	(323,400)	323,400	-	-
BALANCE, END OF YEAR	\$ 1,519,008	\$ -	\$ 3,539,181	\$ 5,058,189	\$ 4,390,227

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED MARCH 31, 2017

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	2017	2016
OPERATING ACTIVITIES		
Excess of revenue over expenses	\$ 667,962	\$ 111,140
Adjustments for:		
Amortization of broadcasting rights	6,578,952	6,900,055
Amortization of in-house programming	10,147,202	8,776,155
Amortization of capital assets	2,809,779	2,656,653
Net actuarial gains – Employee future benefits Plan	(702,886)	(10,400)
Amortization of deferred contributions – broadcasting rights	(6,578,952)	(6,900,055)
Transfer – deferred contributions – broadcasting rights	(204,850)	(2,224,719)
Amortization of deferred contributions – in-house programming	(10,147,202)	(8,776,155)
Amortization of deferred contributions – capital assets	(2,809,779)	(2,656,653)
Transfer – deferred contributions capital assets	(4,275)	(986,432)
Loss on write-off of capital assets	409,101	-
	165,052	(3,110,411)
Net change in non-cash working capital items (Note 3)	(2,745,668)	(1,357,131)
Programming grant	4,672,712	9,334,061
In-house programming grant	9,462,392	10,271,708
Capital grant	2,463,595	2,865,977
	14,018,083	18,004,204
INVESTING ACTIVITIES RELATED TO CAPITAL ASSETS AND INTANGIBLE ASSETS		
Acquisition of broadcasting rights	(4,145,507)	(8,130,728)
Acquisition of in-house programming	(9,462,392)	(10,271,708)
Net acquisition of capital assets	(2,591,488)	(2,861,662)
Proceeds from disposal of capital assets	16,066	-
	(16,183,321)	(21,264,098)
NET INVESTING ACTIVITY		
Net change in restricted cash	366,251	2,593,112
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		
	(1,798,987)	(666,782)
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR		
	8,100,698	8,767,480
CASH AND CASH EQUIVALENTS, END OF YEAR		
	\$ 6,301,711	\$ 8,100,698

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

9

1. STATUTE AND NATURE OF OPERATIONS

The Ontario French-language Educational Communications Authority (the Authority) is a Crown corporation created by a decree on April 1, 2007. The Authority is an independent French language broadcasting network and a charitable organization under the Income Tax Act and, as such, is exempt from income tax.

The Authority's main objectives are to provide French language educational broadcasting and telecommunications to the general public, to provide for the francophone community's interests and needs, and to develop the knowledge and skills of this community.

2. SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian public sector accounting standards (PSAS-GNFPO). The Authority has elected to apply Section SP 4200 series for government not-for-profit organizations. The accounting policies are set out below:

Management estimates

The preparation of financial statements in compliance with the PSAS-GNFPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, the disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses for the periods covered. Actual amounts could differ from these estimates. The main estimates relate to the useful life of capital assets, broadcasting rights and capitalized in-house programming costs. Estimates also include the basis of allocating expenses used to capitalize the portion of the salaries and other expenses related to in-house programming. Estimates also include assets and liabilities related to employee future benefits.

The main items for which significant estimates were made are the defined benefits assets and liabilities for the accrued benefit pension plan and other retirement benefits plan. To estimate these amounts, management is required to make various assumptions that it considers reasonable, including with respect to inflation rates, discount rates and mortality rates. Management also takes into account future salary increases and the retirement age of employees. Any changes to the assumptions could have a significant impact on the Authority's results and financial position. The staff pension benefit expense could increase or decrease in upcoming years.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

10

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Contribution receivable

A contribution receivable is recognized as an asset when the amount to be received can be reasonably estimated and ultimate collection is reasonably assured.

Revenue recognition

Contributions

The Authority follows the deferral method of accounting for contributions.

Unrestricted contributions are recognized as revenue in the statement of operations when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions which are, explicitly or implicitly, externally restricted for the purchase of capital assets or broadcasting rights or internally developed television broadcasting subject to amortization (in-house programming) are deferred in the statement of financial position and recognized as revenue in the statement of operations on the same basis and over the same periods as the related assets.

Contributions which are, explicitly or implicitly, externally restricted for specific expenses to be incurred in future years (in-house programming and others) are deferred in the statement of financial position and recognized as revenue in the statement of operations in the period in which the related expenses are incurred.

