

ENGLISH TRANSLATION - FRENCH VERSION TO BE SENT TO TFO

Carole Beaulieu, Chair
Ontario French-language Educational Communications Authority (TFO)
CP 3005 succursale F
Toronto, ON M4Y 2M5

Dear Ms. Beaulieu,

I am pleased to write to you in your capacity as Chair of TFO's Board of Directors. As per the requirements set out in the *Agencies and Appointments Directive*, this letter sets out my expectations for TFO for the 2020-2021 fiscal year.

Ontario's board-governed agencies, such as TFO, are vital partners in ensuring the delivery of high-quality services to Ontarians. The people of Ontario depend on you to provide leadership to TFO's board, management and staff. I appreciate your willingness to serve. As Minister of Education, I look forward to working with you and your team to better prepare students with the skills, knowledge and confidence they need to succeed in the future, whatever path they choose.

I wish to commend you and your Board of Directors for the creative and forward-thinking ways in which the agency manages to advance digital learning and adapt to changing global trends to remain relevant to the needs of Ontarians.

Through innovation and creativity, TFO has proven to be a world leader in French-language digital learning among children by reaching an important milestone with more than a billion views on its YouTube channels. I am particularly impressed by the popular IDÉLLO digital platform that offers thousands of rich, up-to-date educational resources in French to teachers, early childhood educators, students and parents in all 72 school boards in Ontario and in other provinces.

I also recognize TFO's leadership and continued efforts to increase revenue generation by exporting and selling content internationally.

As you know, according to the *Ontario French-language Educational Communications Authority Act*, TFO is mandated to:

- (a) initiate, acquire, produce, distribute, exhibit or otherwise deal in programs and materials in the educational broadcasting and communications fields;
- (b) engage in research in those fields of activity consistent with the objects of the Authority;
- (c) discharge such other duties relating to educational broadcasting and communications as the Board considers to be incidental or conducive to the attainment of the objects mentioned above; and
- (d) establish and administer distance education programs.

Ontario's publicly funded education system is changing to better prepare students for the future. Our education system is helping to give students the skills, knowledge and confidence they need to succeed in school and beyond, whatever path they choose, whether it's postsecondary education, apprenticeship and training or the workforce. To contribute to this vision, it is recommended that TFO:

- Develop and disclose specific performance targets and measures against which to evaluate results and analyse their financial reports;
- Track statistical data around usage and uptake for each educational program;
- Manage the operational, strategic and financial risks to help ensure business objectives are met;
- Work with the Ministry to implement the recommendations resulting from the review of the Agency Review Task Force;
- Work with the Ministry to affirm a revised Memorandum of Understanding (MOU);
- Continue to work collaboratively with the Ministry to promote transparency and good governance;
- Continue to maximize the efficiency and sustainability of the agency;
- Continue to explore ways to increase self-generated revenue, including but not limited to philanthropy and sponsorship, as well as the marketing potential of Mini-TFO, IDÉLLO, the LUV and other products; and
- Effectively manage expenses to align with the government's priorities on accountability and fiscal management.

I look forward to our ongoing partnership with you to support Ontario's education system and its students.

Sincerely,

The Honourable Stephen Lecce
Minister of Education