Subscriptions

Revenue from signal subscriptions is recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Interest income

Interest income is recognized as revenue when earned.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition (continued)

Contributions received in the form of supplies and services

The Authority accounts for the contributions received in the form of supplies and services when the fair value of these contributions can be reasonably estimated, and when the Authority would have obtained the supplies and services for its regular operations in another manner. Contributions received in the form of supplies and services are recorded at the fair value of the supplies and services received. When the fair value of the supplies and services received cannot be reasonably determined, the contributions are recognized at the fair value of the supplies and services transferred.

Financial instruments

Measurement of financial instruments

The Authority initially measures its financial assets and liabilities at fair value, except for certain non-arm's length transactions.

The Authority subsequently measures all its financial assets and financial liabilities at amortized cost, except for investments in equity instruments that are quoted in an active market, which are measured at fair value. Changes in fair value are recognized in operations.

Financial assets measured at amortized cost include cash and cash equivalents, accounts receivable and restricted cash.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

Impairment

Financial assets measured at amortized cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in operations.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Financial instruments (continued)

Transaction costs

The Authority recognizes its transaction costs in operations in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Cash and cash equivalents

The Authority's policy is to present unrestricted cash and investments with a term equal to or less than three months in cash and cash equivalents.

In-house programming, broadcasting rights and production costs

In-house programming, broadcasting rights and production costs are accounted for as follows:

In-house programming

In-house programming is defined as internally developed television broadcasting. Completed and in-progress programming having a future economic value through rebroadcasting and the use of web-based interactive tools is accounted for on an individual basis at cost, deducted from accumulated amortization and cumulative loss in value. Cost includes the cost of supplies and services and the portion of the labour and other direct expenses related to programming. Programming costs are recognized in the statement of operations with the television and new media services expense using the straight-line method over a period of four years or when programming is sold or unusable.

Broadcasting rights and production costs

Broadcasting rights and productions under co-production, pre-purchase and acquisition contracts are accounted for at cost. Broadcasting rights are amortized over a period of four years on a straight-line basis.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

13

2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Capital assets

Capital assets are recorded at cost, net of accumulated amortization.

Amortization is calculated using the straight-line method over the estimated useful lives of assets over the following periods:

	Periods
Mobility (tablets and smart phones)	2 years
Office equipment	3 years
Office infrastructure	4 years
Computerized production equipment	5 years
Production equipment	7 years
Office furniture and equipment	10 years
Leasehold improvements	Duration of the lease

Write-down of capital assets, broadcasting rights and in-house programming

When capital assets, broadcasting rights and in-house programming no longer contribute to the Authority's ability to provide services, the excess of the carrying amount of such assets over their residual value, if any, is recognized in the statement of operations.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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2. SIGNIFICANT ACCOUNTING POLICIES (continued)

Employee future benefits

The Authority accrues its obligations under the employee defined benefit plans, net of the fair value of plan assets. In order to do so, the Authority has adopted the following policies:

- The actuarial determination of the accrued benefit obligations for pensions and other retirement benefits uses the projected benefit method prorated on service. This determination incorporates management's best estimate of future salary levels, discount rate, other cost escalation, retirement ages of employees and other actuarial factors;
- For the purpose of calculating the expected return on plan assets, those assets are valued at fair value;
- An actuarial gain (loss) arises from the difference between the actual long-term rate of return on plan assets for a period and the expected long-term rate of return on plan assets for that period or from changes in actuarial assumptions used to determine the accrued benefit obligations. Actuarial gains (losses) for each period are recognized on a systematic basis and are amortized over the average remaining service life of active employees covered by the pension plan, which is 13 years. The average remaining service period of the active employees covered by the other retirement benefit plans is 17 years.

Foreign currency translation

Monetary assets and liabilities in foreign currency are translated at the exchange rate in effect at the balance sheet date, whereas other assets and liabilities are translated at the exchange rate in effect at the transaction date. Revenue and expenses in foreign currency are translated at the average rate in effect during the year, with the exception of expenses relating to non-monetary assets and liabilities, which are translated at the historical rate. Exchange gains and losses are recognized in the current year's operations.

Excess financing

Government ministries can require the reimbursement of any excess funding. All such reimbursements will be accounted for in the financial year in which they occur.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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3. NET CHANGE IN NON-CASH WORKING CAPITAL ITEMS

	2017	2016
Accounts receivable	\$ 249,074	\$ (191,877)
Prepaid expenses	13,480	11,597
Accounts payable and accrued liabilities	(2,044,718)	2,498,791
Deferred contributions	(963,504)	(3,675,642)
	\$ (2,745,668)	\$ (1,357,131)

4. ACCOUNTS RECEIVABLE

	2017	2016
Ministry of Education	\$ 43,631	\$ 36,207
Governments and government agencies	594,332	646,965
Subscriptions (cable broadcasting and educational subscriptions)	200,049	396,591
Commodity taxes	886,714	1,271,498
Others	733,584	356,123
	\$ 2,458,310	\$ 2,707,384

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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5. RESTRICTED CASH

	2017	2016
Reserves		
- Capital renewal ^(a)	\$ 1,000,000	\$ 1,000,000
- Pension Fund ^(b)	-	863,400
- TFO Fund ^(c)	1,519,008	1,519,008
- Broadcasting rights ^(d)	400,000	-
- Transition	55,011	87,734
- AODA ^(e)	116,495	201,977
Commitments		
- Broadcasting rights	99,078	176,723
- Capital assets	297,274	4,275
	\$ 3,486,866	\$ 3,853,117

^(a) A portion of the funding received annually can be set aside to ensure that the Authority's technical capital assets keep pace with technological changes and can be maintained or replaced.

^(b) During the year, all amounts allocated to the Pension Fund were transferred to the TFO Pension Plan as additional contributions.

^(c) During the 2008-2009 year, the Authority decided to restrict contributions obtained from the dissolution of the TVOntario Foundation, which were received during the previous year. To this effect, these restricted funds may be used for purposes determined by the Board of Directors from time to time, and only with the approval of the Board.

^(d) During fiscal year 2016-2017, \$400,000 was specifically restricted for the acquisition of broadcasting rights for cinema content and educational content for children.

^(e) Annually, a portion of the operating budget is specifically allocated to meet the requirements of the *Accessibility for Ontarians with Disabilities Act, 2005* (AODA). The balance of \$116,495 was recognized as deferred revenue and as an addition to the restricted cash. This amount will be used during the year ended March 31, 2018.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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6. BROADCASTING RIGHTS

	2017		
	Cost	Accumulated amortization	Net value
Broadcasting rights and completed productions	\$ 31,711,653	\$ 19,948,549	\$ 11,763,104
Broadcasting rights written off during the year	(8,164,321)	(8,164,321)	-
	23,547,332	11,784,228	11,763,104
Work in progress	3,745,358	-	3,745,358
	\$ 27,292,690	\$ 11,784,228	\$ 15,508,462
	2016		
	Cost	Accumulated amortization	Net value
Broadcasting rights and completed productions	\$ 64,677,995	\$ 49,713,269	\$ 14,964,726
Broadcasting rights written off during the year	(36,343,672)	(36,343,672)	-
	28,334,323	13,369,597	14,964,726
Work in progress	2,977,181	-	2,977,181
	\$ 31,311,504	\$ 13,369,597	\$ 17,941,907

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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7. IN-HOUSE PROGRAMMING

	2017		
	Cost	Accumulated amortization	Net value
In-house programming	\$ 48,588,672	\$ 29,031,546	\$ 19,557,126
In-house programming completely amortized and written off during the year	(7,395,596)	(7,395,596)	-
	\$ 41,193,076	\$ 21,635,950	\$ 19,557,126
2016			
	Cost	Accumulated amortization	Net value
In-house programming	\$ 43,456,880	\$ 23,214,944	\$ 20,241,936
In-house programming completely amortized and written off during the year	(4,330,600)	(4,330,600)	-
	\$ 39,126,280	\$ 18,884,344	\$ 20,241,936

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS

Description of pension and other retirement benefit plans

The Authority has a number of funded and unfunded defined benefit plans, as well as defined contribution plans, that provide pension, other retirement and post-employment benefits to most of its employees.

The pension plan to which most of the Authority's employees contribute is made up of two components. The first component consists of a defined benefit plan entirely funded by the Authority. According to this plan, pension benefits are based on the number of years of service and the employee's salary at the end of their career. Every year, the pension benefits are grossed-up in accordance with the rate of inflation, up to a maximum of 3%. The second component consists in a defined contribution plan, with contributions paid by both the Authority and the participants. Other retirement benefit plans are contributory health care, dental and life insurance plans.

Total cash payments

Cash payments made for future employee benefits, consisting of cash contributed by the Authority to its funded pension plan, cash payments directly to beneficiaries on account of its unfunded other retirement benefit plans, and cash contributed to its defined contribution plans, amount to \$860,205 (2016: \$834,430). In addition, the Authority made an exceptional contribution of \$863,400 to the funded pension plan.

Defined benefit plans

The Authority measures its accrued defined benefit obligations and the fair value of the plan assets as at March 31 of each year. The most recent actuarial valuation of the pension plan, for funding purposes, was prepared by Mercer as at March 31, 2017 and is a data extrapolation and evaluation based on the complete actuarial valuation dated March 31, 2014.

The next full actuarial valuation, as of March 31, 2017, is currently being prepared. The final actuarial valuation report was not available at the date of approval of the financial statements.

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Reconciliation of the funded status of the benefit plans to amounts recorded in the financial statements

	2017		
	Funded Pension Benefit Plan	Other Unfunded Retirement Benefit Plans	Total
Accrued benefit obligations	\$ 12,364,300	\$ 1,780,400	\$ 14,144,700
Fair value of plan assets	(15,897,000)	-	(15,897,000)
Funded status – plan deficit (surplus)	(3,532,700)	1,780,400	(1,752,300)
Unamortized net actuarial gain (loss)	1,300,414	434,300	1,734,714
Accrued pension liability (asset)	\$ (2,232,286)	\$ 2,214,700	\$ (17,586)

	2016		
	Funded Pension Benefit Plan	Other Unfunded Retirement Benefit Plans	Total
Accrued benefit obligations	\$ 11,991,600	\$ 2,066,100	\$ 14,057,700
Fair value of plan assets	(13,604,500)	-	(13,604,500)
Funded status – plan deficit (surplus)	(1,612,900)	2,066,100	453,200
Unamortized net actuarial gain (loss)	286,700	(54,600)	232,100
Accrued pension liability (asset)	\$ (1,326,200)	\$ 2,011,500	\$ 685,300

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Pension plan asset components

At the measurement date of March 31, the pension plan assets consist of the following:

	2017	2016
	%	%
Asset category		
Equity securities	60	60
Debt securities	40	40
Other	-	-
	100	100

Employee future benefit costs recognized in the year and benefits paid

	2017	
	Pension Benefit Plan	Other Benefit Plans
Employee future benefits costs recognized	\$ 547,400	\$ 227,400
Benefits paid, reimbursements and transfers	\$ 810,300	\$ 24,200

	2016	
	Pension Benefit Plan	Other Benefit Plans
Employee future benefits costs recognized	\$ 351,300	\$ 246,900
Benefits paid, reimbursements and transfers	\$ 315,700	\$ 17,500

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Employee future benefits costs recognized consists of the following:

	Pension Benefit Plan		Other Benefit Plans	
	2017	2016	2017	2016
Current service benefits' costs	\$ 667,000	\$ 631,000	\$ 151,600	\$ 166,000
Amortization of net actuarial losses (gains)	(30,200)	(131,900)	7,600	20,600
Interest costs of pension benefits	691,100	638,500	68,200	60,300
Expected return on plan assets	(780,500)	(786,300)	-	
	\$ 547,400	\$ 351,300	\$ 227,400	\$ 246,900

Significant assumptions

The significant assumptions used are as follows (weighted average):

	2017	
	Pension Benefit Plan	Other Benefit Plans
	%	%
Accrued benefit obligations		
Discount rate	5.75	3.10
Rate of compensation increase		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-
Employee future benefits costs		
Discount rate	5.70	3.20
Expected long-term rate of return on plan assets	5.70	-
Rate of compensation increase		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

MARCH 31, 2017

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8. ASSET AND LIABILITY – EMPLOYEE FUTURE BENEFITS (continued)

Significant assumptions (continued)

	2016	
	Pension Benefit Plan	Other Benefit Plans
	%	%
Accrued benefit obligations		
Discount rate	5.70	3.20
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-
Employee future benefits costs		
Discount rate	5.70	2.80
Expected long-term rate of return on plan assets	5.70	-
Rate of compensation increase:		
Non-unionized employees	1.50 until 2019	-
Non-unionized employees	2.50 2020 and after	-
Unionized employees	2.50 per year	-

The assumed health care cost trend rates are based on the following:

	2017	2016
	%	%
Growth rate of health care costs	5.46	5.46
Prescription medication:		
Initial health care cost trend rate	6.5	6.5
Cost trend rate declines to	4.5	4.5
Year that the rate reaches the rate it is assumed to remain at	2030	2030
Hospitalization cost, eye care, dental care and other medical care	Between 0 and 5.00	Between 0 and 5.00

Defined contribution plan

The total expense recognized in relation with the defined contribution plan amounts to \$244,957 (2016: \$226,900).

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

NOTES TO THE FINANCIAL STATEMENTS

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9. CAPITAL ASSETS

	2017		
	Cost	Accumulated amortization	Net value
Mobility	\$ 89,025	\$ 44,148	\$ 44,877
Office equipment	523,529	170,584	352,945
Office infrastructure	558,022	205,643	352,379
Production equipment	13,468,839	10,849,740	2,619,099
Computerized production equipment	11,301,493	8,637,794	2,663,699
Office furniture and equipment	1,773,743	851,495	922,248
Leasehold improvements	6,271,579	4,690,908	1,580,671
	\$ 33,986,230	\$ 25,450,312	\$ 8,535,918

	2016		
	Cost	Accumulated amortization	Net value
Mobility	\$ 63,256	\$ 10,243	\$ 53,013
Office equipment	488,870	4,579	484,291
Office infrastructure	558,022	105,630	452,392
Production equipment	12,333,868	10,302,172	2,031,696
Computerized production equipment	10,735,275	7,573,448	3,161,827
Office furniture and equipment	2,040,691	677,030	1,363,661
Leasehold improvements	5,726,954	4,094,458	1,632,496
	\$ 31,946,936	\$ 22,767,560	\$ 9,179,376

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10. ACCOUNTS PAYABLE AND ACCRUED LIABILITIES

	2017	2016
Trades payable and accrued charges	\$ 4,000,957	\$ 6,361,116
Accrued wages and benefits	987,817	782,090
Government remittances	291,780	182,066
	\$ 5,280,554	\$ 7,325,272

11. DEFERRED CONTRIBUTIONS

	2017		
	Ministry of Education	Others	Total
<i>Deferred Contributions</i>			
Balance, beginning of year	\$ 2,043,593	\$ 37,492	\$ 2,081,085
Add: Amount received	396,495	101,916	498,411
Less: Amount recognized as revenue	(1,833,021)	(49,406)	(1,882,427)
Balance, end of year	607,067	90,002	697,069
<i>Special projects</i>			
Balance, beginning of year	54,750	6,647	61,397
Add: Amount received	789,387	401,117	1,190,504
Less: Amount recognized as revenue	(763,345)	(6,647)	(769,992)
Balance, end of year	80,792	401,117	481,909
Total	\$ 687,859	\$ 491,119	\$ 1,178,978

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

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11. DEFERRED CONTRIBUTIONS (continued)

	2016		
	Ministry of Education	Others	Total
<i>Deferred contributions</i>			
Balance, beginning of year	\$ 5,655,970	\$ 76,023	\$ 5,731,993
Add: Amount received	1,507,300	46,490	1,553,790
Less: Amount recognized as revenue	(5,119,677)	(85,021)	(5,204,698)
Balance, end of year	2,043,593	37,492	2,081,085
<i>Special projects</i>			
Balance, beginning of year	72,132	14,000	86,132
Add: Amount received	276,357	320,000	596,357
Less: Amount recognized as revenue	(293,739)	(327,353)	(621,092)
Balance, end of year	54,750	6,647	61,397
Total	\$ 2,098,343	\$ 44,139	\$ 2,142,482

12. DEFERRED CONTRIBUTIONS – BROADCASTING RIGHTS

	2017	2016
Balance, beginning of year	\$ 18,118,630	\$ 17,909,342
Add:		
Amount received this year – Ministry of Education	3,694,426	8,331,561
Amount received prior year – Ministry of Education	-	1,002,000
Amount received – Others	978,286	500
Less :		
Transfer	(204,850)	(2,224,718)
Amortization – Amount recognized as revenue	(6,578,952)	(6,900,055)
Balance, end of year	\$ 16,007,540	\$ 18,118,630

ONTARIO FRENCH-LANGUAGE EDUCATIONAL COMMUNICATIONS AUTHORITY (OFLECA)

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13. DEFERRED CONTRIBUTIONS – IN-HOUSE PROGRAMMING

	2017	2016
Balance, beginning of year	\$ 20,241,936	\$ 18,746,383
Add:		
Amount received – Ministry of Education	8,678,754	9,541,708
Amount received – Canadian Media Fund	783,638	730,000
Less:		
Amortization – Amount recognized as revenue	(10,147,202)	(8,776,155)
Balance, end of year	\$ 19,557,126	\$ 20,241,936

14. DEFERRED CONTRIBUTIONS – CAPITAL ASSETS

	2017	2016
Balance, beginning of year	\$ 10,183,651	\$ 10,960,759
Add :		
Amounts added to deferred contributions – Ministry of Education	2,463,595	2,865,977
Less :		
Transfer	(4,275)	(986,432)
Amortization – Amount recognized as revenue	(2,809,779)	(2,656,653)
Balance, end of year	\$ 9,833,192	\$ 10,183,651

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15. CONTRIBUTIONS – OPERATING GRANTS

	2017	2016
<i>Received in current year</i>		
Grant – core	\$ 15,235,943	\$ 11,640,739
Grant – core – AODA	657,300	657,300
Grant – capital	2,475,000	1,867,000
Grant – broadcasting rights	3,517,703	6,132,953
Grant – in-house programming	8,678,754	9,541,708
<i>Received in prior year</i>		
Capital	4,275	986,432
Broadcasting rights	176,723	2,189,763
AODA	201,977	788,845
Dedicated projects	1,091,045	2,873,509
<i>Transfer to deferred contributions</i>		
Broadcasting rights	(3,694,426)	(8,331,561)
In-house programming	(8,678,754)	(9,541,708)
Capital assets	(2,463,595)	(2,865,977)
Dedicated projects	(280,000)	(850,000)
Dedicated projects – AODA	(116,495)	(201,977)
	\$ 16,805,450	\$ 14,887,026

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16. CONTRIBUTIONS – FUNDING FOR SPECIAL PROJECTS

	2017		
	Ministry of Education	Others	Total
Funding received in current year	\$ 1,078,093	\$ -	\$ 1,078,093
Funding recognized	54,750	6,647	61,397
Less: Deferred contributions	(80,792)	-	(80,792)
	\$ 1,052,051	\$ 6,647	\$ 1,058,698

	2016		
	Ministry of Education	Others	Total
Funding received in current year	\$ 343,357	\$ 320,000	\$ 663,357
Funding recognized	293,739	327,353	621,092
Less: Deferred contributions	(276,358)	(320,000)	(596,358)
	\$ 360,738	\$ 327,353	\$ 688,091

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17. CONTRIBUTIONS – CORPORATE AND GOVERNMENT

	2017	2016
<i>Ministry of Education</i>		
Funding received in current year	\$ 2,605,000	\$ 2,605,000
<i>Canada Media Fund</i>		
Funding received in current year	1,605,099	1,305,756
Less: Deferred contributions – in-house programming	(783,638)	(730,000)
Less: Deferred contributions – other	(401,117)	-
<i>Other Ontario agencies</i>		
Funding received in current year	982,632	1,255
Funding recognized from prior years	34	32,723
Less: Deferred contributions – broadcasting rights	(978,078)	-
<i>Other provinces</i>		
Funding received in current year	137,589	54,295
Funding recognized from prior years	4,120	5,308
Less: Deferred contributions	-	-
<i>Corporate</i>		
Funding received in current year	78,197	-
Funding recognized from prior years	2,208	500
Less: Contributions deferred to the following year	(208)	(500)
	\$ 3,251,838	\$ 3,274,337

18. OTHER REVENUE

	2017	2016
Signal subscriptions	\$ 2,069,093	\$ 2,521,551
Promotion, donations and other	447,361	599,135
Sublease	89,009	99,157
Interest	88,670	184,049
Donations received in the form of services	413,200	295,262
	\$ 3,107,333	\$ 3,699,154

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19. RELATED PARTY TRANSACTIONS BETWEEN RELATED ORGANIZATIONS

As sponsor of the Ontario French-language Educational Communications Authority Pension Plan, the Authority has undertaken to pay certain costs of the pension plan, including compensation of employees, professional fees and costs associated with the use of premises and other associated costs.

20. FINANCIAL INSTRUMENTS

Financial risk management objectives and policies

The Authority is exposed to various financial risks resulting from both its operations and its investment activities. The Authority's management manages financial risks.

The Authority does not enter into financial agreements including derivative financial instruments for speculative purposes.

Financial risks

The Authority's main financial risk exposure and its financial risk management policies are as follows:

Credit risk

Credit risk is the risk of financial loss for the Authority if a customer or counterparty to a financial instrument fails to meet its contractual obligations. Such risks arise mainly from certain financial assets held by the Authority consisting of cash and cash equivalents and accounts receivable.

The Authority is exposed to credit risk attributable to its accounts receivable. The credit risk is assessed as low mainly due to the type of debtor, for the most part comprised of the government.

The Authority is exposed to concentration risk attributable to cash and cash equivalents and restricted cash since it only trades with one financial institution. The Authority manages its credit risk by dealing with a reputable bank.

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20. FINANCIAL INSTRUMENTS (continued)

Exchange risk

The Authority is exposed to exchange risk due to cash and cash equivalents and accounts receivable denominated in US dollars. As at March 31, 2017, cash and cash equivalents in US dollars totalled USD \$113,997 (CAD \$151,623) (2016: USD \$53,934 and CAD \$70,044).

The Authority does not enter into forward exchange contracts to cover its exchange risk exposure. The Authority believes that it is not subject to significant foreign exchange risk from its financial instruments.

Liquidity risk

Liquidity risk is the risk that the Authority will not be able to meet its financial obligations as they become due.

Liquidity risk management serves to maintain a sufficient amount of cash and cash equivalents. To ensure that the Authority has the necessary funds to fulfil its obligations, the Authority's management establishes budgets, but does not prepare cash flow forecasts.

As at March 31, 2017, the Authority has a cash and cash equivalents and restricted cash balance of \$9,788,577 (2016: \$11,953,815). All the Authority's financial liabilities totalling \$5,280,554 (2016: \$7,325,272) have contractual maturities of less than 365 days.

21. CONTRACTUAL OBLIGATIONS

The Authority has entered into operating lease agreements, expiring August 31, 2027, which call for payments of \$8,229,800 for the rental of office space. The minimum lease payments for the next five years are \$730,400 for the year ended March 31, 2018, \$755,400 for the year ended March 31, 2019, \$753,820 for the year ended March 31, 2020, \$777,300 for the year ended March 31, 2021 and \$777,300 for the year ended March 31, 2022.

The Authority has entered into other operating lease agreements expiring in 2018-2019 which call for monthly lease payments of \$22,480 for access to communication services. The minimum lease payments for the next two years amount to \$397,460 for the year ended March 31, 2018 and \$185,235 for the year ended March 31, 2019.

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21. CONTRACTUAL OBLIGATIONS (continued)

As at March 31, 2017, the Authority had committed an amount of \$5,124,670 for the purchase of broadcasting rights, of which \$4,410,000 will be paid during the year ending March 31, 2018 and \$714,670 during the year ending March 31, 2019.

As at March 31, 2017, the Authority had committed an amount of 297,274 for the purchase of capital assets for the 2017-2018 year.

The Authority has also entered into other contracts for an amount of \$155,300, of which \$108,712 will be paid during the 2017-2018 year.

22. CONTINGENCIES

The nature of the Authority's activities is such that there may be litigation pending or in the prospect at any time. With respect to claims existing as at March 31, 2017, management believes that the Authority has valid defenses and appropriate insurance coverage in place. Even in the event these claims would be found valid, management believes that such claims are not expected to have a material effect on the Authority's financial position. No amount has been recorded in the financial statements.

The funding received from government ministries may be refunded following an audit if the funding received is identified as a surplus based on the funding arrangements agreed between the parties. As at March 31, 2017, management has not been informed of any potential refund.

23. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to be consistent with the current year's presentation.

GROUPE MÉDIA

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ANNUAL REPORT